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“Food Delivery Application”

Full Stack Development and Applications

CA 3 Phase 2



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Introduction

- **Market Context:** Highlight the exponential growth of the online food delivery market and its potential.
- **Brand Vision:** Communicate the brand's mission, values, and unique approach in the food delivery sphere.
- **Target Audience:** Define the demographic, behavior, and needs of the intended user base.
- **Competitive Edge:** Illustrate how the platform stands out from existing competitors.



Resto
Food



Technology used

Next.JS

- Next js is a framework that is used for making a single-page application
- Many Features are added by next js over React js
 - Routing, CSS support and middleware, etc

TypeScript

- Typescript extends JavaScript and improves the developer experience
- On frontend typescript can be used to build web applications using angular, react or vue.

Tailwind CSS

- To speed up the development process by writing less code
- It's fast, flexible, and reliable — with zero runtime.

Photoshop

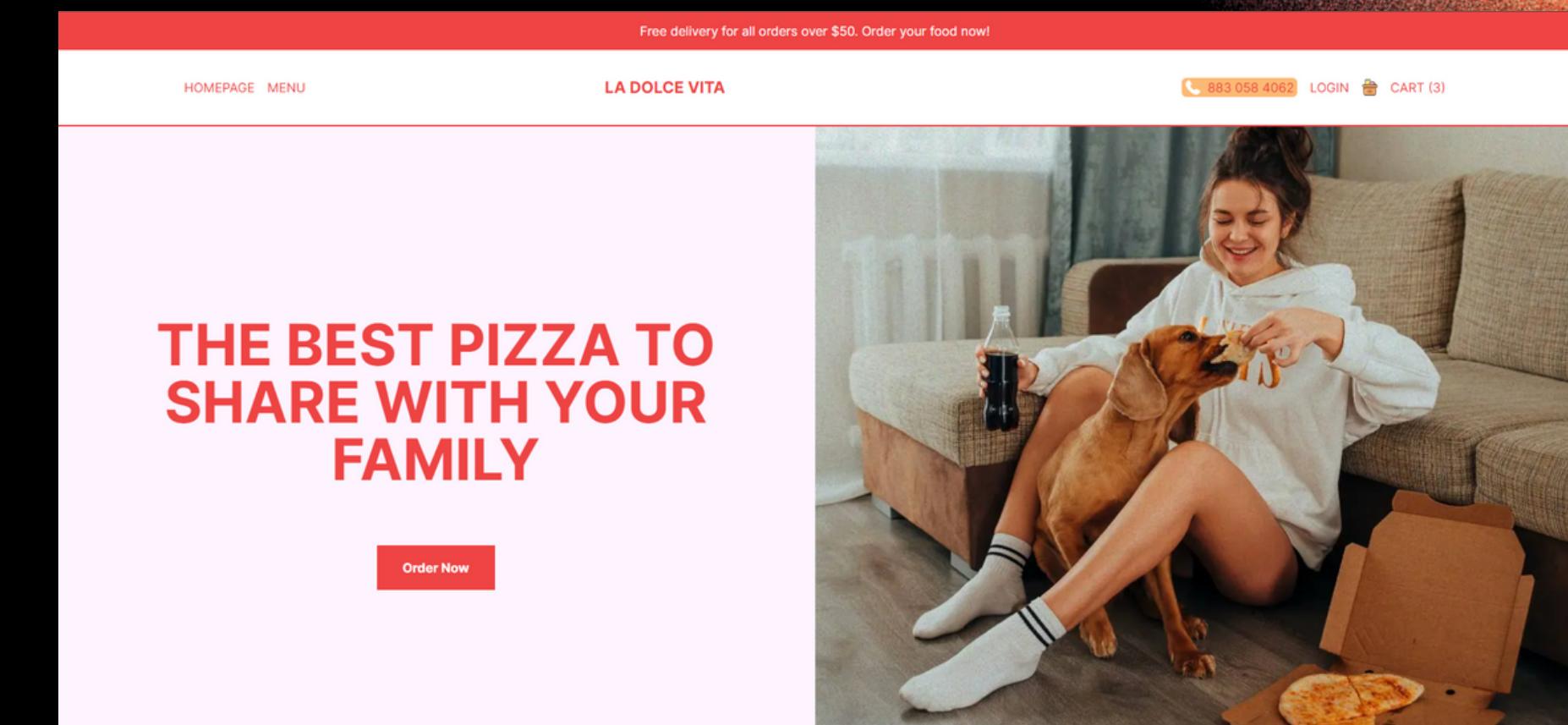
- To create or design the images and required data.



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Home Page

- User-Centric Design:** Emphasize an intuitive layout, easy navigation, and quick access to key sections.
- Visual Appeal:** Use high-resolution images, minimalist design, and compelling graphics to attract users.
- Prominent Features:** Showcase featured dishes, discounts, and new additions to entice visitors.
- Personalization:** Implement user-specific content based on preferences or previous orders.





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Feature Products

- Highlight Strategy:** Define the criteria for selecting feature products (e.g., seasonality, popularity, promotions).
- Visual Presentation:** Emphasize appealing visuals, brief descriptions, and clear calls to action.
- Rotating Selection:** Ensure regular updates of featured items to maintain user interest and variety.
- User Engagement:** Incorporate user reviews, ratings, or feedback to endorse featured products.

A large Sicilian-style pizza topped with spicy pepperoni, jalapeños, crushed red pepper flakes, and melted mozzarella cheese.

SICILIAN

Ignite your taste buds with a fiery combination of spicy pepperoni, jalapeños, crushed red pepper flakes, and melted mozzarella cheese, delivering a kick with every bite.

\$24.9

Add to Cart

A Bacon Deluxe burger featuring a flame-grilled beef patty, crispy bacon, melted cheddar cheese, caramelized onions, and a smattering of tangy BBQ sauce.

BACON DELUXE

Indulge in smoky goodness with a flame-grilled beef patty, topped with crispy bacon, melted cheddar cheese, caramelized onions, and a smattering of tangy BBQ sauce.

\$29.9

Add to Cart

A classic Italian pizza with a thin, crispy crust, tangy tomato sauce, fresh mozzarella, and a medley of aromatic herbs topped with lettuce, tomatoes, and a dollop of tangy mayo.

BELLA NAPOLI

A classic Italian delight featuring a thin, crispy crust, tangy tomato sauce, fresh mozzarella, and a medley of aromatic herbs topped with lettuce, tomatoes, and a dollop of tangy mayo.

\$24.9

Add to Cart



Offer Section

- Diverse Promotions:** Offer various discounts, deals, and loyalty rewards to cater to different user preferences.
- Limited-Time Offers:** Create a sense of urgency by promoting time-bound deals and seasonal specials.
- Referral Programs:** Encourage user engagement and expansion through referral bonuses or incentives.
- Subscription Benefits:** Highlight advantages for subscribers, like exclusive offers or early access to promotions.

Delicious Burger & French Fry

Satisfy your hunger with our delicious burgers and crispy french fries! For a limited time only, we're offering a special deal on our burger and fries combo. Get your hands on our mouth-watering burgers and perfectly seasoned fries at an unbeatable price. Don't miss out on this amazing offer!

00:16:54:43

[Order Now](#)

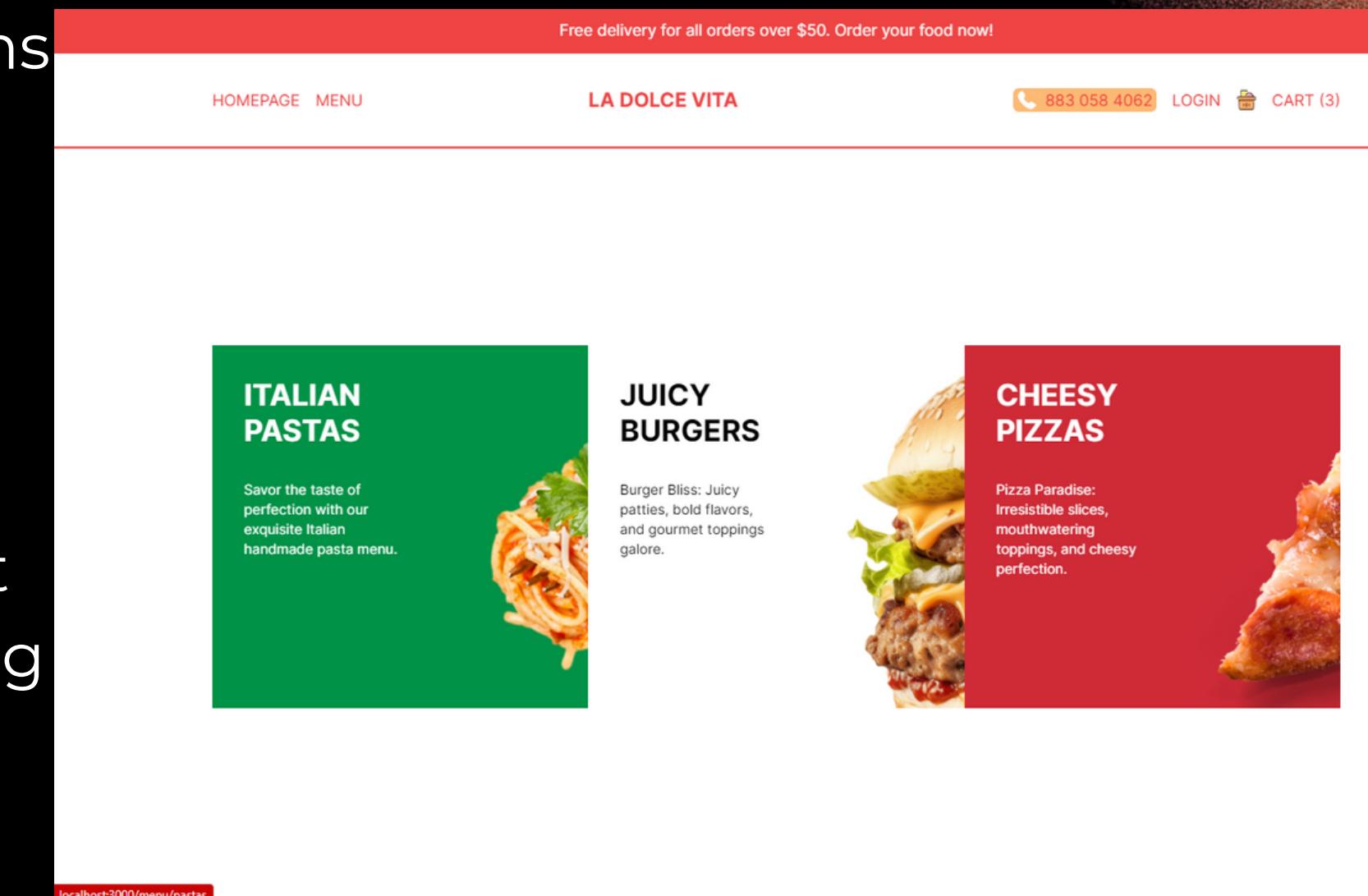




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Menu Section

- Clear Categorization:** Organize menu items logically into sections (appetizers, main course, desserts) for easy browsing.
- Search Functionality:** Implement filters, search bars, or sorting options to aid in navigating the menu.
- Detailed Descriptions:** Provide concise yet informative descriptions of dishes, including ingredients or dietary information.
- Visual Menu:** Incorporate images for each menu item to enhance visual appeal and aid decision-making.



A screenshot of a restaurant menu website with a red header bar. The header includes the text "Free delivery for all orders over \$50. Order your food now!", a "HOMEPAGE" link, a "MENU" link, the restaurant name "LA DOLCE VITA", a phone number "883.058.4062", a "LOGIN" link, and a "CART (3)" link. Below the header are three menu sections: "ITALIAN PASTAS" (green background), "JUICY BURGERS" (white background), and "CHEESY PIZZAS" (red background). Each section features a small image of the dish and a brief description.

Free delivery for all orders over \$50. Order your food now!

HOMEPAGE MENU LA DOLCE VITA 883.058.4062 LOGIN CART (3)

ITALIAN PASTAS

Savor the taste of perfection with our exquisite Italian handmade pasta menu.

JUICY BURGERS

Burger Bliss: Juicy patties, bold flavors, and gourmet toppings galore.

CHEESY PIZZAS

Pizza Paradise: Irresistible slices, mouthwatering toppings, and cheesy perfection.

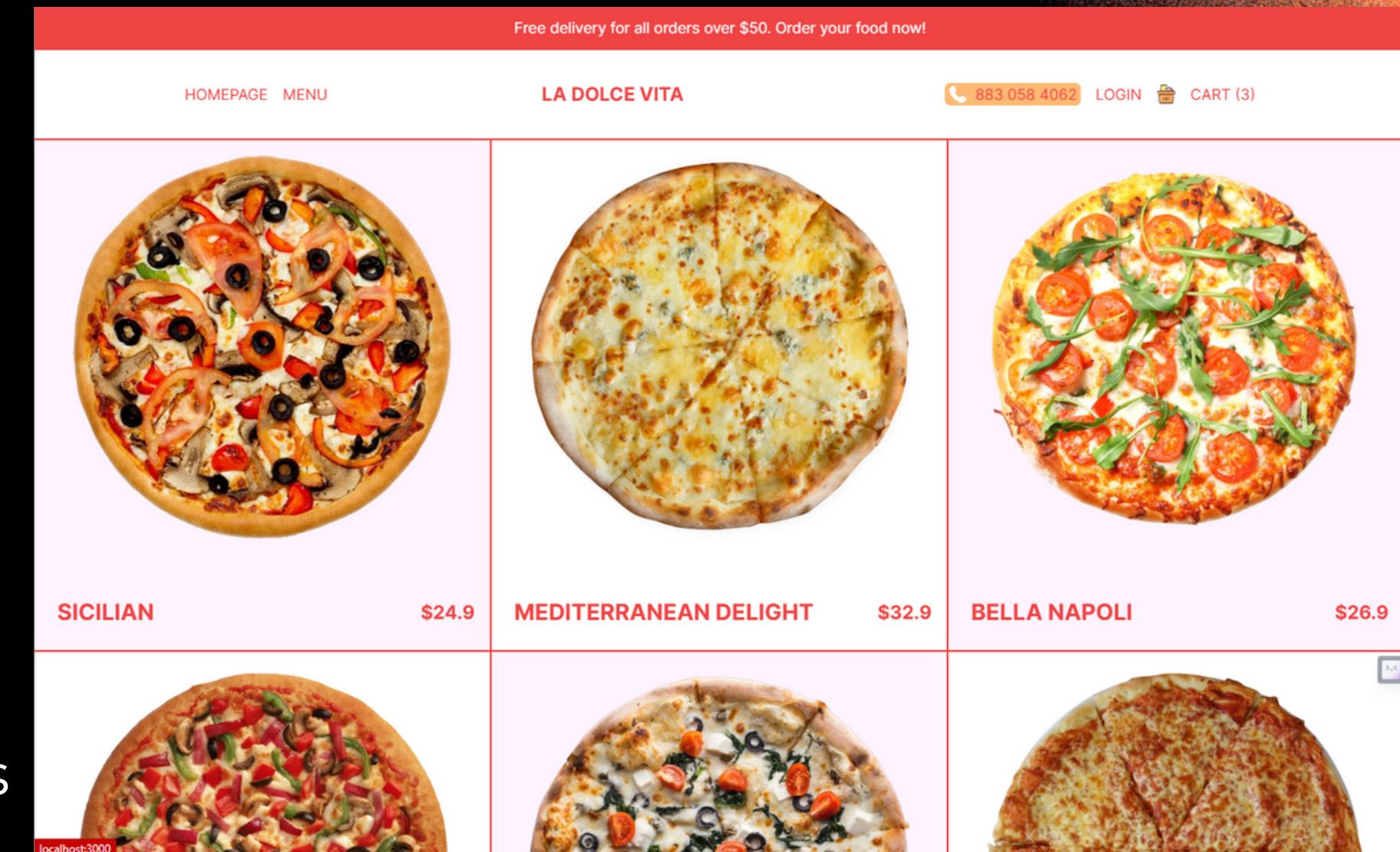
localhost:3000/menu/pastas



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List of Product

- Diverse Selection:** Offer a wide range of cuisines and dishes to cater to varying tastes and dietary preferences.
- Quality Assurance:** Ensure high-quality ingredients, freshness, and consistency in the offered products.
- Customization Options:** Allow users to personalize orders (e.g., spice level, toppings, dietary modifications).
- Specialty Items:** Highlight signature dishes or exclusive offerings to distinguish the platform.





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Single Product

- Food Description
- Price
- Customization Options: Allow users to personalize orders (e.g., size of pizza, quantity).
- Add to cart.

Free delivery for all orders over \$50. Order your food now!

HOME PAGE MENU LA DOLCE VITA 883 058 4062 LOGIN CART (3)



SICILIAN

Ignite your taste buds with a fiery combination of spicy pepperoni, jalapeños, crushed red pepper flakes, and melted mozzarella cheese, delivering a kick with every bite.

\$24.90

Small Medium Large

Quantity < 1 > ADD TO CART



Cart Section

- Intuitive Interface:** Ensure a user-friendly cart with clear item listings, quantity adjustments, and easy checkout options.
- Order Summary:** Display a concise summary of items, prices, taxes, and delivery details before checkout.
- Saved Items:** Enable the saving of cart contents for future visits or quick reordering.
- Cross-Sell Suggestions:** Recommend complementary items or deals based on the cart contents.

A screenshot of a web-based pizza delivery application's cart page. At the top, there is a red header bar with the text "Free delivery for all orders over \$50. Order your food now!" and navigation links for "HOMEPAGE" and "MENU". The main content area features a heading "LA DOLCE VITA" and a sub-section for "SICILIAN Large" pizzas. Three pizzas are listed, each with an image, the name "SICILIAN Large", and a price of "\$79.90X". To the right of the pizzas, a summary table shows the total cost breakdown:

Subtotal (3 items)	\$81.70
Service Cost	\$0.00
Delivery Cost	FREE!
TOTAL(INCL.VAT)	\$81.70

A large red "CHECKOUT" button is located at the bottom right of the summary table.



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Order Section

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A screenshot of a food delivery application's order history page. The header includes a phone number (883 058 4062), login link, and a cart icon showing 3 items. The main content shows three orders in a table format. Each row contains Order ID, Date, Price, Products, and Status. The first two orders are marked as 'On the way (approx. 10 min)...' and the third as 'Delivered'. The footer displays the restaurant name 'La Dolce Vita' and a copyright notice: '© ALL RIGHTS RESERVED.'

Order ID	Date	Price	Products	Status
1237861238721	18.11.2023	89.90	Big Burger Menu (2), Veggie Pizza(2), Coco cola 1L (2)	On the way (approx. 10 min)...
1237861238720	11.11.2023	89.90	Big Burger Menu (2), Veggie Pizza(2), Coco cola 1L (2)	Delivered
1237861238719	14.11.2023	89.90	Big Burger Menu (2), Veggie Pizza(2), Coco cola 1L (2)	Delivered



Dataset

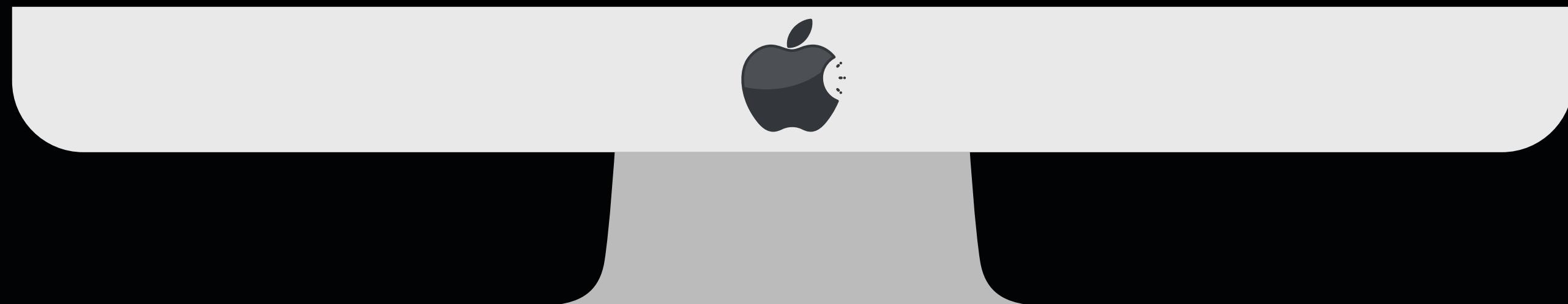
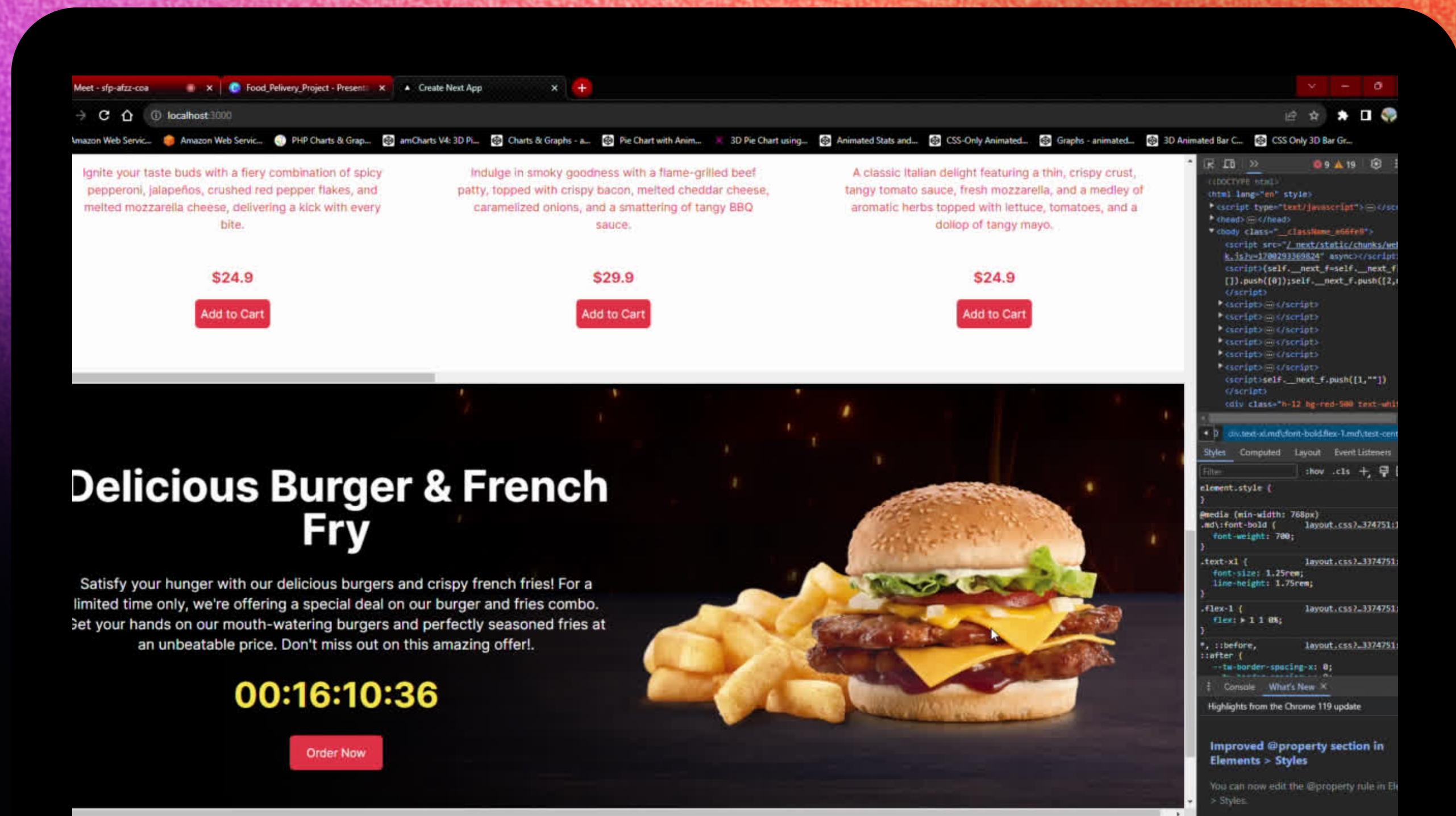
Here the dataset is a collection of Indian food dishes with images, descriptions, and price options, and user information.

Each dish object in the dataset has the following fields:

- **CategoryName:** The category to which the dish belongs.
- **Name:** The name of the dish.
- **Image:** The image of the dish.
- **Options:** A list of price options for the dish, with the price varying depending on the size or type of dish.
- **Description:** A brief description of the dish.



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Golden Jubilee

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THANKYOU