**R. C. Patel Educational Trust’s**

Institute of Management Research and Development

“Quality Education for Nourishing Tomorrow’s IT & Management” Professionals”

A Project Report on:

## **Fashion Rent Management System**

Submitted to:

## **Institute of Management Research and Development, Shirpur, Dhule, Maharashtra, India**

Affiliated to:

## **Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon, Maharashtra, India**

**BACHELOR OF COMPUTER APPLICATION**

Submitted by :

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Guided by :

## **Ms. Priyanka Saindane**

### **Academic Year 2023-2024**

**CERTIFICATE OF PROJECT REPORT**

This is to certify that **Mr. Girish Ravindra Chaudhari** has completed her project entitled “Fashion Rent Management System” for partial fulfilment of Bachelor of Computer Application (BCA) for North Maharashtra University, Jalgaon under for Guidance During the academic year 2023 - 2024.

This performance and the system are up to mark and I am satisfied with the same.

Date : / / 2024

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| --- | --- | --- |
| (Ms.Priyanka Saindane) | (Dr. Tushar R. Patel) | (Dr. Vaishali B. Patil) |
| Guide | HOD of UG Department | Director of IMRD |

Internal Examiner :

External Examiner : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**CERTIFICATE**

This is certifying that **Mr. Girish Ravindra Chaudhari** student of Institute of Management Research and Development, Shirpur has completed her project and report **"Fashion Rent Management System"** as a part of **BCA Sem-VI** in our organization. Her project work is satisfied and meets all requirements for computerization of our system. We wish them for their bright future.

Name of Organization:

Name of Owner:

**DECLARATION**

I, Girish Ravindra Chaudhari the student of the Bachelor of Computer Application (BCA) course in the Institute of Management Research & Development , Shirpur under K.B.C North Maharashtra University , Jalgaon.

I declared that the present report title ***“Fashion Rent Management System”*** is based on my project and it is genuine work.

Thanking You.

Date:-

Place:-

**ACKNOWLEDGEMENT**

It is with great pleasure that I take this I have opportunity to head in respect and gratitude for those who helped me in making this project a get success.

I am thankful to our respected Director Prof. Dr. Vaishali B. Patil Mam for supporting us in completion of project by granting many useful things.

I have developed this project with the help of faculty members of our Institute and I am extremely grateful to all of them.

I am also taking this opportunity to thank the Head of the UG Department Dr. Tushar Patel Sir for his timely suggestion, help, guidance and encouragement during the project.

I have immense pleasure in expressing my sincerest and deepest sense of gratitude toward our guide Ms. Priyanka Saindane for the assistance, valuable guidance and co- operation in carrying out this project successfully.

I also thank to all who indirectly help me in completion of my report and obligate and great hands in behind my achieving goals.

Name : ***Girish Ravindra Chaudhari***

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# CHAPTER 1: INTRODUCTION OF PROJECT

## **INTRODUCTION:**

A fashion rental project is a business model that allows customers to rent clothing, accessories, and sometimes even footwear for a limited period instead of purchasing them outright. This concept has gained significant popularity in recent years due to its sustainability, affordability, and the appeal of accessing high-quality fashion items without the commitment of ownership.

The fashion rental industry typically operates through online platforms or brick-and-mortar stores where customers can browse through a curated selection of clothing and accessories. Customers can select items they like, choose the rental duration, and have the items delivered to their doorstep. After wearing the items for the agreed-upon period, they return them to the rental service.

Fashion rental projects often offer a wide range of items, including designer dresses, suits, casual wear, handbags, jewelry, and more. These items are carefully curated to cater to various tastes and occasions, ensuring that customers have access to fashionable options for any event or everyday wear.

## **ABOUT ORGANIZATION:**

This organizational structure provides a comprehensive framework for planning and executing a fashion rental project, covering various aspects from business strategy to operational implementation. Adjustments can be made based on the specific needs and focus of the project.

# CHAPTER 2: NEED OF SYSTEM

## **2.1 NEED OF STUDY**:

* Understanding consumer motivations and preferences when it comes to renting fashion items
* Conducting market research to assess the size of the fashion rental market
* The analysis can help in identifying opportunities for differentiation and market positioning.
* It includes developing user-friendly online platforms or mobile apps for browsing, renting, and returning items, as well as implementing technologies for inventory management, sizing recommendations, and personalized styling services.
* Ensuring compliance with relevant laws and regulations governing the fashion rental industry, including consumer protection, data privacy, intellectual property rights, and liability issues.

# CHAPTER 3: SYSTEM STUDY ANALYSIS

## **OBJECTIVES OF PROPOSED SYSTEM:**

The goal of the project is to develop a web application for human fashion wear by rent.

The main objectives of this website development can be defined as follows:

* + - To develop a system that provides fashion wear by rent.
    - Foster a sense of community among fashion rental users by organizing events, workshops, or online forums to facilitate interactions
    - Implement a loyalty program or referral system to increase customer retention by 10% and incentivize existing customers to refer new users to the platform within the next quarter.

## **SCOPE OF PROPOSED SYSTEM:**

This research covers the three basic operations of human fashion :

* User registration and authentication.
* Profile management for users including personal details, preferences, and rental history
* Management of fashion items available for rent

To overcome drawbacks of existing system, the proposed computerized system has following provisions:

* Categorization of items by type, size, color, brand, etc.
* Facility for users to browse available items and make reservations.
* Integration with payment gateways for secure transactions.
* Billing and invoicing for rental charges, deposits, and any additional fees.

## **EXISTING SYSTEM OVERVIEW:**

## **LIMITATION OF SYSTEM:**

* Clothing may become damaged or worn out over time, leading to dissatisfaction among customers.
* It can be difficult for customers to gauge the fit of clothing items when renting online.
* Customers may also be dissatisfied with return policies or fees.
* Not everyone may have access to the internet or the means to participate in a fashion rental project