

Executive Summary

Period analysed: Last 180 days

Data refreshed on: 2025-11-29 19:41

Latest date in data: 2024-06-28

High-level KPI Health

- Total KPIs monitored: **7**
- Days with anomalies (hybrid engine): **18**
- Engine used: **Prophet + Isolation Forest (Hybrid)**

Overall, the system continuously monitors revenue, orders, conversion, DAU and other business-critical KPIs. Any abnormal deviation from forecasted ranges is surfaced as an anomaly, with severity levels (Normal / Minor / Major / Critical).