

Executive Summary

Period analysed: Last 180 days
Data refreshed on: 2025-11-29 19:41
Latest date in data: 2024-06-28

High-level KPI Health

- Total KPIs monitored: 7
- Days with anomalies (hybrid engine): 18
- Engine used: **Prophet + Isolation Forest (Hybrid)**

Overall, the system continuously monitors revenue, orders, conversion, DAU and other business-critical KPIs. Any abnormal deviation from forecasted ranges is surfaced as an anomaly, with severity levels (Normal / Minor / Major / Critical).