

# Proposal for Hopguides AI content and automation

**Addressee:**

**Offer date:**

**Offer validity: 10 days**

**Document prepared by: Klemen Furlan**

**Offer number:**

# Hopguides experience

Our offering is crafted to meet a diverse range of needs and budgets. We are dedicated to delivering high-quality services that are both flexible and customer-centric.

No matter the size of your project, we have a package designed to fit your requirements and help you achieve your desired outcomes.

**Our mission is to provide an exceptional experience through outstanding support and customized solutions that contribute to the success of your business or project.**

**Fair, transparent, and with exceptional results.**

# Pricelist

Prepared for the the new era ? Let's initiate our journey into the dawn of artificial intelligence together!

|  |            |        |
|--|------------|--------|
| <b>HopGuides License (limited to one experience at the same time)</b>  | \$30,00    | month  |
| <b>Video recreation of a historical story and creation of the story in 2 languages</b>   | \$400,00   | minute |
| <b>Audio recreation of a historical story and creation of the story in 2 languages</b>   | \$100,00   | minute |
| <b>Setting up the Hopguides system up to 10 points for an audio guide in 2 languages (5 minutes of video content, QR codes and design of stickers included )</b>                             | \$2.500,00 | unit   |
| <b>Setting up the Hopguides system in a tour with up to 2 partners, up to 10 points for an audio guide in 2 languages (10 minutes of content, QR codes and design of stickers included )</b> | \$5.400,00 | unit   |
| <b>Customization of services</b>   | \$65,00    | hour   |
| <b>Additional attraction (non-partner)</b>   | \$400,00   | unit   |
| <b>Additional partner point (restaurant, museum)</b>   | \$1.000,00 | unit   |
| <b>Animated character creation with 2 revisions included</b>   | \$3.000,00 | unit   |
| <b>Creation of AI Guest Assistant with Sales</b>   | \$6.000,00 | unit   |

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## Service descriptions

**HopGuides License:** A monthly license provides access to the HopGuides application with a limitation of one experience at a time. The cost per sold experience varies depending on the number of experiences sold.

**Multilingual Video Story Creation:** This service involves crafting a narrative in various languages, accompanied by character animations to bring the story to life.

**Multilingual Audio Story Production:** This service includes the development of an engaging story available in multiple languages, featuring customized voiceovers to enhance the narrative experience.

**System setup** Custom installation of the HopGuides system, either without partners or with up to two partners. Includes audio guides in two languages and ten points of interest.

**Creation of AI Guest Assistant with Sales Agent:** A touch of local knowledge and sparkling AI intelligence - together we weave word masterpieces that take your content to the top of search engines. The service includes vector creation of a personalized AI assistant that works together with a sales agent to promote your services. This AI assistant can process up to 300,000 characters, enabling advanced interaction and engagement with customers.

**AI Assistant on 1,000 Tokens:** This service allows the use of an AI assistant based on tokens, where every 1,000 characters cost €0.1. This enables flexible and cost-effective use of AI technology for smaller projects or specific tasks.

**SEO Optimized Articles Flat Rate and Preparation:** Comprehensive preparation, from strategy to SEO environment setup. Flat Rate Price: \$1000 for the entire package. From concept to realization - our concern, is your success. Simple, transparent, with no hidden costs. Advantage: Improving your online reputation and better search engine positioning is our common goal. We build bridges in the digital world with a solid network of links that lead your content to the center of attention.

**SEO Optimized Articles:** Development of unique, SEO-optimized articles, tailored to your keywords and topics. Articles are designed to improve online visibility and attract more visitors to your website. We develop 100 unique articles, custom-woven with your keywords and topics. ~1500 words/article Emphasis on local flair, enriched with the power of AI technology - not just content, but a story that seduces and retains the reader.

**Points of Interest (POI):** The option to add additional points of interest or partners, such as restaurants or museums.

**Revisions:** Includes two free revisions in creating the tour. Additional revisions may relate to text replacement, audio, images, or other enhancements.


**Customizations:** Hourly rate for service customizations according to the specific needs of the client.

**Payment Terms:** 50% upon confirmation of the offer, 50% upon delivery.

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# Basic offer

- **Description:** Tailored for emerging tourism operators eager to explore the benefits of HopGuides, this introductory package offers a low-risk gateway into the world of digital tour enhancement. Basic instructions included, it empowers businesses to dive into the HopGuides experience without committing to a long-term investment upfront. This approach serves as an ideal trial, allowing you to gauge the platform's impact on your operations and customer satisfaction firsthand.
- **Key Features:** Specifically designed to facilitate firsthand experimentation with HopGuides technology.



**GIRO CAR SHARE D.O.O.**  
Verovškova ulica 55  
SI - 1000 Ljubljana, Slovenija  
**ID št. za DDV :** SI116988264  
**Matična št. :** 8270970000  
**Tel. :** 040552755  
**Spletna stran :** www.hopguides.art

**RAZVOJNA AGENCIJA SORA D.O.O.**  
Poljanska cesta 2  
4220 Škofja Loka

**Ponudba št.:** 31/2024  
**Datum ponudbe:** 21.05.2024  
**Veljavnost:** 8 Dni

**ID št. za DDV:** SI74303759

| Z.š.       | Id - Šifra Artikla | Opis artikla  | Kol. | Em    | Cena                  | DDV (%) | Skupaj           |
|------------|--------------------|---|------|-------|-----------------------|---------|------------------|
| 1          | 1 - 1              | Licenca HopGuides   | 5    | mesec | 30,00                 | 22      | 150,00           |
|            |                    | Mesečna licenca omogoča dostop do aplikacije HopGuides z omejitvijo na eno izkušnjo v istem trenutku.   |      |       |                       |         |                  |
| 2          | 2 - 2              | Ustvarjanje video zgodbe  | 10   | min   | 400,00                | 22      | 4.000,00         |
|            |                    | Video rekreacija zgodbe skupaj z pisanjem in glasovno naračajo.   |      |       |                       |         |                  |
| 3          | 3 - 3              | Ustvarjanje audio zgodbe  | 40   | min   | 100,00                | 22      | 4.000,00         |
|            |                    | Audio rekreacija zgodbe skupaj z ustvarjanjem zgodbe  |      |       |                       |         |                  |
| 4          | 5 - 6              | Namestitve sistema  | 1    | kos   | 2.500,00              | 22      | 2.500,00         |
|            |                    | Prilagojena namestitve HopGuides sistema z do dvema partnerjema. Vključuje audio vodilce v več jezikih in deset točk zanimanja  |      |       |                       |         |                  |
| 5          | 6 - 7              | Ustvarjanje in animiranje lika  | 1    | kos   | 3.500,00              | 22      | 3.500,00         |
|            |                    | Oživite svoje zgodbe z našo storitvijo ustvarjanja in animiranja likov. Paket vključuje profesionalno oblikovanje in animacijo likov ter 8-minutni video, primeren za različne medijske platforme. Ponujamo do dve reviziji za doseganje popolnosti vašega projekta. Storitve vključuje: Profesionalno oblikovanje likov: Oblikujemo privlačne like, ki odražajo vašo znamko. Kakovostna animacija: Zagotovimo gladko in privlačno animacijo, ki obogati vaš video. Do 2 revizij: Omogočamo prilagoditve za doseganje zadovoljstva. |      |       |                       |         |                  |
|            |                    |   |      |       | Skupaj brez DDV:      | €       | 14.150,00        |
|            |                    |   |      |       | DDV (22%):            | €       | 3.113,00         |
|            |                    |   |      |       | <b>Skupni znesek:</b> | €       | <b>17.263,00</b> |
| DDV (22%): | 14.150,00          | 3.113,00  |      |       |                       |         |                  |
| Skupaj:    |                    | 3.113,00  |      |       |                       |         |                  |

**TRR za plačilo ponudbe: IBAN: SI56 6000 0000 1007 222, Hranilnica Lon d.d. Kranj, SWIFT HLONSI22. Šklic : SI00 312024**

Dokument pripravil/a: Klemen Furlan

Postavna, transparentno, in z igromani modus  
Giro car share d.o.o. Verovškova ulica 55, 1000 Ljubljana, Slovenija email klemen.furlan@girocarshare.com


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Hopguides, Inc. 651 N Broad Street, Suite 201, Middletown 19709, Delaware I info@hopguides.com

# Standard offer

- **Description:** This package is strategically designed for medium-sized tourism enterprises seeking an optimal blend of diversity and value. This option is perfect for providers looking to elevate their offerings, presenting their clients with a richer, more varied experience.
- **Key Features:** Specifically designed for the needs of medium-sized tourism providers.



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 Spletna stran : [www.hopguides.art](http://www.hopguides.art)

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| Z.š. | Id - Šifra Artikla | Opis artikla  | Kol. | Em    | Cena     | DDV (%) | Skupaj   |
|------|--------------------|---|------|-------|----------|---------|----------|
| 1    | 1 - 1              | Licenca HopGuides<br>Mesečna licenca omogoča dostop do aplikacije HopGuides z omejitvijo na eno izkušnjo v istem trenutku.  | 5    | mesec | 30,00    | 22      | 150,00   |
| 2    | 2 - 2              | Ustvarjanje video zgodbe<br>Video rekreacija zgodbe skupaj z pisanjem in glasovno naračajo.   | 10   | min   | 400,00   | 22      | 4.000,00 |
| 3    | 3 - 3              | Ustvarjanje audio zgodbe<br>Audio rekreacija zgodbe skupaj z ustvarjanjem zgodbe  | 40   | min   | 100,00   | 22      | 4.000,00 |
| 4    | 5 - 6              | Namastitev sistema<br>Prilagojena namastitev HopGuides sistema z do dvema partnerjema. Vključuje audio vodiče v več jezikih in deset točk zanimanja   | 1    | kos   | 2.500,00 | 22      | 2.500,00 |
| 5    | 6 - 7              | Ustvarjanje in animiranje lika<br>Oživite svoje zgodbe z našo storitvijo ustvarjanja in animiranja likov. Paket vključuje profesionalno oblikovanje in animacijo likov ter 8-minutni video, primeren za različne medijske platforme. Ponujamo do dve reviziji za doseganje popolnosti vašega projekta. Storitve vključuje: Profesionalno oblikovanje likov: Odlikujemo privlačne like, ki odražajo vašo znamko. Kakovostna animacija: Zagotavljamo gladko in privlačno animacijo, ki obogati vaš video. Do 2 revizij: Omogočamo prilagoditve za doseganje zadovoljstva. | 1    | kos   | 3.500,00 | 22      | 3.500,00 |

|            |           |                  |            |           |          |
|------------|-----------|------------------|------------|-----------|----------|
| Osnova     | DDV       | Skupaj brez DDV: | €          | 14.150,00 |          |
| DDV (22%): | 14.150,00 | 3.113,00         | DDV (22%): | €         | 3.113,00 |
| Skupaj:    | 3.113,00  | Skupni znesek:   | €          | 17.263,00 |          |

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Poslovno transparentno in z igromernimi rezultati  
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# Premium offer

- **Description:** Tailored for ambitious tourism enterprises looking to fully harness the power of HopGuides, this ultimate package offers an unparalleled blend of services. It encompasses three distinct experiences and extends 50 licenses over a generous 36-month term, enriched further with the cutting-edge functionality of an AI assistant. Designed with the needs of large-scale tourism operators in mind, this package is the epitome of luxury in technology-driven tourist experiences, setting a new standard for personalized, high-tech engagement.
- **Key Features:** Experiences for quest, guest, and employee instructions; AI assistant for guests; tailored for large tourism companies.



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|------------|--------------------|---|------|-------|-----------------------|----------|------------------|
| 1          | 1 - 1              | Licenca HopGuides<br>Mesečna licenca omogoča dostop do aplikacije HopGuides z omejitvijo na eno izkušnjo v istem trenutku.  | 5    | mesec | 30,00                 | 22       | 150,00           |
| 2          | 2 - 2              | Ustvarjanje video zgodbe<br>Video rekreacija zgodbe skupaj z pisanjem in glasovno naracijo.   | 10   | min   | 400,00                | 22       | 4.000,00         |
| 3          | 3 - 3              | Ustvarjanje audio zgodbe<br>Audio rekreacija zgodbe skupaj z ustvarjanjem zgodbe  | 40   | min   | 100,00                | 22       | 4.000,00         |
| 4          | 5 - 6              | Namestitve sistema<br>Prilagojena namestitve HopGuides sistema z do dveh partnerjema. Vključuje avdio vodice v več jezikih in deset točk zanimanja  | 1    | kos   | 2.500,00              | 22       | 2.500,00         |
| 5          | 6 - 7              | Ustvarjanje in animiranje lika<br>Oživite svoje zgodbe z našo storitvijo ustvarjanja in animiranja likov. Paket vključuje profesionalno oblikovanje in animacijo likov ter 8-minutni video, primeren za različne medijske platforme. Ponujamo do dve reviziji za doseganje popolnosti vašega projekta. Storitve vključuje: Profesionalno oblikovanje likov: Oblikujemo privlačne like, ki odražajo vašo znamko. Kakovostna animacija: Zagotavljamo gladko in privlačno animacijo, ki obogati vaš video. Do 2 revizij: Omogočamo prilagoditve za doseganje zadovoljstva. | 1    | kos   | 3.500,00              | 22       | 3.500,00         |
|            |                    |   |      |       | Skupaj brez DDV:      | €        | 14.150,00        |
|            |                    |   |      |       | DDV (22%):            | €        | 3.113,00         |
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| Osnova     |                    |   |      |       | DDV                   |          |                  |
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| Skupaj:    |                    |   |      |       |                       | 3.113,00 |                  |

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# Proposal for Experience Development

Write "I confirm" beside the offer you choose and "no" beside those you do not approve.

**Basic Offer**  (yes/no)

**Standard Offer**  (yes/no)

**Premium Offer**  (yes/no)

## Terms and Conditions

- Payment Terms: 50% upon confirmation of the offer, remaining 50% upon delivery.

## Action Required

To proceed with one of the offers, please select your preferred package and sign below. Your selection will initiate our partnership and embark us on a journey to redefine the visitor experience.

## Signature:

## Thank You

Together, let's shape the future and experience more with HopGuides.

## Acceptance Of Proposal

To officially begin the project, please electronically sign this proposal. A copy will be shared with you.

**Client:**  [First and Last Name]

**Contacts :** Klemen Furlan

**Date:**

## Signature:

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**Thank You, Together, Let's  
Shape the Future!**