

Proposal for Hopguides Al content and automation

Addressee:

Offer date:

Offer validity: 10 days

Document prepared by: Klemen Furlan

Offer number:



Hopguides experience

Our offering is crafted to meet a diverse range of needs and budgets. We are dedicated to delivering high-quality services that are both flexible and customer-centric.

No matter the size of your project, we have a package designed to fit your requirements and help you achieve your desired outcomes.

Our mission is to provide an exceptional experience through outstanding support and customized solutions that contribute to the success of your business or project.



Pricelist

Prepared for the the new era? Let's initiate our journey into the dawn of artificial intelligence together!

HopGuides License (limited to one experience at the same time)	\$30,00	month
Video recreation of a historical story and creation of the story in 2 languages	\$400,00	minute
Audio recreation of a historical story and creation of the story in 2 languages	\$100,00	minute
Setting up the Hopguides system up to 10 points for an audio guide in 2 languages (5 minutes of video content, QR codes and design of stickers included)	\$2.500,00	unit
Setting up the Hopguides system in a tour with up to 2 partners, up to 10 points for an audio guide in 2 languages (10 minutes of content, QR codes and design of stickers included)	\$5.400,00	unit
Customization of services	\$65,00	hour
Additional attraction (non-partner)	\$400,00	unit
Additional partner point (restaurant, museum)	\$1.000,00	unit
Animated character creation with 2 revisions inclouded	\$3.000,00	unit
Creation of Al Guest Assistant with Sales	\$6.000,00	unit



Service descriptions

HopGuides License: A monthly license provides access to the HopGuides application with a limitation of one experience at a time. The cost per sold experience varies depending on the number of experiences sold.

Multilingual Video Story Creation: This service involves crafting a narrative in various languages, accompanied by character animations to bring the story to life.

Multilingual Audio Story Production: This service includes the development of an engaging story available in multiple languages, featuring customized voiceovers to enhance the narrative experience.

System setup Custom installation of the HopGuides system, either without partners or with up to two partners. Includes audio guides in two languages and ten points of interest.

Creation of AI Guest Assistant with Sales Agent: A touch of local knowledge and sparkling AI intelligence - together we weave word masterpieces that take your content to the top of search engines. The service includes vector creation of a personalized AI assistant that works together with a sales agent to promote your services. This AI assistant can process up to 300,000 characters, enabling advanced interaction and engagement with customers.

Al Assistant on 1,000 Tokens: This service allows the use of an Al assistant based on tokens, where every 1,000 characters cost €0.1. This enables flexible and cost-effective use of Al technology for smaller projects or specific tasks.

SEO Optimized Articles Flat Rate and Preparation: Comprehensive preparation, from strategy to SEO environment setup. Flat Rate Price: \$1000 for the entire package. From concept to realization - our concern, is your success. Simple, transparent, with no hidden costs. Advantage: Improving your online reputation and better search engine positioning is our common goal. We build bridges in the digital world with a solid network of links that lead your content to the center of attention.

SEO Optimized Articles: Development of unique, SEO-optimized articles, tailored to your keywords and topics. Articles are designed to improve online visibility and attract more visitors to your website. We develop 100 unique articles, custom-woven with your keywords and topics. ~1500 words/article Emphasis on local flair, enriched with the power of AI technology - not just content, but a story that seduces and retains the reader.

Points of Interest (POI): The option to add additional points of interest or partners, such as restaurants or museums.

Revisions: Includes two free revisions in creating the tour. Additional revisions may relate to text replacement, audio, images, or other enhancements.

Customizations: Hourly rate for service customizations according to the specific needs of the client.

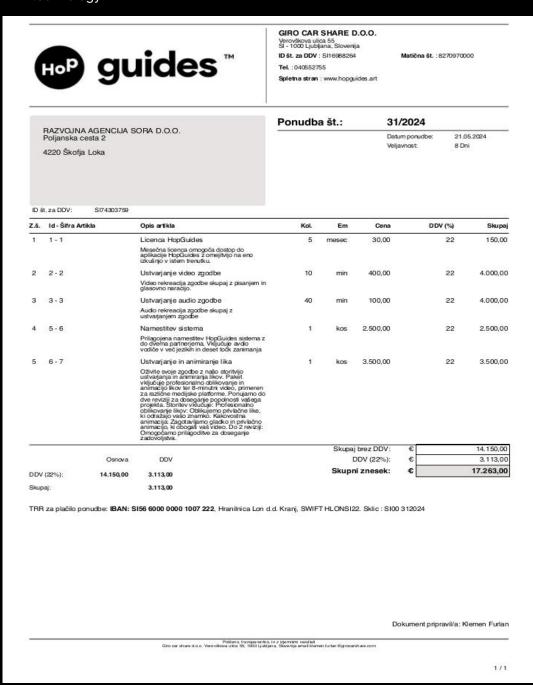
Payment Terms: 50% upon confirmation of the offer, 50% upon delivery.

Fair, transparent, and with exceptional results.



Basic offer

- Description: Tailored for emerging tourism operators eager to explore the benefits of HopGuides, this introductory package offers a low-risk gateway into the world of digital tour enhancement.
 Basic instructions included, it empowers businesses to dive into the HopGuides experience without committing to a long-term investment upfront. This approach serves as an ideal trial, allowing you to gauge the platform's impact on your operations and customer satisfaction firsthand.
- **Key Features**: Specifically designed to facilitate firsthand experimentation with HopGuides technology.





Standard offer

- **Description**: This package is strategically designed for medium-sized tourism enterprises seeking an optimal blend of diversity and value. This option is perfect for providers looking to elevate their offerings, presenting their clients with a richer, more varied experience.
- **Key Features**: Specifically designed for the needs of medium-sized tourism providers.



GIRO CAR SHARE D.O.O. Verovškova ulica 55 SI - 1000 Ljubljana, Slovenija

ID št. za DDV : Sl16988264

Matiči

Matična št. :8270970000

Tel.: 040552755

Spletna stran: www.hopguides.art

RAZVOJNA AGENCIJA SORA D.O.O. Poljanska cesta 2

4220 Škofja Loka

Ponudba št.: 31

31/2024 Datum ponudbe: Veljavnost:

21.05.2024

ID št. za DDV: SI74303759

Z.š.	Id-Šifra Artikla		Opis artikla	Kol.	Em	Cena	DDV	(%)	Skupaj
1	1 - 1		Licenca HopGuides	5	mesec	30,00		22	150,00
			Mesečna licenca omogoča dostop do aplikacije HopGuides z omejitvijo na eno izkušnjo v istem trenutku.						
2	2-2		Ustvarjanje video zgodbe	10	min	400,00		22	4.000,00
			Video rekreacija zgodbe skupaj z pisanjem in glasovno naracijo.						
3	3-3		Ustvarjanje audio zgodbe	40	min	100,00		22	4.000,00
			Audio rekreacija zgodbe skupaj z ustvarjanjem zgodbe						
4	5 - 6		Namestitev sistema	1	kos	2.500,00		22	2.500,00
			Prilagojena namestitev HopGuides sistema z do dverna partnerjema. Vključuje avdio vodiče v več jezikih in deset točk zanimanja						
5	6 - 7		Ustvarjanje in animiranje lika	1	kos	3.500,00		22	3.500,00
			Oživite svoje zgodbe z nako storikljo ustvajanja in arimiranja likov. Pakel vključuje profesionalno dblikovanje in animacija likov ter 8-minutin video, primeren za sazlične medijske platforme. Ponujamo do ver ervizij za doseganje popodnosti vašega projekta. Skoritev všlučuje: Počesionaho do video poslavanje sa projekta. Skoritev všlučuje: Počesionaho do všlučuje: Počes						
					Skupa	j brez DDV:	€		14.150,00
		Osnova	DDV		1	DDV (22%):	€		3.113,00
DDV (22%): 1-		14.150,00	3.113,00		Skupi	ni znesek:	€		17.263,00
Skup	al		3.113.00						

TRR za plačilo ponudbe: IBAN: S156 6000 0000 1007 222, Hranilnica Lon d.d. Kranj, SWIFT HLONS122. Sklic: S100 312024

Dokument pripravil/a: Klemen Furlan

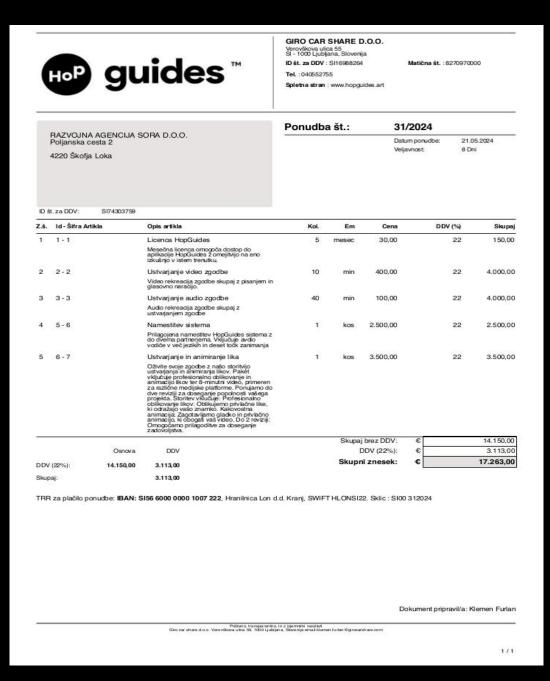
Politiano, transparentro, in z bijameimi noodtati Giro car share d.o.o. Veroviškova ulica 55, 1000 Ljubljana, Slovenija emait-klemein furten⊛girocarahare.com

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Premium offer

- **Description**: Tailored for ambitious tourism enterprises looking to fully harness the power of HopGuides, this ultimate package offers an unparalleled blend of services. It encompasses three distinct experiences and extends 50 licenses over a generous 36-month term, enriched further with the cutting-edge functionality of an Al assistant. Designed with the needs of large-scale tourism operators in mind, this package is the epitome of luxury in technology-driven tourist experiences, setting a new standard for personalized, high-tech engagement.
- **Key Features**: Experiences for quest, guest, and employee instructions; Al assistant for guests; tailored for large tourism companies.





Proposal for Experience Development

Write "I confirm" beside the of	fer you choose and "no" beside those you do not approve.
Basic Offer	(yes/no)
Standard Offer	(yes/no)
Premium Offer	(yes/no)
Terms and Conditions	
Payment Terms: 50%	upon confirmation of the offer, remaining 50% upon delivery.
Action Required	
	ers, please select your preferred package and sign below. Your selection embark us on a journey to redefine the visitor experience.
Signature:	
Thank You	
Together, let's shape the future	e and experience more with HopGuides.
Acceptance Of Propo	sal
To officially begin the project, p	please electronically sign this proposal. A copy will be shared with you.
Client:	[First and Last Name]
Contacts : Klemen Furlan	
Date:	
Signature:	

Fair, transparent, and with exceptional results.



Thank You, Together, Let's Shape the Future!