# **Gregory Isales**

<u>SKILLS</u> JavaScript, React, Redux, NodeJS, Express, Sequelize, Python, Flask, SQLAlchemy, PostgreSQL, Git, Linux, Docker, HTML5, CSS3, Heroku

## **PROJECTS**

Festival Conxtn | (React JS, Redux, NodeJS, JSON Web Token, PostgreSQL)

live | github

A full-stack app that allows users to find music festivals and connect with other attendees.

- Implemented Google Maps API to leverage festival location data and map event locations.
- Employed CSS grid with transitions and DOM event listeners for a compelling layout and intuitive page navigation features like infinite scroll.
- Built a secure user authentication system, utilizing Bcrypt to hash and salt passwords, strengthening protection of user data.

<u>OpenTable Clone</u> | (React JS, Redux, Flask, SQLAlchemy, PostgreSQL)

live | github

A full-stack app where users can make reservations and leave reviews for restaurants.

- Managed reservations and reviews CRUD through custom transactional database operations using PostgreSQL.
- Incorporated custom client-side form validations on the frontend to avoid unnecessary AJAX
  requests, and custom data validations using the Validator.js library on the backend for superior
  data quality and integrity.
- Harnessed the unidirectional state management of Redux to simplify React components and directly manage data for form inputs and form submissions.

## **EXPERIENCE**

CRM Support Specialist / Project Manager

iSales Solutions, L.L.C. | Sept 2018 - Present

- Provided Customer Relationship Management (CRM) software recommendations and customized the configuration of that software to meet client needs.
- Utilized webhooks and APIs to enable data-sharing and efficient automation between different applications in clients' technology stacks.

#### Licensing Coordinator

Cognella, Inc. | July 2019 - July 2022

- Managed content licensing for 100+ projects a year, with over 95% of projects at or under budget.
- Created and maintained custom Microsoft Excel macros used across multiple teams to facilitate
  efficient and accurate data transfer into and out of our CRM software.

### Undergraduate Researcher

University of South Carolina | Feb 2013 - April 2015

- Analyzed large datasets from high-content screening assays using Microsoft Excel macros and SPSS.
- Published 1 peer-reviewed journal article as the lead author, and 3 articles as a co-author.

## **EDUCATION**

App Academy - Immersive software development course with focus on full stack web development | Aug 2022

University of South Carolina Honors College - B.S. in Marine Science, Cum Laude | Columbia, SC | May 2015