



# SOCIALBUZZ 2020-2021 CONTENT PERFORMANCE RECAP

Date

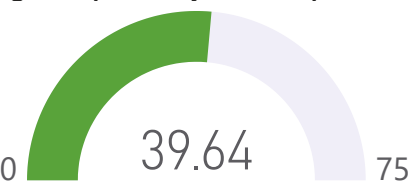
6/18/2020

6/18/2021

16  
Topics

961  
Contents Generated

Average Popularity Score per Content



24.53K  
Reactions Given

Topics

- ☐ animals
- ☐ cooking
- ☐ culture
- ☐ dogs
- ☐ education
- ☐ fitness
- ☐ food
- ☐ healthy eating
- ☐ public speaking
- ☐ science
- ☐ soccer
- ☐ studying
- ☐ technology
- ☐ tennis
- ☐ travel
- ☐ veganism

Content Format

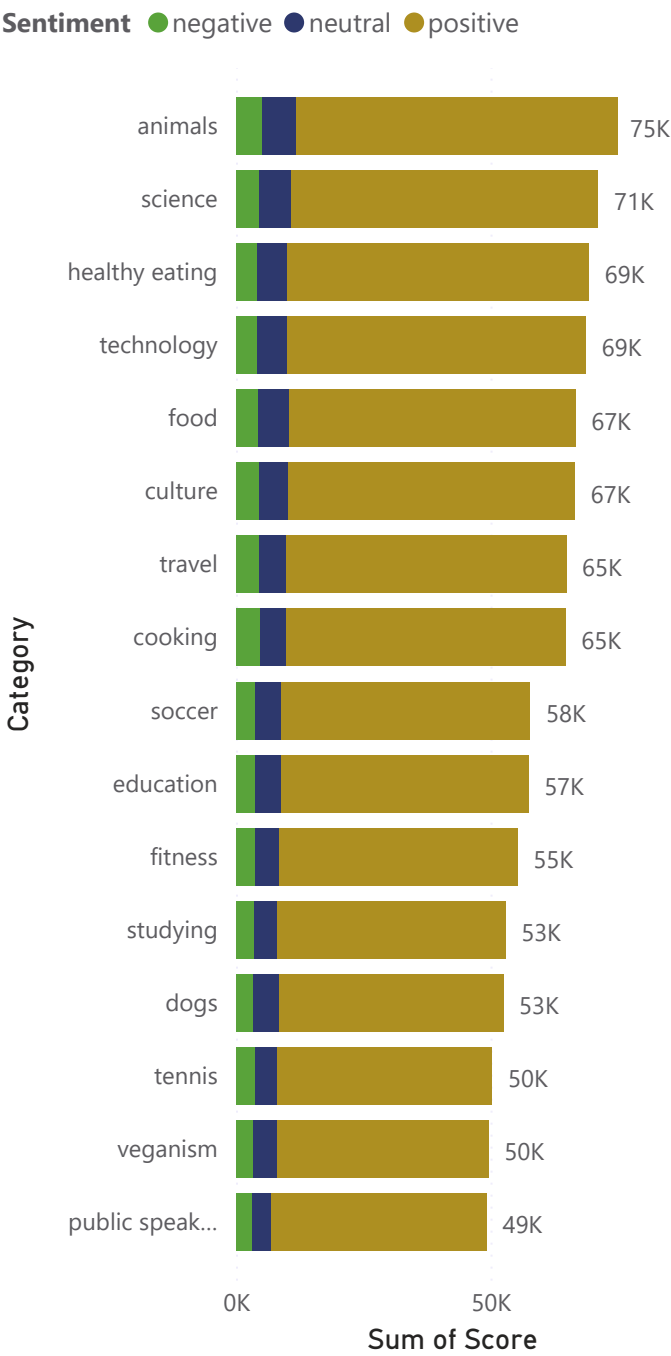
audio

photo

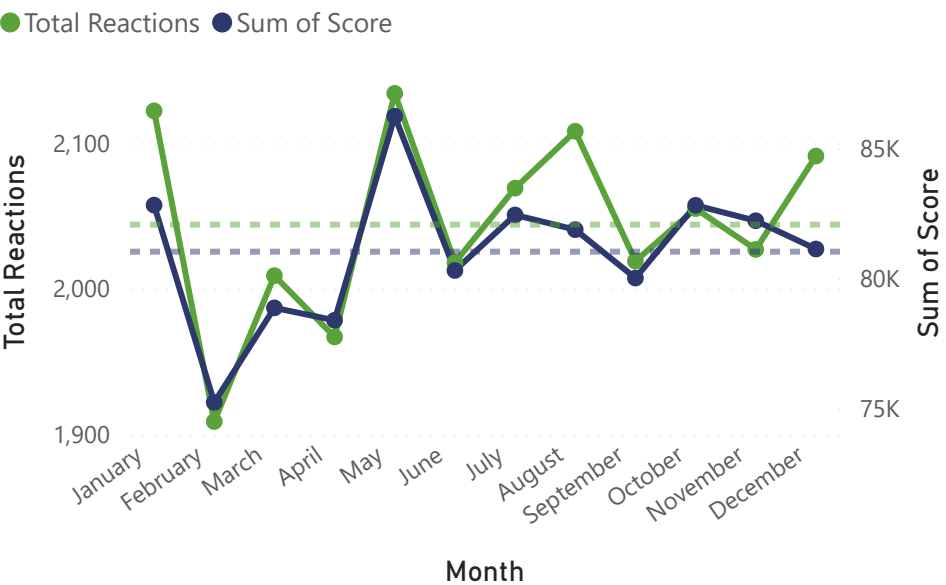
GIF

video

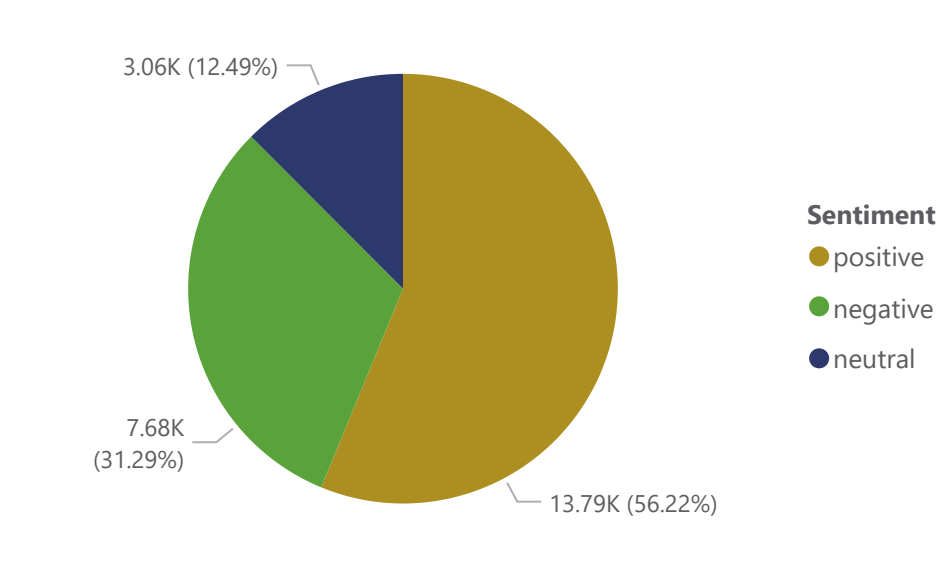
Popularity Score and Sentiment per Topic



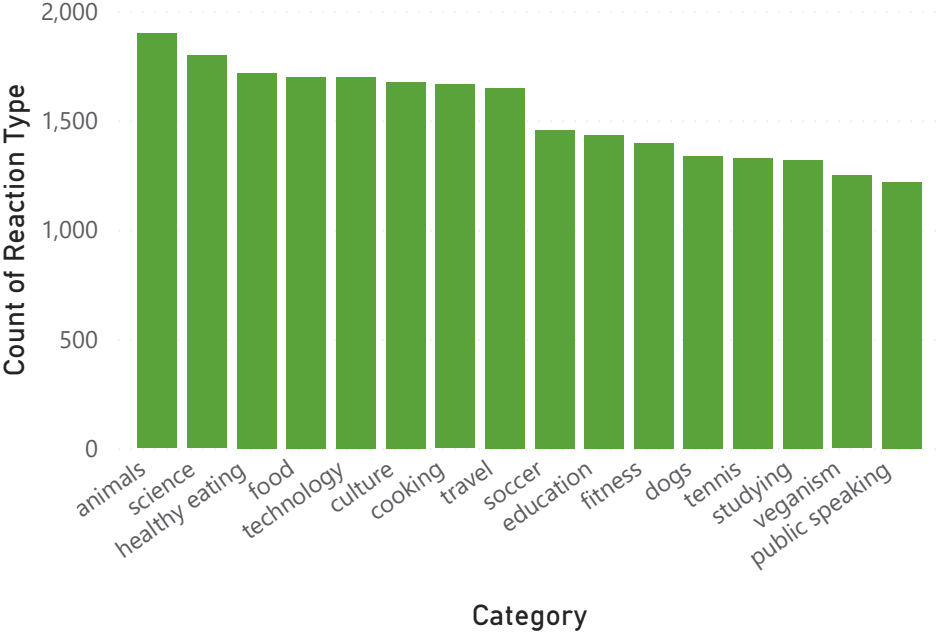
Monthly Reactions and Popularity Score



Sentiments about Contents



Reactions per Topic



Top Contents based on Total Popularity Score

