

# Doubly-Robust Lasso Bandit

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# What is Multi-Armed Bandit ?

Consider a **sequential decision problem**.

Suppose..

- A learner is sequentially faced with  $N$  actions.
- At each time, the learner can choose only one action.
- The chosen action yields a reward.
- The learner repeats the process and accumulates the rewards.

The **goal** of the learner is to **maximize the sum of rewards**.

# What is Multi-Armed Bandit ?

Multi-Armed Bandits (MAB) [Robbins, 1952, Lai and Robbins, 1985] frame the sequential decision problem.

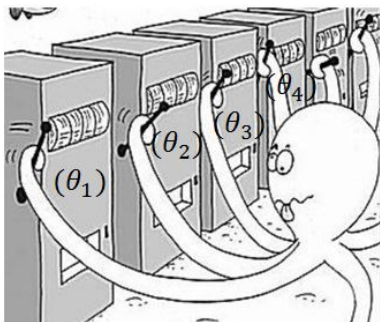


image source: Microsoft Research

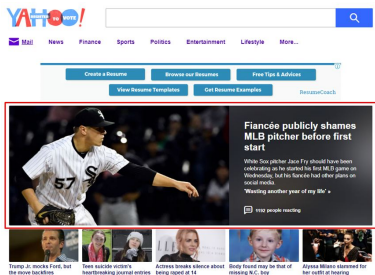
- Arms=Actions (# of arms:  $N$ )
- At time  $t$ , the  $i$ -th action yields a random reward  $r_i(t)$ , such that

$$\mathbb{E}(r_i(t)) = \theta_i(t), \quad i = 1, \dots, N,$$

where  $\theta_i(t)$ 's are unknown.

- At time  $t$ , the learner chooses one action  $a(t)$ , and observes the reward  $r_{a(t)}(t)$ .
- Goal is to maximize  $\sum_{t=1}^T \theta_{a(t)}(t)$ .

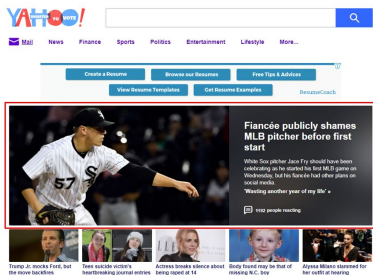
# Application 1: News article recommendation



Yahoo! front page snapshot

- 1 At each user visit, the web system selects one article from a large pool of articles.
- 2 The system displays it on the Featured tab.
- 3 The user clicks the article if he/she is interested in the contents.
- 4 Based on user click feedback, the system updates its article selection strategy.

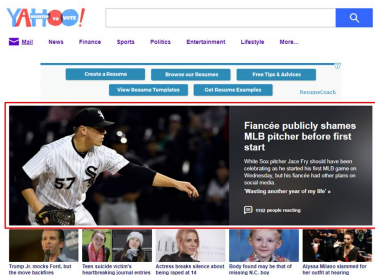
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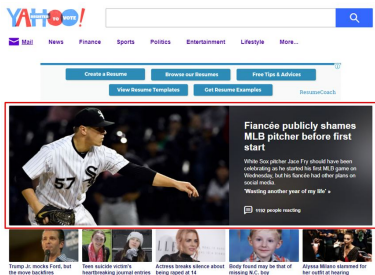
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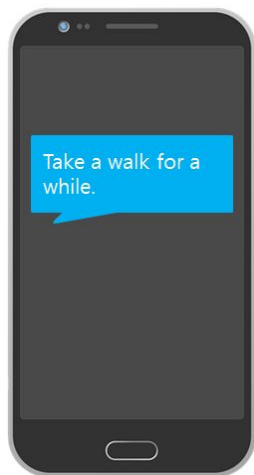
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- 3 The user clicks the article if he/she is interested in the contents.  
 **$r_a(t)(t) = 1$  or  $0$ .**
- 4 Based on user click feedback, the system updates its article selection strategy.

## Application 2: Mobile Health

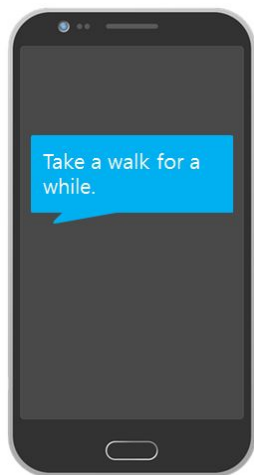


Example of mHealth app

- ① At specific times in a day, the mHealth system selects one type of message among various types of messages.
- ② The system pushes the message to the app user.
- ③ The user reacts to the message.
- ④ Based on user reaction, the system updates its message selection strategy.



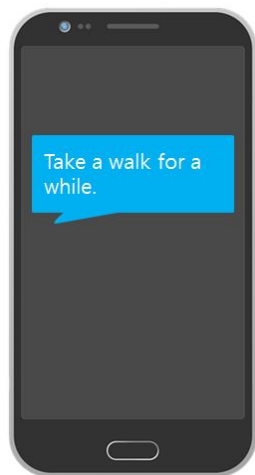
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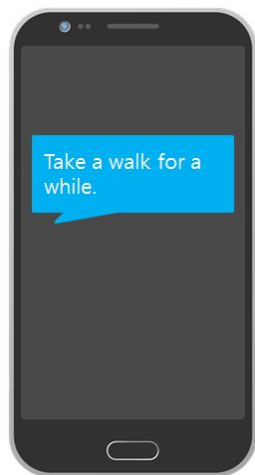
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## Application 2: Mobile Health



Example of mHealth app

- 1 At specific times in a day, the mHealth system selects one type of message among various types of messages.  $Arms=Messages$
- 2 The system pushes the message to the app user.  $a(t)$ : index of chosen message
- 3 The user reacts to the message.  
 $r_{a(t)}(t)$  =step counts.
- 4 Based on user reaction, the system updates its message selection strategy.

## Other Applications

Applications include..

- mobile healthcare system [Tewari and Murphy, 2017]
- news article recommendation algorithms [Li et al., 2010]
- web page ad placement algorithms [Langford et al., 2008]
- revenue management [Ferreira et al., 2017]
- marketing [Schwartz et al., 2017]
- recommendation systems [Kawale et al., 2015]

# Multi-armed bandit (MAB)

- Let  $a^*(t) = \operatorname{argmax}_{1 \leq i \leq N} \theta_i(t)$  and  $\text{regret}(t) := \theta_{a^*(t)}(t) - \theta_{a(t)}(t)$ .

Goal is to **minimize the sum of regrets**,

$$R(T) := \sum_{t=1}^T \text{regret}(t) = \sum_{t=1}^T \{\theta_{a^*(t)}(t) - \theta_{a(t)}(t)\}.$$

- Since  $\theta_i(t)$ 's are unknown, the learner has to **learn** which actions yield maximum mean reward by trying them out.
- Only  $r_{a(t)}(t)$  is observed among the whole reward vector  $r(t) = [r_1(t), \dots, r_N(t)]^T$ .  
 $\Rightarrow$  Trade-off between **exploitation** and **exploration**.

# Contextual MAB

- Contextual MABs assume there is context vector  $b_i(t) \in \mathbb{R}^d$  associated with each arm  $i$  at time  $t$ .
- Reward  $r_i(t)$  is assumed to depend on  $b_i(t)$ :

$$\mathbb{E}(r_i(t)|b_i(t)) = \theta(b_i(t)), \quad i = 1, \dots, N.$$

# Linear Contextual MAB

- $\mathbb{E}(r_i(t)|b_i(t))$  is linear in  $b_i(t)$ , i.e.,

$$\theta(b_i(t)) = b_i(t)^T \mu, \quad i = 1, \dots, N,$$

where  $\mu \in \mathbb{R}^d$  is unknown.

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where  $\mu \in \mathbb{R}^d$  is unknown.

- Error  $\eta_i(t) := r_i(t) - \mathbb{E}(r_i(t)|b_i(t))$  is  $R$ -sub-Gaussian, i.e., for every  $\lambda \in \mathbb{R}$ ,

$$\mathbb{E}[\exp(\lambda \eta_i(t))] \leq \exp\left(\frac{\lambda^2 R^2}{2}\right).$$

- WLOG,  $\|b_i(t)\| \leq 1$ ,  $\|\mu\| \leq 1$ .



# Linear Contextual MAB

## Remarks

- $a^*(t) = \operatorname{argmax}_{1 \leq i \leq N} \{b_i(t)^T \mu\}$  and,

$$\text{regret}(t) = b_{a^*(t)}(t)^T \mu - b_{a(t)}(t)^T \mu.$$

## Lower Bounds

- When  $N$  is infinite, [Dani et al., 2008] proved that no algorithm can achieve lower bound than  $O(d\sqrt{T})$ .
- When  $N$  is finite, [Chu et al., 2011] proved a lower bound of  $O(\sqrt{dT})$  when  $d^2 < T$ .

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But, what if  $d \gg T$ ?

# High-dimensional linear contextual MAB

In modern applications, contexts are often **high-dimensional** with only a sparse subset correlated with the reward.

We consider,

- High-dimensional reward model:

$$\mathbb{E}(r_i(t)|b_i(t)) = b_i(t)^T \mu, \quad i = 1, \dots, N,$$

where  $\mu \in \mathbb{R}^d$  and  $\|\mu\|_0 = s_0 \ll d$ .

# High-dimensional linear contextual MAB

- In low dimension,

$$(\text{Gram matrix}) = \sum_{\tau=1}^t b_{a(\tau)}(\tau) b_{a(\tau)}(\tau)^T$$

is positive definite after  $O(d)$  rounds.

- But if  $d \gg T$ , Gram matrix is singular until the end.

# High-dimensional linear contextual MAB

A weaker condition is ..

- **Compatibility Condition [van de Geer and Bühlmann, 2009].**

Define  $\hat{\Sigma}_t := \frac{1}{t} \sum_{\tau=1}^t b_{a(\tau)}(\tau) b_{a(\tau)}(\tau)^T$  and let  $I = \text{supp}(\mu)$ , the set of indices of non-zero components of  $\mu$ . Then  $\exists \phi_1 > 0$  such that

$$\text{for } \forall v \in \mathbb{R}^d \text{ such that } \|v_{I^c}\|_1 \leq 3\|v_I\|_1, \quad \|v_I\|_1^2 \leq \frac{|I|(v^T \hat{\Sigma}_t v)}{\phi_1^2}.$$

# High-dimensional linear contextual MAB

Lemma (Lemma 11.2 of [van de Geer and Bühlmann, 2009])

Let  $x_\tau \in \mathbb{R}^d$  and  $y_\tau \in \mathbb{R}$  be random variables with  $y_\tau = x_\tau^T \beta + \varepsilon_\tau$ ,  $\tau = 1, 2, \dots, t$ , where  $\beta \in \mathbb{R}^d$ ,  $\|\beta\|_0 = s_0$ , and  $\varepsilon_\tau$ 's are i.i.d. gaussian with mean zero and variance  $R^2$ . Let  $\lambda_t = R\sqrt{\frac{2\log(ed/\delta)}{t}}$  and

$$\hat{\beta}(t) = \underset{\beta}{\operatorname{argmin}} \left\{ \frac{1}{t} \sum_{\tau=1}^t (y_\tau - x_\tau^T \beta)^2 + \lambda_t \|\beta\|_1 \right\}.$$

If  $\hat{\Sigma}_t := \frac{1}{t} \sum_{\tau=1}^t x_\tau x_\tau^T$  satisfies *compatibility condition* for some  $\phi > 0$ , then for  $\forall \delta \in (0, 1)$ , with probability at least  $(1 - \delta/t^2)$ ,

$$\|\hat{\beta}(t) - \beta\|_1 \leq \frac{4\lambda_t s_0}{\phi^2} = \frac{4s_0 R}{\phi^2} \sqrt{\frac{4\log(edt/\delta)}{t}}.$$

# High-dimensional linear contextual MAB

Lemma (Lemma EC.6 of [Bastani and Bayati, 2015])

Let  $x_1, x_2, \dots, x_t$  be *i.i.d.* random vectors in  $\mathbb{R}^d$  with  $\|x_\tau\|_\infty \leq 1$  for all  $\tau$ . Let  $\Sigma = \mathbb{E}[x_\tau x_\tau^T]$  and  $\hat{\Sigma}_t = \frac{1}{t} \sum_{\tau=1}^t x_\tau x_\tau^T$ . Suppose  $\Sigma$  satisfies compatibility for some  $\phi > 0$ . Then if  $c = \min(0.5, \frac{\phi^2}{256s_0})$  and  $t \geq \frac{3}{c^2} \log d$ , with probability at least  $1 - \exp(-c^2 t)$ ,  $\hat{\Sigma}_t$  satisfies compatibility as well for  $\phi/\sqrt{2}$ .

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$\Rightarrow$  But  $b_{a(t)}(t)$ 's are not i.i.d. !



# High-dimensional linear contextual MAB

Recall...

- $\{b_{a(1)}(1), r_{a(1)}(1)\}, \{b_{a(2)}(2), r_{a(2)}(2)\}, \dots, \{b_{a(t)}(t), r_{a(t)}(t)\}$  are highly correlated!

$b_1(1)$	$b_1(2)$	$b_1(3)$	$\dots$	$b_1(t)$
$b_2(1)$	$b_2(2)$	$b_2(3)$	$\dots$	$b_2(t)$
$b_3(1)$	$b_3(2)$	$b_3(3)$	$\dots$	$b_3(t)$
$b_4(1)$	$b_4(2)$	$b_4(3)$	$\dots$	$b_4(t)$
$b_5(1)$	$b_5(2)$	$b_5(3)$	$\dots$	$b_5(t)$
$b_6(1)$	$b_6(2)$	$b_6(3)$	$\dots$	$b_6(t)$
$b_7(1)$	$b_7(2)$	$b_7(3)$	$\dots$	$b_7(t)$
$b_8(1)$	$b_8(2)$	$b_8(3)$	$\dots$	$b_8(t)$

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$b_2(1)$	$b_2(2)$	$b_2(3)$	$\dots$	$b_2(t)$
<b><math>b_3(1)</math></b>	$r_3(1)$	$b_3(3)$	$\dots$	$b_3(t)$
$b_4(1)$	$b_4(2)$	$b_4(3)$	$\dots$	$b_4(t)$
$b_5(1)$	$b_5(2)$	$b_5(3)$	$\dots$	$b_5(t)$
$b_6(1)$	$b_6(2)$	$b_6(3)$	$\dots$	$b_6(t)$
$b_7(1)$	$b_7(2)$	$b_7(3)$	$\dots$	$b_7(t)$
$b_8(1)$	$b_8(2)$	$b_8(3)$	$\dots$	$b_8(t)$

$a(1)=3$

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$b_6(1)$	$b_6(2)$	$b_6(3)$	$\dots$	$b_6(t)$
$b_7(1)$	<b><math>b_7(2)</math></b>	$b_7(3)$	$\dots$	$b_7(t)$
$b_8(1)$	$b_8(2)$	$b_8(3)$	$\dots$	$b_8(t)$

$a(1)=3$

$a(2)=7$

# High-dimensional linear contextual MAB

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$b_1(1)$	$b_1(2)$	$b_1(3)$	$\dots$	$b_1(t)$
$b_2(1)$	$b_2(2)$	$b_2(3)$	$r_2(3)$	$b_2(t)$
$b_3(1)$	$r_3(1)$	$b_3(3)$	$\dots$	$b_3(t)$
$b_4(1)$	$b_4(2)$	$b_4(3)$	$\dots$	$b_4(t)$
$b_5(1)$	$b_5(2)$	$b_5(3)$	$\dots$	$b_5(t)$
$b_6(1)$	$b_6(2)$	$b_6(3)$	$\dots$	$b_6(t)$
$b_7(1)$	$b_7(2)$	$r_7(2)$	$b_7(3)$	$b_7(t)$
$b_8(1)$	$b_8(2)$	$b_8(3)$	$\dots$	$b_8(t)$
$a(1)=3$	$a(2)=7$	$a(3)=2$		

# High-dimensional linear contextual MAB

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$b_2(1)$	$b_2(2)$	$b_2(3)$	$r_2(3)$	$b_2(t)$
$b_3(1)$	$r_3(1)$	$b_3(3)$	$\dots$	$b_3(t)$
$b_4(1)$	$b_4(2)$	$b_4(3)$	$\dots$	$b_4(t)$
$b_5(1)$	$b_5(2)$	$b_5(3)$	$\dots$	$r_4(t)$
$b_6(1)$	$b_6(2)$	$b_6(3)$	$\dots$	$b_5(t)$
$b_7(1)$	$b_7(2)$	$b_7(3)$	$\dots$	$b_6(t)$
$b_8(1)$	$b_8(2)$	$b_8(3)$	$\dots$	$b_7(t)$
$a(1)=3$	$a(2)=7$	$a(3)=2$		$a(t)=4$

# High-dimensional linear contextual MAB

- We can assume  $\{\bar{b}(t) = \frac{1}{N} \sum_{i=1}^N b_i(t)\}$  is i.i.d.
- Bandit data is **missing data!**

$b_1(1)$	$b_1(2)$	$b_1(3)$	$\dots$	$b_1(t)$
$b_2(1)$	$b_2(2)$	$b_2(3)$	$r_2(3)$	$b_2(t)$
$b_3(1)$	$r_3(1)$	$b_3(3)$	$\dots$	$b_3(t)$
$b_4(1)$	$b_4(2)$	$b_4(3)$	$\dots$	$b_4(t)$
$b_5(1)$	$b_5(2)$	$b_5(3)$	$\dots$	$r_4(t)$
$b_6(1)$	$b_6(2)$	$b_6(3)$	$\dots$	$b_5(t)$
$b_7(1)$	$b_7(2)$	$b_7(3)$	$\dots$	$b_6(t)$
$b_8(1)$	$r_7(2)$	$b_8(3)$	$\dots$	$b_7(t)$
				$b_8(t)$
$a(1)=3$	$a(2)=7$	$a(3)=2$		$a(t)=4$

# High-dimensional linear contextual MAB

- Let  $\mathcal{H}_{t-1}$  be history until time  $t - 1$ ,

$$\mathcal{H}_{t-1} = \{a(\tau), r_{a(\tau)}(\tau), \{b_i(\tau)\}_{i=1}^N, \tau = 1, \dots, t-1\}.$$

- Define filtration  $\mathcal{F}_{t-1} = \{\mathcal{H}_{t-1}, \{b_i(t)\}_{i=1}^N\}$ .

- Let  $\pi_i(t)$  be action selection probability,

$$\pi_i(t) = \mathbb{P}(a(t) = i | \mathcal{F}_{t-1}).$$

Remark  $\pi_i(t)$  is observation probability. In bandits,  $\pi_i(t)$  is controlled by the learner, i.e., the value is **known**.

# Doubly-Robust Lasso Bandit

We construct a doubly-robust pseudo reward.

$$\begin{aligned}\hat{r}(t) &= \frac{1}{N} \sum_{i=1}^N \hat{r}_i(t) \\ &= \frac{1}{N} \sum_{i=1}^N \left\{ \frac{I(a(t)=i)}{\pi_i(t)} r_i(t) + \left(1 - \frac{I(a(t)=i)}{\pi_i(t)}\right) b_i(t)^T \hat{\mu}(t-1) \right\},\end{aligned}$$

where  $\hat{\mu}(t-1)$  is the Lasso estimate of  $\mu$  obtained from last step. Whether or not  $\hat{\mu}(t-1)$  is a valid estimate, this value has conditional expectation  $\bar{b}(t)^T \mu$  given that  $\pi_i(t) > 0$  for all  $i$ :

$$\mathbb{E}[\hat{r}(t) | \mathcal{F}_{t-1}] = \bar{b}(t)^T \mu.$$

$\Rightarrow$  Apply Lasso on  $\{(\bar{b}(\tau), \hat{r}(\tau))\}_{\tau=1}^t$  instead of  $\{(b_{a(\tau)}(\tau), r_{a(\tau)}(\tau))\}_{\tau=1}^t$ .



# Doubly-Robust Lasso Bandit

Note that

$$\begin{aligned}\hat{r}(t) &= \frac{1}{N} \sum_{i=1}^N \left\{ b_i(t)^T \hat{\mu}(t-1) + \frac{I(a(t)=i)}{\pi_i(t)} \{ r_i(t) - b_i(t)^T \hat{\mu}(t-1) \} \right\} \\ &= \frac{1}{N} \sum_{i=1}^N \left\{ b_i(t)^T \hat{\mu}(t-1) + \frac{I(a(t)=i)}{\pi_i(t)} \{ \eta_i(t) + b_i(t)^T (\mu - \hat{\mu}(t-1)) \} \right\}\end{aligned}$$

If we have  $\|\hat{\mu}(t-1) - \mu\|_1 \leq O\left(\sqrt{\frac{\log t}{t}}\right)$ , and if we set  $\pi_i(t) \geq O\left(\frac{1}{N} \sqrt{\frac{\log t}{t}}\right)$ , the variance of  $\hat{r}(t)$  is constant scale!

# Doubly-Robust Lasso Bandit

To ensure  $\pi_i(t) \geq O\left(\frac{1}{N}\sqrt{\frac{\log t}{t}}\right)$ , we do:

Generate  $m_t \sim \text{Ber}\left(O\left(\sqrt{\frac{\log t}{t}}\right)\right)$ .

- **if**  $m_t = 1$  **then**

Pull arm  $a(t) = i$  with probability  $\frac{1}{N}$  ( $i = 1, \dots, N$ ) (1)

- **else**

Pull arm  $a(t) = \underset{1 \leq i \leq N}{\operatorname{argmax}} \{b_i(t)^T \hat{\mu}(t-1)\}$ . (2)

Remark: Step (1) is exploration, step (2) is exploitation.

# Doubly-Robust Lasso Bandit

- Step (1) induces suboptimal choice of arms.
- Let  $R(T, 1)$  be sum of regrets due to step (1). Then  $R(T, 1) \leq \sum_{t=1}^T m_t$ .  
Due to Hoeffding's inequality, with probability at least  $1 - \delta$ ,

$$R(T, 1) \leq \sum_{t=1}^T m_t \leq \sum_{t=1}^T \mathbb{E}(m_t) + \sqrt{T \log(1/\delta)/2}.$$

where

$$\begin{aligned} \sum_{t=1}^T \mathbb{E}(m_t) &= O\left(\sum_{t=1}^T \sqrt{\frac{\log t}{t}}\right) \leq O\left(T \frac{1}{T} \sum_{t=1}^T \sqrt{\frac{\log T}{t}}\right) \\ &\leq O\left(T \sqrt{\frac{1}{T} \sum_{t=1}^T \frac{\log T}{t}}\right) \quad (\because \text{Jensen's inequality}) \\ &= O(\sqrt{T \log T}). \end{aligned}$$

# Doubly-Robust Lasso Bandit

- In Step (2),

$$\begin{aligned}b_{a^*(t)}(t)^T \mu &\leq b_{a^*(t)}(t)^T \hat{\mu}(t-1) + \|\hat{\mu}(t-1) - \mu\|_1 \\&\leq b_{a(t)}(t)^T \hat{\mu}(t-1) + \|\hat{\mu}(t-1) - \mu\|_1 \\&\leq b_{a(t)}(t)^T \mu + \|\hat{\mu}(t-1) - \mu\|_1 + \|\hat{\mu}(t-1) - \mu\|_1\end{aligned}$$

$$\Rightarrow \text{regret}(t) \leq 2\|\hat{\mu}(t-1) - \mu\|_1$$

# Doubly-Robust Lasso Bandit

- Let  $R(T, 2)$  be sum of regrets from step (2). With probability at least  $1 - \delta$ ,

$$\begin{aligned} R(T, 2) &\leq 2 \sum_{t=1}^T \|\hat{\mu}(t-1) - \mu\|_1 \\ &\leq 2 \sum_{t=1}^T \frac{4s_0 R}{\phi^2} \sqrt{\frac{4\log(edt/\delta)}{t}} \\ &\leq O\left(s_0 \sqrt{T \log(dT)}\right) \end{aligned}$$

# Doubly-Robust Lasso Bandit

## Theorem

For  $\forall \delta \in (0, 1)$ , with probability at least  $1 - \delta$ ,

$$R(T) \leq O(\mathbf{s}_0 \sqrt{T} \log(\mathbf{d} T)).$$

## Related Works

- [Abbasi-Yadkori et al., 2012]: given any online prediction algorithm for the regression parameter, their algorithm constructs a high-probability confidence set for the true parameter using a bound on the prediction loss, and then pulls arms according to the *optimism in the face of uncertainty* rule. Their high-probability regret bound is proportional to  $\sqrt{d}$  instead of  $\log d$ , so is not sublinear in  $T$  when  $d$  scales with  $T$ .
- [Carpentier and Munos, 2012]: used an explicit exploration phase to identify the support of the regression parameter using techniques from compressed sensing. Their regret bound is tight scaling with  $\log d$ , but the algorithm is specific to the case where the set of arms is the unit ball for the  $\|\cdot\|_2$  norm and fixed over time.
- [Gilton and Willett, 2017]: leveraged ideas from linear Thompson Sampling and Relevance Vector Machines [Tipping, 2001]. The theoretical results are weak since they derived the regret bound under the assumption that a sufficiently small superset of the support for the regression parameter is known in advance.

## Related Works

- [Bastani and Bayati, 2015]: proposed the Lasso Bandit under a different reward model,

$$\mathbb{E}(r_i(t)|b_i(t)) = b(t)^T \beta_i \quad (1)$$

with  $\|\beta_i\| = s_0$ ,  $i = 1, \dots, N$ . They imposed compatibility through forced-sampling of each arm. The upper bound of the *expected* regret is proportional to number of arms,  $N$ :

$$\mathbb{E}[R(T)] \leq O(N s_0^2 [\log T + \log d]^2).$$

An application of the Hoeffding's inequality gives an additional term of order  $O(\sqrt{T})$  for the high-probability bound.

- [Wang et al., 2018]: proposed the Minimax Concave Penalized (MCP) Bandit algorithm for the reward model (1), which uses forced-sampling along with the MCP estimator [Zhang, 2010]. They obtained,

$$\mathbb{E}[R(T)] \leq O(N s_0^2 [s_0 + \log d] \log T).$$



# Experiments

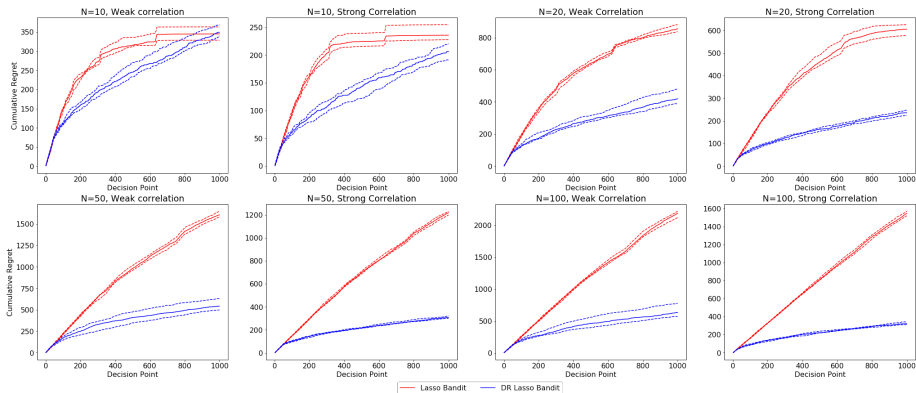
We compare the Doubly-Robust Lasso Bandit with Lasso Bandit [Bastani and Bayati, 2015].

- Number of arms:  $N = 50$  or  $100$ .
- Dimension of context vector:  $d = 100$ .
- Distribution of context vector: for fixed  $j = 1, \dots, d$ ,  $[b_{1j}(t), \dots, b_{Nj}(t)]^T \sim \mathcal{N}(0_N, V)$ , where  $V(i, i) = 1$  for every  $i$  and  $V(i, k) = \rho^2$  for every  $i \neq k$ .  
 $\rho^2 = 0.3$  (weak correlation) or  $\rho^2 = 0.7$  (strong correlation).
- Regression parameter:  $s_0 = 5$  and  $\beta_{\text{supp}(\beta)} \sim U([0, 1])^5$ .
- Distribution of the reward:

$$r_i(t) = b_i(t)^T \beta + \eta_i(t),$$

where  $\eta_i(t) \stackrel{i.i.d.}{\sim} \mathcal{N}(0, 0.05^2)$ .

# Experiments



Thank You !