

Transaction
transaction_id {PK}
product_id
customer_id {FK}
transaction_date
online_order
order_status
brand
product_line
product_class
product_size
list_price
standard_cost
product_first_sold_date
create_dt
update_dt

Customer
customer_id {PK}
first_name
last_name
gender
past_3_years_bike_related_purchases
DOB
job_title
job_industry_category
wealth_segment
deceased_indicator
default
owns_car
tenure
create_dt
update_dt

Address
address_id {PK}
customer_id {FK}
address
postcode
state
country
property_valuation
create_dt
update_dt

