

Business Overview

AvComp is a collection of services, the largest of which is our online listing platform (AvComp Marketplace) where we present aircraft specifications in a standardized format, using color-coding schemes to help users interpret data more efficiently by means of visualization. Our unique function is to facilitate data interpretation and comparison, a necessary process that already takes place in many buyers and sellers' minds or their spreadsheets.

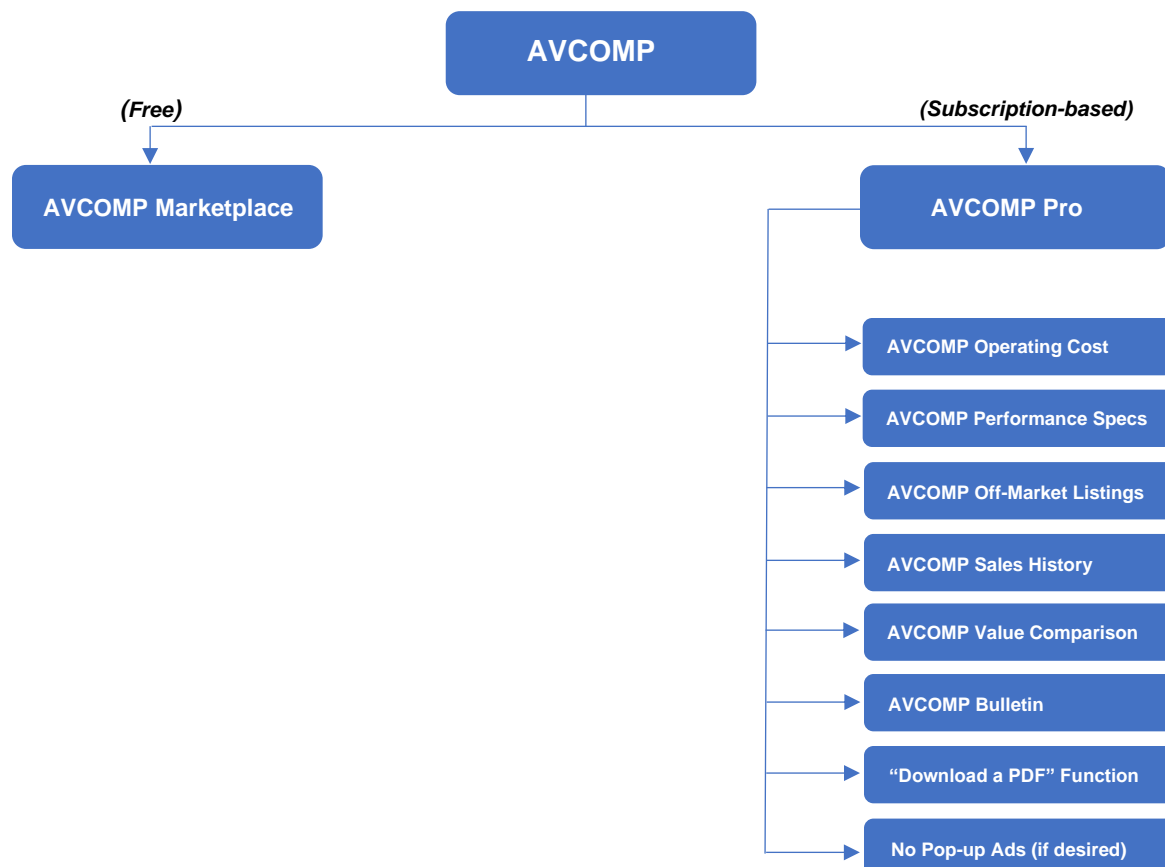
The second function (AvComp Operating Cost) is a dynamic operating cost & cash flow comparison. "Dynamic" is a feature that allows user-defined utilization scenarios to achieve a higher level of accuracy and customization.

The third function (AvComp Specifications) is its side-by-side aircraft performance comparison. There are two default display settings: "Abbreviated" for key parameters only and "Full" for comprehensive data presentation. Moreover, users can add and customize pages to their liking.

Several other functions are also offered through AvComp Pro: AvComp Off-Market Listings allow paid users to access aircraft not publicly advertised. AvComp Sales History is a collection of 12 months sales statistics collected by AvComp in-house research personnel. AvComp Value Comparison is a tool that features a side-by-side comparison of user-selected aircraft with key value drivers quantitatively defined. AvComp Bulletin is a short briefing of major industry development such as a new aircraft model and is provided for broker/dealer professionals. "Download a PDF report" allows a user to put together a customized presentation using all available elements from across the AvComp platform.

There are two levels of service: AvComp Marketplace is a free-for-viewers and for-for-listings platform connecting buyers and sellers, and AvComp Pro is a premium, subscription-based data provider designed for aircraft broker/dealers, corporate flight departments and Part 135 operators.

Although we believe it is impractical to develop all these features at once, we project that our core services (Marketplace, Operating Cost, and Specifications) will become sufficiently profitable to ensure a sustainable business model. The ultimate business objective of AvComp is not only to offer an unbiased marketplace for buyers and sellers of preowned business aircraft, but also a platform for users to access accurate aircraft cost and performance data and information in an efficient and cost-effective manner.



AvComp Marketplace

The AvComp Marketplace is a free platform for sellers to display/list their planes and buyers to view these listings. Unlike platforms such as controller.com and AvBuyer, AvComp Marketplace is not a pay-to-list platform, but an information provider that creates and maintains a critical mass of viewers, with the goal of selling targeted ads to advertisers. Although we do not generate revenue by charging listing fees on a monthly basis, we do believe a profitable and sustainable business model can be achieved by retaining key elements found in the playbook of today's internet-based service companies such as Google and Youtube. Google is essentially an advertising business that charges no fee to content providers or viewers. With its large user base, it constantly gathers data on user behavior and search patterns. Such data becomes a highly marketable asset in the sense that advertisements can now be inserted surgically to users with higher levels of relevance and viewer response/action. We believe AvComp Marketplace can become a successful advertiser by adopting a similar business model.

Another advantage AvComp gains by offering free listing services is that we can theoretically capture all aircraft on the open market, which means purchasers do not need to look elsewhere to obtain a complete picture of overall market conditions. This feature ensures we have a path toward gaining a critical mass of users.

One of the biggest features of AvComp Marketplace is its color-coding schemes that communicate information clearly and efficiently to users. Typically, a user has a "rough idea" on what they are interested in, such as year model, flight times and cycles, price points, additional equipment, etc. But this "rough idea" is oftentimes flexible and holistic in nature and can hardly be grasped using a yes-or-no filter engine. With color-coding visualization, users can easily scan across the market and pick out listings that satisfy his or her "rough idea" without having to read through endless descriptions and numbers.

With over 25 manufactures and over 90 different business jet models, it is nearly impossible for a broker/dealer to be familiar with key value drivers specific to each make and model. A broker usually calls their industry colleagues to learn about an aircraft model he or she has not dealt with in the past. As an added benefit, AvComp maintains a database on critical equipment & features. Such information will be selectively presented in the market summary (this can be customized to the user's liking/needs as well).

Gulfstream G450

<

(AvComp Current Market Listings Layout on a webpage)

Based on Leviate Operating Financial Terminal, AvComp Operating Cost is a cash flow analysis tool that focuses on delivering a tailored cost calculator. Cost items are dynamic and adjustable based on utilization profile. For example, for certain aircraft (usually long-range jets), fuel burn is now a variable factor depending on user-defined stage length, applying first-, second- and third-hour fuel burns to generate an average rate of burn. Another example is the APU operating hour per flight hour, or APU/AFTT rate, which determines the APU program/reserve costs per flight hour. Instead of using a generic estimate (typically 0.6 APU operating hour per flight hour), we now maintain a database of average fleet APU/AFTT rate, which is updated very quarter to reflect the current fleet utilization averages. Alternatively, a user can have this number defined to suit their own needs.

Aircraft Information		Gulfstream G-550	
Make & Model			
Engine Type	Rolls-Royce BR710C-11-E4-11		
Registration	Nest		
Serial Number	Nest		

Annual Flight Hours	
Owner Annual Flight Hours	200
Charter Annual Flight Hours	350
Total Annual flt. hrs.	550

Total Annual Cost	
Net Annual Cost w/o Charter Revenue	\$ (1,686,909)
Net Annual Cost w/ Charter Revenue	\$ (658,638)

Cost Per Owner Flight Hour	
Cost Per Owner flt. hr. w/o Charter Revenue	\$ (8,435)
Cost Per Owner flt. hr. w Charter Revenue	\$ (3,293)

User Guide

Step 1 : Choose aircraft make & model.
 Step 2 : Define value in every light gold-shaded cell.
 Step 3 : (Optional) Customize cells as needed. When clicking "edit" button, certain cells turn into light gold-shaded Tripart Cells," define values in them.

Color & Symbol Legend	
 	Input Cells: require user to define value in each cell
 	Auto-filled Cells: Automatically draw values from database
 	Summary Cells: Display total and hourly rates w/ & w/o charter
 	Revenue Cells: Display charter revenue & net contribution to owner
▼	Select the cell to the left to activate the drop-down menu

Fixed Expenses	
Aircraft Insurance (Leviate Fleet Rate)	Nest \$ (22,920) Edit
Aircraft Management Fee	Nest \$ (114,000) Edit
Flight Crew Training <i>plus 15% Travel & Lodging</i>	Nest \$ (101,704) Edit
Flight Crew Salaries <i>plus 28% Benefits & Taxes</i>	Nest \$ (505,600) Edit
Charts & Databases	Nest \$ (15,835) Edit
My Aircraft Reporting System (MARS)	\$ (3,600)
Aircraft Hangar	Nest \$ (84,000) Edit
Aircraft Telephone and Wi-Fi Expense	Nest \$ (48,000) Edit
TX Property Tax (Pt. 135) <i>0%</i> TX Departures	\$ -
Aircraft Cleaning	Nest \$ (18,000) Edit
Miscellaneous Expenses	Nest \$ (8,000) Edit
Other	Nest \$ - Edit
Total Aircraft Fixed Expenses	\$ (921,659)

Owner Operations - Variable Expenses	
Fuel & Lubricants	Nest cost / gal.: \$ (4.00) Nest
Engine Program/Reserve	\$ (175,176) Nest cost / hr.: \$ (\$75.88) Type: RRCC
Parts Program/Reserve	\$ (132,000) Nest cost / hr.: \$ (\$60.00) Type: Reserve
Labor Reserve	\$ (26,250) Nest cost / hr.: \$ (\$131.25) Type: Reserve
APU Program/Reserve <i>0.724 Fleet APU/AFTT Ratio</i>	\$ (14,285) Nest cost / hr.: \$ (\$98.65) Type: Reserve
Dispatch Fee	\$ (20,000) cost / hr.: \$ (\$100.00)
Other Trip Related Expenses	\$ (30,000) Nest cost / hr.: \$ (\$150.00)
Aircraft Stock, Supplies & Snacks	\$ (10,000) Nest cost / hr.: \$ (\$50.00)
Total Variable Expenses	\$ (765,311) cost / hr.: \$ (\$3,826.55)

Charter Operations - Variable Expenses	
Fuel & Lubricants	\$ (625,800)
Engine Program/Reserve	\$ (306,558)
Parts Program/Reserve	\$ (231,000)
Labor Reserve	\$ (45,938)
APU Program/Reserve	\$ (24,998)
Aircraft Stock, Supplies & Snacks	\$ (17,500)
Total Variable Expenses	\$ (1,251,793)

Charter Operations	
Annual Charter Flight Hours	350
AFT & Taxi Time Total Revenue (Hourly)	\$ 7,664
Total Annual Charter Revenue to Owner	\$2,280,125
Total Net Annual Charter Contribution	\$1,028,332

AIRCRAFT OPERATING COST

[Create PDF Report](#)

AIRCRAFT INFORMATION	
Make & Model	
Engine Type	
Registration	Serial No.

ANNUAL FLIGHT HOURS	
Owner	Total 400
150	Charter 250

ANNUAL & HOURLY COST SUMMARY	
Cost	w/o Charter w/ Charter
Total Annual	
Per Owner Flt. Hr.	

CHARTER REVENUE	
Total Annual Charter Hours	
Hourly Flight & Taxi Time Revenue	
Total Annual Revenue	
Net Charter Profit / Contribution	

FIXED EXPENSES	
Aircraft Insurance	Hull Value
Aircraft Management Fee	cost / mo.
Flight Crew Training	Captain
Flight Crew Salaries	F / O F / A
Charts & Databases	Captain
My Aircraft Reporting System (MARS)	\$0.00 cost / mo.
Aircraft Hangar	cost / mo.
Aircraft Telephone and Wi-Fi Expense	cost / mo.
TX Property Tax (Part. 135)	Tax Rate
Aircraft Cleaning	cost / mo.
Miscellaneous Expenses	
Total Aircraft Fixed Expenses	

VARIABLE EXPENSES	
Fuel & Lubricants	GPH 5
Engine Program/Reserve	Type
Parts Program/Reserve	Type
Labor Reserve	
APU Program/Reserve	Type
Dispatch Fee	
Other Trip Related Expenses	
Aircraft Stock, Supplies & Snacks	
Total Variable Expenses	

AvComp Performance Specs

Based on Leviate Aircraft Specification Comparison (LASCOM), AvComp Performance Specs is an aircraft specification database that captures a wide range of aircraft information. Specifications are either provided by manufacturers' publicly available datasheets or from third party sources. There are two default display settings: "Abbreviated" for key parameters only and "Full" for comprehensive data presentation. "Abbreviated" view offers a quick reference to users and help them obtain a general picture on an aircraft's size, weight, takeoff & landing performance and range performance. "Full" view is a detailed description of every possible measurement on the aircraft, providing a more in-depth look into an aircraft's characteristics in very specific areas of interest to the user.

Specification Comparison

Menu

AIRCRAFT SPECIFICATION ABBREVIATED VIEW

Create PDF Report

A/C Make & Model	Manufacturer	Dassault	Dassault	Gulfstream	Gulfstream
A/C #1	Model	Falcon 900EXy	Falcon 7X	G650	G650
A/C #1	Dassault Falcon 900EXy				
A/C #2	Dassault Falcon 7X				
A/C #3	Gulfstream G550				
A/C #4	Gulfstream G650				
A/C #5					
A/C #6					
CLEAR ALL					
	Seating (Crew + Low / High Density)	2 + 12 / 14	3 + 12 / 14	4 + 16 / 19	4 + 16 / 19
	Length (Gross/Net) (ft.)	39.0 / 33.2	46.5 / 39.1	50.1 / 42.6	53.6 / 46.8
	Height (ft.)	6.2 (Flat Floor)	6.2 (Flat Floor)	6.0 (Flat Floor)	6.3 (Flat Floor)
	Width: Max/Floor (ft.)	7.7 / 6.3	7.7 / 6.3	7.0 / 5.4	8.2 / 6.7
	Internal	Cu. ft./lb. 127 / 2,866	140 / 2,004	170 / 2,500	195 / 2,500
	External	Cu. ft./lb. — / —	— / —	— / —	— / —
	Max Takeoff	48,300	70,000	91,000	99,600
	Max Landing	42,000	62,400	75,300	83,500
	Useful Load	22,471	33,600	42,700	45,500
	Available Payload w/ Max Fuel	1,471	1,660	1,706	1,300
	TOFL (SL elev./ISA temp.)	5,213	5,710	5,910	5,858
	TOFL (5,000-ft. elev. @25°C)	7,214	8,045	9,070	9,000
	Landing Distance w/ 4 PAX, NBAA IFR Res.	2,411	2,120	2,240	2,680
	Certificated	51,000	51,000	51,000	51,000
	All-Engine Service	40,100	40,215	42,700	42,700
	Long Range	TAS/Fuel Flow (lb./hr.) 436 / 1,809	459 / 2,260	459 / 2,563	488 / 2,825
	High Speed	TAS/Fuel Flow (lb./hr.) 474 / 2,268	497 / 3,205	488 / 3,228	516 / 3,136
	Max Payload (w/ avail. fuel)	(nm) 3,405	5,000	5,767	5,934
	Max Fuel (w/ avail. payload)	(nm) 4,404	5,670	6,698	6,981
	Four Pax (w/ avail. fuel)	(nm) 4,469	5,760	6,708	6,912
	Ferry	(nm) 4,562	5,840	6,853	7,105

© 2019 Leviate Air Group. All rights reserved. v1.0 (07/10/2017)

1:35 PM 12/5/2019

(See "Abbreviated View" above and "Full View" below. This page is scrollable horizontally and vertically)

Specification Comparison

Menu

AIRCRAFT SPECIFICATION FULL VIEW

Create PDF Report

A/C Make & Model	Manufacturer	Dassault	Dassault	Gulfstream	Gulfstream
A/C #1	Model	Falcon 900EXy	Falcon 7X	G650	G650
A/C #1	Dassault Falcon 900EXy				
A/C #2	Dassault Falcon 7X				
A/C #3	Gulfstream G550				
A/C #4	Gulfstream G650				
A/C #5					
A/C #6					
CLEAR ALL					
	Specific Range/Altitude	0.219 / FL 450	0.186 / FL 450	0.170 / FL 490	0.164 / FL 490
	Nautical Miles	4,404	5,670	6,698	6,981
	Average Speed (kts)	422	454	454	482
	Trip Fuel (lb.)	18,980	29,560	38,202	41,129
	Specific Range/Altitude	0.232 / FL 470	0.192 / FL 470	0.175 / FL 490	0.170 / FL 510
	Nautical Miles	4,469	5,760	6,708	6,912
	Average Speed (kts)	422	454	453	481
	Trip Fuel (lb.)	18,980	29,560	38,205	40,820
	Specific Range/Altitude	0.235 / FL 470	0.192 / FL 470	0.176 / FL 490	0.169 / FL 510
	Nautical Miles	4,562	5,840	6,853	7,105
	Average Speed (kts)	422	454	454	482
	Trip Fuel (lb.)	18,980	29,560	38,251	41,168
	Specific Range/Altitude	0.240 / FL 470	0.198 / FL 470	0.179 / FL 510	0.173 / FL 510
	Runway	2,700	2,500	3,436	3,241
	Flight Time (hr + min)	0 + 47	0 + 46	2 + 20	2 + 10
	Fuel Used (lb.)	1,614	2,075	5,599	5,942
	Specific Range/Altitude	0.186 / FL 450	0.145 / FL 450	0.179 / FL 490	0.168 / FL 510
	Runway	2,784	2,515	3,599	3,591
	Flight Time (hr + min)	1 + 27	1 + 25	6 + 42	6 + 17
	Fuel Used (lb.)	2,688	3,285	15,474	16,280
	Specific Range/Altitude	0.223 / FL 450	0.183 / FL 470	0.194 / FL 490	0.184 / FL 510
	Runway	2,796	2,640	5,277	5,241
	Flight Time (hr + min)	2 + 20	2 + 17	13 + 15	12 + 28
	Fuel Used (lb.)	4,173	4,945	33,428	34,622
	Specific Range/Altitude	0.240 / FL 450	0.202 / FL 470	0.179 / FL 490	0.173 / FL 510

© 2019 Leviate Air Group. All rights reserved. v1.0 (07/10/2017)

1:35 PM 12/5/2019

How We Make Money

AvComp Marketplace

The sole source of revenue from AvComp Marketplace is the ads we expect to sell at or above the current prevailing e-blast rates. Pop-up ads are ubiquitous in today's digital marketing sphere. A pop-up ad usually takes the form of a photo ad that occurs on full screen for a short duration of time, typically several seconds. Users who install browser plug-in ad blockers will be unable to view the content, and will be prompted to either turn off their adblockers or switch to the subscription based AvComp Pro.

We believe the total revenue from AvComp Marketplace ad services will not be immediately significant. Since ad prices are typically directly proportional to website views, it is vitally important that we focus on driving up traffic to AvComp Marketplace until we achieve a level of reputation and viewership. Much like Facebook in its beginning years, we need to work on becoming the ultimate "connector" of content providers and viewers at first, and then gradually turning such interaction into marketable assets to advertisers.

The screenshot shows a web browser window with a pop-up ad for a Gulfstream G450 aircraft. The pop-up ad is a large, semi-transparent window that covers most of the browser's content. It features a high-quality photograph of a white Gulfstream G450 aircraft on a tarmac at dusk. Below the photo, there are several key specifications: MAX CRUISE SPEED (547 mph), PASSENGERS (12), and RANGE (NM) (4,341). The ad also includes the VALORJETS logo and the text '2011 GULFSTREAM 450 | S/N 4233'. To the right of the photo, there is a list of 'Notes' detailing various equipment and options. The background page, which is partially obscured by the pop-up, shows a table of aircraft data with columns for S/N, YOM, YOD, Reg, Base, and As. The table lists various aircraft models and their specifications. The browser's address bar shows the URL 'Gulfstream G450'. The browser's taskbar at the bottom shows several open applications, including a file explorer and a web browser.

S/N	YOM	YOD	Reg	Base	As
4003	2004	2004	N704JW	US-FL	
4033	2005	2005	N102NY	US-NY	
4049	2006	2006	N918E	US-CA	\$1
4062	2006	2007	N450XX	US-CA	\$1
4093	2007	2007	VP-CMG	Jordan	\$1
4098	2008	2008	N600AR	US-NY	\$1
4108	2008	2008	N329HF	US-WI	\$1
4127	2008	2008	N59AP	US-VA	\$1
4135	2008	2008	N499SC	US-FL	\$1
4148	2008	2009	N527EF	US-CD	\$1
4151	2009	2010	N1818C	US-MA	\$1
4165	2009	2010	N945MM	US-CA	\$1
4172	2009	2010	SX-GAB	UK	\$1
4181	2010	2010	N48PL	US-CT	\$1
4189	2010	2010	N555LR	US-NY	\$1
4202	2010	2010	B-LAS	Malaysia	
4233	2011	2011	N882DE	US-FL	\$1
4235	2012	2012	PR-LHW	Brazil	
4266	2012	2013	N123EM	Hong Kong	\$1
4278	2013	2013	N882DL	US-FL	\$1
4300	2013	2014	B-8300	China	\$1
4311	2014	2014	N666ZW	China	\$1
4314	2014	2014	VP-CYH	TBD	
4323	2014	2015	N3398A	China	\$19.98M
Avg.	2010	2010			\$14.59M

(Pop-up ads can be inserted into browser windows of our target audience)

AvComp Pro

Another source of revenue comes from subscription-based premium services we call AvComp Pro. It features AvComp Operating Cost, AvComp Performance Specs, AvComp Off-Market Listings, AvComp Sales History, AvComp Value Comparison, AvComp Bulletin, and “download a PDF report” feature that allows a user to generate a printable report for off-line use and distribution. AvComp Pro is also designed for users who prefer not to see pop-up ads while using our service.

While we are not entirely certain about the level of subscription revenue we can achieve immediately after initial launch. We nevertheless believe our ultimate monthly revenue from AvComp Pro will match or exceed that of AircraftPost and Conklin & De Decker.

1700 Pacific Ave
Suite 4600
Dallas, TX 75201, USA
+1 (877) 407-8507
www.leviateair.com

LEVIATE[®]
AIR GROUP

LEVIATE BULLETIN: GULFSTREAM G700

Initial Release: 10/22/2019

"A stretched G650ER w/ a new 5 zone cabin & the G500/600 Symmetry Flight Deck"

Executive Summary

- Aimed at topping the 7,700-nm-range Bombardier Global 7500 as the reigning ultra-long range jet.
- First flight is imminent and customer deliveries are slated for 2022. Price tag is estimated to be \$75M.
- Advertised range is 7,500 nm, same as for the G650ER on which it is based. Industry observers expect final max-range numbers to be closer to 7,800 nm to 8,000 nm.
- While the fuselage is stretched 10.1 ft, the wing, empennage and landing gear are virtually unchanged.
- Two additional wide-oval cabin windows are added to each side of the fuselage.
- New winglets will improve lift-to-drag performance and add 3.4 ft. to span.
- Subtle changes to the wet wing fuel cells will increase fuel capacity by 1,200 lb.
- Two Rolls-Royce RB3043 turbofans, highly evolved Pearl-family variants of the G650's BR700-725 powerplants, will each provide 18,250 lb. thrust with 3% to 5% better specific fuel consumption.
- The G700 borrows the G500/600's Symmetry flight deck, including the active-control sidesticks and extensive use of touchscreens.
- Expect G700 systems to be adapted from the G650ER. G650 pilots, though, will not be qualified to fly the G700 even though it shares many G650 systems. They'll have to be GVII (G500/G600) type-rated because the G700 shares its Symmetry flight deck.
- Honeywell's Jet Connect Ka-band satcom will be a no-cost option and it should be popular.



*Information provided by Gulfstream Aerospace, Aviation Week, and AVN Online. All performance is based on preliminary data and is subject to change.

PAGE 1/3

1700 Pacific Ave
Suite 4600
Dallas, TX 75201, USA
+1 (877) 407-8507
www.leviateair.com

LEVIATE[®]
AIR GROUP

LEVIATE BULLETIN: GULFSTREAM G700

Initial Release: 10/22/2019

Symmetry Flight Deck

"Symmetry is highly integrated with aircraft systems, slashing the length of checklists and allowing launch in 10 min. or less from battery power-up."

OVERHEAD TOUCHSCREEN PANELS

Three displays all controlling primary systems on the overhead panel, taking over the functions of approximately 70 percent of the knobs and switches that used to reside there. Each display is detachable and one of the three panels can fail and the aircraft can still be dispatched.



ACTIVE CONTROL SIDESTICKS (ACS)

The new sticks are the electronically linked active control sidesticks (ACS) from BAE Systems. The sticks not only move in concert but also enable each pilot to see stick displacement and feel what the other pilot is doing with the controls and to feel force feedback programmed to match the flight condition.

In an active sidestick cockpit, any manipulation of one sidestick would have been duplicated on the other side of the cockpit. Had the two pilots attempted to fight each other for control of an active sidestick configuration, those efforts would have easily been felt by both pilots through the force feedback system built into the stick.

*Information provided by Gulfstream Aerospace, Aviation Week, and AVN Online. All performance is based on preliminary data and is subject to change.

PAGE 2/3

1700 Pacific Ave
Suite 4600
Dallas, TX 75201, USA
+1 (877) 407-8507
www.leviateair.com

LEVIATE[®]
AIR GROUP

LEVIATE BULLETIN: GULFSTREAM G700

Initial Release: 10/22/2019

Cabin Configurations

Galley with Master Suite



Ultra-galley with Crew Compartment



Galley with Five Living Areas



More about the cabin...

The G700 shares the G650ER's 6.3-ft.-high, 8.2-ft.-wide cabin cross-section, but it's stretched 10 ft., to 56.9 ft., to make room for possibly a fourth, 8.75-ft.-long living area in the main cabin, along with extending the forward galley and redefining the aft lavatory. (The Global 7500's cabin is 54.4 ft. long.)

At the aircraft's FL 450 mid-cruise flight level, cabin altitude will be 4,050 ft., and at its FL 510 certified max flight level, cabin altitude will be 4,850 ft. No other purpose-built business aircraft can boast a larger cabin, lower cabin altitude or so low an interior noise level.

Honeywell's Jet Connect Ka-band satcom will be a no-cost option and it should be popular. It provides up to 15 Mbps download speeds, supporting video streaming, high-speed internet access and, most importantly, Wi-Fi calling through passengers' mobile phones.

*Information provided by Gulfstream Aerospace, Aviation Week, and AVN Online. All performance is based on preliminary data and is subject to change.

PAGE 3/3

(AvComp Bulletin is based on Leviate Bulletin)

Risk Factors

We may not be able to capture all or most of listings for sale within our target timeframe.

Since AvComp Marketplace features a color-coding scheme for users to compare listings more efficiently, it is possible that sellers of less attractive aircraft will be discouraged from listing on our platform, even though it is free of charge. This can create a potential problem with our objective of becoming the largest marketplace for preowned aircraft.

We intend to mitigate this risk by having our research personnel manually enter these less attractive aircraft in the AvComp Pro version of the Marketplace. In addition, we believe that AvComp Marketplace can achieve a reputation of being a platform of attractive aircraft once it becomes apparent that uncompetitive listings will simply steer away from the platform, for the fear of competition.

We may not be able to generate enough revenue from pop-up ads to sustain our operations.

Revenue projection up at this point is a simple “guesstimate” based on comparable industry competitors. We are not certain whether pop-up ad revenue, especially in the early stages, will be significant enough to maintain the expenses associated with ongoing operations and future development of the platform.

We may face cost overruns on software development and marketing.

Cost overruns in software development is common, especially for systems that require complex coding and multiple programming languages. We are at this point uncertain about the total cost to develop a fully functional AvComp Marketplace, which is the most complex element in AvComp.

Marketing our services to the industry can be expensive. It may involve many man hours of sales calls and videoconferences for demos. If we must employ full-time software maintainers and sales/demo personnel, we may incur additional costs.

We may not be able to obtain aircraft performance data for commercial use legally and cost-effectively.

AvComp Specification relies heavily on third party sources which almost always contain copyright clauses in their user agreements. Commercializing third party data may bring potential legal liability to our business. Although we intend to mitigate this risk by using data directly provided by manufacturers as much as possible, we are very limited in what we can do when it comes our reliance on data from other sources.

(End)