

Job Description: Graphic Artist + Brand Warrior

Job Posting Date: March 27, 2018

Overview:

Fast growing, socially conscious, ethically driven apparel company is looking for a savage creative to help physically and visually catapult this company to the next level. The candidate for Graphic Artist + Brand Warrior must be a self-motivated, socially conscious, and dedicated go-getter with an impeccable work ethic. Our Warrior will work directly with CEO and Director of Marketing to spear-head various initiatives and campaigns including creating, executing and supporting social media campaigns, live events, CEO public speaking and branding opportunities. Warrior must be assertive and unabashed to crack the whip, helping the entire team come together to meet deadlines, drive business success and meet KPIs. In addition, our Warrior will serve as the CEO's right hand which may include slight administrative support, travel and event participation.

Graphic Art/Design

- Help team determine the best ways to visually represent brand standards and identity.
- Update brand standards reference materials and handbook.
- Develop concepts for design projects & lifestyle photography shoots.
- Think creatively using strong visual communication skills to shape content in the "voice" and style of our brand.
- Develop creative ideas and concepts, choosing the appropriate media and style to meet brand objectives over various platforms and audiences.
- Design:
 - Takeaways
 - Social Media Cards
 - Banners
 - Business Cards
 - GIFs and Light Video Artwork/Effects
 - Web UX Design support
 - HTML Newsletters
 - Ads
 - Miscellaneous Media Graphics
- Proficient in Adobe Creative Suite for photo manipulation, layout, design and illustration.
- Photo Editing
- Additional graphic design related duties as assigned such as creating weekly newsletters or presentation decks.

- Willingness to take the lead for assigned projects.
- Proven ability to work in a fast-paced environment, time-management skills and work with tight deadlines.
- Help maintain Instagram, Facebook and other social media outlets with current visual trends and responding to comments and emails via our customer support platforms.

Administrative Support

Assist CEO. Manage calendars, media appearances, organize and execute VIP/ high-level events.

Regular tasks include but are not limited to:

- Proficient in Microsoft Word, Excel, PowerPoint & HTML.
- Expense reporting.
- Travel coordination.
- Occasional travel.
- Occasional attendance will be required after hours / on weekends for special events.
- Answer the office phone and maintain office supplies

Job Type: Full-time; in studio

Pay package: \$45,000-\$55,000 depending on experience, yearly bonuses, full medical and dental benefits, vacation.

Please submit CV, cover letter and references to:

Erika Shafer

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