

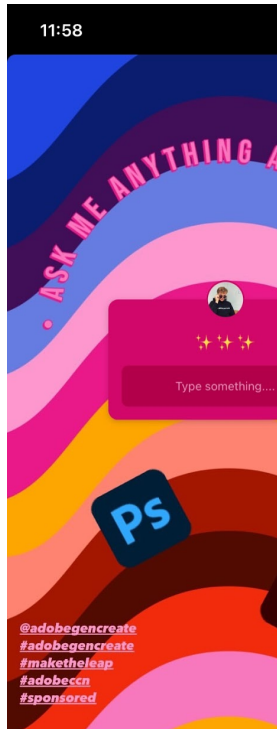
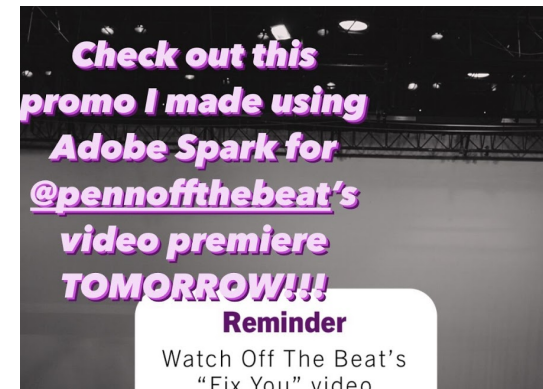


# Adobe Student Ambassadors Overview



# Ambassador overview

- We're looking for highly motivated, socially-active students from all disciplines to represent Adobe on and off campus as our ambassadors.
- In this role, students will provide their peers with low-barrier training and mentorship in Adobe tools and help them unlock endless creative possibilities for success in the classroom, their personal lives, and in their career aspirations.
- Ambassadors will use their marketing, creative thinking, social savvy, and event planning skills to inspire their campus community to make the leap into the world of Adobe.



# Ambassador activities

## Lead events

Ambassadors will work with Adobe and peers to create easy, low-barrier teaching and mentoring events, hosted either virtually or in-person.

## Engage community

Ambassadors will join and interact in our Creative Career Discord server: an Adobe-run space for students from all over the world to meet, share, collaborate and learn together.

## Social media outreach

Ambassadors will use their social media prowess to effectively advertise workshops, tutorials and events on their campus.

## Build skills

Ambassadors will be able to attend a variety of training sessions focusing on topics including Adobe products, best practices for presenting at events, how to mentor and give constructive feedback to peers, and more

# Ambassador benefits

## Engagement with Adobe

- Interactive sessions with Adobe Education, Product, and Community teams
- Referral for Adobe University Recruiting
- Access to the latest Adobe resources (including tutorials/workshops in a box)

## Resume building

- Real-world experience in marketing, business, technology and design
- Mentorship and feedback opportunities with creative professionals
- Letters of recommendation from Adobe

## Task completion-based incentive structure

- Adobe branded swag
- Gift cards
- Newest technology (Airpods, VR headsets)

