



# Emran Hossain

Senior Product Designer • Frontend engineer • B2B & SaaS expert

With over 9+ years of experience crafting compelling and customer-centric solutions for **B2B, SaaS & AI** startups and corporations.

Email : [emrn.hossn@gmail.com](mailto:emrn.hossn@gmail.com)

Portfolio : [designwithemran.com](https://designwithemran.com)

LinkedIn : [Emran Hossain](https://www.linkedin.com/in/emranhossain)

## WORK EXPERIENCE

### 1. Tiblo Digital (DM) • Product Lead • 12/2023-PRESENT (CONTRACT POSITION)

- Proudly Launched over **25 successful products** in the agency.
- Designed and Launched WheelLog, a new innovative product in collaboration with TyreProf resulting in a **80% customer converted** in the first quarter.
- Introduced a new collaboration style, design standards and documentation strategies with Storybook and Figma to eliminate design debt.

### 2. The Total Office (DUBAI) • Lead Product Designer/ Frontend Dev • 04/2023-12/2023 (CONTRACT POSITION)

- Launched an unique WCAG compliant web app "The Office Outlet" exclusively for Dubai demographic utilizing 3D technology and AI automation.
- Streamlined the customer onboarding process, resulting in a **24%** reduction in Cost of Customer Acquisition (CAC) and a **37%** improvement in Time to Value in Q3.
- Reduced the churn rate of the web store by **30%** by simply understanding the user needs according to recent market shift.
- Introduced ARIA attributes and customizable keyboard navigation resulting in **98% user satisfaction** from individuals with more diverse abilities.

### 5. Insidemaps (USA) • Product Designer, Sr Product Designer • 05/2020-01/2022

### 3. MarketTime LLC (USA) • Lead UX/UI Designer • 05/2022-04/2023 (CONTRACT POSITION)

- Automated repetitive tasks on our application ecosystem, leading to a **10% reduction** in operational costs.
- **Boosted** customer conversion rate from **20% to 88%** and reduced drop off rate by **32%** and Significantly reduced load time by **34%**.
- Implemented a design system, **saving 60%** on system upgrades, **50%** increase in design delivery and simplifying developer project transitions.
- **Achieved WCAG compliance** for the whole system in 6-months. Collaboratively built a brand new payment processing feature named "mtPay" which had **95%** user adoption rate.
- Led the moderated user interviews at all stages, measuring and achieving OKRs, facilitating cross-functional team bonding exercises, and conducting personalized design workshops. Significant improvements were made each quarter.

### 4. XpeedStudio (BD) • Lead Product Designer / Frontend Dev • 01/2022-05/2022 (CONTRACT POSITION)

- Researched, designed, developed, and launched a successful AI content generator with a team of 6, attracting **100K+ unique users** in Q1.
- Secured **\$200K funding**, Directing design roadmap ensuring scalability, Introduced brand new monetization strategy.

### 6. Genex Infosys (BD) • UI/UX Designer-Developer, Sr. UI/UX Designer-Developer • 05/2017-03/2020

## CORE SKILLS

### Design

User Experience Design • Design Thinking • WCAG 2.0 Designs • Motion design • Interaction Design • Design Systems • Component libraries • System Design

### Software Proficiency

Figma • Adobe Creative Suites • Miro • Sketch • Zeplin • Framer • Webflow • Balsamiq • Blender • Principle • Origami Studio • After Effects • DaVinci & more

### Research

Data analysis • Stress tests • Persona hypothesis • A/B Testing & Experimentations • Moderated Testing • Case studies • Cognitive walkthroughs • Ethnographic Research • Clickstream Analysis & more

### Prototyping

Figma • Origami • Protopie • Sketch • Typescript • JavaScript Frameworks (ReactNative, PrimeNG, Tailwind, Angular) & APIs • SwiftUI animations • Custom animations • StoryBook

### Team Collaboration

Organizing workshops • Critical thinking • Self Starter • Detail oriented • Flexible • Communicative • Conflict resolution • Stakeholder alignment

## CAREER HIGHLIGHT

- **Lead designer in Multiple successful launches** : Helped launch 15+ products, including 3 with over a million users and others scaling to 6-figure user bases in their first year.
- **Leading Front-end Dev & Design teams**: Leading large scale teams and managing seamless design to development transition with latest technologies.
- **Recognized for excellence in collaborative team environments** : Awarded for increasing average ship to market time by 80% through my workshops and loud thinking.
- **Mentored over 2000 Jr Designers** : An active volunteer Design Mentor on ADPlist, Actively mentoring locally.

Emran Hossain

INFORMATION

REFERENCES

Todd Litzman ( CEO, Founder ) - MarketTime LLC, Brandwise

Linkedin : <https://www.linkedin.com/in/tlitzman/>

Contact : +1 720 9366602

Email: [toddnitzman@marketime.com](mailto:toddnitzman@marketime.com)

Anders Tidemand (CEO) - Tiblo Digital

Linkedin : <https://www.linkedin.com/in/anderstidemand/>

Contact : +45 93838391

Email : [at@tiblo.com](mailto:at@tiblo.com)

Anders Blomqvist (CTO) - Tiblo Digital)

Linkedin : <https://www.linkedin.com/in/anders-blomqvist...>

Contact : +45 93838391

Email : [ab@tiblo.com](mailto:ab@tiblo.com)

Sam Devine (CEO, Founder) - JoContractor

Linkedin : <https://www.linkedin.com/in/sam-devine...>

Contact : +1 6122290216

Email : [sam@devinefoxproductions.com](mailto:sam@devinefoxproductions.com)

PERSONAL DETAILS


Full Name: Emran Hossain


Marital Status: Married


Gender: Male



DoB: 06/06/1994


HOBBIES & INTERESTS


-  Music


 Photography

 Reading

 Coding
-  Traveling

 Motorsports

 JuiJitsu

 Gardening

TRAINING & CERTIFICATIONS

- Website Development (Skylab Institute)
- Python Development (Udemy)
- React Development (Udemy)
- Machine Learning/AI Bootcamp (Udemy)
- Swift/iOS Development (Udemy)