

Emran Hossain

Senior Product Designer • Frontend engineer • B2B & SaaS expert

With over 9+ years of experience crafting compelling and customer-centric solutions for B2B & SaaS startups and corporations. Adept in leading cross-functional teams and fostering collaborative environments to deliver market-leading products. As a mentor and Agile believer, I bring a blend of technical prowess, creative vision, and leadership acumen to drive product innovation and achieve business goals. I am seeking a challenging position in a top tech company to further harness and contribute my design expertise.

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AREAS OF EXPERTISE

Design User Experience Design • Design Thinking • WCAG 2.0 Designs • Motion design • Interaction Design • Design Systems • Component libraries • System Design	Prototyping Figma • Origami • Protocie • Sketch • Typescript • JavaScript Frameworks (ReactNative, PrimeNG, Tailwind, Angular) & APIs • SwiftUI animations • Custom animations • StoryBook	Research Data analysis • Stress tests • Persona hypothesis • A/B Testing & Experimentations • Moderated Testing • Case studies • Cognitive walkthroughs • Ethnographic Research • Clickstream Analysis & more	Team Collaboration Organizing workshops • Critical thinking • Self Starter • Detail oriented • Flexible • Communicative • Conflict resolution • Stakeholder alignment	Software Proficiency Figma • Adobe Creative Suites • Miro • Sketch • Zeplin • Framer • Webflow • Balsamiq • Blender • Principle • Origami Studio • After Effects • DaVinci & more
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CAREER HIGHLIGHT

- **Lead designer in Multiple successful launches** : Helped launch 15+ products, including 3 with over a million users and others scaling to 6-figure user bases in their first year.
- **Leading Front-end Dev & Design teams**: Leading large scale teams and managing seamless design to development transition with latest technologies.
- **Recognized for excellence in collaborative team environments** : Awarded for increasing average ship to market time by 80% through my workshops and loud thinking.
- **Mentored over 2000 Jr Designers** : An active volunteer Design Mentor on ADPlist, Actively mentoring locally.

WORK EXPERIENCE

1. Tiblo Digital • Product Lead • 12/2023-PRESENT (CONTRACT POSITION)

- Proudly Launched over 25 successful products in the agency.
- Designed and Launched WheelLog, a new innovative product in collaboration with TyreProf resulting in a huge market shift in Denmark.
- Introduced a new collaboration style, design standards and documentation strategies with Storybook and Figma to reduce design debt.

2. The Total Office (DUBAI) • Lead Product Designer/Frontend Dev • 04/2023-12/2023 (CONTRACT POSITION)

- Launched an unique WCAG compliant web app “The Office Outlet” exclusively for Dubai demographic utilizing 3D technology and AI automation.
- Streamlined the customer onboarding process, resulting in a 24% reduction in Cost of Customer Acquisition (CAC) and a 37% improvement in Time to Value in Q3.
- Reduced the churn rate of the web store by 30% by simply understanding the user needs according to recent market shift.
- Introduced ARIA attributes and customizable keyboard navigation resulting in 98% user satisfaction from individuals with more diverse abilities.

3. MarketTime LLC (USA) • Lead UX/UI Designer • 05/2022-04/2023 (CONTRACT POSITION)

- Automated repetitive tasks on our application ecosystem, leading to a 10% reduction in operational costs.
- Boosted customer conversion rate from 20% to 88% and reduced drop off rate by 32% and Significantly reduced load time by 34%.
- Implemented a design system, saving 60% on system upgrades, 50% increase in design delivery and simplifying developer project transitions.
- Achieved WCAG compliance for the whole system in 6-months. Collaboratively built a brand new payment processing feature named “mtPay” which had 95% user adoption rate.
- Led the moderated user interviews at all stages, measuring and achieving OKRs, facilitating cross-functional team bonding exercises, and conducting personalized design workshops. Significant improvements were made each quarter.

4. XpeedStudio (BD) • Lead Product Designer/Frontend Dev • 01/2022-05/2022 (CONTRACT POSITION)

- Researched, designed, developed, and launched a successful AI content generator with a team of 6, attracting 100K+ unique users in Q1.
- Secured \$200K funding, Directing design roadmap ensuring scalability, Introduced brand new monetization strategy.

5. Insidemaps (USA) • Product Designer, Sr Product Designer • 05/2020-01/2022

6. Genex Infosys (BD) • UI/UX Designer-Developer, Sr. UI/UX Designer-Developer • 05/2017-03/2020