

Audit Results for netrichesaruba.ga



Your page is good

Number of recommended improvements: 10

Report Generated: 9 February 11:56AM

Refresh Results Now



SEO



Usability



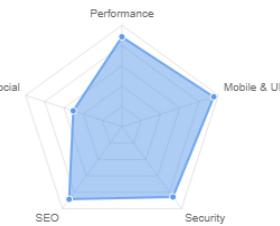
Performance



Social



Security



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Embed Into Your Website

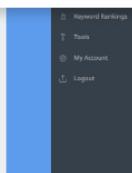
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More Info



Improve Your Site With Our DIY SEO Tool

Review unlimited pages. Crawl your whole site for problems and get clear, easy to follow recommendations with guides for your CMS. Monitor your keyword rankings and get regular updates on your site's performance.

Helping Business Owners promote their websites the affordable way.

Learn More - DIY SEO



Review Child Pages

No Sub-Pages Found

SEO Results



Your SEO is very good!

Congratulations, your page is well optimized for SEO performance. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You can continue to build on your strong position through further application of SEO strategies like content generation and link building.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).



Netrichesaruba - Website Design and SEO Services

Length : 48

Meta Description Tag

Your page has a meta description of optimal length (between 70 and 320 characters).



Netriches Aruba - We specialise in web design, web optimisation and SEO solutions.

Length : 82

BODY CONTENT

Header Tags

Your page is making good use of header tags.



HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag Frequency

Header Tag	Frequency
H1	2
H2	2
H3	34
H4	14
H5	0
H6	0

Show details

Keyword Consistency



Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
seo	✓	✓	✓	26
website	✓	✗	✓	22
search	✗	✗	✓	21
business	✗	✗	✓	13
engine	✗	✗	✓	12
aruba	✓	✓	✓	11
optimization	✗	✗	✓	10
online	✗	✗	✓	9

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency
search engine	✗	✗	✓	12
netriches aruba	✗	✓	✓	8
search engines	✗	✗	✓	6
search engine optimization	✗	✗	✓	5

engine optimization	x	x	✓	5	<div style="width: 70%;"></div>
social media	x	x	✓	3	<div style="width: 60%;"></div>
most important	x	x	✓	3	<div style="width: 60%;"></div>
successful seo	x	x	✓	2	<div style="width: 40%;"></div>

Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1380



Image Alt Attributes

You do not have any images missing ALT attributes on your page.



LINKS



Number of Backlinks

You can see information about your page's backlinks within this report by signing up to one of our premium plans.

[Signup - Free Trial](#)



On-Page Link Structure

We found 22 total links. 95% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

[Show details](#)



Broken Links

We have not detected any broken links on your page.



Friendly URLs

Your page links appear friendly (easily human or search engine readable).

INDEXING



Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

OTHER



Robots.txt

Your website appears to have a robots.txt file.

<http://netrichesaruba.ga/robots.txt>



XML Sitemaps

Your website appears to have an XML sitemap.

<https://netrichesaruba.ga/sitemap.xml>



Analytics

Your page is using an analytics tool.

Google Analytics



Schema.org Structured Data

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.



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Embed the Audit Tool into your website. Get notified of leads straight from your website.

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Usability



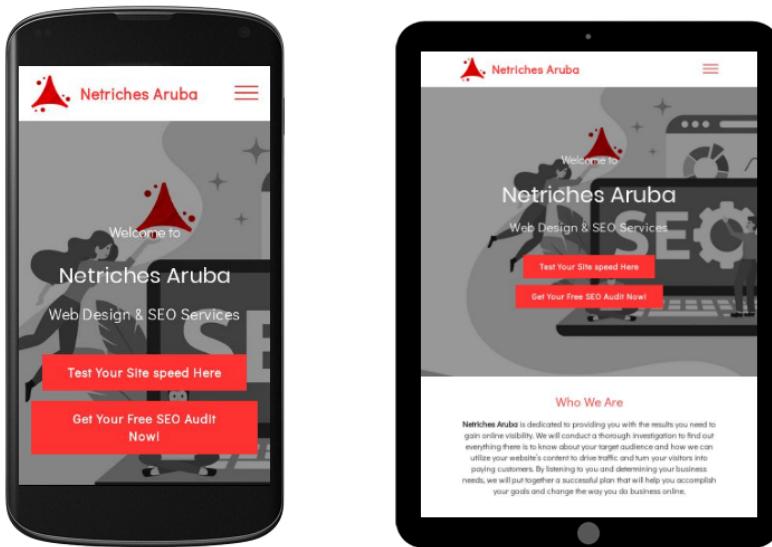
Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).



Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.



Flash Used?

No Flash content has been identified on your page.



iFrames Used?

There are no iFrames detected on your page.



Favicon

Your page has specified a favicon.



Legible Font Sizes

The text on your page appears to be legible across devices.



Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



Performance Results



Your performance is very good!

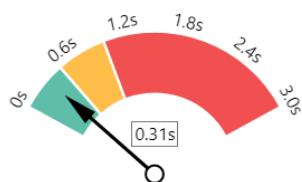
Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

Page Speed Info

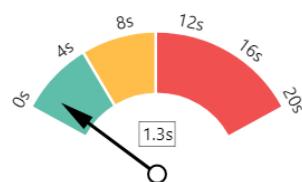
Your page's server response time is reasonably low which is good for load speed and user experience.



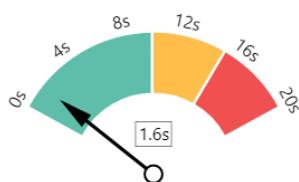
Server Response



All Page Content Loaded



All Page Scripts Complete

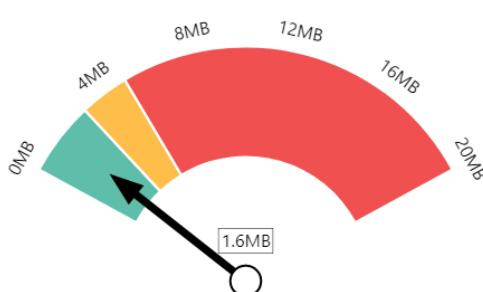


Page Size Info

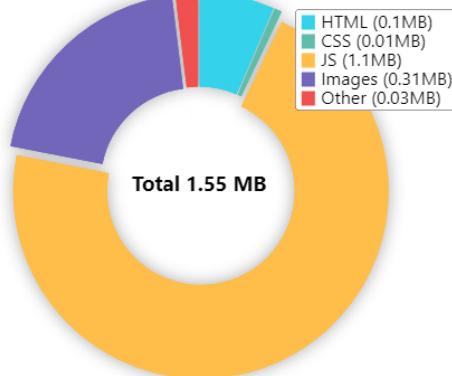
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



Total Page Size



Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.



27

Total Objects



3

Number of HTML Pages



9

Number of JS Resources



2

Number of CSS Resources



6

Number of Images



7

Other Resources

JavaScript Errors

Your page is not reporting any JavaScript errors.



GZIP Compression



Your website is using GZIP compression.

Optimize Images

All of the images on your page appear to be optimized.



Minification

All your JavaScript and CSS files appear to be minified.



Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using inline styles. Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.



[Show details](#)

Social Results



Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

Facebook Connected

Your page has a link to a Facebook Page.



Facebook Open Graph Tags

We have not found Facebook Open Graph Tags on your page.



Facebook Open Graph Tags are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Facebook.

Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a piece of analytics code that allows you to track users retarget them with Facebook Ads in future.

Twitter Connected

Your page has a link to a Twitter profile.



Twitter Activity

You have a low level of followers on Twitter.



92
Followers

Twitter Cards

We have not detected Twitter Cards on your page.



Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected

No associated Instagram profile found linked on your page



YouTube Connected

Your page has a link to a YouTube channel.



YouTube Activity

You have a good number of YouTube channel subscribers



You

You



227
Followers



10,076
View Count

LinkedIn Connected

Your page has a link to a LinkedIn profile.



Security Results



Your security looks very good!

We haven't identified obvious security problems on your website. Security is important to ensure your website protects user data, doesn't become compromised or experience downtime or data loss. We recommend ongoing patching and the continuous use of protective monitoring tools.

SSL Enabled

Your website has SSL enabled.



HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



Malware Check

Your website has been flagged as safe by popular malware scanners



Email Privacy

Email addresses have been found in plain text. We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.



Show details

Technology Results

Technology List

These software or coding libraries have been identified on your page.



Technology	Version
AMP	
Google Analytics	
Google Font API	
Lightbox	
Netlify	

Server IP Address

47.177.224.204



DNS Servers

dns1.p05.nsone.net
 dns2.p05.nsone.net
 dns3.p05.nsone.net
 dns4.p05.nsone.net

**Web Server**

Netlify

**Charset**

text/html; charset=UTF-8

**Recommendations**

Toggle:

[SEO](#) [Performance](#) [Security](#) [Social](#)

SEO	Use your main keywords across the important HTML tags	Low Priority
Social	Grow your Twitter following	Low Priority
Performance	Remove inline styles	Low Priority
Security	Remove clear text Email Addresses	Low Priority
SEO		High Priority
SEO	Add Schema Markup	Low Priority
Social	Please add Facebook Open Graph Tags	Low Priority
Social	Add Twitter Cards	Low Priority
Social	Setup & Install a Facebook Pixel	Low Priority
Social	Create and link associated Instagram profile	Low Priority

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