

Creative, empathetic, team-oriented digital communicator

# Shawn Davis

## CONTACT

(618) 629-3364

[hey@fromshawn.dev](mailto:hey@fromshawn.dev)

## LINKS

[www.fromshawn.dev](http://www.fromshawn.dev)

[GitHub.com/git-shawn](https://github.com/git-shawn)

[linkedin.com/in/shawndavis](https://linkedin.com/in/shawndavis)

## CERTIFICATIONS

Google Analytics Measurement

Google Ads Measurement

## SKILLS

HTML, CSS, JavaScript, Next.js, React.js, Swift, WordPress

Figma, Adobe Creative Cloud, Sketch App

Google Analytics, Google Tag Manager, Google Ads, Google Search Console, Google Looker Studio, Microsoft Office

MailChimp, Hootsuite, Salesforce, Boomerang

## VOLUNTEERISM

Wordpress Developer

Cody Dieruf Foundation

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## EDUCATION

Southern Illinois University, Carbondale

B.S. Journalism (Advertising)

Minor Computer Science

12/2020

## EXPERIENCE

Digital Marketing Specialist

Bar Association of Metropolitan St. Louis

04/2022

10/2022

Created engaging digital experiences for current and prospective members. Work included graphic design, landing page web development, email marketing, and analytic reporting. Implemented Google Analytics e-commerce tracking.

Marketing / AmeriCorps VISTA

Cody Dieruf Foundation

01/2021

01/2022

Created a wide range of marketing strategy and collateral in the pursuit of more donors and clients. Work included web development, social media strategy, email marketing, market research, print design, ad buying, and direct-mail. Created a specialty license plate for the State of Montana.

Creative Director

Saluki AdLab

06/2020

12/2020

Helped lead a team of dedicated student creatives to deliver high quality content for regional clients. Work included web and app development, social media strategy, commercial production, ad buying, and graphic design.

## PROJECTS

QR Pop

A free, privacy-focused QR code generator application for Apple devices built with Swift, SwiftUI, HTML, CSS, and JavaScript. Utilizes Apple platform technologies such as CoreData, Vision, App Intents, and more.

Rerouter

A simple to use Safari Extension that opens Google Maps links in Apple Maps. Built with Swift, SwiftUI, HTML, CSS and JavaScript. Listed in Apple's "Best Safari Extensions" category on macOS.