Creative, empathetic, team-oriented digital communicator

Shawn Davis

CONTACT

(618) 629-3364

hey@fromshawn.dev

LINKS

www.fromshawn.dev

GitHub.com/git-shawn

linkedin.com/in/shawnfdavis

CERTIFICATIONS

Google Analytics Measurement

Google Ads Measurement

SKILLS

HTML, CSS, JavaScript, Next.JS, React.JS, Swift, WordPress

Figma, Adobe Creative Cloud, Sketch App

Google Analytics, Google Tag Manager, Google Ads, Google Search Console, Google Looker Studio, Microsoft Office

MailChimp, Hootsuite, Salesforce, Boomerang

VOLUNTEERISM

Wordpress Developer
Cody Dieruf Foundation
2022 to Present

Maintains the Foundation's WordPress website on an as needed basis.

EDUCATION

Southern Illinois University, Carbondale   12/2020
B.S. Journalism (Advertising)
Minor Computer Science

EXPERIENCE

                                                      04/2022
Digital Marketing Specialist   — 10/2022
Bar Association of Metropolitan St. Louis

Created engaging digital experiences for current and prospective members. Work included graphic design, landing page web development, email marketing, and analytic reporting. Implemented Google Analytic e-commerce tracking.

                                                      01/2021
Marketing / AmeriCorps VISTA   — 01/2022
Cody Dieruf Foundation

Created a wide range of marketing strategy and collateral in the pursuit of more donors and clients. Work included web development, social media strategy, email marketing, market research, print design, ad buying, and direct-mail. Created a specialty license plate for the State of Montana.

                                                      06/2020
Creative Director   — 12/2020
Saluki AdLab

Helped lead a team of dedicated student creatives to deliver high quality content for regional clients. Work included web and app development, social media strategy, commercial production, ad buying, and graphic design.

PROJECTS

QR Pop
A free, privacy-focused QR code generator application for Apple devices built with Swift, SwiftUI, HTML, CSS, and JavaScript. Utilizes Apple platform technologies such as CoreData, Vision, App Intents, and more.

Rerouter
A simple to use Safari Extension that opens Google Maps links in Apple Maps. Built with Swift, SwiftUI, HTML, CSS and JavaScript. Listed in Apple's "Best Safari Extensions" category on macOS.