



**Doctors Avenue**

A Step closer than ever....



# Problems in Booking Physical Consultation

- Use of inefficient and inept Technology
- Booking is done manually or on call
- Lack of an acknowledgement system
- Time and effort consuming process
- Lack in ease and transparency





# Limitations in Existing e-Consultation Platforms:

- e- Consultation is incompatible with majority of specialties
- Existing platforms are not able to satisfy either patients or doctors
- Comprises of complex interface, not patient-friendly
- Services limited to only metropolitan cities
- Doesn't provide a referral system among doctors
- Wide array of patient requirements remain unattended
- Large part of population remains deprived of services
- Telemedicine has a lot of legalities involved



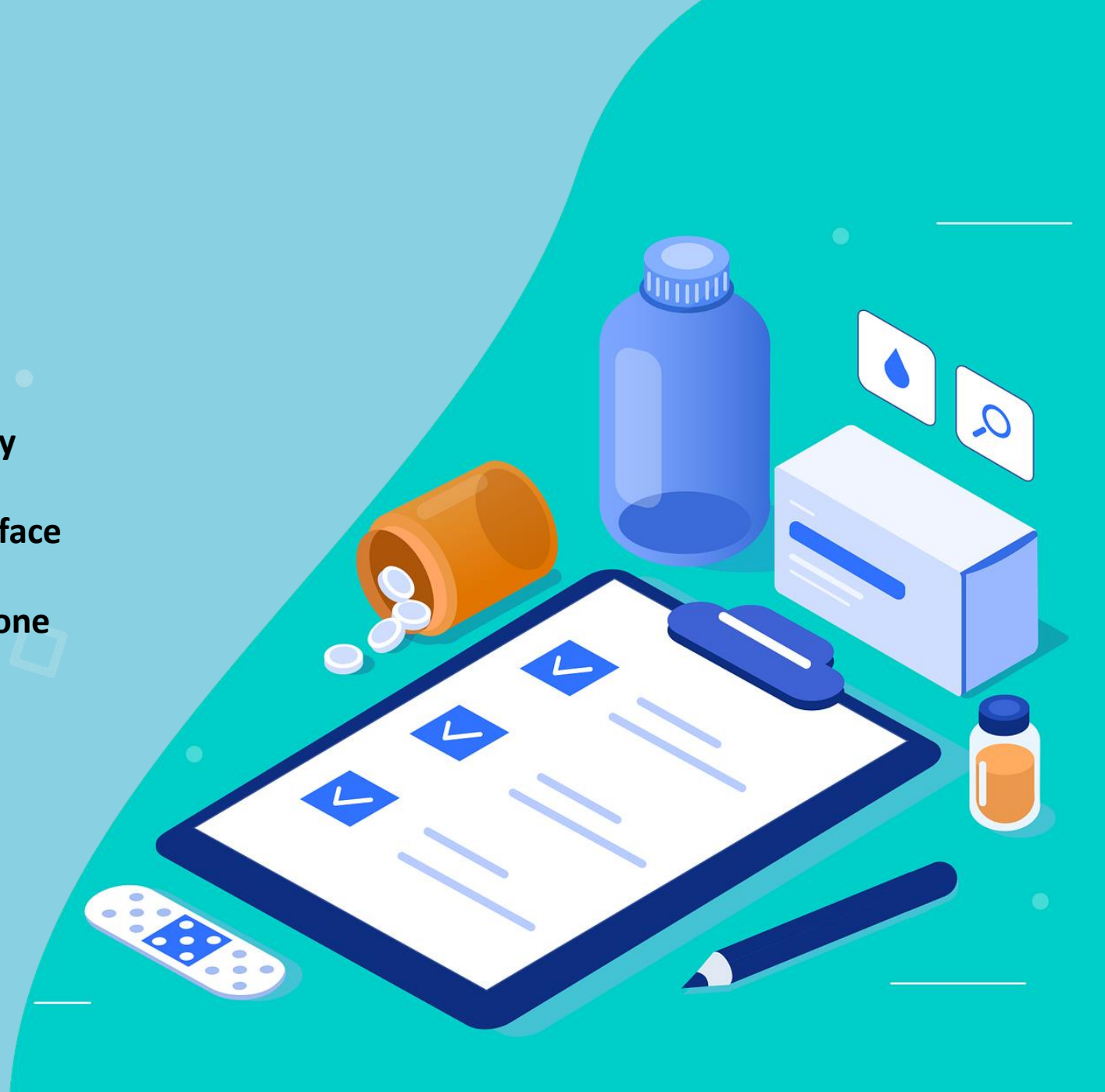
# Solution : Doctors Avenue



- Latest consumer web and application based technology
- easy and hassle-free appointment booking
- Fast and efficient on demand health service
- Automated notification system to reduce discrepancies
- Market share not limited by demography or literacy
- large optimized library of doctors and hospitals
- Single stop platform for booking consultations, procedures, camps, surgeries for self and others as well
- We aspire to become the Uber of health services

# Merits : Doctors Avenue

- Minimizing the gap between patients and doctors
- Making Healthcare accessible all across the country
- Easy to access application with a user-centric interface
- Transforming existing system into a cost-effective one
- Reducing Discrepancies in the system
- Improving Quality of Healthcare Services
- Eliminating dependency of healthcare on quacks





# Work flow: Doctors Avenue

## Doctor

- Enrol through app
- Schedule Appointments
- Manage Consultations



## Patient

- Register as user
- Find nearby Doctors
- Book Consultations





## Key Differentiators

- **Branch specific consultations just a click away**
- **Fast response time : easier than calling**
- **Great experience : rate your doctor feature**
- **Optimized library : doctors and hospitals**
- **Referral system : higher centres /specialities**
- **Patients can choose their Personal doctor**
- **Includes procedural and surgical appointments**
- **Wide array of discounts across all specialities**

# Principles of operation



- **On demand availability of consultations**



- **Cost effective and optimized**



- **Best End User Experience**



- **Prepaid & Cashless System**



- **Modern and Efficient Technology**



- **Transaction based Profitable Revenue**



# Product Details

## For Doctors :

- **IOS App**
- **Android App**
- **Website**

## For Patients :

- **IOS App**
- **Android App**
- **Website**

# Use Case Scenarios

