IMPACT AUDIT Avoid enormous network payloads Total size was 3.79MB Focus on these audits first These audits likely have the largest Serve static assets with an efficient cache policy Potential savings of 3.47MB impact on your page performance. Structure audits do not directly Efficiently encode images Potential savings of 2.29MB Low affect your Performance Score, but improving the audits seen here can help as a starting point for overall **Properly size images** Low Potential savings of 459KB performance gains. See all Structure audits Serve images in next-gen formats Potential savings of 2.78MB Low Page Details ? More from GTmetrix

Additional tips and suggestions based on your page analysis.

Tips and Tricks for using GTmetrix

Understand your GTmetrix Report

Understand and assess Waterfall Charts

Test your page in multiple locations

Read our blog for more performance tips and advice.

Shortcuts, guides and pointers for making the most out of GTmetrix

Learn everything you need to know about GTmetrix Reports

Learn to identify and point out potential issues in your page load

Analyze your page globally with a free GTmetrix account

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Your page content is broken down into the following:

IMG 52.0%

Total Page Size - 3.79MB

Total Page Requests - 25

376ms

Fully Loaded Time

IMG 3.55MB

About GTmetrix

20.0%

GTmetrix was developed by <u>Carbon60</u> as a tool for customers to easily test the performance of their webpages. <u>Learn more</u>.

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