SUCCESS and **FAILURE:** Will be used as our boiler plate actions.

LOGIN_SUCCESS and LOGIN_FAILURE: Used to update authentication state of the user. LOGIN_SUCCESS and LOGOUT_SUCCESS will also work here but I like the dichotomy of success and failure.

ADD_PROFILE and **REMOVE_PROFILE**: Used to save the profile data from Auth0 to the global state.

USER_INPUT_CHANGE and **USER_INPUT_SUBMIT:** Used to track the changes and submit of the user submitted text of the form.