Internet and Web Technologies (IWT)

INTRODUCTION

Internet and Web technologies

Module Code IT1100

Credit Points 04

Method of Delivery

- 2 hours - lectures
- 1 hour - tutorials
- 2 hours - labs

Course Materials

https://courseweb.sliit.lk/course/view.php?id=5397

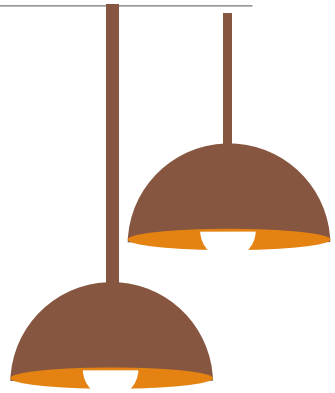
Enrollment Key IT1100

Learning Outcomes

- LO1 - Explain the concepts and technologies associated with the Internet and related applications
- LO2- Identify the effective use of social media for organizations and individual users.
- LO3- Explain fundamentals of e-Commerce application domain along with security and privacy concerns and supportive web technologies
- LO4- Apply modern markup languages and presentation technologies to design web interfaces
- LO5- Implement web applications using client and server side scripting languages.
- LO6- Apply standards, UI design principles and best practices to enhance usability of a web application development.
- LO7- Explain the importance of web standards, digital content rights, usability and accessibility initiatives in web related applications.

Assessment Criteria

Component	%	Learning Outcome
Mid Semester Exam	20%	LO1 – LO4
Assignment – part 01	5%	LO2, LO3, LO6, LO7
Assignment – part 02	5%	LO3 – LO7
Assignment – part 03	20%	LO3 – LO7
Final Exam	50%	LO1 – LO7



To pass this module Student need to obtain a pass mark in both "Continues assessment" and "End of the Semester Examination " components which would result in an overall mark that would qualify for a C grade or above.

Assignments

- Assignment has three parts of submissions combines an individual assignment
- You have to “Develop a web Application”
- Project Titles are given by us
- Three Submissions

A. Part01 : 4th Week – Documentation of your project plan .
B. Part02: 8thWeek – Prototype submission .
C. Part03: 12th Week – Final project submission .
D. Viva and presentations will be at the 13th Week.

Reference Materials 

- W3 school - https://www.w3schools.com/
- J. Reynolds and R. Mofazali, *The complete e-commerce book: design, build, and maintain a successful web-based business*, 1st. ed., C M P Books, 2000.
- R. Nixon, *Learning PHP, MySQL, JavaScript and CSS: A step-by-step guide to creating dynamic websites*, O'Reilly Media, Inc., 2012.
- H. Sharp, Y. Rogers, and J. Preece, *Interaction Design: Beyond Human-Computer Interaction*, 2nd ed. Wiley, 2007.
- Tutorial point - tutorialspoint.com

PLEAE CHECK THE COURSE WEB REGULARY …….

Concepts and technologies Associated with the Web applications

LECTURE 01

Content

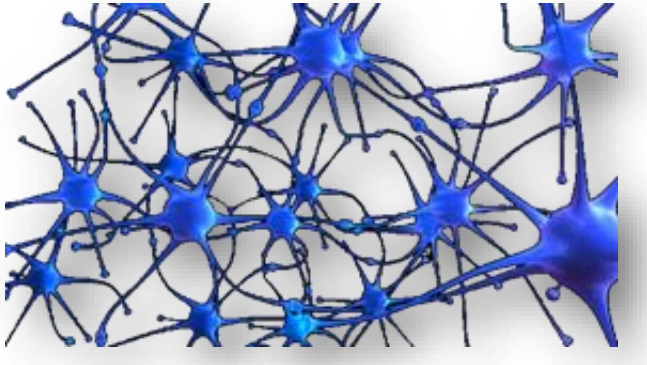
1. Data networks and the Internet
2. Network Services and Protocols
3. Web server and the Browser
4. Markup languages

1.Data Networks and Internet

What is a network?

A **network** is (according to the Cambridge Dictionary)

a **large system** consisting of **many similar parts** that are **connected together** to allow **movement** or **communication** along the parts, or between the parts and a control centre.



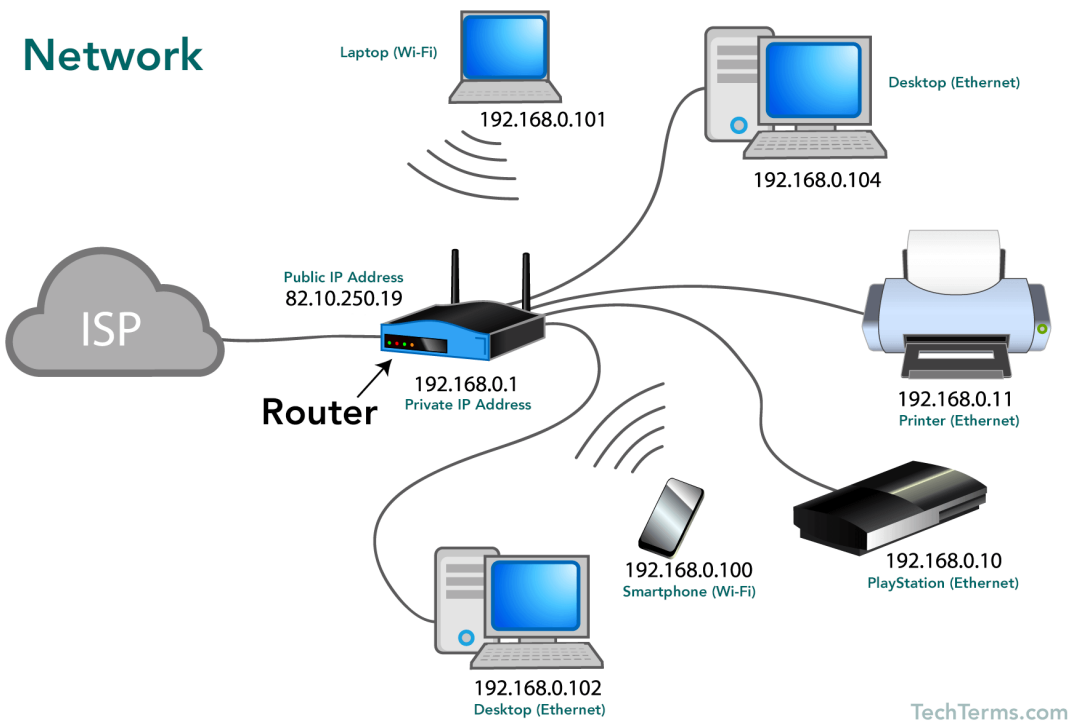
Different types of networks

There are different types of networks available (according to the nature of the usage)

- Telecommunication networks
- Television or radio network
- Transport networks
- Social networks
- **Computer or data networks**

Sri Lanka Telecom

Computer and Data Network



A computer network, or data network is

- a **digital** telecommunications network, which allows **nodes** to share **resources**.
- In computer networks, **computing devices** exchange data with each other using connections between nodes (**data links**).
- These **data links** are established over **cable media** such as wires or optic cables, or **wireless media** such as WiFi.

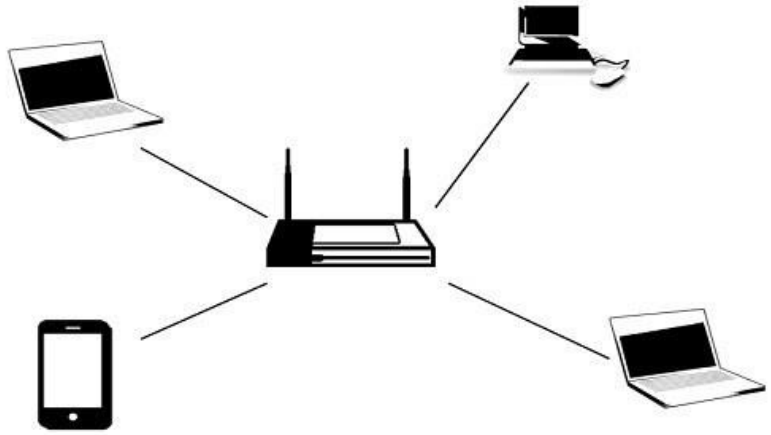
Application of Data Networks

- **Resource Sharing**
  - Hardware (computing resources, disks, printers)
  - Software (application software)
- **Information Sharing**
  - Easy accessibility from anywhere (files, databases)
  - Search Capability (WWW)
- **Communication**
  - Email Message
  - broadcast
- **Remote computing**

Types of data networks - LAN

01. Local Area Network – LAN

- Network in small geographical Area (Room, Building or a Campus) is called LAN (Local Area Network)
- Local Area Networks are **privately-owned** networks within a small area, usually a single building or campus of up to **a few kilometers**.
- Since it is restricted in size, that means their data transmission time can be known in advance, and the network management would be easier.

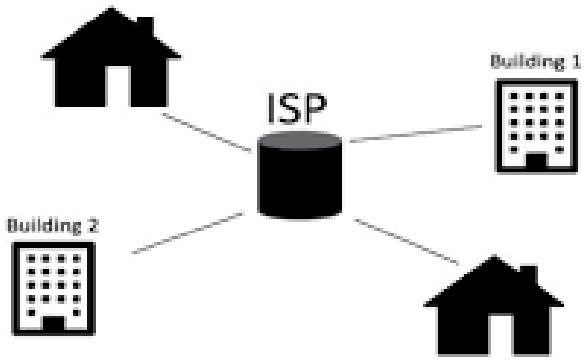


Source: http://cityinfrastructure.com/Data/Daa.html

Types of data networks - MAN

02. Metropolitan Area Network – MAN

- A Metropolitan Area Network (MAN) is a network that is utilized across multiple buildings
- Commonly used in schools, campuses ,hospitals , banks or large companies with multiple buildings
- Is larger than a LAN, but smaller than a WAN
- Is also used to mean the interconnection of several LANs by bridging them together. This sort of network is also referred to as a campus network



Source: http://cityinfrastructure.com/Data/Daa.html

Types of data networks - WAN

03.Wide Area Network – WAN

- A Wide Area Network is a network spanning a large geographical area of around several hundred miles to across the globe
- May be privately owned or leased
- Also called “enterprise networks” if they are privately owned by a large company
- Can be connected through cable, fiber or satellite
- Is typically slower and less reliable than a LAN

Question 1

Find the difference between LAN ,MAN and WAN

	LAN	MAN	WAN
Definition			
Bandwidth			
Connection			
Problems			
Ownership			
Set-up & Cost			

Internet

- The Internet is the **global system** of **interconnected computer networks** that use the Internet **protocol** suite to link devices worldwide.
- It is a **network of networks**
- Consists of private, public, academic, business, and government networks of local to **global scope**.
- Linked by a broad array of electronic, wireless, and optical networking technologies.

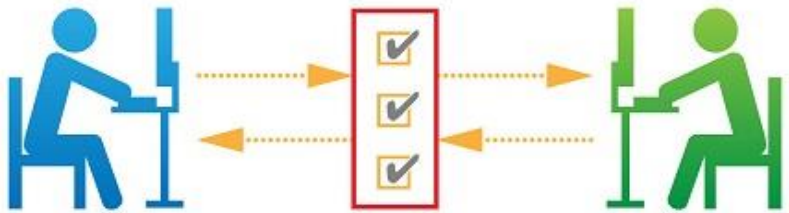
Source https://en.wikipedia.org/wiki/Internet

2. Network Services and Protocols

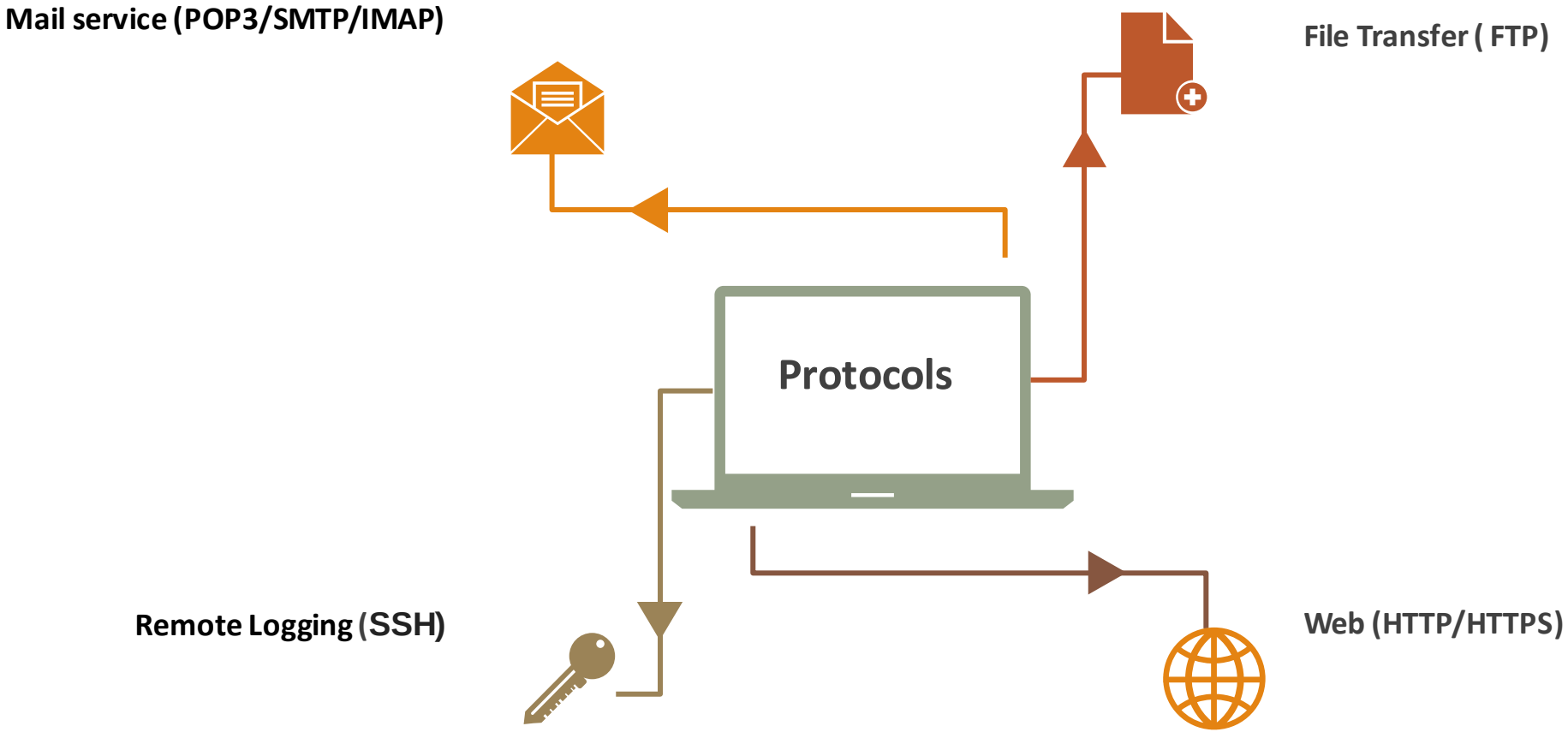
Protocols

A protocol is a

- system of **rules** that allow two or more entities of a **communications** system to **transmit information (wiki)**
- **the** formal system **of rules for correct behavior on official occasions (Cambridge)**



Different Types of Services and Protocols



3. Web server and the Browser

Identify the browsers

We Use a browser to send HTTP/ HTTPS request

The browser

Usually the clients use the web browser to access the web application in the server, based on the request-response pattern.

1. The user enters the address of the web server (domain name) into the browser.
2. The browser sends a request to the web server
3. The server responses with the client components
4. The client components are loaded into the browser
5. The browser reads the content and renders

The Server

A server is a software, which knows how to handle the requests and responses, while providing a specific service

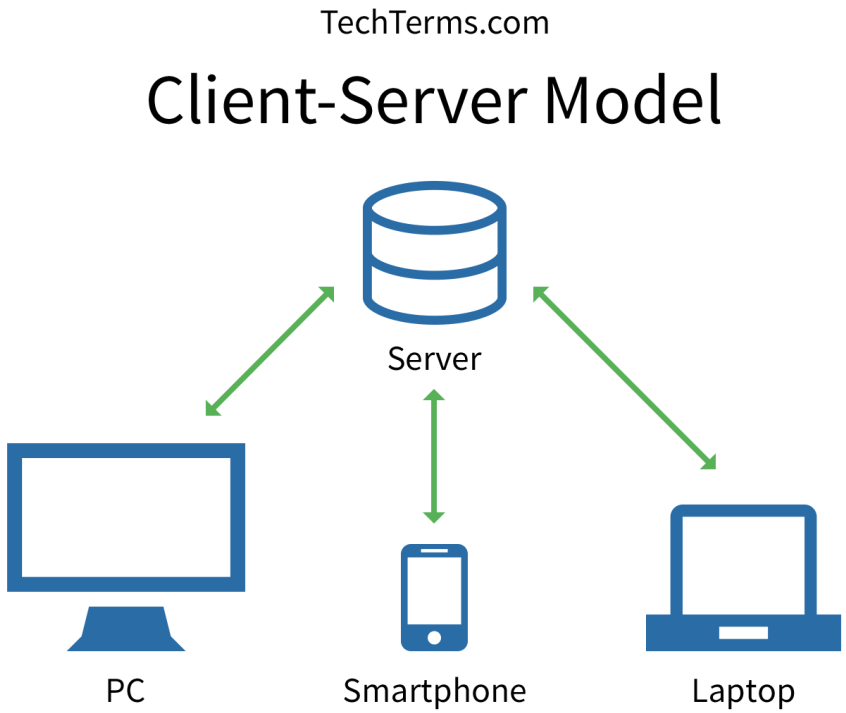
A web server is used to host a web application.

- Apache (for php development)
- Tomcat (for JAVA development)
- IIS (for .NET/ASP development)

Web server knows how to communicate with the clients using the **HTTP/HTTPS**

Source: https://en.wikipedia.org/wiki/Web_server

Client and Server



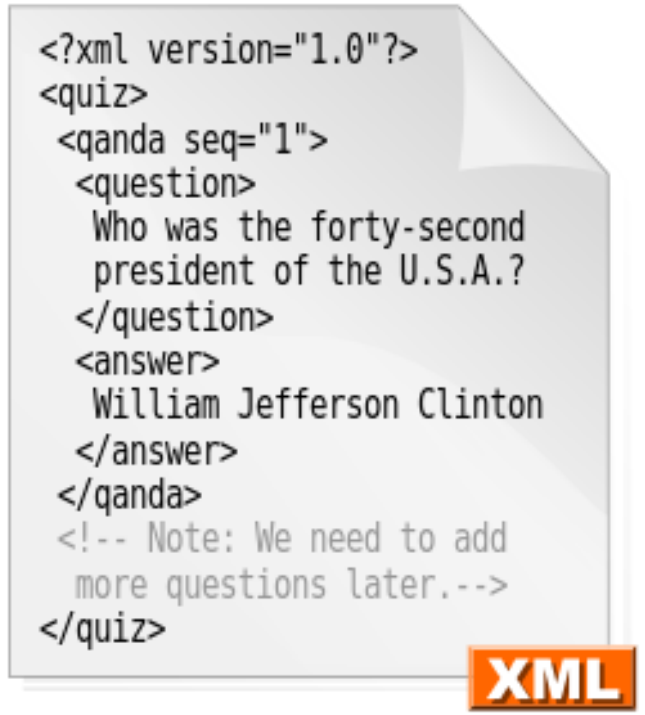
Types of languages

- High level/Compiled languages – Java, C, C++
- Scripting languages – JS,PHP, Python
- Markup languages – XML, HTML,XHTML

4.Markup Languages

extensible Markup Language

- Designed to store and transport data
- Both human- and machine-readable (self descriptive)
- Often used for distributing data over networks
- Used by may other tools like protocols



XML

The main and the only component of XML is called an **element**

An element has 3 components

1. Start tag
2. Body
3. End tag

No predefined set of elements, attributes, and values for attributes

<Tag_name>IWT</Tag_name>

XML

An element has a name

- **Element names are case-sensitive**
- Element names must start with a letter or underscore
- Element names cannot start with the letters xml (or XML, or Xml, etc)
- Element names can contain letters, digits, hyphens, underscores, and periods
- Element names cannot contain spaces
- Any name can be used, no words are reserved (except xml)

<**Module**>IWT</**Module**>

XML

Element names – best practices

- Create descriptive names, like this: <person>, <firstname>,<lastname>.
- Create short and simple names, like this: <book_title> not like this: <the_title_of_the_book>.
- Avoid "-". If you name something "first-name", some software may think you want to subtract "name" from "first".
- Avoid ".". If you name something "first.name", some software may think that "name" is a property of the object "first".
- Avoid ":". Colons are reserved for namespaces (more later).
- Non-English letters like éòá are perfectly legal in XML, but watch out for problems if your software doesn't support them.

XML

Element names – naming styles

Style	Example	Description
Lower case	<firstname>	All letters lower case
Upper case	<FIRSTNAME>	All letters upper case
Underscore	<first_name>	Underscore separates words
Pascal case	<FirstName>	Uppercase first letter in each word
Camel case	<firstName>	Uppercase first letter in each word except the first

XML

```
<?xml version="1.0" encoding="UTF-8"?>
<person id="1">Saman</person>
```

- This is the XML declaration
  - Provides the instructions for the processor to understand the details of the XML file
  - Encoding attribute indicates the character set
    - UTF-8 = Unicode Transformation Format (with 8-bit blocks to represent a character)
- An element may have attribute(s)
  - Attributes describe the element
- Attribute value is always quoted (either single or double quote)

XML

- There can be multiple **attributes** for an element

```
<person id="1" age="35">
    Saman
</person>
```

- Attributes are separated by a space
- There are special type of element with a single self closing tag

```
<age/>
```

XML

Elements can be nested

```
<person id="1">
  <firstname>Saman</firstname>
  <lastname>De Silva</lastname>
  <age/>
</person>

<person id="2">
  <firstname>Saman</firstname>
  <lastname>De Silva</lastname>
  <age>28</age>
</person>
```

The first element, which wraps and holds the other elements is called, the **root element**

XML

Learn more about XML

https://www.w3schools.com/xml/default.asp

HTML Unicode (UTF-8) Reference

https://www.w3schools.com/charsets/ref_html_utf8.asp

Question 2

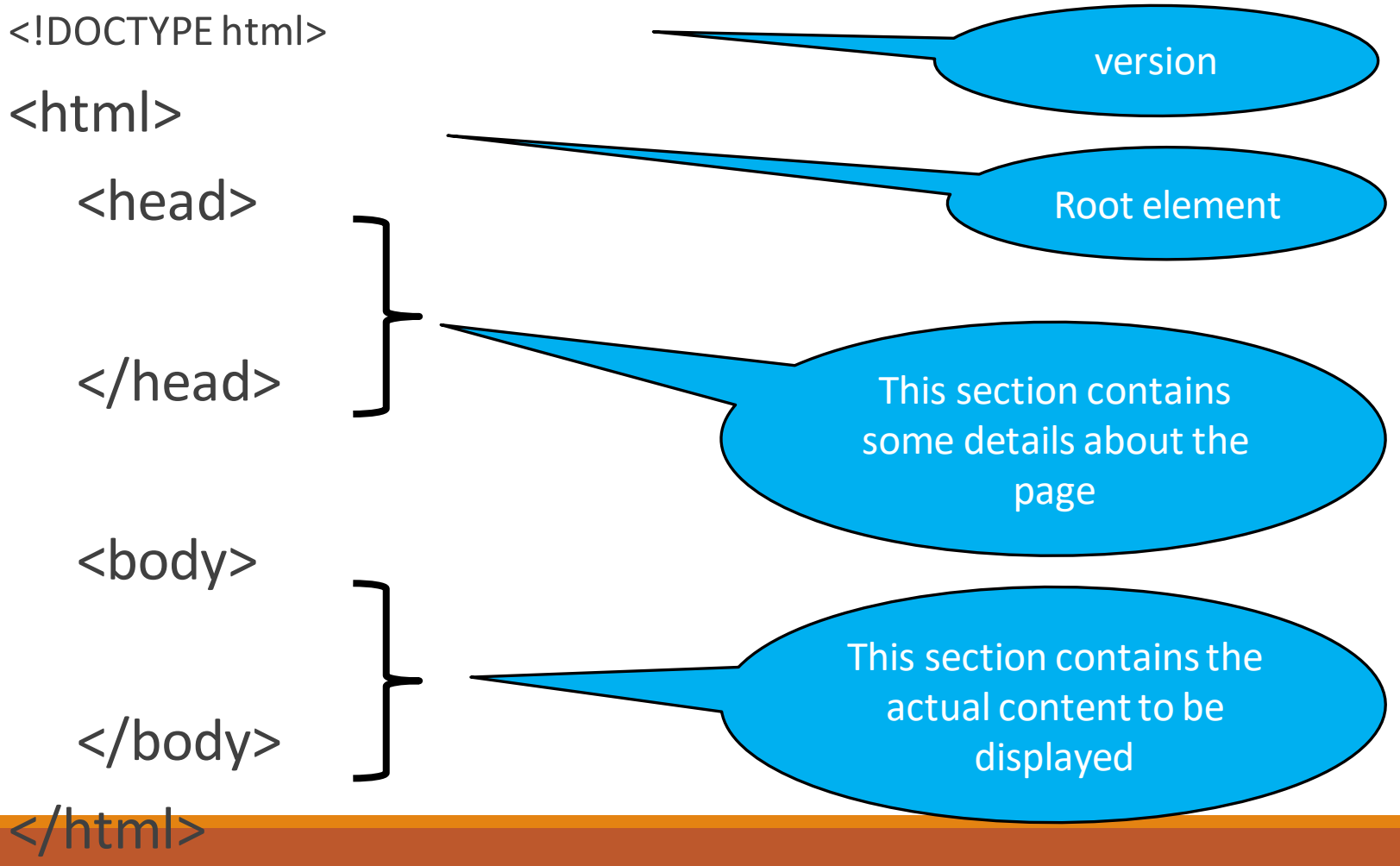
Write XML code to store following personal data

- Name
- Gender
- Age
- School

HTML – Hyper Text Markup Language

- HTML is the standard language to develop the web pages
- The web browser knows to read the HTML document and render the content, showing a nice GUI for web sites/applications
- HTML has a predefined set of elements, attributes, and values for some attributes
- HTML document (or the web pages) are hosted in a web server
- User requests for the initial web page by entering the address on the browser
- Thereafter the user can navigate through the web pages in the site/application using the **hyperlinks**

HTML – Structure of HTML document



HTML – Types of element

Structural elements

- header, footer, nav, aside, article

Text elements

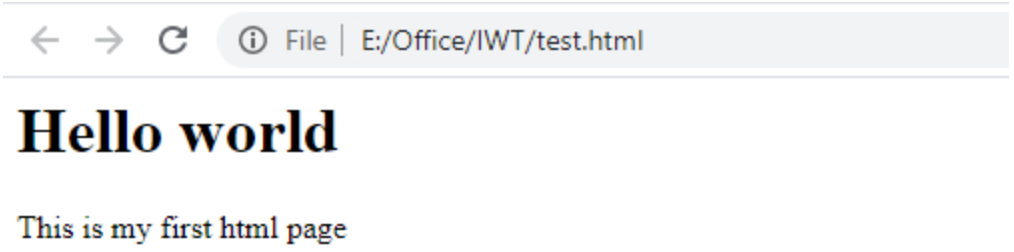
- Headings – <h1> to <h6>
- Paragraph – <p>
- Line break -

Image –

- <img src="imgName.jpg" alt="description">

HTML– First page

```
<!DOCTYPE html>
<html>
    <head>
        <title>My first page</title>
    </head>
    <body>
        <h1>Hello world</h1>
        <p>This is my first html page</p>
    </body>
<html>
```



HTML – Types of element

Data representational elements (these elements use nested structures)

```
Lists
<ul>
 <li>IWT</li>
 <li>OOP</li>
 <li>Database</li>
</ul>
```

Lists

- IWT
- OOP
- Database

```
Lists
<ol>
 <li>IWT</li>
 <li>OOP</li>
 <li>Database</li>
</ol>
```

Lists

1. IWT
2. OOP
3. Database

```
tables
<h2>Table</h2>
<table border="1">
  <tr>
   <th>IWT</th>
   <th>OOP</th>
   <th>Database</th>
  </tr>
</table> >
```

Table

IWT	OOP	Database

HTML

You will learn more about these elements and their use in practical class

Learn more about HTML and HTML5

- https://www.w3schools.com/html/default.asp
- https://www.w3schools.com/html/html5_intro.asp

Question 3

Write html code to display following personal data

- Name
- age
- School

```
<!DOCTYPE html>
<html>
    <head>
        <title>My first page</title>
    </head>
    <body>
        <h1>My name is Saman De Silva</h1>
        <p>I am 70 years old</p>
        <p>My School is ABC college</p>
    </body>
</html>
```

Summary

1. Data networks and the Internet
2. Network Services and Protocols
3. Web server and the Browser
4. Markup languages

THANK YOU

Introduction to Internet and web Technologies