

Aaron Root



<http://aaronroot.co.uk>



aaronroot@me.com



[@tweetadr](https://twitter.com/tweetadr)

Profile

I am a British graphic design student currently in my final year of study. My varied education in graphic design has given me a strong grounding in most disciplines within the field. My main skills include the expert treatment of typography and imagery and I feel comfortable working in whatever media is most appropriate. I also have a huge interest in technology and particularly the web. One of my highlights of 2010 was attending the first European Internet Week event in London.

Experience

Moneycorp Graphics Department – Knightsbridge / July 2010

During my work placement, I developed and produced a range of print media for use within the retail division. Such work included: point of sale displays, company stationary and large format advertisements. My final work was displayed in retail locations.

Wunderman – Camden / August 2007

While at Wunderman I was involved in the early stages of a number of campaigns for potential and existing clients. During this time my roles included collecting visual research material, photographing prototype designs and collating the outcomes ready to pitch to clients. For the most advanced project, I also worked on the development of the campaigns typography.

Retail – Essex / October 2005 - Present

I have been in constant employment since the the age of sixteen. Throughout this time I have worked for a range of different companies within the retail sector, holding various positions of responsibility. Currently I work as a Foreign Exchange Cashier at Stansted Airport.

Education

Colchester School of Art & Design

University of Essex – BA (Hons) Graphic Media

Oct 2008 - Jul 2011 | Grade: 2.1 (Predicted)

Subjects included: branding, print making, photography, book design & binding.

Colchester Institute – ND Graphic Design Digital Media

Sept 2006 - Jun 2008 | Grade: Merit

Subjects included: print design, web design, advertising & animation.

Skill Sets

Design Skills

Typesetting
Information design
User interface design
Web design

* Working Knowledge

Technical Skills

HTML & CSS
Screen printing
Book binding
Studio photography
Wordpress *

Software

Adobe Creative Suite 5
Aperture
Coda
Microsoft Office
Mac or PC

References

Laura Jackson-Willis | Head of Graphic Media

Laura.Jackson-Willis@colchester.ac.uk

Darren Haste | Moneycorp Retail Area Management

Darren.Haste@ttt.co.uk