Porto folio 2023

gitakanima | Graphic Designer

Catur Bela Gitakanima

GPA 3.74 | Magetan, ID | 15 07 00

TOEIC SCORE 630

Contact Me

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gitakanima

gitakanima.github.io

Hi,

I'm Gita, a passionate Graphic Designer and Illustrator. I've had the pleasure of working on diverse projects, creating visually striking designs for renowned brands, captivating marketing campaigns, and captivating art projects. My expertise lies in utilizing the Adobe Creative Suite and Procreate to their fullest potential, and I always stay up-to-date with the latest industry trends. Collaboration is a joy for me, and I thrive in team environments where I can contribute and receive valuable feedback. Take a moment to explore my portfolio and get a closer look at my best work. Let's connect and create something amazing together!

Experience

Freelance Graphic Designer | 2022 - present

PT Olahkarsa Inovasi Indonesia | April-July 2023
Part Time Graphic Designer

PT Hannan Idea Indonesia | Februari-May 2023
Graphic Designer Intern

Pakar Karir | May-July 2022
Freeelance Graphic Designer

PT Solo Abadi Indonesia | Februari-May 2022
Graphic Designer Intern

#IDNSQUAD Student Ambassador | June-July 2022
Intern

Education

2019-2022
Vocational Visual Communication Design
SV Universitas Sebelas Maret

2016-2019
SMA Negeri 1 Magetan

Skill & Tools

Awardee

2023
T-Shirt Competition Edhie Baskoro Yudhoyono
Favorite Winner

2023
PIXY creARTive Best Design Competition
1st Winner

2023
Milenial Creative Exhibition Magetan by EBY
Participant

2022
Content Creator Festival 2022 Dinas Koperasi Jatim x EJSC Madiun
2nd Winner

LINE TODAY Creative Content Competition
1st Winner

Telkomsel x HIP 500 Campaign Competition
1st Winner

Pocky Campaign Competition
1st Winner

GRAB ID Comic Competition
10 Runner Up

Gojek Go-Create kategori Illustrasi
1st Winner

EUFORIA UNS Video Competition
2nd Winner

Good Day Freeze Video Competition
1st Winner

Nescafe Classic Challenge Competition
1st Winner

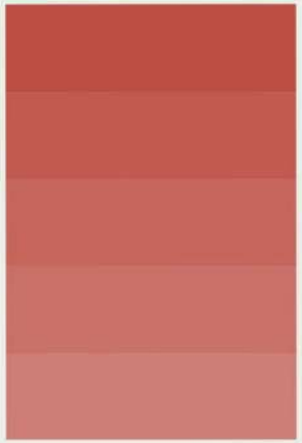
BKGN UMY Video Contest
2nd Winner

Toracafe Flatlay Photography Competition
2nd Winner

Branding project

this Graphic Standard Manual is project for Desa Lawan Stunting campaign by PT Solo Abadi Indonesia. This book is used for brand guidelines purposes for the company. It's contain logo, stationary, mockups of the campaign, etc.

Freelance Project



this Mangrove Lipstick Gloss design packaging is used for Pharmacist final project. It has 4 shade colour different. I choose soft colour pastel that can make the design looks simple, cute, and adorable.

Internship Project

PT Solo Abadi Indonesia

as a Graphic Design intern,I helped the company to made a wonderful visual contents such an illustration, feeds design, web design assets, and many more projects. I learned a lot after I passed the internship within 3 months at PT Solo Abadi and I got sertificate also from this company. Thank You Solo Abadi, Team work make a dream work!

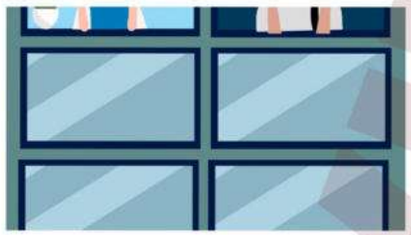
This design is used for Edhie Baskoro Yudhoyono T-shirt Design competition and choosen as favorite winner. I'm so glad to know that because it can introducing characteristic of Magetan called Sarangan Lake, and the job of people around. I hope also this design can beneficial to others.

Telkomsel MyAds

this project was handled by My Ads Telkomsel team. worked as illustrator to make the visual assets for “Ajak Ngiklan 2022” animation video. This project took within two months with a lot of lesson learned such a teamwork, communication skills, and deadline responbility. I was very happy because this is my first project with an amazing Brand. Im so grateful to be one part of this journey.

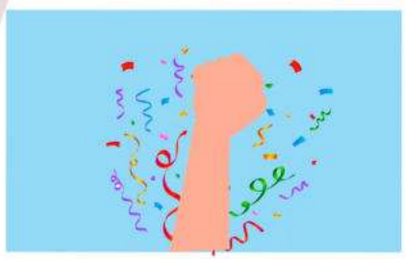
SAMSUNG A53
SAMSUNG S21
IPHONE 1
SAMSUNG FOLD.
SHOKZ OPEN

Ajak
Ngiklan
2022
Telkomsel



Telkomsel

SELAMAT!



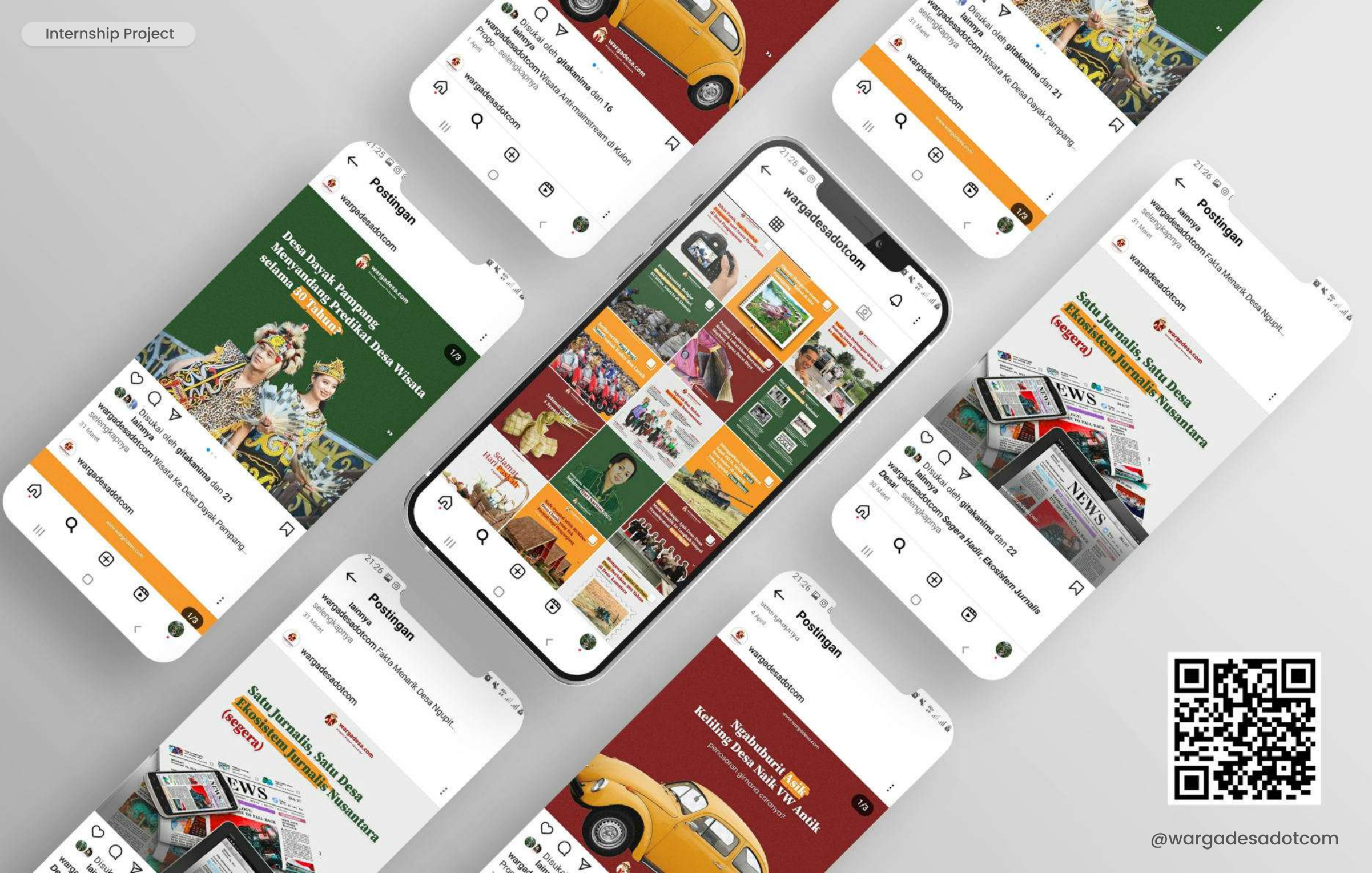
Telkomsel

Telkomsel
MyAds
Ajak
Ngiklan
2022
Periode Program : 25 Oktober 2022 - 31 Desember 2022
1 Samsung Galaxy S21
2 Apple Watch Series 7
1 Samsung Galaxy Z Fold 4
1 iPhone 14 Pro
Samsung 2 A53 256GB
Samsung 1 A53 128GB
Shokz 2 OpenRUn
Link Aja!
5 5 Juta 3
4 Juta
3 Juta 5
Ajak teman-teman pelaku usaha untuk menggunakan MyAds
dan DAPATKAN HADIAHNYA sekarang!

Telkomsel
MyAds
3 Langkah Mudah Ajak Ngiklan 2022
Ajak Teman-Teman Pelaku Usaha dan Kumpulkan Poinmu Sebanyak-Banyaknya!
1. Bagikan Kode Refferalmu
Dapatkan kode referralmu dengan mengirimkan keyword berikut memakai nomor B0.
MyAds(spasi)Ajak (spasi)NIK
kirim ke 2000
2. Ajak Teman & Kumpulkan Poinmu
Ajak pelaku usaha top up dengan menginput kode referral Anda di halaman top up MyAds. Kode Refferalmu jadi diskon 25% untuk mereka
25% OFF!
25% OFF!
Kini top up saldo MyAds bisa melalui Telkomsel Prabayar dan kartuHALO
3. Redeem Poinmu dengan Hadiah
Cek poinmu di halaman dashboard poin tsel.me/AjakNgiklan2022
Redeem hadiah apabila poinmu sudah mencukupi
MyAds akan menghubungi nomor B0 milikmu untuk konfirmasi pengiriman hadiah!
Cek sekarang di tsel.me/AjakNgiklan2022

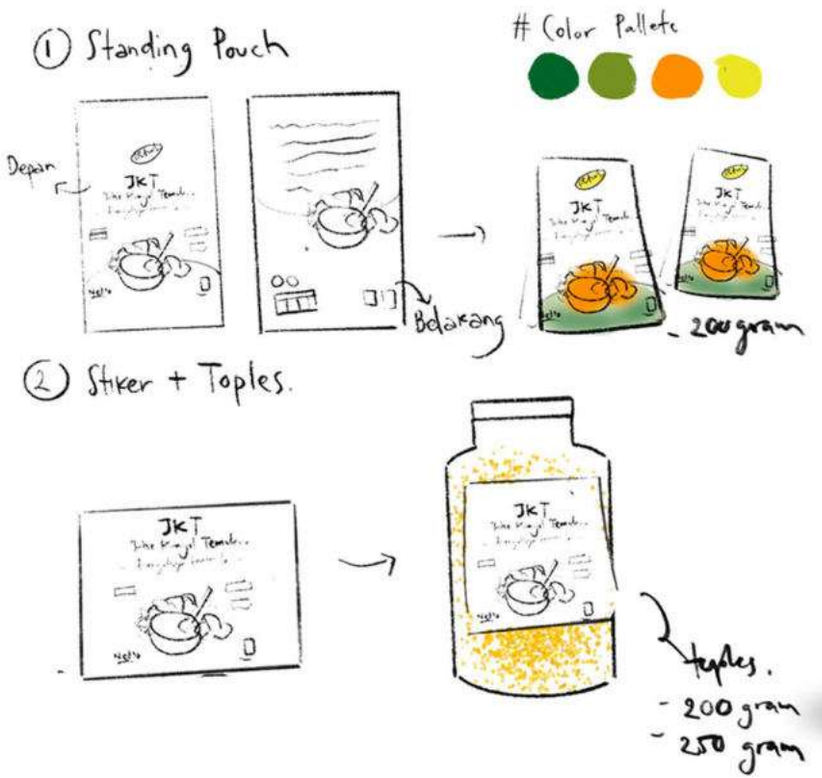
Telkomsel
MyAds
Ajak
Ngiklan
2022
320 Poin
1 UNIT
iPhone 14 Pro
1 UNIT
Samsung Galaxy Z Fold 4
300 Poin
105 Poin
1 UNIT
Samsung Galaxy S21
2 UNIT
Apple Watch 7
90 Poin
2 UNIT
Samsung Galaxy A53 256GB
70 Poin
1 UNIT
Samsung Galaxy A53 128 GB
76 Poin
60 Poin
SALDO
Link Aja!
4 PEMENANG
5 Juta
5 PEMENANG
4 Juta
48 Poin
5 PEMENANG
3 Juta
36 Poin
27 Poin
2 UNIT
Shokz OpenRun

Internship Project



@wargadesadotcom

JKT, Jahe Kunyit Temulawak's packaging design, it's modern Jamu brand targeting health-conscious individuals, approached me to design packaging for their Jamu shots. Drawing inspiration from contemporary wellness trends, I created a sleek and minimalist packaging concept. The design featured clean typography, pastel color palettes, and simple botanical illustrations, evoking a sense of freshness and purity. The compact packaging made the shots convenient for on-the-go consumption, reflecting the brand's focus on lifestyles in general that require a drink to warm the body



Freelance Project

Gadé Preneur Space

Pegadaian

PRIMA

Pengembangan Usaha Mandiri Desa

Powered by Pegadaian

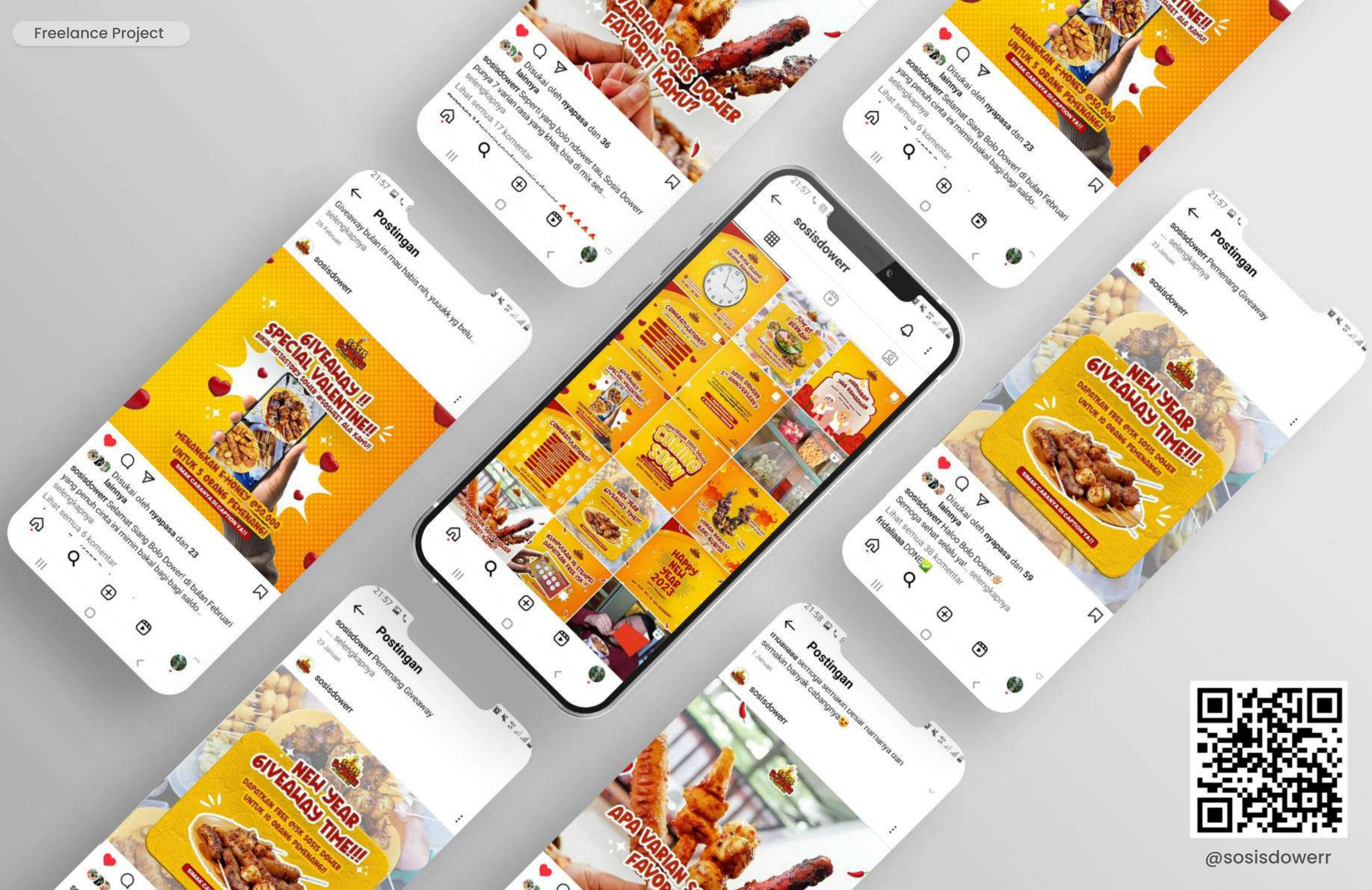
The Gade Sociopreneurship Hub Powered by Pegadaian

The PowerPoint slides are organized logically and thoughtfully, with a clear and concise structure that allows for easy navigation. The use of consistent branding elements, such as the company logo, colors, and typography, creates a sense of coherence and reinforces Pegadaian's visual identity throughout the presentation.

The design incorporates eye-catching visuals, including high-quality images and relevant graphics, to enhance the overall visual appeal and engage the audience. These visuals are strategically placed to support the content and reinforce key messages, making the presentation more memorable and impactful.

Overall, the PowerPoint design for Pegadaian's portfolio exemplifies a professional and visually appealing approach to presentations. It successfully combines engaging visuals, clear organization, and effective communication techniques to deliver a compelling and impactful presentation experience for the audience.

Freelance Project

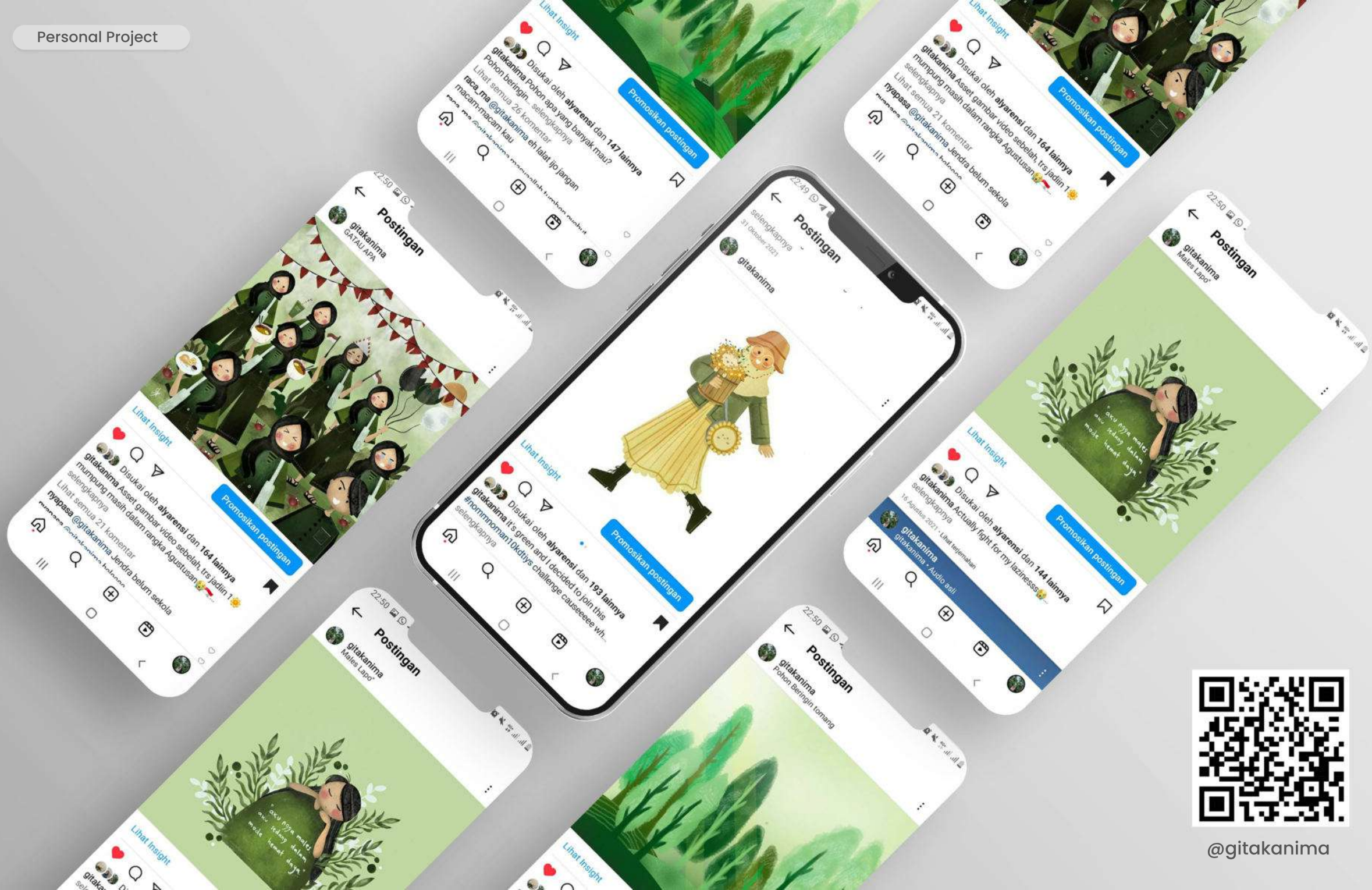


@sosisdowerr

Illustration project

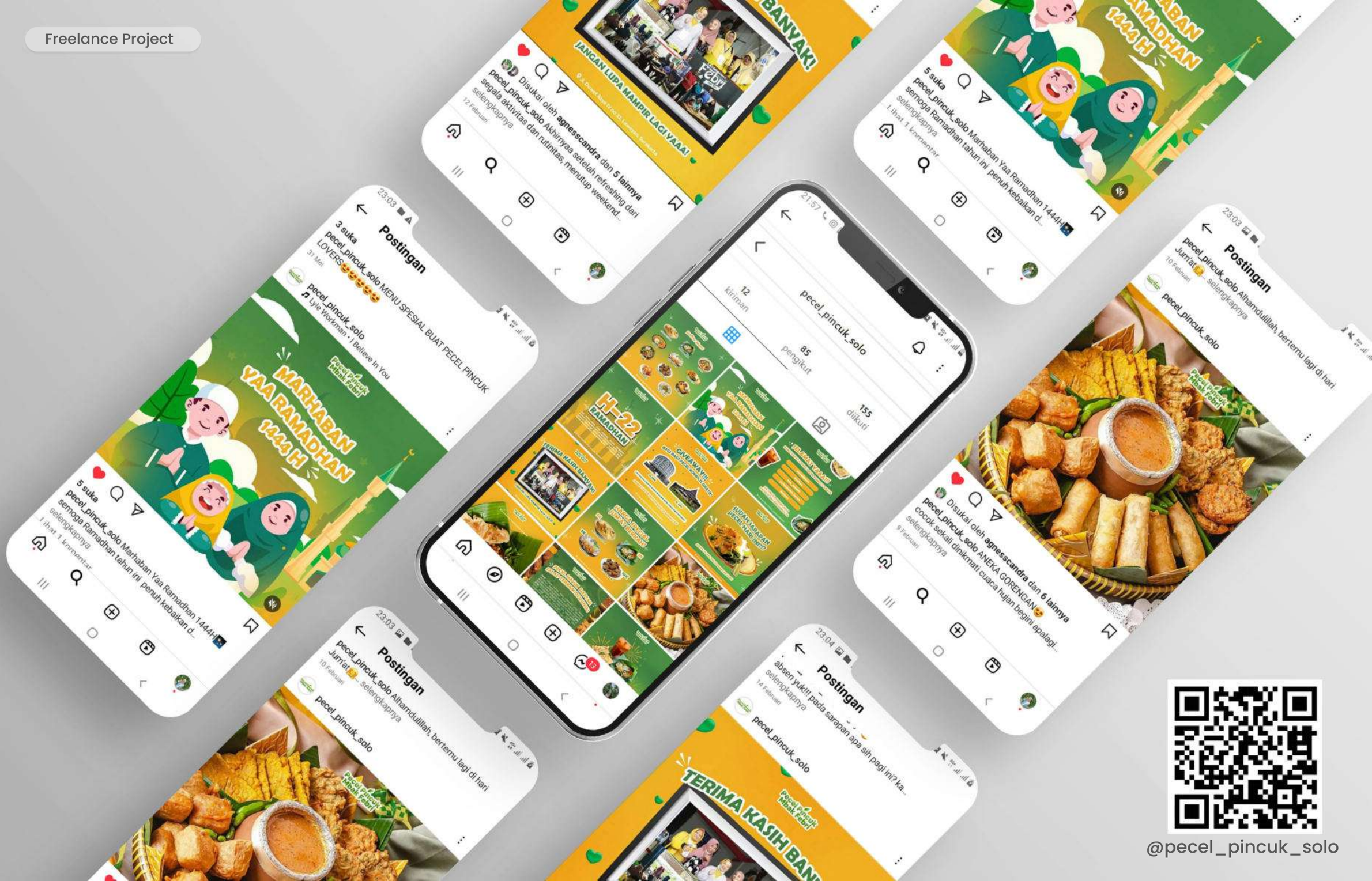
this illustration used for Cap Lang Eucalyptus Aromatherapy Photo Competition at Instagram Platform. it's tell about my job as a Graphic Designer who needs this product for daily use because it has a lot of benefits such as relaxing body aromatherapy, instant booster, and many more!

Personal Project



@gitakanima

Freelance Project



@pecel_pincuk_solo

this is flatlay photography competition. The theme is new normal, so put that mask, handsanitizer, and spoon to became a precious things at that moment caouse of corona virus

NEW NORMAL with GIV Body Soap

this is flatlay photography contest. I joined this challenge and won Instax 9 camera. I was so happy!

this theme is new normal, new me!

COMPETITION PROJECT
@toracafe.id || 3RD WINNER || 2020

Thank you!