

LETTER OF INTENT TO SCHOOL/COLLEGE (TYPE TWO)

To,

Name of the person,

Address

Dear XYZ,

On behalf of Dheya, a premier Career Guidance and Planning organisation working with a self-developed Psychometric tool, [name of the person] belonging to the community of senior professionals trained on Dheya's tools of psychometrics as well as occupational data would like to propose interesting solutions to your esteemed institution.

Dheya means "The Goal" in Sanskrit. Founded in 2005, we are a small, flexible career development company that designs and runs impactful programs for corporates, students, professionals and unemployed rural youth.

Today any individual student along with parents invests 15-18 years of life in getting educated for a fulfilling work life of 40 years+ without knowing what they want to "be" in life. Ultimately, they end up in unplanned, unprepared, unaware and incapable entry into occupations resulting in unhappy low productive careers. Recognizing strength and rebuilding confidence is our key motto.

Here's the best of what we offer:

- Career Guidance
- Career Planning
- Career Development

Our USP is the Strength based measurements through

- **INTELLECTUAL PROPERTY & RESEARCH**
- **LIFELONG HAND HOLDING**
- **NATION WIDE COMMUNITY OF CAREER DEVELOPMENT FACILITATORS**
- **PERSONALISED & DOCUMENTED ONE ON ONE SESSIONS**
- **POSITIVE PSYCHOLOGY**
- **STRENGTH BASED CAREER DEVELOPMENT**

JUMP IN BEFORE IT'S TOO LATE. GET A DHEYA, GET A LIFE!

Thanking you.

Regards, CDF

ADDRESS

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