delivery time estimation neural network

June 22, 2024

1 Delivery Time Estimation

Problem Logistic company is trying to estimate the delivery time of the order, based on different variables:- - What they are ordering? - From Where they are ordering - The availability of Delivery Partners

Alternative to Logistics, similar approach can be used in - Cab Services - Supply Chain Management - E-Commerce

I'll explore the data to find hidden stories and since this is a Regression task, I'll use Neural Networks to estimate the same.

2 Data Initialization

We are going to use Spark session to initialize our data frame

```
[]: # Importing required libraries
from pyspark.sql import SparkSession

[]: # Filtering Warnings
import warnings
warnings.filterwarnings('ignore')

[]: # Initializing Spark Session
spark = SparkSession.builder.master("local[*]").getOrCreate()

[]: # Adjust Spark session settings to improve display
spark.conf.set("spark.sql.repl.eagerEval.maxNumRows", 50)
spark.conf.set("spark.sql.repl.eagerEval.truncate", 100)
spark.conf.set("spark.sql.repl.eagerEval.enabled",True)

[]: # Investigating Dataset
df = spark.read.csv('../data/raw/data.csv', header=True, inferSchema=True)
display(df.limit(5))
```

```
created_at|actual_delivery_time|
    |market_id|
     store_id|store_primary_category|order_protocol|total_items|subtotal|num_distinct_items|min_i
    1.0 | 2015-02-06 22:24:17 | 2015-02-06 23:27:
     →16|df263d996281d984952c07998dc54358|
                                                                          1.0|
                                                       american
                 3441 l
                                                   557|
           4|
                                                                1239|
                                                                                  ш
          33.0|
                             14.0|
                                                     21.0|
           2.0|2015-02-10 21:49:25| 2015-02-10 22:56:
     →29|f0ade77b43923b38237db569b016ba25|
                                                       mexican|
                                                                          2.01
           11
                 1900 l
                                      1 l
                                                  1400|
                                                                1400
           1.01
                              2.01
                                                      2.0
           3.0|2015-01-22 20:39:28| 2015-01-22 21:09:
     →09|f0ade77b43923b38237db569b016ba25|
                                                          NULL
                                                                          1.0|
           11
                 1900 l
                                                  1900
                                                                1900 l
           1.0|
                                                     0.01
                              0.01
           3.0 | 2015-02-03 21:21:45 | 2015-02-03 22:13:
     →00|f0ade77b43923b38237db569b016ba25|
                                                          NULL
                 6900 l
                                                   600 l
                                                                1800
     \hookrightarrow
           1.0|
                              1.0
                                                      2.01
           3.0|2015-02-15 02:40:36| 2015-02-15 03:20:
     →26|f0ade77b43923b38237db569b016ba25|
                                                          NULL
                                                                          1.0|
                 39001
                                                  1100|
                                                                1600
           3|
                                                                                  ш
           6.01
                              6.0
                                                       9.0
[]: # Shape of the dataset
    print(f"Shape of DataFrame: (rows: {df.count()}, columns: {len(df.columns)})")
    Shape of DataFrame: (rows: 197428, columns: 14)
    Observation - We have 14 features and almost 200K datapoints. - Data seems to be of descent
    small size.
[]: # Datatypes Info
    df.printSchema()
    root
     |-- market_id: double (nullable = true)
     |-- created_at: timestamp (nullable = true)
     |-- actual_delivery_time: timestamp (nullable = true)
     |-- store_id: string (nullable = true)
     |-- store_primary_category: string (nullable = true)
     |-- order_protocol: double (nullable = true)
     |-- total_items: integer (nullable = true)
     |-- subtotal: integer (nullable = true)
     |-- num_distinct_items: integer (nullable = true)
     |-- min_item_price: integer (nullable = true)
     |-- max_item_price: integer (nullable = true)
```

```
|-- total_onshift_partners: double (nullable = true)
|-- total_busy_partners: double (nullable = true)
|-- total_outstanding_orders: double (nullable = true)
```

Date/Timestamp Type Handling

Since spark can automatically sense the schema, pandas on the other hand might fail for same. In pandas, we might need to use - pd.to_datetime(): To convert string to datetime type. - datetime.strftime(): To format datetime in correct order. - datetime.dt.hour: To extract hour from our datetime column for feature engineering.

```
[]: # Filtering columns on the basis of Data Types
     from pyspark.sql.types import StringType, NumericType, TimestampType
     continuous_cols = [f.name for f in df.schema.fields if isinstance(f.dataType,__
      →NumericType)]
     categorical_cols = [f.name for f in df.schema.fields if isinstance(f.dataType, u

StringType)]
     temporal_cols = [f.name for f in df.schema.fields if isinstance(f.dataType, __
      →TimestampType)]
[]: # Checking NaN Values
     from pyspark.sql.functions import col, count, when
     df.select([count(when(col(c).isNull(),c)).alias(c) for c in df.columns]).
      ⇔toPandas().transpose()/df.count() * 100
[]:
                                      0
    market id
                               0.499929
     created_at
                               0.000000
     actual_delivery_time
                               0.003546
```

store_id 0.000000 store_primary_category 2.411006 order_protocol 0.503981 total_items 0.000000 subtotal 0.000000 num_distinct_items 0.000000 min_item_price 0.000000 max_item_price 0.000000 total_onshift_partners 8.236927 total_busy_partners 8.236927 total_outstanding_orders 8.236927

Observation - Need to treat many Null Values, Cannot drop.

```
[]: # Statistics Summary
df.select(*continuous_cols).summary().toPandas().transpose()
```

```
[]: 0 1 2 \
summary count mean stddev
```

```
market_id
                           196441
                                    2.978706074597462 1.5248667244506318
order_protocol
                           196433 2.8823517433425137
                                                       1.5037712034995814
total_items
                           197428
                                    3.196390582896043
                                                        2.666546063599881
subtotal
                           197428
                                    2682.331401827502 1823.0936878547877
num_distinct_items
                           197428 2.6707913771096297 1.6302552413381575
min_item_price
                          197428
                                    686.2184695180015
                                                        522.0386476914739
max_item_price
                          197428 1159.5886297789573
                                                        558.4113766592682
total_onshift_partners
                          181166 44.808093130057514
                                                         34.5267834762135
total busy partners
                           181166
                                  41.739746972389966
                                                        32.14573271803179
total_outstanding_orders
                                     58.0500645816544 52.661830277164654
                          181166
                              3
                                    4
                                          5
                                                6
                                                       7
summary
                           min
                                  25%
                                        50%
                                              75%
                                                     max
market_id
                            1.0
                                  2.0
                                        3.0
                                              4.0
                                                     6.0
                                                     7.0
order_protocol
                            1.0
                                  1.0
                                        3.0
                                              4.0
total_items
                              1
                                    2
                                          3
                                                4
                                                     411
                              0
                                 1400
subtotal
                                       2200
                                             3395
                                                   27100
                              1
                                                      20
num_distinct_items
                                    1
                                                3
min_item_price
                            -86
                                  299
                                        595
                                              949
                                                   14700
max_item_price
                              0
                                  800
                                       1095
                                             1395
                                                   14700
                           -4.0
                                 17.0
                                       37.0
total_onshift_partners
                                             65.0
                                                   171.0
total_busy_partners
                           -5.0
                                 15.0
                                       34.0
                                             62.0
                                                   154.0
total_outstanding_orders
                          -6.0
                                17.0
                                      41.0 85.0
                                                   285.0
```

Observation - Higher Outliers observed in Subtotals, indicating the field is affected by extremes. - Thorough investigation is required for the Negative values observed in the Item price, orders and partners.

```
[]: # Unique Values Observed
from pyspark.sql.functions import countDistinct
df.agg(*(countDistinct(c).alias(c) for c in df.columns)).toPandas().transpose()
```

```
[]:
                                     0
                                      6
    market_id
     created_at
                                180985
     actual_delivery_time
                                178110
     store_id
                                  6743
     store_primary_category
                                     74
     order_protocol
                                     7
     total_items
                                     57
     subtotal
                                  8368
    num_distinct_items
                                     20
    min item price
                                  2312
    max_item_price
                                  2652
     total_onshift_partners
                                   172
     total_busy_partners
                                   159
     total_outstanding_orders
                                   281
```

```
|market_id|count|normalized_count|
+-----+
| NULL| 987| 0.5|
| 1.0|38037| 19.27|
| 4.0|47599| 24.11|
| 3.0|23297| 11.8|
| 2.0|55058| 27.89|
| 6.0|14450| 7.32|
| 5.0|18000| 9.12|
```

|order_protocol|count|normalized_count| 7.0 19| 0.01 NULL| 995| 0.51 27.72 1.0|54725| 4.0|19354| 9.81 3.0|53199| 26.95| 2.0|24052| 12.18 6.0| 794| 0.41 5.0 | 44290 | 22.43 -----+

Observation - marked_id of 2 dominates the market. - order_protocol 1 & 3, most common protocols used to place order.

```
[]: # Duplicate Records
df.exceptAll(df.dropDuplicates()).count()
```

[]: 0

3 Exploratory Data Analysis

```
[]: # Assigning Discrete Numerical Cols to Categorical cols
discrete_cols = [ "market_id", "order_protocol", "num_distinct_items"]
for c in discrete_cols:
    continuous_cols.remove(c)
    categorical_cols.append(c)
```

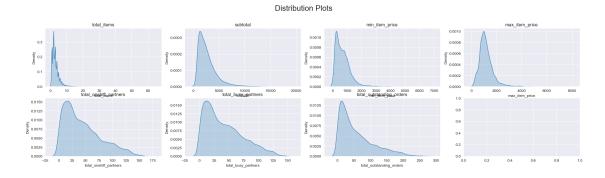
```
[]: # Initializing Visualization Libraries
import seaborn as sns
import matplotlib.pyplot as plt
import pandas as pd
import numpy as np
sns.set_style('darkgrid')
```

```
[]: pandas_df = df.dropna().sample(False,fraction = 0.25,seed=42).toPandas()
    nrows = (len(continuous_cols) // 4) + (len(continuous_cols) % 2)

fig, axes = plt.subplots(nrows=nrows, ncols=4, figsize=(25, 3 * nrows))
    axes = axes.flatten()  # Flattening for easy indexing

for i, feature in enumerate(continuous_cols):
    sns.kdeplot(data=pandas_df, x=feature, fill=True, ax=axes[i])
    axes[i].set_title(feature)

plt.suptitle("Distribution Plots", y=1.02, fontsize=20)
    plt.show()
```

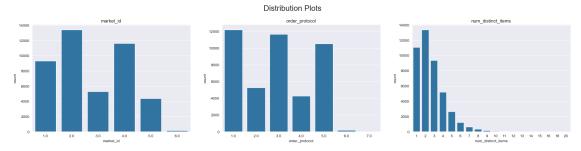


Observation - All the distribution seems to be a part of **Log Normal** Distribution (We need to handle negative values since Log Normal can never have value less than 0 or 0). - total_items is highly skewed indicating large presence of outliers.

```
[]: # Analyzing Categorical Columns
    counter = 0
    fig, axes = plt.subplots(ncols=3, figsize=(25, 5))
    axes = axes.flatten()

for i, feature in enumerate(categorical_cols):
    if feature == 'store_id' or feature == 'store_primary_category':
        counter += 1
        continue
    sns.countplot(data=pandas_df, x=feature, ax=axes[i-counter])
    axes[i-counter].set_title(feature)
```

```
plt.suptitle("Distribution Plots", y=1.02, fontsize=20)
plt.show()
```



Observation - Customers prefer to at least order two distinct items.

Date Time Operations for ETA

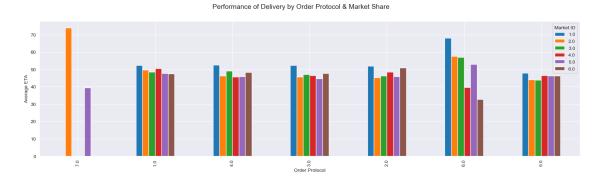
In pandas, we might need to extract minutes - datetime: represents data and time with desired granularity. - timedelta: represents difference between dates and times - time span: represents duration between two point in time.

Using Pyspark, we can cast the difference as long and divide by 60, to get the result in minutes.

```
[]: # Creating target variable for further analysis
   from pyspark.sql.functions import col,round
   df = df.withColumn("eta", round((col("actual_delivery_time").cast("long") -__

¬col("created_at").cast("long"))/60))
   df.limit(3)
        -----
   __+____
      ----+
   |market_id|
                 created_at|actual_delivery_time|
                                                          stor
   e_id|store_primary_category|order_protocol|total_items|subtotal|num_distinct_ite
   ms|min_item_price|max_item_price|total_onshift_partners|total_busy_partners|tota
   l_outstanding_orders| eta|
   _____
   __+____
   ----+
        1.0 | 2015-02-06 22:24:17 | 2015-02-06
   23:27:16 df 263d996281d984952c07998dc54358
                                           american
                                                          1.01
   41
       3441 l
                       41
                                557 l
                                           12391
   33.01
                 14.01
                                   21.0|63.0|
        2.0|2015-02-10 21:49:25| 2015-02-10
   22:56:29 | f0ade77b43923b38237db569b016ba25 |
                                            mexican
                                                          2.01
```

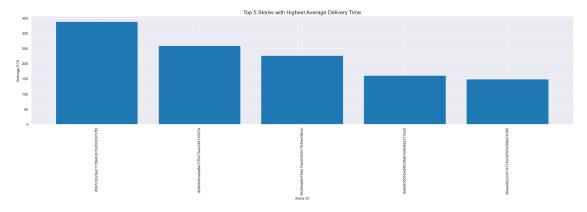
```
1|
      1900
                              1|
                                           1400|
                                                            1400|
1.0|
                      2.01
                                                 2.0|67.0|
       3.0 | 2015-01-22 20:39:28 | 2015-01-22
21:09:09|f0ade77b43923b38237db569b016ba25|
                                                                 NULL
                                                                                   1.0|
      1900 l
                                           1900
                                                            1900 l
                              11
1.0|
                     0.01
                                                 0.0|30.0|
```



Observation - In Order Protocol 7, Not all market_id participates and order from market_id 2 takes most time to deliver. - Order Protocol 6 is delivered fastest from market_id 6 and slowest from market_id 1

```
pandas_df = df.dropna()
grouped_df = pandas_df.groupBy("store_id").agg(avg("eta").alias("avg_eta"))
pandas_df = grouped_df.toPandas()
top_5_stores = pandas_df.sort_values(by='avg_eta', ascending=False).head(5)

plt.figure(figsize=(25, 5))
plt.bar(top_5_stores['store_id'], top_5_stores['avg_eta'])
plt.title("Top 5 Stores with Highest Average Delivery Time", fontsize=14)
plt.xlabel('Store ID')
plt.ylabel('Average ETA')
plt.xticks(rotation=90)  # Rotate x-axis labels if necessary for better_uereadability
plt.show()
```



Observation

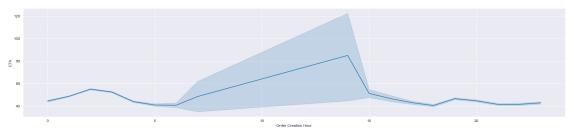
- A very high eta of 300 minutes is observed for some stores.
- Needs further inspection.

```
[]: #----Effect of hour on ETA----
from pyspark.sql.functions import hour,col

df = df.withColumn("hour", hour(col('created_at')))
  pandas_df = df.dropna().sample(False,0.15,seed=42).toPandas()

plt.figure(figsize=(25,5))
  sns.lineplot(x=pandas_df["hour"],y=pandas_df["eta"])
  plt.suptitle("Performance of Delivery by Order Creation Hour", fontsize=16)
  plt.xlabel('Order Creation Hour')
  plt.ylabel('ETA')
  plt.show()
```





Observation - Order takes more eta to deliver when it is placed during afternoon.

```
[]: #----Effect of weekday on ETA----
from pyspark.sql.functions import dayofweek

df = df.withColumn("day_of_week", dayofweek(col('created_at')))
pandas_df = df.dropna().sample(False,0.15,seed=42).toPandas()

plt.figure(figsize=(25,5))
sns.barplot(x=pandas_df["day_of_week"],y=pandas_df["eta"])
plt.suptitle("Performance of Delivery by Day of the week", fontsize=16)
plt.xlabel('Day of the Week')
plt.ylabel('ETA')
plt.show()
```



```
[]: # Appending New Feature to respective columns
categorical_cols.append('day_of_week')
categorical_cols.append('hour')
target_var = 'eta'
```

```
[]: ###----Effect on Performance of Delivery by Total Items & Total Order Cost---
fig, ax1 = plt.subplots(figsize=(25, 5))

color = 'tab:blue'
ax1.set_xlabel('ETA')
ax1.set_ylabel('Total Items', color=color)
```



Observation - No concrete visual pattern observed between Items Order Cost and eta.

```
plt.suptitle("Effect on Performance of Delivery by availability of Delivery

⇔Partners", fontsize=16)

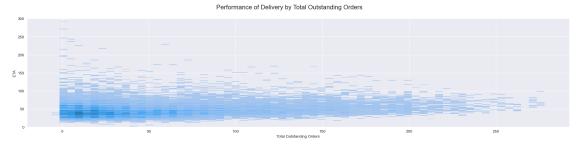
plt.xlim(0,100)

plt.show()
```



Observation - No concrete information could be gathered from the visuals.

```
[]: #---Total Outstanding Orders and Eta---
plt.figure(figsize=(25,5))
sns.histplot(data=pandas_df, x='total_outstanding_orders', y = 'eta')
plt.ylim(0,300)
plt.suptitle("Performance of Delivery by Total Outstanding Orders", fontsize=16)
plt.xlabel('Total Outstanding Orders')
plt.ylabel('ETA')
plt.show()
```



Observation - Slight pattern observed, whereas the pending orders increase the eta also increases.

```
[]: #---Analysis between ETA and Store Primary Category---
plt.figure(figsize=(25,5))
sns.barplot(data=pandas_df, x='store_primary_category', y = 'eta')
plt.ylim(0,300)
plt.suptitle("Performance of Delivery by Total Outstanding Orders", fontsize=16)
plt.xticks(rotation=90)
plt.xlabel('Total Outstanding Orders')
plt.ylabel('Average ETA')
```



Observation - Comfort Food generally takes more time to deliver.

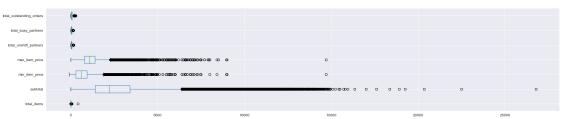
```
[]: #---Verify Correlation Between Continuous Cols---
plt.figure(figsize=(25,10))
sns.heatmap(pandas_df.corr(numeric_only=True),annot=True,linewidths='0.01',__
ovmin=-1,vmax=1)
plt.suptitle("Correlation between Continuous Variables", fontsize=14)
plt.show()
```

Correlation between Continuous Variables

Observation - Total Items, Subtotal and Number of Distinct Items are Highly Correlated. - Partners and Outstanding Orders also show Very High Correlation. - Minimum Item Price shows negative Correlation with total_items and Num of Distinct Items.

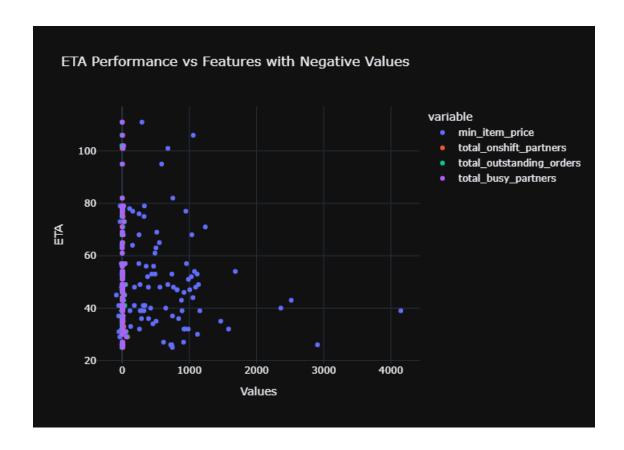
```
[]: #---Outlier Analysis---
     def iqr_outlier_detection(data, columns):
         bounds = {}
         for col_name in columns:
             quantiles = data.approxQuantile(col_name, [0.25, 0.75], 0.05)
             q1, q3 = quantiles[0], quantiles[1]
             iqr = q3 - q1
             lower_bound = q1 - 1.5 * iqr
             upper_bound = q3 + 1.5 * iqr
             bounds[col_name] = (lower_bound, upper_bound)
         outlier_counts = {}
         total_counts = data.count()
         for col_name in columns:
             lower_bound, upper_bound = bounds[col_name]
             outliers = data.filter((col(col_name) < lower_bound) | (col(col_name) >__
      →upper_bound))
             outlier_count = outliers.count()
             outlier_percentage = np.round( (outlier_count / total_counts) * 100,2)
             outlier_counts[col_name] = outlier_percentage
         return outlier_counts
     iqr_outlier_detection(df,continuous_cols)
[]: {'total_items': 4.86,
      'subtotal': 5.84,
      'min_item_price': 3.25,
      'max_item_price': 4.77,
      'total_onshift_partners': 2.16,
      'total_busy_partners': 1.46,
      'total_outstanding_orders': 4.66}
[]: # Plotting Boxplot
     df.select(*continuous_cols).dropna().toPandas().
      ⇒boxplot(vert=False,figsize=(25,5))
     plt.suptitle("Outliers Detection", fontsize = 16)
     plt.show()
```

Outliers Detection



Observation - Outliers observed in total items, max item price and subtotal most.

```
[]: # Analyzing Negative Values in Features
     from pyspark.sql.functions import col
     import plotly.express as px
     import plotly.io as pio
     pio.renderers.default = "jupyterlab+png"  # Setting Plotly renders for both_
      → Jupyter and PNG
     negative_cols =
      →['min_item_price','total_onshift_partners','total_outstanding_orders','total_busy_partners'
     negative_pd_df = df.filter( (col('min_item_price')<0) | __</pre>
      →(col('total_onshift_partners')<0) | (col('total_outstanding_orders')<0)
               (col('total_busy_partners')<0) ).select(*negative_cols+['eta']).</pre>
      →dropna().toPandas()
     melted_df = negative_pd_df.melt(id_vars=['eta'], value_vars=negative_cols,__
      ovar_name='variable', value_name='value')
     fig = px.scatter(melted_df, x='value', y='eta',color='variable',title='ETAL
      →Performance vs Features with Negative Values')
     fig.update_layout(xaxis_title='Values', yaxis_title='ETA')
     fig.show()
```



Observation - Negative Values could indicate, refund ore free product in min item price. - Negative values in other could denote a state where delivery personals are available in excess or less indicating either.

4 Data Preprocessing

Data Imputation

[]: # Dropping all those rows where we don't know actual delivery time.

```
most_frequent_category = df_filtered.groupBy("market_id",__

¬"store_primary_category") \

       .count() \
       .withColumn("rank", F.row_number().over(Window.partitionBy("market_id").

orderBy(F.desc("count")))) \

      .filter("rank = 1") \
       .select("market_id", "store_primary_category")
   most_frequent_category = most_frequent_category.
    withColumnRenamed("store_primary_category", "most_frequent_category")
   most_frequent_category.limit(5)
[]: +-----+
   |market_id|most_frequent_category|
        -1.0|
                      american
        1.01
                     american
        2.01
                      mexican
        3.0|
                      american
                        pizzal
         4.01
[]: # Imputing with selective Mode
   df_filtered = df_filtered.join(most_frequent_category, on=["market_id"],__
    ⇔how="left").withColumn(
      "store_primary_category",
      F.coalesce(df["store_primary_category"], __

¬most_frequent_category["most_frequent_category"])
   ).drop(most_frequent_category["most_frequent_category"])
   df_filtered.limit(5)
[]: +-----
   _____
   __+____
   -----+
   |market_id|
                  created_at|actual_delivery_time|
                                                             stor
   e_id|store_primary_category|order_protocol|total_items|subtotal|num_distinct_ite
   ms|min_item_price|max_item_price|total_onshift_partners|total_busy_partners|tota
   l_outstanding_orders| eta|hour|day_of_week|
                -----
   __+____
   -----+
        1.0|2015-02-06 22:24:17| 2015-02-06
   23:27:16 df 263d996281d984952c07998dc54358
                                             americanl
                                                             1.01
        3441 l
                        41
                                  557|
                                             12391
```

```
33.0|
                                                       14.0|
                                                                                                             21.0|63.0| 22|
                                                                                                                                                                    61
                          2.0|2015-02-10 21:49:25| 2015-02-10
          22:56:29 | f0ade77b43923b38237db569b016ba25 |
                                                                                                                                        mexican
                                                                                                                                                                                  2.01
                        1900 l
                                                                                                                                   1400|
          1.01
                                                       2.01
                                                                                                             2.0|67.0| 21|
                                                                                                                                                                  31
                          3.0 | 2015-01-22 20:39:28 | 2015-01-22
          21:09:09|f0ade77b43923b38237db569b016ba25|
                                                                                                                                                                                  1.01
                                                                                                                                      american
                        1900|
          1 l
                                                                        11
                                                                                                  1900 l
                                                                                                                                   1900|
          1.01
                                                      0.01
                                                                                                             0.0130.01 201
                                                                                                                                                                  5 I
                          3.0 | 2015 - 02 - 03 21:21:45 | 2015 - 02 - 03
          22:13:00|f0ade77b43923b38237db569b016ba25|
                                                                                                                                                                                  1.01
                                                                                                                                      american
                        6900 l
                                                                                                                                   1800 l
          1.01
                                                      1.01
                                                                                                             2.0|51.0| 21|
                                                                                                                                                                  31
                          3.0 | 2015 - 02 - 15 02:40:36 | 2015 - 02 - 15
          03:20:26|f0ade77b43923b38237db569b016ba25|
                                                                                                                                                                                  1.0|
                                                                                                                                      american
                       39001
                                                                                                  1100
                                                                                                                                   1600 l
          6.01
                                                      6.01
                                                                                                             9.0|40.0|
                                                                                                                                        21
                                                                                                                                                                  1 |
                               ______
           __+_____
          -----
[]: # Rolling back NULL in market_id
          df_filtered = df_filtered.withColumn("market_id", F.
             ⇔when(df_filtered["market_id"] == -1, None).
              ⇔otherwise(df_filtered["market_id"]))
[]: # Imputing Continuous Columns
          from sklearn.impute import KNNImputer
          pandas_df = df_filtered.toPandas()
          imputer = KNNImputer(n neighbors=5)
          imputed_array = imputer.fit_transform(pandas_df[continuous_cols_
            General content is a second seco
           # >>> could have also used Dask KNNImputer, since it supports parallelization
[]: # Joining Imputed DF with original
          non_null_cat = [
                    'store_id',
                    'store_primary_category',
                    'num_distinct_items',
                    'day_of_week',
                    'hour'
          imputed_df = pd.DataFrame(imputed_array, columns=continuous_cols +_u
             concat_df = pd.concat([pandas_df[[target_var] + temporal_cols + non_null_cat],__
              →imputed_df], axis=1)
```

```
df.limit(5)
[]: +-----
   -----
       -----
   |market_id|
               created_at|actual_delivery_time|
                                                  stor
   e_id|store_primary_category|order_protocol|total_items|subtotal|num_distinct_ite
   ms|min_item_price|max_item_price|total_onshift_partners|total_busy_partners|tota
   l_outstanding_orders| eta|hour|day_of_week|
   ____+____
   ----+
       1.0|2015-02-06 22:24:17| 2015-02-06
   23:27:16 df 263d996281d984952c07998dc54358
                                                  1.0|
                                     american
      3441 l
                                     1239
   41
   33.01
               14.0|
                              21.0|63.0| 22|
                                              6|
       2.0 | 2015-02-10 21:49:25 | 2015-02-10
   22:56:29 | f0ade77b43923b38237db569b016ba25 |
                                      mexican
                                                  2.0
      1900
   1 l
                    11
                           1400
                                     1400
   1.01
               2.01
                              2.0|67.0| 21|
                                             31
       3.0|2015-01-22 20:39:28| 2015-01-22
   21:09:09 | f0ade77b43923b38237db569b016ba25 |
                                        NULL
                                                  1.0|
      1900|
   1 |
                    1|
                           1900
                                     1900
   1.0|
               0.01
                              0.0|30.0| 20|
                                             51
       3.0 | 2015-02-03 21:21:45 | 2015-02-03
   22:13:00 | f0ade77b43923b38237db569b016ba25 |
                                        NULL
                                                  1.0
      6900|
                    5 l
                            6001
                                     1800
   1.01
               1.01
                              2.0|51.0| 21|
                                             31
       3.0|2015-02-15 02:40:36| 2015-02-15
   03:20:26|f0ade77b43923b38237db569b016ba25|
                                        NULLI
                                                  1.01
   3|
      3900|
                    31
                           1100|
                                     1600
   6.0
               6.0|
                              9.0|40.0|
                                      2|
                                             1|
   +-----
   _____
   __+____
   -----+
[]: # Verifying Total NaN's
   concat_df.isna().sum()
[]: eta
                    0
                    0
   created_at
   actual_delivery_time
                    0
   store_id
                    0
```

df_imputed = spark.createDataFrame(concat_df)

```
store_primary_category
                                 0
    num_distinct_items
                                 0
     day_of_week
                                 0
    hour
                                 0
                                 0
     total_items
     subtotal
                                 0
    min item price
                                 0
    max_item_price
                                 0
    total onshift partners
                                 0
    total_busy_partners
                                 0
     total outstanding orders
    market_id
     order_protocol
     dtype: int64
[]: # Saving File
     concat_df.to_csv("../data/clean/imputed.csv", index=False)
```

Encoding Dataset

```
[]: df_imputed = spark.read.csv("../data/clean/imputed.csv", header=True, ⊔

inferSchema=True)
```

Explanation - Only need to encode store_id and store_primary_category - For both we are going to use target encoding

```
[]: # Target Encoding
    store_id_mean = df_imputed.groupBy('store_id').agg(F.mean(target_var).
     ⇔alias('store_id_mean_target'))
    store_primary_category_mean = df_imputed.groupBy('store_primary_category').
     →agg(F.mean(target_var).alias('store_primary_category_mean_target'))
    df imputed = df imputed.join(store id mean, on='store id', how='left')
    df_imputed = df_imputed.join(store_primary_category_mean,__
     →on='store_primary_category', how='left')
    # Replace original columns with the mean-encoded values
    df_imputed = df_imputed.withColumnRenamed('store_id', 'original_store_id') \
                          .withColumnRenamed('store_primary_category', __

¬'original_store_primary_category') \

                          .withColumnRenamed('store id mean target', 'store id') \
                          .withColumnRenamed('store_primary_category_mean_target', __
     columns_to_drop = ['actual_delivery_time', 'created_at', 'original_store_id', __
     df imputed = df imputed.drop(*columns to drop)
```

Handling Negative Values

Explanation - These values can be a typo or might be a scenario where it makes sense in business context. - For now, I am treating this as an anomaly and dropping rows with negative columns in these groups, the reason for this behaviour is that destructive in case of Log Transformation and Scaling as well. - Moreover, Log Norm distributions can't have 0 or negative values.

Handling Log Normal Distributions

```
Outliers Detection

**Data_Contain_purpos**

**Para_Contain_purpos**

*
```

Explanation - A log normal value can never have negative values, so we are handling it by skipping apply log normal here.

Outliers Detection

```
[]: # Saving Data -> to avoid re-run of whole script df_imputed.toPandas().to_csv("../data/clean/encoded.csv", index=False)
```

Outliers Detection using LOF Outliers can skew the regressor, forcing network to learn noise and overfitting on the same. To avoid this behaviour we try to remove the outliers. Few methods through which we can remove outliers are - Z Score: This approach removes outliers from certain standard deviation away from the mean. - IQR: This approach uses Lower and Upper Bound for each variable on the basis of quantiles. - Local Outlier Factors: Unlike above methods which are univariate in nature. This can analyze Outliers in higher dimension. It also manages to identify local outliers unlike others which are generally used to identify global.

Here we are going to implement LOF for outliers detection.

```
[]: df_encoded = pd.read_csv('../data/clean/encoded.csv')
     df_encoded.head(5)
[]:
              num_distinct_items
                                    day_of_week
                                                 hour
                                                         total_items
                                                                      subtotal
        63.0
                                 4
                                              6
                                                    22
                                                        1.386294e+00
                                                                       8.143517
     0
     1
        67.0
                                 1
                                              3
                                                    21
                                                        1.110223e-15
                                                                       7.549609
                                              5
     2
        30.0
                                1
                                                    20
                                                        1.110223e-15
                                                                      7.549609
     3
       51.0
                                5
                                              3
                                                    21
                                                        1.791759e+00
                                                                       8.839277
        40.0
                                3
                                                     2
                                              1
                                                        1.098612e+00
                                                                       8.268732
                                          total_onshift_partners
        min_item_price
                         max_item_price
     0
              6.322565
                               7.122060
                                                     3.496508e+00
     1
              7.244228
                               7.244228
                                                     1.110223e-15
     2
              7.549609
                               7.549609
                                                     1.110223e-15
     3
              6.396930
                               7.495542
                                                     1.110223e-15
     4
              7.003065
                               7.377759
                                                     1.791759e+00
                                                          market_id
        total_busy_partners
                              total_outstanding_orders
                                                                      order_protocol
     0
                2.639057e+00
                                               3.044522
                                                                 1.0
                                                                                  1.0
     1
                6.931472e-01
                                               0.693147
                                                                 2.0
                                                                                  2.0
     2
              -3.453878e+01
                                             -34.538776
                                                                 3.0
                                                                                  1.0
     3
                1.110223e-15
                                               0.693147
                                                                 3.0
                                                                                  1.0
                                                                 3.0
                1.791759e+00
                                               2.197225
                                                                                  1.0
         store_id
                    store_primary_category
        63.000000
                                  47.833310
     0
     1
        48.076923
                                  44.721816
     2
        48.076923
                                  47.833310
     3
        48.076923
                                  47.833310
        48.076923
                                 47.833310
```

```
[]: # Splitting dataset
from sklearn.model_selection import train_test_split
train_df, test_df = train_test_split(df_encoded, test_size=0.2,__
arandom_state=42) # train/test
train_df, val_df = train_test_split(train_df, test_size=0.35, random_state=42)__
a# train/val
```

Scaling the Dataset

Scaling ensures that all features contribute equally to the training process. Eventually helping in faster convergence of the network/model.

I am scaling using Standard Scaler, since some distribution in my dataset were following log normal nature.

Explanation - We'll fit our lof model only on training set, so that our model generalizes instead of trying to learn noise.

```
[]: # Predicting outliers using LOF fitted model
    train_outliers = lof.predict(train_df.loc[:,train_df.columns != target_var].
        values)
    val_outliers = lof.predict(val_df.loc[:,val_df.columns != target_var].values)
    test_outliers = lof.predict(test_df.loc[:,test_df.columns != target_var].values)
```

```
[]: total_outliers_train = sum(train_outliers == -1)
   total_outliers_val = sum(val_outliers == -1)
   total_outliers_test= sum(test_outliers == -1)

print(f"Train outliers detected: {total_outliers_train}")
print(f"Validation outliers detected: {total_outliers_val}")
print(f"Test outliers detected: {total_outliers_test}")
```

```
val_df = val_df[val_outliers == 1]
test_df = test_df[test_outliers == 1]
train_df = train_df[train_outliers == 1]
```

Train outliers detected: 4314
Validation outliers detected: 2810
Test outliers detected: 2026

```
[]: # Plotting Boxplot
train_df[continuous_cols].boxplot(vert=False,figsize=(25,5))
plt.suptitle("Outliers Detection", fontsize = 16)
plt.show()
```



Observation - LOF works on High Dimensional, we cannot observe its effect properly here.

```
[]: # Saving data
    train_df.to_csv("../data/train/train.csv")
    val_df.to_csv("../data/validation/val.csv")
    test_df.to_csv("../data/test/test.csv")
```

5 Data Modelling

5.0.1 Simple Model

```
[]: # Setting Seed for Torch
import torch
import random

def set_seed(seed: int):
    random.seed(seed)
    np.random.seed(seed)
    torch.manual_seed(seed)
# CUDA
if torch.cuda.is_available():
    torch.cuda.manual_seed(seed)
    torch.cuda.manual_seed(seed)
    torch.cuda.manual_seed(seed)
```

```
torch.backends.cudnn.deterministic = True
        torch.backends.cudnn.benchmark = False
     set_seed(42)
[]: # Splitting Train/Test/Validation into X & y
     train_df = pd.read_csv('../data/train/train.csv').drop(columns='Unnamed: 0')
     val df = pd.read csv('../data/validation/val.csv').drop(columns='Unnamed: 0')
     test_df = pd.read_csv('../data/test/test.csv').drop(columns='Unnamed: 0')
     target_var = 'eta'
     X_train = train_df.drop(target_var, axis=1)
     y_train = train_df[target_var]
     X_val = val_df.drop(target_var, axis=1)
     y_val = val_df[target_var]
     X_test = test_df.drop(target_var, axis=1)
     y_test = test_df[target_var]
[]: # Validating CUDA functioning
     device = torch.device("cuda" if torch.cuda.is_available() else "cpu")
     print("Available Computation:",device)
    Available Computation: cuda
[]: # Convert dataset for torch tensors since it support parallelization and much
     from torch.utils.data import DataLoader, TensorDataset
     batch size=512
     train_dataset = TensorDataset(torch.tensor(X_train.values, dtype=torch.
      →float32), torch.tensor(y_train.values, dtype=torch.float32))
     val_dataset = TensorDataset(torch.tensor(X_val.values, dtype=torch.float32),_
      ⇔torch.tensor(y_val.values, dtype=torch.float32))
     test_dataset = TensorDataset(torch.tensor(X_test.values, dtype=torch.float32),_
      →torch.tensor(y_test.values, dtype=torch.float32))
     train_loader = DataLoader(train_dataset, batch_size=batch_size, shuffle=True)
     val_loader = DataLoader(val_dataset, batch_size=batch_size, shuffle=True)
     test_loader = DataLoader(test_dataset, batch_size=batch_size, shuffle=False)
[]: # Creating Simple Network of Neurons
     import torch.nn as nn
     class SimpleNNModel(nn.Module):
        def __init__(self, input_dim):
```

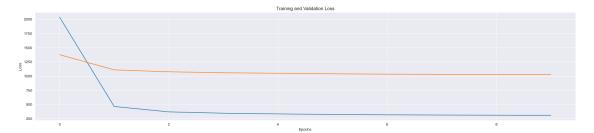
```
super(SimpleNNModel, self).__init__()
             self.model = nn.Sequential(
                 nn.Linear(input_dim, 8),
                 nn.ReLU(),
                 nn.Linear(8, 16),
                 nn.ReLU(),
                 nn.Linear(16, 32),
                 nn.ReLU(),
                 nn.Linear(32,1)
             )
         def forward(self, x):
             return self.model(x)
         # Kernel Initializer
         def initialize_weights(self):
             for layer in self.model:
                 if isinstance(layer, nn.Linear):
                     nn.init.constant_(layer.weight, 0)
                     if layer.bias is not None:
                         nn.init.constant_(layer.bias, 0)
     input_dim = X_train.shape[1]
     model = SimpleNNModel(input_dim)
     print(model)
    SimpleNNModel(
      (model): Sequential(
        (0): Linear(in_features=14, out_features=8, bias=True)
        (1): ReLU()
        (2): Linear(in_features=8, out_features=16, bias=True)
        (3): ReLU()
        (4): Linear(in_features=16, out_features=32, bias=True)
        (5): ReLU()
        (6): Linear(in_features=32, out_features=1, bias=True)
      )
    )
[]: # Training the model
     from torch.optim import Adam
     from sklearn.metrics import mean_squared_error
     def train model (model, train loader, val loader, epochs=10, learning rate=0.
      →001):
         criterion = nn.MSELoss()
         optimizer = Adam(model.parameters(), lr=learning_rate)
```

```
train_loss = 0.0
  train_losses = []
  val_losses = []
  for epoch in range(epochs):
      model.train()
      for X_batch, y_batch in train_loader:
           optimizer.zero_grad() # Resets Gradient values to 0
          predictions = model(X_batch).squeeze() # Predict and matches output_
\hookrightarrow dimensions
          loss = criterion(predictions, y_batch)
          loss.backward()
          optimizer.step() # Update Weights
          train_loss += loss.item()
      train_loss /= len(train_loader)
      train_losses.append(train_loss)
      model.eval()
      val loss = 0
      with torch.no grad():
          for X_batch, y_batch in val_loader:
               predictions = model(X_batch).squeeze()
               val_loss += criterion(predictions, y_batch).item()
      val_loss /= len(val_loader)
      val_losses.append(val_loss)
      if (epoch+1)\%1 ==0:
          print(f'Epoch {epoch+1}/{epochs}, Training Loss: {train_loss},__
→Validation Loss: {val_loss}')
  plt.figure(figsize=(25,5))
  plt.plot(train_losses, label='Training Loss')
  plt.plot(val_losses, label='Validation Loss')
  plt.ylabel('Loss')
  plt.xlabel('Epochs')
  plt.title('Training and Validation Loss')
  plt.show()
  return model
```

```
[]: # Warnings Filter
import mlflow
import mlflow.pytorch
import logging
import warnings
```

```
mlflow.autolog(disable=True)
     logging.getLogger("mlflow").setLevel(logging.ERROR)
     warnings.filterwarnings("ignore",category=UserWarning, module='mlflow')
     logging.getLogger("py3j").setLevel(logging.ERROR)
     logging.getLogger("mlflow.utils").setLevel(logging.ERROR)
     warnings.filterwarnings("ignore", message="Distutils was imported before⊔
      ⇔Setuptools")
     warnings.filterwarnings("ignore", message="Setuptools is replacing distutils")
     mlflow.set_tracking_uri("../mlruns/")
[]: # Logging Simple Model
     mlflow.set_experiment("Simple NN")
     with mlflow.start run():
         model = train model(model, train loader, val loader)
         mlflow.pytorch.log_model(model, "model")
         mlflow.log_param("epochs", 10)
         mlflow.log_param("learning_rate", 0.001),
         mlflow.log_param("batch_size", 512)
         model.eval()
         with torch.no_grad():
             predictions = model(val_dataset[:][0]).squeeze()
             mse = mean_squared_error(val_dataset[:][1], predictions.numpy())
         mlflow.log_metric("test_loss", mse)
         print(f'Mean Squared Error on Validation Set: {mse}')
    Epoch 1/10, Training Loss: 2033.8210481007893, Validation Loss:
    1373.545053426502
    Epoch 2/10, Training Loss: 461.5242195294963, Validation Loss:
    1106.3254147131465
    Epoch 3/10, Training Loss: 366.42814956117354, Validation Loss:
    1072.7493228356816
    Epoch 4/10, Training Loss: 343.10420030034703, Validation Loss:
    1055.4366077311988
    Epoch 5/10, Training Loss: 330.6316145158516, Validation Loss: 1046.883110713033
    Epoch 6/10, Training Loss: 320.7226981710522, Validation Loss:
    1036.8504425345116
    Epoch 7/10, Training Loss: 314.83102136829206, Validation Loss:
    1030.976599091465
    Epoch 8/10, Training Loss: 310.58054811290043, Validation Loss:
    1027.3052902962397
    Epoch 9/10, Training Loss: 307.9979967118205, Validation Loss:
    1025.4867408530226
    Epoch 10/10, Training Loss: 306.2934708366796, Validation Loss:
```

1023.8237091360741



Mean Squared Error on Validation Set: 1030.2059326171875

Observation - Model has already converged, We'll try to improve this by creating complex model. - Overfitting observed, We can try Regularization methods to solve Overfitting problems.

5.0.2 Complex Model

```
[]: import torch.nn as nn
     class EnhancedNNModel(nn.Module):
         def __init__(self, input_dim, bn_momentum=0.1, bn_eps=1e-5):
             super(EnhancedNNModel, self).__init__()
             self.input layer = nn.Sequential(
                 nn.Linear(input_dim, 32),
                 nn.ReLU(),
                 nn.BatchNorm1d(32, momentum=bn_momentum, eps=bn_eps),
             self.hidden_layer1 = nn.Sequential(
                 nn.Linear(32, 64),
                 nn.ReLU(),
                 nn.BatchNorm1d(64, momentum=bn_momentum, eps=bn_eps),
             )
             self.hidden_layer2 = nn.Sequential(
                 nn.Linear(64, 64),
                 nn.ReLU(),
                 nn.BatchNorm1d(64, momentum=bn_momentum, eps=bn_eps),
             )
             self.hidden layer3 = nn.Sequential(
                 nn.Linear(64, 32),
                 nn.ReLU(),
                 nn.BatchNorm1d(32, momentum=bn_momentum, eps=bn_eps),
             self.hidden_layer4 = nn.Sequential(
                 nn.Linear(32, 32),
                 nn.ReLU(),
```

```
nn.BatchNorm1d(32, momentum=bn_momentum, eps=bn_eps),
        )
        self.output_layer = nn.Linear(32, 1)
        self.initialize_weights()
    def forward(self, x):
        x = self.input_layer(x)
        x = self.hidden_layer1(x)
        x = self.hidden_layer2(x)
        x = self.hidden layer3(x)
        x = self.hidden_layer4(x)
        x = self.output_layer(x)
        return x
    def initialize_weights(self):
        for layer in self.children():
             if isinstance(layer, nn.Sequential):
                 for sublayer in layer:
                     if isinstance(sublayer, nn.Linear):
                         nn.init.kaiming_uniform_(sublayer.weight,_

¬nonlinearity='relu')
                         if sublayer.bias is not None:
                             nn.init.constant_(sublayer.bias, 0)
                     elif isinstance(sublayer, nn.BatchNorm1d):
                         nn.init.constant_(sublayer.weight, 1)
                         nn.init.constant_(sublayer.bias, 0)
input_dim = X_train.shape[1]
model = EnhancedNNModel(input_dim)
print(model)
EnhancedNNModel(
  (input_layer): Sequential(
    (0): Linear(in_features=14, out_features=32, bias=True)
    (1): ReLU()
    (2): BatchNorm1d(32, eps=1e-05, momentum=0.1, affine=True,
track_running_stats=True)
  (hidden_layer1): Sequential(
    (0): Linear(in_features=32, out_features=64, bias=True)
    (1): ReLU()
    (2): BatchNorm1d(64, eps=1e-05, momentum=0.1, affine=True,
track_running_stats=True)
  (hidden_layer2): Sequential(
    (0): Linear(in_features=64, out_features=64, bias=True)
```

```
(1): ReLU()
        (2): BatchNorm1d(64, eps=1e-05, momentum=0.1, affine=True,
    track_running_stats=True)
      (hidden layer3): Sequential(
        (0): Linear(in_features=64, out_features=32, bias=True)
        (1): ReLU()
        (2): BatchNorm1d(32, eps=1e-05, momentum=0.1, affine=True,
    track_running_stats=True)
      (hidden_layer4): Sequential(
        (0): Linear(in_features=32, out_features=32, bias=True)
        (1): ReLU()
        (2): BatchNorm1d(32, eps=1e-05, momentum=0.1, affine=True,
    track_running_stats=True)
      (output_layer): Linear(in_features=32, out_features=1, bias=True)
[]: def train model(model, train_loader, val_loader, epochs=50, learning rate=0.01):
         criterion = nn.MSELoss()
         optimizer = Adam(model.parameters(), lr=learning_rate)
         train losses = []
         val_losses = []
         for epoch in range(epochs):
             model.train()
             train loss = 0.0
             for i, (X_batch, y_batch) in enumerate(train_loader):
                 optimizer.zero_grad()
                 predictions = model(X_batch).squeeze()
                 loss = criterion(predictions, y_batch)
                 loss.backward()
                 nn.utils.clip_grad_norm_(model.parameters(), max_norm=1.0) #__
      → Gradient clipping
                 optimizer.step()
                 train_loss += loss.item()
             train_loss /= len(train_loader)
             train_losses.append(train_loss)
             model.eval()
             val_loss = 0.0
             with torch.no_grad():
                 for X_batch, y_batch in val_loader:
                     predictions = model(X_batch).squeeze()
```

```
val_loss += criterion(predictions, y_batch).item()

val_loss /= len(val_loader)
val_losses.append(val_loss)

if (epoch+1) % 10 == 0:
    print(f'Epoch {epoch+1}/{epochs}, Training Loss: {train_loss},_U

Validation Loss: {val_loss}')

plt.figure(figsize=(25,5))
plt.plot(train_losses, label='Training Loss')
plt.plot(val_losses, label='Validation Loss')
plt.ylabel('Loss')
plt.xlabel('Epochs')
plt.title('Training and Validation Loss')
plt.show()

return model
```

```
[]: # Log experiment with MIFlow
mlflow.set_experiment("Enhanced NN")

with mlflow.start_run():
    mlflow.log_param("epochs", 50)
    mlflow.log_param("learning_rate", 0.01)
    mlflow.log_param("batch_size", 512)
    model = train_model(model, train_loader, val_loader, epochs = 50)
    mlflow.pytorch.log_model(model, "model")

model.eval()
    with torch.no_grad():
        predictions = model(val_dataset[:][0]).squeeze()
        mse = mean_squared_error(val_dataset[:][1], predictions.numpy())

mlflow.log_metric("test_loss", mse)
    print(f'Mean Squared Error on Validation Set: {mse}')
```

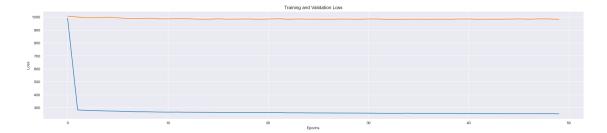
```
Epoch 10/50, Training Loss: 266.5779603322347, Validation Loss: 986.2305469698119

Epoch 20/50, Training Loss: 262.2123585542043, Validation Loss: 982.4394384587853

Epoch 30/50, Training Loss: 258.3968322277069, Validation Loss: 982.5154589310433

Epoch 40/50, Training Loss: 254.8101112047831, Validation Loss: 984.3758410111215

Epoch 50/50, Training Loss: 252.3979472319285, Validation Loss: 982.3087374492757
```



Mean Squared Error on Validation Set: 988.6914672851562

Observation - No major difference observed between Simple and Complex model. - Adding layers was not significantly effective, indicating model might not have very complex non linear relationships. - We'll try to optimize this using HyperOpt.

5.0.3 Hyper Optimization using Hyperopt

```
[]: device = torch.device("cuda" if torch.cuda.is_available() else "cpu")

# Defining Tensors for optimizing on Batch Size and moving to GPU

X_train_tensor = torch.tensor(X_train.values, dtype=torch.float32).to(device)

X_val_tensor = torch.tensor(X_val.values, dtype=torch.float32).to(device)

X_test_tensor = torch.tensor(X_test.values, dtype=torch.float32).to(device)

y_train_tensor = torch.tensor(y_train.values, dtype=torch.float32).to(device)

y_val_tensor = torch.tensor(y_val.values, dtype=torch.float32).to(device)

y_test_tensor = torch.tensor(y_test.values, dtype=torch.float32).to(device)
```

```
nn.ReLU(),
          nn.BatchNorm1d(64, momentum=bn_momentum, eps=bn_eps),
      self.hidden_layer3 = nn.Sequential(
          nn.Linear(64, 32),
          nn.ReLU(),
          nn.BatchNorm1d(32, momentum=bn_momentum, eps=bn_eps),
      self.hidden layer4 = nn.Sequential(
          nn.Linear(32, 32),
          nn.ReLU().
          nn.BatchNorm1d(32, momentum=bn_momentum, eps=bn_eps),
      self.output_layer = nn.Linear(32, 1)
      self.initialize_weights()
  def forward(self, x):
      x = self.input_layer(x)
      x = self.hidden_layer1(x)
      x = self.hidden_layer2(x)
      x = self.hidden layer3(x)
      x = self.hidden_layer4(x)
      x = self.output_layer(x)
      return x
  def initialize_weights(self):
      for layer in self.children():
          if isinstance(layer, nn.Sequential):
              for sublayer in layer:
                   if isinstance(sublayer, nn.Linear):
                       nn.init.kaiming_uniform_(sublayer.weight,_
→nonlinearity='relu')
                       if sublayer.bias is not None:
                           nn.init.constant_(sublayer.bias, 0)
                   elif isinstance(sublayer, nn.BatchNorm1d):
                       nn.init.constant_(sublayer.weight, 1)
                       nn.init.constant_(sublayer.bias, 0)
```

```
[]: # Callback implementation for Early Stopping training, if no improvement in performance is observed

class EarlyStopping:
    def __init__(self, patience=3, min_delta=0.01):
        self.patience = patience
        self.min_delta = min_delta
        self.best_score = None
        self.counter = 0
```

```
def __call__(self, val_loss):
    if self.best_score is None:
        self.best_score = val_loss
    elif val_loss > self.best_score - self.min_delta:
        self.counter += 1
        if self.counter >= self.patience:
            self.early_stop = True
    else:
        self.best_score = val_loss
        self.counter = 0
```

```
[]: from hyperopt import STATUS_OK
     def train_model(params):
         # Unpack parameters
         batch_size = int(params['batch_size'])
         learning_rate = params['learning_rate']
         epochs = int(params['epochs'])
         bn_momentum = params['bn_momentum']
         bn_eps = params['bn_eps']
         beta = params['beta1'],params['beta2']
         weight_decay = params['weight_decay']
         # Prepare data loaders with the given batch size
         train_loader = torch.utils.data.DataLoader(torch.utils.data.
      →TensorDataset(X_train_tensor, y_train_tensor), batch_size=batch_size,_
      ⇔shuffle=True)
         val_loader = torch.utils.data.DataLoader(torch.utils.data.
      →TensorDataset(X_val_tensor, y_val_tensor), batch_size=batch_size,_
      ⇔shuffle=False)
         input_dim = X_train.shape[1]
         model = OptimizedNNModel(input_dim, bn_momentum=bn_momentum, bn_eps=bn_eps).
      →to(device)
         criterion = nn.MSELoss()
         optimizer = Adam(model.parameters(), lr=learning_rate, betas =beta,__
      ⇔weight_decay=weight_decay)
         # Initializing Callback EarlyStop
         early_stopping = EarlyStopping(patience=3, min_delta=0.01)
         for epoch in range(epochs):
             model.train()
             train_loss = 0.0
```

```
for i, (X_batch, y_batch) in enumerate(train_loader):
                 X batch, y batch = X batch.to(device), y batch.to(device) # Moveu
      →to GPU
                 optimizer.zero_grad()
                 predictions = model(X_batch).squeeze()
                 loss = criterion(predictions, y batch)
                 loss.backward()
                 nn.utils.clip_grad_norm_(model.parameters(), max_norm=1.0) #_
      \hookrightarrow Gradient clipping
                 optimizer.step()
                 train_loss += loss.item()
             train_loss /= len(train_loader)
             model.eval()
             val_loss = 0.0
             with torch.no_grad():
                 for X_batch, y_batch in val_loader:
                     X_batch, y_batch = X_batch.to(device), y_batch.to(device) #__
      →Move to GPU
                     predictions = model(X_batch).squeeze()
                     val_loss += criterion(predictions, y_batch).item()
             val_loss /= len(val_loader)
             early_stopping(val_loss)
             if early_stopping.early_stop:
                 model.eval()
                 with torch.no_grad():
                     predictions = model(X_val_tensor).squeeze()
                     val_loss = mean_squared_error(y_val_tensor.cpu().numpy(),__
      →predictions.cpu().numpy())
                 return {'loss': val_loss, 'status': STATUS_OK, 'model': model}
         model.eval()
         with torch.no_grad():
             predictions = model(X_val_tensor).squeeze()
             val_loss = mean_squared_error(y_val_tensor.cpu().numpy(), predictions.
      ⇒cpu().numpy())
         return {'loss': val_loss, 'status': STATUS_OK, 'model': model}
[]: from hyperopt import fmin, tpe, hp, Trials
     mlflow.set_experiment("Model HyperParam Optimization")
```

```
# Hyperparameter optimization space
space = {
    'epochs': 25,
    'batch_size': hp.quniform('batch_size', 32, 2048, 32),
    'learning_rate': hp.loguniform('learning_rate', -5, -1),
    'bn_momentum': hp.uniform('bn_momentum', 0.01, 0.99),
    'bn_eps': hp.loguniform('bn_eps', -8, -1),
    'weight_decay': hp.loguniform('weight_decay', -8, -1),
    'beta1': hp.uniform('beta1', 0.6, 0.9),
    'beta2': hp.uniform('beta2', 0.9, 0.999),
}
# Objective function for Hyperopt
def objective(params):
    with mlflow.start_run(nested=True):
        mlflow.log_params(params)
        result = train_model(params)
        mlflow.log_metric('val_loss', result['loss'])
        mlflow.pytorch.log_model(result['model'], 'model')
        return result
trials = Trials()
best = fmin(fn=objective, space=space, algo=tpe.suggest, max_evals=75,_
 ⇔trials=trials)
print("Best parameters found: ", best)
```

100%| | 75/75 [29:02<00:00, 23.23s/trial, best loss: 991.6577758789062] Best parameters found: {'batch_size': 1248.0, 'beta1': 0.8698588701865128, 'beta2': 0.9201733653990161, 'bn_eps': 0.0011291228965207751, 'bn_momentum': 0.2459638907347962, 'learning_rate': 0.011684191827633432, 'weight_decay': 0.00038722934588798503}

Observation

- No major benefit observed by using Parameter Optimization
- Probably because no of trials were too less
- Since I ran this multiple times, Parameters I found to be optimal are:
 - batch_size: 32768, balance between epoch speed and good constant decrease in loss, I can increase this parameter high up, since I have enough GPU power to scale.
 - learning_rate: 0.005, good balance between faster learning and not overshooting optimal point.
 - beta1 & beta2 : 0.9 & 0.986. , chosen because upon various Hyperopt experiments, these were in general best beta values.
 - weight_decay: regularization parameter of 0.00005 was found to be most reasonable in my experiments. This is considerably low because Overfitting was not observed when compared with MAPE

5.0.4 Fine-Tuned Model

Model Structure Few observations I made from my experiments is that adding more hidden layers, often does not correlate with scale in performance. I also tried denoising strategy similar to Auto Regressor approach. Unfortunately the strategy was a complete disaster. Hence I settled for stacking more neurons in hidden layers so that it can formulate more complex features.

Activation Function Activation functions can help to identify Non Linearity in our datasets. This non-linearity helps us to capture complex patterns in our dataset. It acts as a switch that determines whether to fire the neuron or not, essentially acting as ON/OFF switch.

In this Project I'll be using SELU, a self normalizing function, Unlike ReLU it can provide negative values, resulting zero based average activation function. It can also handle Vanishing and Exploding Gradients, hence leads to faster convergence.

$$f(x) = \begin{cases} \lambda x & x > 0 \\ \lambda \alpha (e^x - 1) & x \le 0 \end{cases}$$

where λ and α are constants.

NOTE: Need to adjust Kernel Initializer He Normal non linearity to linear, for optimal initialization for SELU

```
[]: class DeepEnhancedNNModel(nn.Module):
         def __init__(self, input_dim, dropout_prob=0.025):
             super(DeepEnhancedNNModel, self).__init__()
             self.input_layer = nn.Sequential(
                 nn.Linear(input_dim, 32),
                 nn.SELU(),
                 nn.Dropout(dropout_prob)
             )
             self.hidden layers = nn.ModuleList()
             self.hidden_layers.append(nn.Sequential(
                     nn.Linear(32, 128),
                     nn.SELU(),
                     nn.Dropout(dropout_prob)
                 ))
             self.hidden_layers.append(nn.Sequential(
                 nn.Linear(128, 256),
                 nn.SELU(),
                 nn.Dropout(dropout_prob)
             ))
             self.hidden_layers.append(nn.Sequential(
                 nn.Linear(256, 512),
```

```
nn.SELU(),
          nn.Dropout(dropout_prob)
      ))
      self.hidden_layers.append(nn.Sequential(
          nn.Linear(512, 1024),
          nn.SELU(),
          nn.Dropout(dropout_prob)
      ))
      self.output_layer = nn.Linear(1024, 1)
      self.initialize weights()
  def forward(self, x):
      x = self.input_layer(x)
      for layer in self.hidden_layers:
          x = layer(x)
      x = self.output_layer(x)
      return x
  def initialize_weights(self):
      for layer in self.children():
          if isinstance(layer, nn.Sequential) or isinstance(layer, nn.
⊶ModuleList):
               for sublayer in layer:
                   if isinstance(sublayer, nn.Linear):
                       nn.init.kaiming_normal_(sublayer.weight,_
→nonlinearity='linear')
                       if sublayer.bias is not None:
                           nn.init.constant_(sublayer.bias, 0)
```

Loss Function Loss function becomes the backbone of the networks on which back propagation happens, this acts as optimizing equation for our gradients which eventually leads to optimal weights.

In my experiments I observed, MSE was only penalizing larger errors, which was causing low penalty for small errors. To have the benefit of penalization on both larger and smaller values. I decided to use SmoothL1Loss as known as Hubber Loss:

$$L_{\delta}(a) = \begin{cases} \frac{1}{2}(y-\hat{y})^2 & \text{for } |y-\hat{y}| \leq \delta \\ \delta|y-\hat{y}| - \frac{1}{2}\delta^2 & \text{otherwise} \end{cases}$$

Here, δ is a threshold parameter.

Optimizer Optimizers are the method using which we update our weights. Using optimizers our gradients are able to calculate the route to optimal path. Although some optimizers could add

variance in weight update step over preference to speed. Choosing optimizer correctly becomes crucial to optimize our weights as quick as possible with low noise in weight update steps.

Here we are going to implement Adam since it combines the advantages of both SGD with Momentum and RMSProp. It provides faster convergence and lower variability when reaching optimal weights.

$$\begin{split} g_t &= \nabla_{\theta} f(\theta_{t-1}) \\ m_t &= \beta_1 m_{t-1} + (1-\beta_1) g_t \\ v_t &= \beta_2 v_{t-1} + (1-\beta_2) g_t^2 \\ \hat{m}_t &= \frac{m_t}{1-\beta_1^t} \\ \hat{v}_t &= \frac{v_t}{1-\beta_2^t} \\ \theta_t &= \theta_{t-1} - \alpha \frac{\hat{m}_t}{\sqrt{\hat{v}_t} + \epsilon} \end{split}$$

```
[]: from sklearn.metrics import mean_absolute_percentage_error, mean_squared_error,_
     ⊶r2 score
     from builtins import round
                                             # Reimporting because round was_
      →overridden by pyspark round
     def train_model(params):
         learning_rate = params["learning_rate"]
         epochs = params["epochs"]
         beta1 = params["beta"][0]
         beta2 = params["beta"][1]
         weight_decay = params["weight_decay"]
         dropout_prob = params.get("dropout_prob")
         batch_size = params['batch_size']
         train_dataset = TensorDataset(torch.tensor(X_train.values, dtype=torch.
      afloat32), torch.tensor(y_train.values, dtype=torch.float32))
         val dataset = TensorDataset(torch.tensor(X val.values, dtype=torch.
      float32), torch.tensor(y_val.values, dtype=torch.float32))
         test_dataset = TensorDataset(torch.tensor(X_test.values, dtype=torch.
      afloat32), torch.tensor(y_test.values, dtype=torch.float32))
         train_loader = DataLoader(train_dataset, batch_size=batch_size,__
      ⇔shuffle=True)
         val_loader = DataLoader(val_dataset, batch_size=batch_size, shuffle=True)
         test_loader = DataLoader(test_dataset, batch_size=batch_size, shuffle=False)
         input_dim = X_train.shape[1]
         model = DeepEnhancedNNModel(input_dim, dropout_prob=dropout_prob).to(device)
```

```
criterion = nn.SmoothL1Loss(beta=3)
  optimizer = Adam(model.parameters(), lr=learning_rate, betas=(beta1,_
→beta2), weight_decay=weight_decay)
  scheduler = torch.optim.lr scheduler.ReduceLROnPlateau(optimizer,
→mode='min', patience=4, factor=0.5)
  early_stopping = EarlyStopping(patience=10, min_delta=0.01)
  train_losses = []
  val_losses = []
  for epoch in range(epochs):
      model.train()
      epoch_train_loss = 0.0
      train_mape = 0.0
      train_mse = 0.0
      train_r2 = 0.0
      for i, (X_batch, y_batch) in enumerate(train_loader):
          X_batch, y_batch = X_batch.to(device), y_batch.to(device)
          optimizer.zero_grad()
          predictions = model(X_batch).squeeze()
          loss = criterion(predictions, y_batch)
          loss.backward()
          nn.utils.clip_grad_norm_(model.parameters(), max_norm=1.0)
          optimizer.step()
          epoch train loss += loss.item()
          train_mape += mean_absolute_percentage_error(y_batch.cpu().numpy(),_u
→predictions.cpu().detach().numpy())
          train_mse += mean_squared_error(y_batch.cpu().numpy(), predictions.
⇒cpu().detach().numpy())
          train_r2 += r2_score(y_batch.cpu().numpy(), predictions.cpu().
→detach().numpy())
      epoch_train_loss /= len(train_loader)
      train_mape = round(train_mape / len(train_loader), 6) * 100
      train_mse = round(train_mse / len(train_loader), 3)
      train_r2 = round(train_r2 / len(train_loader), 3)
      train_losses.append(epoch_train_loss)
      model.eval()
      epoch_val_loss = 0.0
      val_mape = 0.0
      val_mse = 0.0
      val_r2 = 0.0
      with torch.no_grad():
```

```
for X_batch, y_batch in val_loader:
               X_batch, y_batch = X_batch.to(device), y_batch.to(device)
               predictions = model(X_batch).squeeze()
               val_loss = criterion(predictions, y_batch).item()
               epoch_val_loss += val_loss
               val_mape += mean_absolute_percentage_error(y_batch.cpu().
→numpy(), predictions.cpu().detach().numpy())
               val_mse += mean_squared_error(y_batch.cpu().numpy(),__
→predictions.cpu().detach().numpy())
               val_r2 += r2_score(y_batch.cpu().numpy(), predictions.cpu().
→detach().numpy())
      epoch_val_loss /= len(val_loader)
      val_mape = round(val_mape / len(val_loader), 6) * 100
      val_mse = round(val_mse / len(val_loader), 3)
      val r2 = round(val r2 / len(val loader), 3)
      val_losses.append(epoch_val_loss)
      scheduler.step(epoch_val_loss)
      if epoch % 10 == 0:
           print(f'Epoch {epoch+1}/{epochs}, Training Loss: {epoch_train_loss:.
⇔3f}, Training MAPE: {train_mape:.3f}, Training MSE: {train_mse:.3f}, __
→Validation Loss: {epoch val loss:.3f}, Validation MAPE: {val mape:.3f},,,

¬Validation MSE: {val_mse:.3f}')
      early_stopping(epoch_val_loss)
       if early_stopping.early_stop:
           print(f"Early stopping at epoch {epoch+1}")
           print(f'Epoch {epoch+1}/{epochs}, Training Loss: {epoch_train_loss:.
→3f}, Training MAPE: {train_mape:.3f}, Training MSE: {train_mse:.3f}, ⊔
→Validation Loss: {epoch_val_loss:.3f}, Validation MAPE: {val_mape:.3f}, ⊔
→Validation MSE: {val_mse:.3f}')
          model.eval()
           with torch.no_grad():
               test_loss = 0.0
              test_mape = 0.0
              test_mse = 0.0
               test r2 = 0.0
               for X_batch, y_batch in test_loader:
                   X_batch, y_batch = X_batch.to(device), y_batch.to(device)
                   predictions = model(X_batch).squeeze()
                   test_loss += criterion(predictions, y_batch).item()
                   test_mape += mean_absolute_percentage_error(y_batch.cpu().
numpy(), predictions.cpu().detach().numpy())
```

```
test_mse += mean_squared_error(y_batch.cpu().numpy(),__
→predictions.cpu().detach().numpy())
                   test_r2 += r2_score(y_batch.cpu().numpy(), predictions.
⇔cpu().detach().numpy())
               test_loss /= len(test_loader)
               test_mape = round(test_mape / len(test_loader), 6) * 100
               test_mse = round(test_mse / len(test_loader), 3)
               test_r2 = round(test_r2 / len(test_loader), 3)
          return {
               'train_loss': round(epoch_train_loss, 3),
               'train_mape': train_mape,
               'train_mse': train_mse,
               'train_r2': train_r2,
               'val_loss': round(epoch_val_loss, 3),
               'val_mape': val_mape,
               'val_mse': val_mse,
               'val_r2': val_r2,
               'test_loss': round(test_loss, 3),
               'test_mape': test_mape,
               'test_mse': test_mse,
               'test_r2': test_r2,
               'model': model,
               'history_train': train_losses,
               'history_val': val_losses
          }
  model.eval()
  with torch.no_grad():
      test_loss = 0.0
      test_mape = 0.0
      test_mse = 0.0
      test r2 = 0.0
      for X_batch, y_batch in test_loader:
          X_batch, y_batch = X_batch.to(device), y_batch.to(device)
          predictions = model(X_batch).squeeze()
          test_loss += criterion(predictions, y_batch).item()
          test_mape += mean_absolute_percentage_error(y_batch.cpu().numpy(),_u
→predictions.cpu().detach().numpy())
          test_mse += mean_squared_error(y_batch.cpu().numpy(), predictions.
⇒cpu().detach().numpy())
          test_r2 += r2_score(y_batch.cpu().numpy(), predictions.cpu().
→detach().numpy())
      test_loss /= len(test_loader)
      test_mape = round(test_mape / len(test_loader), 3)
```

```
test_mse = round(test_mse / len(test_loader), 3)
    test_r2 = round(test_r2 / len(test_loader), 3)
return {
    'train_loss': round(epoch_train_loss, 3),
    'train_mape': train_mape,
    'train_mse': train_mse,
    'train_r2': train_r2,
    'val_loss': round(epoch_val_loss, 3),
    'val_mape': val_mape,
    'val_mse': val_mse,
    'val_r2': val_r2,
    'test_loss': round(test_loss, 3),
    'test_mape': test_mape,
    'test_mse': test_mse,
    'test_r2': test_r2,
    'model': model,
    'history_train': train_losses,
    'history_val': val_losses
}
```

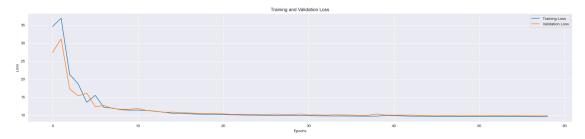
```
[]: mlflow.set_experiment("Optimized Final Model")
     with mlflow.start run():
         params = {
             "learning rate": 0.005,
             "epochs": 200,
             "beta": (0.9, 0.986),
             "weight_decay": 0.00005,
             "dropout_prob": 0,
             "batch_size": 32768
         }
         mlflow.log_params(params)
         result = train_model(params)
         mlflow.log_metric('train_loss', result['train_loss'])
         mlflow.log_metric('train_mape', result['train_mape'])
         mlflow.log_metric('train_mse', result['train_mse'])
         mlflow.log_metric('train_r2', result['train_r2'])
         mlflow.log_metric('val_loss', result['val_loss'])
         mlflow.log_metric('val_mape', result['val_mape'])
         mlflow.log_metric('val_mse', result['val_mse'])
         mlflow.log_metric('val_r2', result['val_r2'])
         mlflow.log_metric('test_loss', result['test_loss'])
         mlflow.log_metric('test_mape', result['test_mape'])
         mlflow.log_metric('test_mse', result['test_mse'])
         mlflow.log_metric('test_r2', result['test_r2'])
```

```
Epoch 1/200, Training Loss: 34.578, Training MAPE: 73.530, Training MSE:
1843.315, Validation Loss: 27.393, Validation MAPE: 75.194, Validation MSE:
2376.958
Epoch 11/200, Training Loss: 11.338, Training MAPE: 27.839, Training MSE:
362.755, Validation Loss: 11.769, Validation MAPE: 27.268, Validation MSE:
1366.796
Epoch 21/200, Training Loss: 10.081, Training MAPE: 24.910, Training MSE:
307.900, Validation Loss: 10.304, Validation MAPE: 25.246, Validation MSE:
1281.190
Epoch 31/200, Training Loss: 9.841, Training MAPE: 24.403, Training MSE:
295.207, Validation Loss: 9.988, Validation MAPE: 24.022, Validation MSE:
875.433
Epoch 41/200, Training Loss: 9.797, Training MAPE: 24.122, Training MSE:
296.956, Validation Loss: 9.938, Validation MAPE: 25.033, Validation MSE:
862.436
Epoch 51/200, Training Loss: 9.547, Training MAPE: 23.647, Training MSE:
286.051, Validation Loss: 9.791, Validation MAPE: 24.404, Validation MSE:
859.920
Early stopping at epoch 59
Epoch 59/200, Training Loss: 9.498, Training MAPE: 23.645, Training MSE:
282.357, Validation Loss: 9.791, Validation MAPE: 23.527, Validation MSE:
1263.135
```

mlflow.pytorch.log_model(result['model'], 'model')

```
[]: def plot_losses(history):
    train_losses = history['history_train']
    val_losses = history['history_val']

    plt.figure(figsize=(25, 5))
    plt.plot(train_losses, label='Training Loss')
    plt.plot(val_losses, label='Validation Loss')
    plt.xlabel('Epochs')
    plt.ylabel('Loss')
    plt.title('Training and Validation Loss')
    plt.legend()
    plt.show()
```



```
[]: print("Model Huber Loss on Train:", result['train_loss'])
    print("Model MAPE on Train:", result['train_mape'])
    print("Model Huber Loss on Test:", result['test_loss'])
    print("Model MAPE on Test:", result['test_mape'])
```

```
Model Huber Loss on Train: 9.498
Model MAPE on Train: 23.6451
Model Huber Loss on Test: 9.563
Model MAPE on Test: 23.4523
```

Observation - Although observed MAPE was 23.4, according to the plot, we can say it will vary a lot on different datasets. - We can say that we'll get a MAPE of 25 in general conditions. - Model is a Best Fit for given conditions.

5.0.5 Comparison with Classical Models

Using classical models to predict this, can help us identify and compare out neural network results. Since this is a regression problem, we can use various types of regressors like - Linear Regression - Random Forest - Gradient Boost

In our analysis we are going to implement Gradient Boost

Gradient Boosting Regressor MAPE: 0.25

Observation

- Classical models outperforms neural networks in case of predictions.
- Even a simple model as above was able to train faster and results in more consistent states when compared to neural network.
- We might need to extensively work on feature engineering to capture more intriguing patterns for our network tp register.

5.0.6 Neural Network Performance on Large Datasets

Neural networks generally outperforms classical models on large dataset because of its capacity to derive complex patterns which a classical model fails to achieve in same complexity step efficiently. With more data network can generalize and form complex features while providing sufficient examples to avoid overfitting.

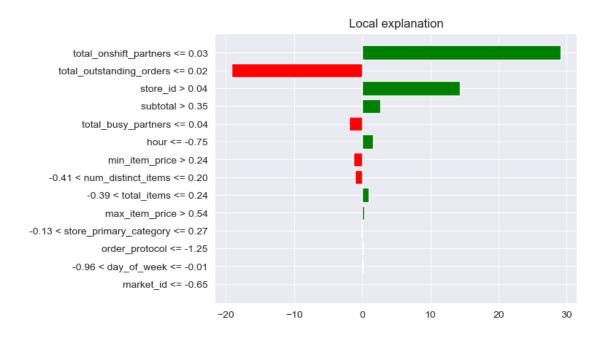
Considering our experiment, we can say that our data had low underlying non linear patterns and no relevant features could be synthesized by our network. This indicates that our data may have some patterns, but is largely influenced by noise as well.

5.0.7 Model Explanation using Lime

```
[]: def predict_fn(input_data):
    model.eval()
    with torch.no_grad():
        input_tensor = torch.tensor(input_data, dtype=torch.float32)
        predictions = model(input_tensor).squeeze().cpu().detach().numpy()
    return predictions
```

Actual Value: 103.0 Predicted Value: 62.29178

<Figure size 2500x500 with 0 Axes>



```
[]: n = 3454
   instance = X_test.iloc[n].to_numpy()
   explanation = explainer.explain_instance(instance, predict_fn, num_features=14)

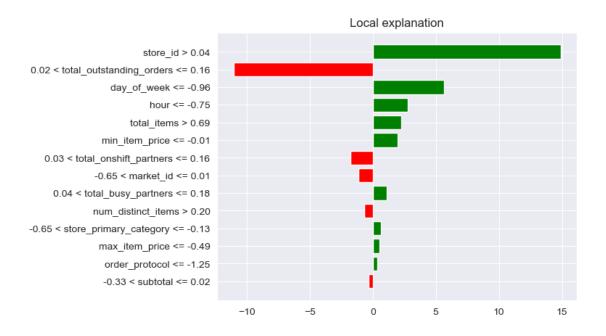
print("Actual Value:", y_test.iloc[n])
   print("Predicted Value:", predict_fn([instance]))

plt.figure(figsize=(25,5))
   explanation.as_pyplot_figure()
   plt.show()
```

Actual Value: 41.0

Predicted Value: 57.110123

<Figure size 2500x500 with 0 Axes>



```
[]: n = 4354
   instance = X_test.iloc[n].to_numpy()
   explanation = explainer.explain_instance(instance, predict_fn, num_features=14)

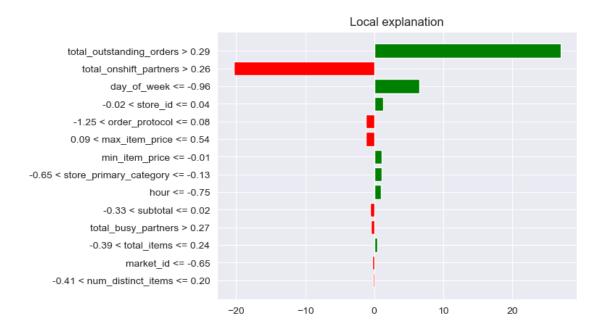
print("Actual Value:", y_test.iloc[n])
   print("Predicted Value:", predict_fn([instance]))

plt.figure(figsize=(25,5))
   explanation.as_pyplot_figure()
   plt.show()
```

Actual Value: 55.0

Predicted Value: 54.454456

<Figure size 2500x500 with 0 Axes>



Observation - The most important factors for delivery are - Availability of partners - Total outstanding orders. - Order Monetary Value

6 Insights & Recommendations

6.0.1 Technical Insights

- Observed Negative Values in item_price, indicating logging error or a wave off to customer due to logistic issue.
- Negative values in onshift, busy and outstanding_ordrers might indicate extreme end of the minimum business threshold set for each, indicating availability in excess or less.
- Most orders are placed from market_id 2 & 4
- Common order protocol used to place orders are 1 & 3.
- Most of the Continuous Distributions are Log Normal in Nature
- Customers generally place orders having 1-3 distinct items.
- Not all stores operate for order_protocal 7, and those who are operate are from market_id 2 & 4, where orders originating from market_id 2 takes high time to deliver.
- Stores with average eta of 300 minutes needs to be inspected thoroughly.
- Order placed during afternoon takes most time to deliver.
- eta is affected due to the high total_outstaning_orders.
- Comfort Food takes more time to deliver.
- High correlation observed between partners and outstanding orders.
- Outliers observed in subtotal, item_price and total_items. These features generally follow Log Normal Distributions.
- Our Neural Network model shows a MAPE of 23.6, when compared with classical models, the difference observed is not significant enough. This indicates.
 - Need for more Data, Features (No relevant features synthesized from existing features)

- to improve model performance.
- This also indicates that although delivery estimates have some patterns, but is also significantly influenced by external factors.
- Most important factors for delivery are partners availability, total outstanding orders, time and cart value.

6.0.2 Recommendation

- Allocate proper reinforcements for high volume market such as markets with id 1 & 2
- Since a customer generally places an order for 1-3 distinct items, try to optimize delivery process by making the personnel deliver multiple places in 1 go.
- Inspection needs to be made with stores with higher average eta than global.
- Since during afternoon most orders are placed, try to create a dedicated task force for that period, ensuring a balanced delivery partners distribution to meet fluctuating demands.
- Develop smarter algorithm to assign delivery partners as efficiently as possible.
- Inspect why order placed through protocol 7 takes more time to deliver and the popularity in order protocols 1 & 3.
- To improve model performance, try to collect more data and identify additional external factors.

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