

Pardeep Singh

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EDUCATION

Post Graduate Govt College

Sector 46 ,Chandigarh

Bachelor in Business Administration (BBA)

- Cumulative GPA : 7.5/10
- I have gained a strong foundation in key business areas, including management, marketing, finance, and economics. My coursework has helped me develop critical thinking, problem-solving, and data analysis skills through subjects like business communication, organizational behavior, and accounting. I have also been introduced to entrepreneurship, business law, and strategic decision-making, which have enhanced my ability to navigate real-world business challenges and leadership opportunities.
- Relevant Coursework : Business Economics , Organization Behaviour, Financial Accounting and Legal Aspects of Business.

SKILLS & INTERESTS

- **Tools:** MS Excel , Adobe Premiere Pro, Adobe Photoshop , Audacity, Microsoft SQL Server
- **Hard Skills:** Videography , Primary Cutting , Story Telling , Engaging Edits , Color Grading ,Background Score, Short Form Content , Youtube Content Creation , Thumbnails , Music Videos , Short Films and Vlogs.
- **Soft Skills:** Good Communicator , Mutlitasker, Hardworking and Quick Learner,

PROJECTS

Samridhi 2.0:

IIT Ropar Event Video

- Edited and produced a professional event video for IIT Ropar, ensuring high-quality visuals, audio, and seamless transitions.
- Collaborated with event organizers to understand their vision and effectively capture key moments, enhancing the overall impact of the video.
- Utilized video editing software to create an engaging and dynamic final product, delivering the project on time while meeting all technical requirements.

PR Estate:

Short Form Reels

- Edit short-form reels for a realtor, creating engaging and visually appealing content to showcase properties and drive audience engagement.
- Collaborate closely with the realtor to understand property highlights and target audience preferences, ensuring the content aligns with marketing goals.
- Use video editing tools to enhance footage with smooth transitions, text overlays, and sound effects, delivering high-quality, attention-grabbing reels on time.

YouTube Thumbnails:

Davis Dosanjh Thumbnails

- Designed eye-catching and visually appealing thumbnails for a YouTuber, enhancing video click-through rates and overall channel engagement.
- Collaborated with the YouTuber to understand content themes and target audience preferences, ensuring thumbnails aligned with branding and video topics.
- Utilized graphic design tools to create high-quality, attention-grabbing visuals that helped improve video performance and audience retention.