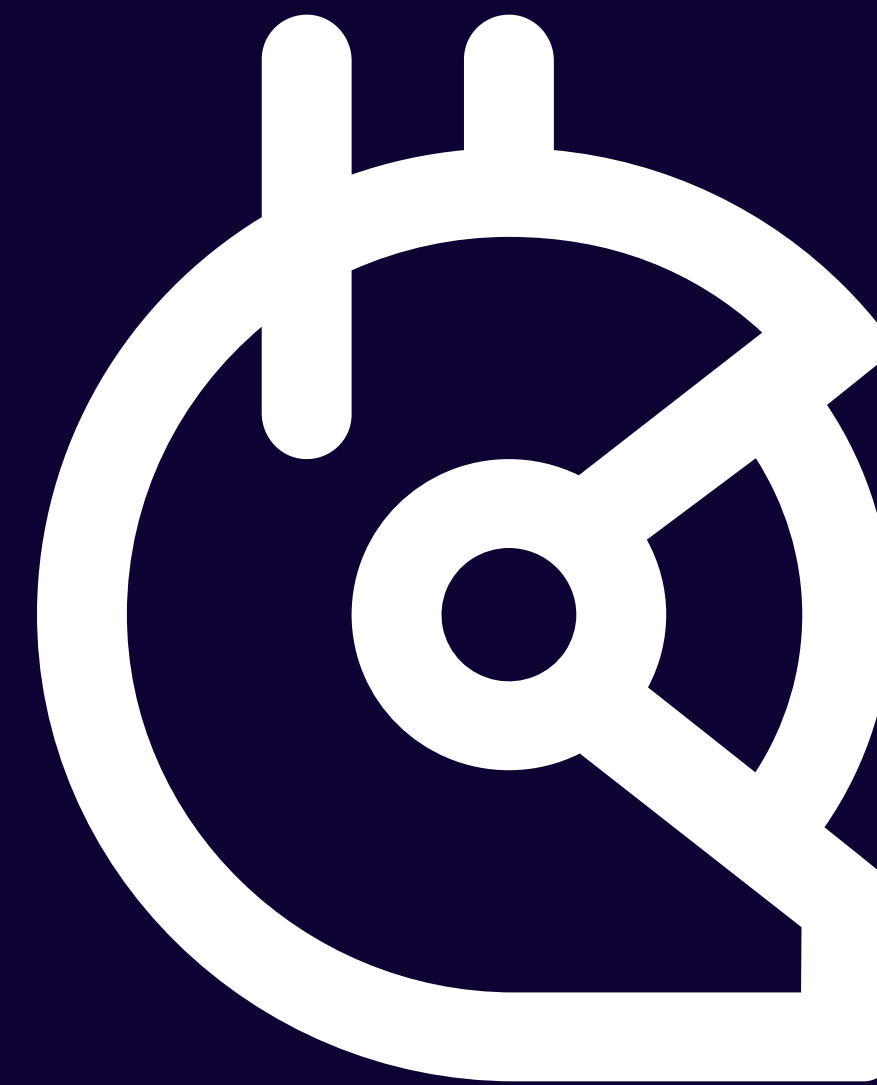# GITCOIN DAO

Community Marketing Guide

Language

BUILT BY THE GITCOIN COMMUNITY

Color Examples

Mark +Language

Guidelines

Include Gitcoin Community badges in all Gitcoin DAO digital products as a clear call to action to show connection to the Gitcoin community. Gitcoin community badges are available in varying sizes and colors to help you reinforce that your product is backed by a broader audience.

- Choose any color badge from the palette
- Place Gitcoin DAO badge in the footer (center, left or right align)
- Link to Gitcoin.co
- Gitcoin DAO badge is to be used standalone, do not place the badge next to other logos
- Please do not modify the badge in any way

Questions? Please ask in the MMM design lab-channel!

Example