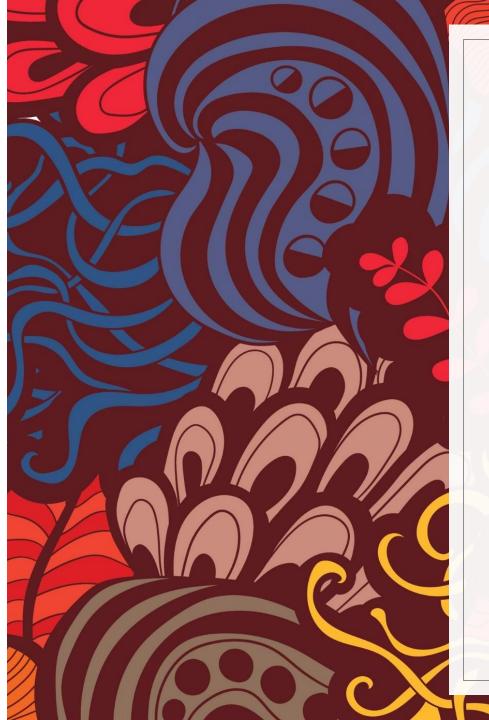# CI / CD

Lets Lead the Market.........

Why CI / CD

1. Faster Deployments
2. Happy Business
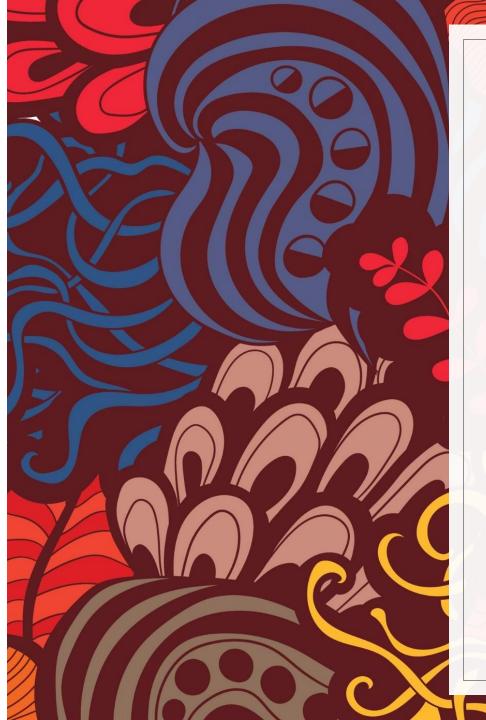3. Less Disruption

Faster Deployments

Getting Faster to Market than our competitor's is key to a successful Business.

CI / CD using Code , Automation and Pipelines will enable us to achieve this.

We will be able to deploy features Faster than our competitors , Using pipelines we can test and ensure that no code changes break any functionality that exists.
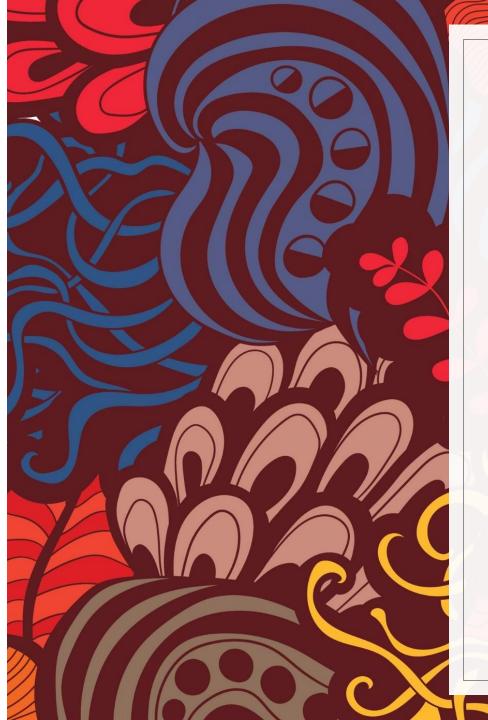
Faster Innovation , to allow us to lead and not follow the Market

Happy Business

As we are able to deploy Faster than our Competitors , this ensures that our existing and New customers:
1. Engage with us as a business easier.
2. Spend more Money with our business
3. Customers enjoy using our applications
4. Quality Features,
5. ROI =CI/CD = Less Spend per New Feature.
6. Successful Showcasing of new Features

Less disruption

Using CI/ CD:
1. We can ensure that no additional features Break our Applications.
2. Development Lifecycle is Faster and Cheaper.
3. We can Detect Issues Quickly.
4. Less Bug's in Production.
5. Agile Testing.