

DEERAJ SUVARNA

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EMPLOYMENT

Creative & Motion Design	Publicis Global Delivery	Feb 2022 - Present
<ul style="list-style-type: none">• Currently serving as a Creative & Motion Designer, crafting HTML/ video ad banners, static, print and emailers for various clients such as Western Union, American express, Mizkan, Comcast, T. Rowe Price, Delta Airways.• Previously worked on the DCO account for client Haleon, crafting dynamic HTML ads while collaborating closely with Strategy, Design, and QA/Setup teams to align on project goals and optimize workflow efficiency. Additionally, I oversaw the maintenance of assets on the Digital Asset Management (DAM) platform to ensure accessibility and streamline processes.• Proficient in tools and platforms including Adobe Creative Suite, Google Web Designer, Figma, Innovid, Jira, HTML/CSS, Javascript and GitLab.		
Graphics Design Analyst	Accenture Services PVT Ltd	Aug 2016 – Jan 2022
<ul style="list-style-type: none">• Served as a creative producer for the automobile client Stellantis, focusing on their digital advertising needs.• Created a variety of digital content, including HTML5 ads, video banners, social media posts, print materials, and EDMs. Worked with tools such as Adobe Creative Suite, Google Web Designer, Sizmek Ad Builder, and Campaign Manager.• Collaborated closely with the onshore team in Europe and lead a team of graphic designers to ensure client expectations were met and deliverables were on time.		
Graphic Designer, Contractor	Lionbridge Technologies	May 2015 - May 2016
<ul style="list-style-type: none">• Served as a Graphic Designer and 2D Animator on e-learning projects for Skillsoft, integrating and creating audio and video using tools such as Adobe Flash, Photoshop, After Effects, and Camtasia.• Localized content in multiple languages to enhance accessibility.• Conducted training sessions for a team of graphic designers on various tools and software.		
Flash Artist	Basement Production Studios	Dec 2014 - April 2015
<ul style="list-style-type: none">• Produced 2D animated e-learning content for HCL Info Systems Ltd., developing and conceptualizing entire modules from storyboard to final animation.• Collaborated closely with the client on storyboards and design requirements to ensure alignment with their vision.		
Flash Animator	FirstObject Technologies Ltd	Jun 2013 - Nov 2014
<ul style="list-style-type: none">• Created 2D animated e-learning content for preschool syllabus aligned with the Maharashtra and Andhra Pradesh state boards.• Developed and conceptualized complete modules, guiding the process from storyboard to final animation.		

EDUCATION

University of Mumbai

- BSc Computer Science graduate, Oct 2012.
- Graphics design & 2d Animation (AAIP) certification from Arena Animation.

CERTIFICATIONS & TRAININGS

- Project Management for Creative Projects – LinkedIn
- Flashtalking - Creative Development
- Celtra – Internal Training
- Fundamental knowledge of UX design
- Fundamental knowledge of Digital Marketing – Google Digital Garage Certification
- Complete Programmatic Advertising course with tools – Udemy.