

GITESH KUMAR SINHA

CSR & Advocacy Specialist

CSR & Advocacy Specialist | Ex-TERI | 15+ Years Driving High-Impact Social Initiatives | Expert in CSR Strategy, Stakeholder Engagement & ESG Compliance | Brand Storytelling | Proven Collaborator with NGOs, Government & Corporate Partners to Advance SDGs |

Phone: 9891899419

Website:

<https://mycreativeprofile7.blogspot.com>



Location: Noida

WORK EXPERIENCE

VD Tiwari & Company (VDTC)

Corporate Outreach & CSR Consultant (Nov 2023- Till date)

- Lead design and implementation of integrated community development programs, including education, healthcare access, digital skill building and nutrition initiatives.
- Conduct research and assessment studies to inform program design and performance indicators.
- Collaborate with government departments, NGOs, and corporate partners to align programs with policy frameworks and regulatory requirements.
- Oversee monitoring, evaluation, and impact documentation for strategic initiatives and audit reporting.

Care Health Insurance

Branding & Corporate Communication Manager (Feb 2021- July-2023)

- Structured CSR frameworks aligned with compliance and policy standards.
- Supported ESG documentation and reporting aligned with global frameworks and regulatory norms.
- Developed communication materials for stakeholders, including detailed reports and impact narratives.

The Energy & Resources Institute -TERI

Outreach & Advocacy Manager - (June 2014 till June 2022)

- Managed research initiatives and advocacy campaigns focused on sustainability, education, and community empowerment.
- Drafted reports, technical briefings, and advocacy documents for corporate, civil society, and government stakeholders.
- Built and coordinated multi-stakeholder partnerships to support program objectives and information dissemination.

Education

- **MBA (Marketing)**
AITSM Greater Noida
- **B. Com**
Delhi University

Key Skills

- Policy brief development
- Secondary research & literature review
- Evidence synthesis & data analysis
- Gap identification and policy recommendations

Communication & Documentation

- High-quality report writing
- Proposal & concept note development
- Presentation to multi sector stakeholders
- Bilingual proficiency

*Key CSR Projects

- Saksham 2024 (Savista, Global Noida)
- EWER 2020 (BSES Delhi)
- Green Library Project 2019 (Arunachal Pradesh)
- Protectors of Environment 2018 (ONGC Gujrat)

Program Leadership

- CSR & social program strategy
- Multi-stakeholder partnerships

Earlier Roles in Education & Outreach

Macmillan Education India | Marketing & Government Initiatives — 2012–2014
Wolters Kluwer – CCH | Senior Marketing Executive — 2010–2012

SELECTED PROJECT EXPERIENCE

- **Saksham CSR Initiative (Savista Global Solutions) – Integrated digital skills, health services, and community infrastructure programs benefiting 3,000+ residents.**
 - **Health, Education & Inclusion Initiatives – Developed structured community models for preventive health camps and skill development.**
 - **Policy-Adjacent Studies & Reports – Conducted evaluations and authored reports supporting improvements in community intervention strategies.**
-

EDUCATION

- **MBA (Marketing) — Apeejay Institute of Technology, Greater Noida**
Bachelor of Commerce (B.Com) — University of Delhi
-

CERTIFICATIONS

- **Social Impact Strategy for Entrepreneurs — University of Pennsylvania**
 - **Fundamentals of Digital Marketing — Google**
 - **Non-Profit Essentials — Cornerstone Foundation**
-

(Sep 2002 till Dec 2003)

TOOLS & LANGUAGES

- **Microsoft Office (Advanced)**
- **Report writing & documentation**
- **English (Fluent), Hindi (Fluent)**