

# Jason Chung

## Digital Media Marketer

As a Digital Media Specialist at YISS and International Business Manager at TOURPUTT, I bring a wealth of experience in digital media, international business, and customer relations. My expertise lies in managing digital presence, driving business development, and ensuring client satisfaction with advanced technology solutions. I am passionate about technology and dedicated to enhancing the user experience.



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Seoul, South Korea

## WORK EXPERIENCE

### International Business Team Manager TourPutt

11/2023 - Present

#### Achievements/Tasks

- Lead a multifaceted role encompassing sales, social content, media, and marketing initiatives for the US division of TourPutt, a leading provider of putting simulators.
- Collaborate seamlessly with the Korean team to strategize, create, edit, and execute compelling content tailored for the US market, ensuring alignment with brand identity and objectives.
- Drive sales growth and revenue generation by cultivating and nurturing relationships with existing clients while actively pursuing new business opportunities through targeted sales initiatives and lead generation efforts.
- Develop and implement comprehensive marketing strategies to enhance brand visibility and market penetration, leveraging various channels including social media, email marketing, and targeted advertising campaigns.

### Digital Media Specialist Yongsan International School

11/2023 - Present

#### Achievements/Tasks

- Spearhead the collection and development of engaging media content tailored for the school's online presence, predominantly on Instagram, to enhance brand visibility and engagement.
- Collaborate closely with staff members to conceptualize, plan, and execute content shoots and interviews with students, ensuring alignment with school values and objectives.
- Implement data-driven strategies to optimize content performance, including analyzing engagement metrics and audience demographics to refine content delivery.

## SKILLS

Communication

Computer Science

Critical Thinking

Customer-Focused Selling

Product Training

Digital Media

Product Training

## ACHIEVEMENTS

### Coding Dojo Bootcamp (04/2023 - 07/2023)

Software Development Online - Full Stack | HTML - CSS - Bootstrap |  
OOP - MySQL | Python - Jinja - Flask - MySQL | JavaScript - Node.js  
React.js

## LANGUAGES

English

Full Professional Proficiency

Korean

Professional Working Proficiency

## INTERESTS

Technology

Photography

Music

Sports

## PERSONAL PROJECTS

<https://main-five-navy.vercel.app/>

## EDUCATION

### BA - General Studies

Washington Bible College

10/2010 - 05/2012