Microsoft sees all the big companies creating original video content and they want to get in on the fun. They have decided to create a new movie studio, but they don’t know anything about creating movies. You are charged with exploring what types of films are currently doing the best at the box office. You must then translate those findings into actionable insights that the head of Microsoft's new movie studio can use to help decide what type of films to create.

Microsoft Movie Studios requires intel on the types of films frequent movie goers are gravitated to at this time.

The information defined in this report provides clarity on the genres doing the best at the box office.

Microsoft will utilise this data to decide what films to create.



<https://docs.google.com/presentation/d/1rU80pjPvKBOrTD0-_oAtXorrZsWcjMcYKi80Hs69uAg/edit#slide=id.p>

