



Mini Project 1

- PROPOSAL -

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Summary

1. Topic: Recipe Blog
2. Title & Project Logo
3. Color Palettes
4. Purpose
5. Target Users
6. Site Map
7. Wireframe Templates

2.0 Title & Project Logo



3.0 COLOR PALETTES



#1b1919



#e04415



#f8f7da



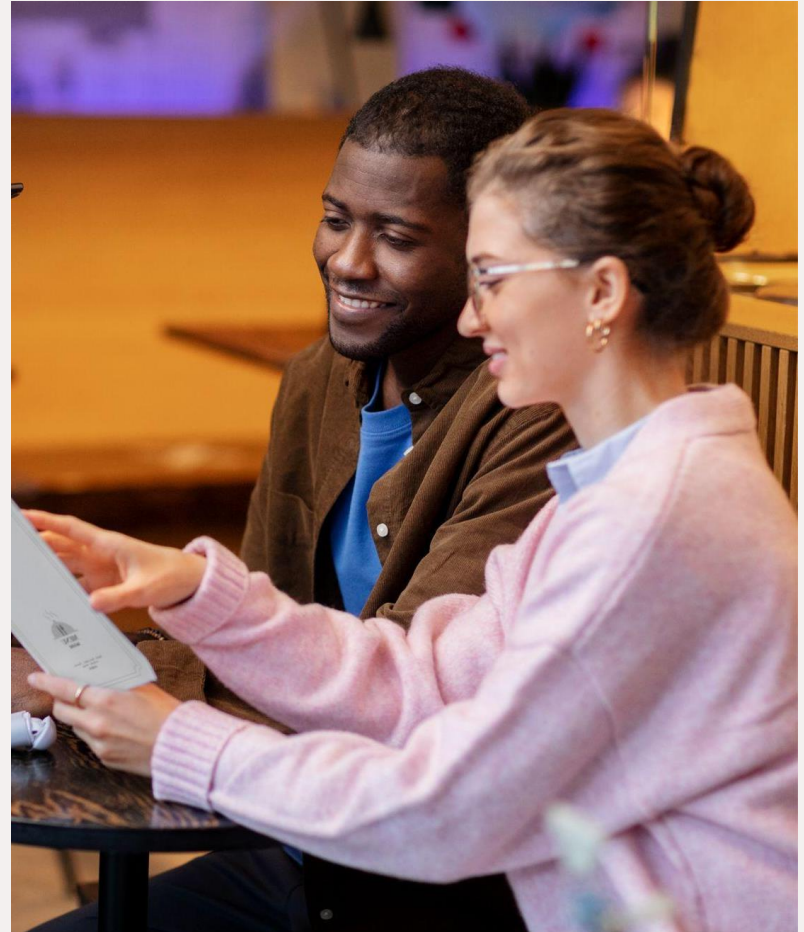
#ff8210



#916c4b



#5e9918



4.0 Purpose

01.

Inspiration and
Ideas

02.

Guidance and
Instruction

03.

Community and
Sharing

04.

Preservation and
Record

05.

Meal Planning

06.

Creative Outlet



05 Target Users

5.0 Target Users



**Home Cooks and Food
Enthusiasts**

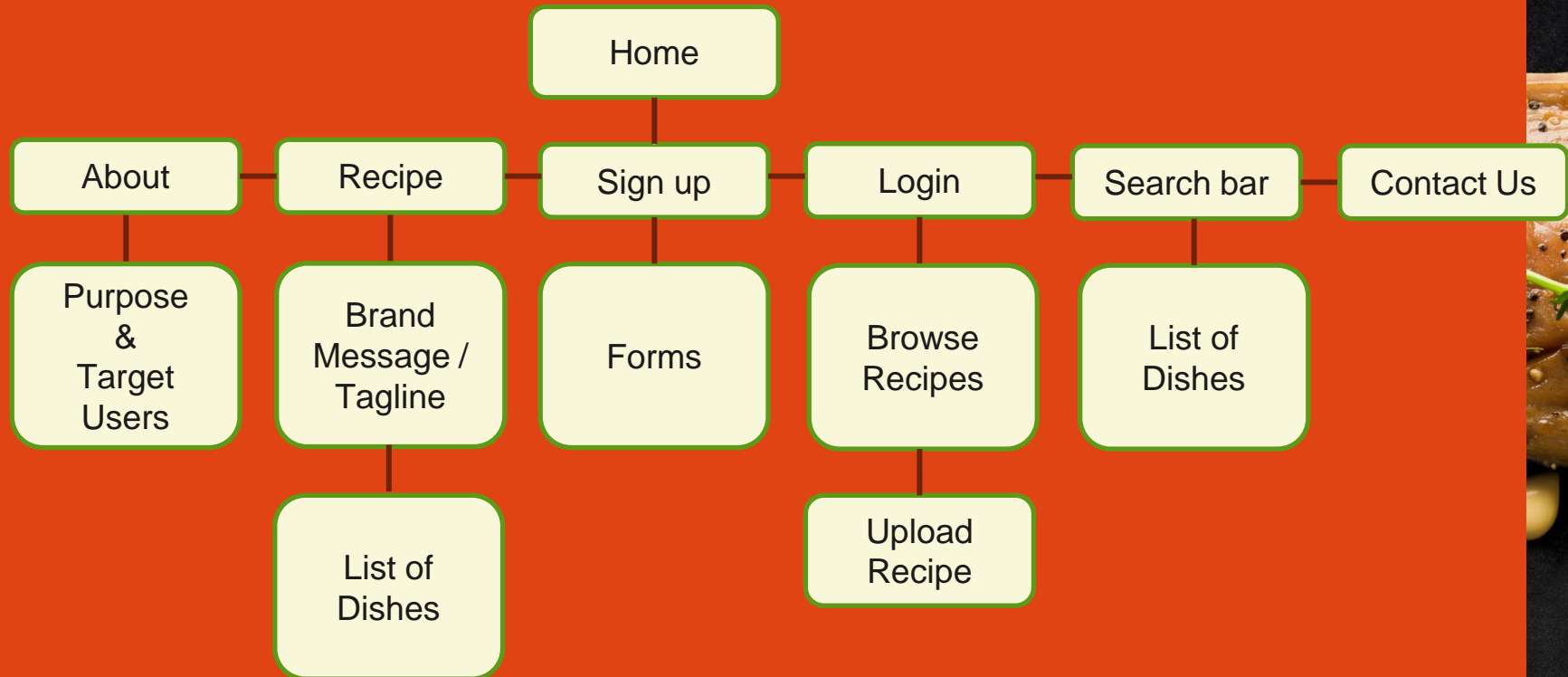


Beginner Cooks



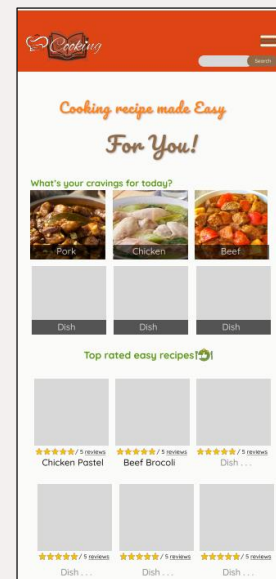
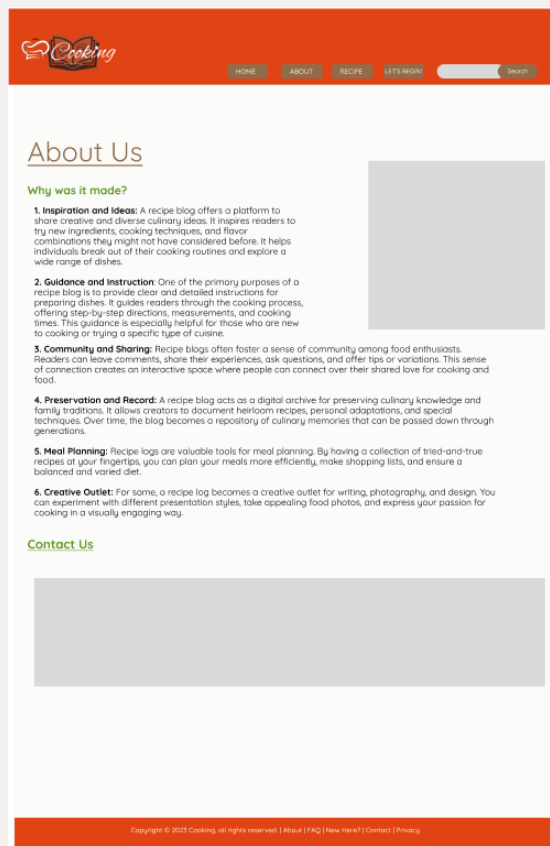
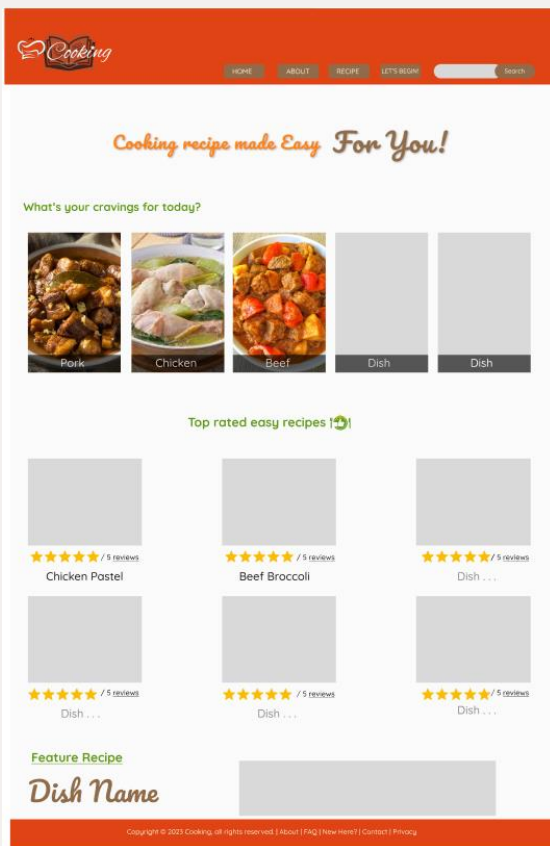
**Health-Conscious
Individuals**

6.0 THE SITE MAP



7.0 WIRE FRAME / MOCKUP



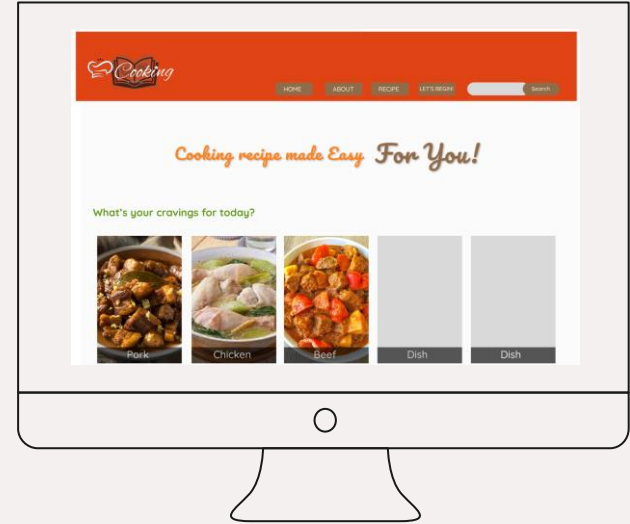


Sample Mobile

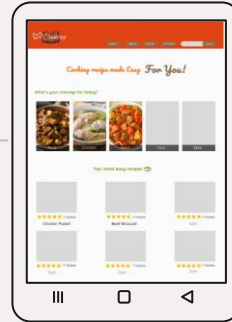
Sample Webpage

SNEAK PEEK

Personal Computer



Tablet



Mobile Phone



THANK
YOU!

