EPOCH 1.0 GITHUB GITAM

Sponsorship Brochure

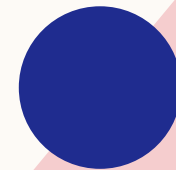# CONTENT

ABOUT GITAM & DOSL

Gandhi Institute of Technology and Management is a private university in Visakhapatnam, Andhra Pradesh. Founded by the late Dr M. V. V. S. Murthi in 1980 in Visakhapatnam, it also has campuses in Hyderabad and Bangalore.

The Directorate of Student Life (DoSL) forms an integral part of the GITAM Campus Life team, which was created to bring a professional approach to handling campus functions outside of academic forums. The objective of Campus Life is to ensure that students have a high quality of living & learning experience on campus that allows them to develop holistically. Over the last few years, DoSL has incubated and mentored over 70+ student clubs & special interest groups. GITAM has a plethora of activities and events, which range from dance, music and theatre to coding hackathons, debates and community service. Each student organization works like a start-up and has a clear vision & objective.

ABOUT GITHUB GITAM

GitHub Community GITAM (GCG) was founded in September 2021 unofficially by a group of six like-minded individuals in GITAM Bangalore to promote technology and its importance in the university. In January 2022, GCG was named an official SIG (Special Interest Group) under the Directorate of Student Life. From a group of six people, GCG grew to be a community of over 350 people. It is known by students on all three campuses at Visakhapatnam, Hyderabad, and Bangalore. Our Mission is to facilitate an active and striving technical community on campus. We have a team of 25 working every day towards our mission.

ABOUT EPOCH 1.0

Epoch 1.0 is the first large-scale tech-related event that GITAM University experiences. It is a two-day fest conducted by GCG at GITAM University, Bangalore. This fest primarily focuses on promoting technology among students in GITAM.

There are four main events - Technical Treasure Hunt, LAN Gaming, Product Commercial Videography, and Tech Trivia. These four events are conducted on all three campuses before the fest. Finalists in each event from each campus shall come to the Bangalore campus to compete with the other finalists from the other campuses.
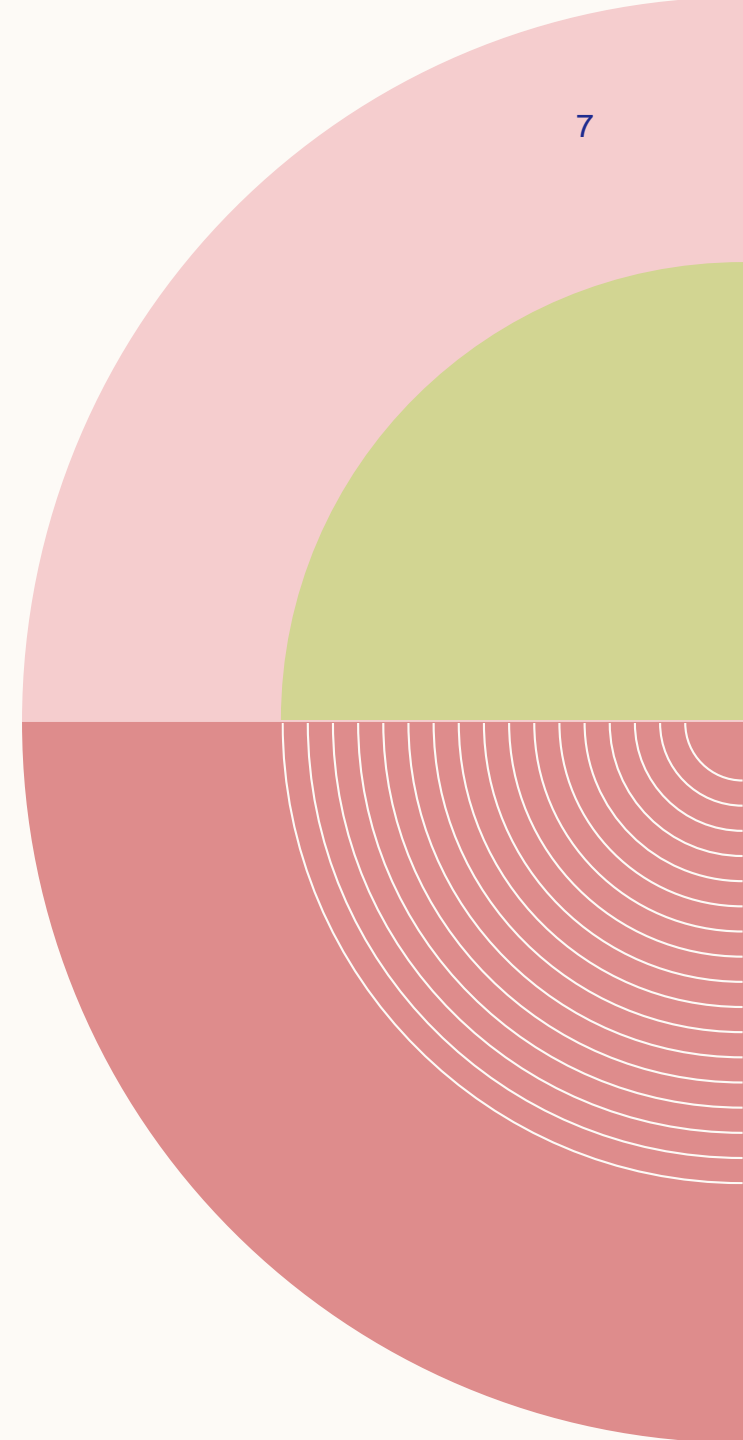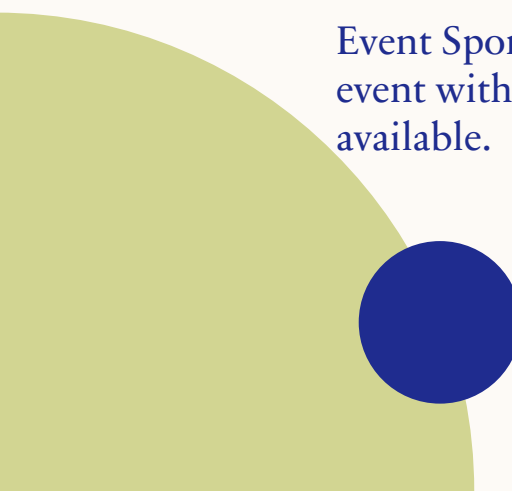
FOR SPONSORS

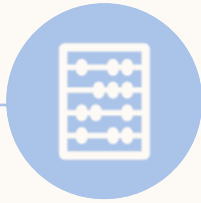| Deliverables	Principal Sponsor (INR 3,00,000 +)	Gold Sponsor (INR 2,00,000 – INR 3,00,000)	Silver Sponsor (INR 1,00,000 – INR 2,00,000)	Event Sponsor (one specific event, <INR 1,00,00)
Announcement on social media, and websites	Yes	Yes	Yes	Yes
Logo Presence on Banners and Posters	Yes	Yes	Yes	Only for that specific event
Branding through teaser videos	Yes	Yes	Yes	Only for that specific event
Announcement during events	Yes	Yes	Yes	Only for that specific event
Stalls for promoting products	3	2	1	None
Volunteers for product promotions	4	3	2	None
Know your sponsor flyers	Yes	Yes	No	No
Logo presence on merch	Yes	Yes	No	No
Promotional materials through emails	Yes	No	No	No

CUSTOM SPONSORSHIP PACKAGES

If none of the aforementioned sponsorship packages suit your needs, we are also open to the idea of tailoring sponsorship packages that may meet the need of your company or your organization subject to clearance by the college authorities.

If interested in custom sponsorship packages, feel free to get in touch with us.

Event Sponsorship, if your company wants to sponsor only a single event within the Fest, exclusive title sponsorship for events are available.
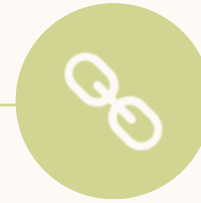
FOR PARTNERS

FOOD PARTNER

- Set up your food stalls around the camps

TRAVEL PARTNER

- Cover the travel expenditure of outstation teams

GIFT PARTNER

- Gift for winners of 1st, 2nd, and 3rd place winners of every event

TIMELINE

DAY 1

Time	Event
10:00 AM – 01:00 PM	Techscapades
02:00 PM – 04:00 PM	Strike Out
05:00 PM – 06:00 PM	KK dance crew performances
06:00 PM – 09:00 PM	DJ

DAY 2

Time	Event
10:00 AM – 12:00 PM	Tech Trivia Tales
01:00 PM – 04:00 PM	Get Gaming
05:00 PM – 07:00 PM	Concert by KK Phonia
07:00 PM – 09:00 PM	DJ

CONTACT US

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(add more)