



PROGRAM ADVERTISING SPECIFICATIONS

MECHANICAL SPECIFICATIONS:

FULL PAGE (\$1,500*) (width x depth) Live Area....7.625 x 10.375 Trim....8.125 x 10.875 FULL PAGE w/ BLEED (width x depth) Live Area....7.625 x 10.375 Trim....8.125 x 10.875 Bleed....8.375 x 11.125	HALF PAGE (\$850) (width x depth) 7.250 x 4.875 QUARTER PAGE (\$475) (width x depth) 3.500 x 4.875
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TWO PAGE SPREAD (width x depth) Live Area....15.750 x 10.375 Trim....16.25 x 10.875 Bleed....16.500 x 11.125
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NOTE: Publisher is not responsible for quality of reverse type smaller than 8 pt. or reversing out of more than two colors.

* Price listed at standard full page rate. Limited premium positions are available at an upgraded price.

DEADLINE

Artwork is due by **August 15, 2014**

Ads should be emailed to LHarrell@hhiconcours.com

PRODUCTION REQUIREMENTS

4-Color Process (no spot color) OR Black & White

High Resolution PDFs preferred

(300 dpi and off-set crop marks by .1667)

ACCEPTED REMOVABLE MEDIA

Email preferred OR CD/DVD

SUPPORTED APPLICATIONS

InDesign CS, Illustrator, Photoshop & PDF files (off-set crop marks by .1667).

An accurate color printout or laser with color breaks (when mailed) + all fonts used must accompany file.

PLACED IMAGES AND GRAPHICS

300 dpi CMYK tif and eps

FONTS

Post Script ONLY

ONLINE ADVERTISING SPECIFICATIONS

AREA INFO LISTING (\$250) INCLUDES:

Company name

One image (photo or logo) – please send sized to 1200 wide x 463 high pixels

Link to company website

Physical address

Phone number

EXAMPLE:



Company Name

1234 Address
 City, State Zip
 xxx-xxx-xxxx