

# WELCOME TO HILTON HEAD ISLAND

## NOVEMBER 1-2, 2014

### SPONSOR DISPLAY

Strategically placed displays provide a unique opportunity to showcase your company's product or service to attendees.

Includes:

- Specified Footprint
- 6 Sponsor Badges
- 25 All-Access Tickets
- 2 Clubhouse VIP Parking Passes
- 2 Off-Site VIP Parking with Dedicated Shuttle

16 SPACES AVAILABLE

### NEW MODEL TEST DRIVE

This special display opportunity is designed for manufacturers to showcase their newest vehicles and put prospective clients in the driver's seat. **Space is limited.**

Includes:

- 2 Test Drive Vehicles
- 1 Exhibit Vehicle (at Festival entrance)
- 4 Sponsor Badges
- 10x10 Canopy, 8' Table, Linen & 2 Chairs

### EXPO TENT

Located in a high traffic thoroughfare, expo tents provide great multi-day exposure to all attendees.

Includes:

- 10 x 10 Canopy with Standard Sign
- 3 Sponsor Badges
- 1 Vendor Parking Pass
- 8' Table, Linen & 2 Chairs
- Inclusion on Directory Map – **NEW**
- Inclusion in Mobile App Map - **NEW**

### RETAIL SPACE

Retail space provides great multi-day exposure to Festival attendees. A great opportunity for interactive customer contact.

Includes:

- 10 x 15 Footprint
- 2 Sponsor Badges
- 1 Vendor Parking Pass
- 8' Table, Linen & 2 Chairs
- Inclusion on Directory Map – **NEW**
- Inclusion in Mobile App Map - **NEW**

### HOSPITALITY SUITE

The perfect venue to host an unforgettable weekend for clients and potential customers. Suites are situated at the heart of the event with view of midway & parade route.

Includes:

- 20 x 20 Branded Suite & Courtyard
- 5 Sponsor Badges

- 40 Two-Day Tickets
- 10 Clubhouse VIP Parking Passes
- Seating and Tables for 40 (Linen to be coordinated with F&B provider)
- 10 Sat & Sun Speed Classic Tickets
- 5 VIP Parking Passes for Savannah

### CORPORATE PATRONS PACKAGE

Enjoy a VIP weekend at the Festival with reserved seating and exclusive viewing of the awards stage.

Includes food and full bar.

Includes:

- 10 Two-Day Tickets
- 10 Patrons Passes Per Day
- 5 Patron VIP Parking Passes
- 1 Reserved Table in the VIP Tent
- 2013 Event Poster

### CARTINI LOUNGE

The lounge provides a relaxing venue for Festival-goers to unwind and offers premium adult refreshments.

Includes:

- Opportunity for Branded Signage
- 5 Sponsor Badges
- 20 Two-Day Tickets
- 2 Clubhouse VIP Parking Passes
- 2 Off-Site VIP Parking w/ Dedicated Shuttle

### AWARDS STAGE

The stage is surrounded by hospitality suites and spectators. Cars parade in front of the crowd and are photographed in front of the awards platform.

Includes:

- Branded Signage
- 6 Sponsor Badges
- 20 Two-Day Tickets

- 2 Clubhouse VIP Parking Passes
- 2 Off-Site VIP Parking w/ Dedicated Shuttle

### PATRONS TENT

The Patrons Tent provides maximum branding exposure to the highest tier of Festival attendees. Open to only those who purchase the package, the Patron's Tent offers exclusive seating plus food and full bar.

Includes:

- Opportunity for Branded Signage
- 6 Sponsor Badges
- 14 Two-Day Tickets
- 20 Patrons Passes Per Day
- 2 Clubhouse VIP Parking Passes
- 2 Off-Site VIP Parking with Dedicated Shuttle
- 6 Patron VIP Parking Passes
- 2 Reserved Tables in the Patron's Tent

### CLUBHOUSE

A newly opened gateway venue offering a mix of local islanders, VIP visitors and corporate sponsors. This public clubhouse provides maximum branding exposure to Festival attendees.

Includes:

- Opportunity for Branded Signage
- 5 Sponsor Badges
- 20 Two-Day Tickets
- 2 Clubhouse VIP Parking Passes
- 2 Off-Site VIP Parking with Dedicated Shuttle
- 1 reserved Table in the Clubhouse

### MOTORING MIDWAY EXHIBITS

A unique sponsorship opportunity of the prominently placed specialty exhibits provides maximum exposure.

Includes:

- Opportunity for Branded Signage
- Select Display footprint (150 sq. ft. )
- 2 Sponsor Badges
- 10 Two-Day Tickets
- 2 Clubhouse VIP Parking Passes
- Identified as Sponsor in Promo Material

### EXHIBITORS LOUNGE

The Exhibitors Lounge provides maximum branding exposure to Festival exhibitors. Placed on the awards route, the lounge will be open to vehicle exhibitors. Lunch and soft beverages will be provided Sunday.

Includes:

- Opportunity for Branded Signage
- 6 Sponsor Badges
- 14 Two-Day Tickets
- 2 Clubhouse VIP Parking Passes
- 2 Off-Site VIP Parking with Dedicated Shuttle
- 10 Exhibitor Lounge Passes Per Day
- 1 Reserved Table in the Lounge

