

PIT/PADDOCK DISPLAY

Located in the high traffic pit/paddock amongst race entrant displays/rigs, these opportunities are **highly limited**. includes:

- 40 x 80 Reserved Pit/Paddock Footprint
- 4 Sponsor Badges
- 20 All-Access Speed Classic Tickets
- 4 VIP Parking Passes
- Placement of Sponsor Banners (max height 3')

HOT LAP SPONSORS Must provide hot lap cars (all inclusive) during all available sessions

*Limited Special Track Time Available

GRAND PRIZE PARK DISPLAY

An in-park display provides a unique opportunity to showcase your company's product or service to attendees. The central location is designed to attract attention and provide interactive contact with high-level attendees.

Includes:

- 1,500 sq. ft. Reserved Park Footprint
- 4 Sponsor Badges
- 20 All-Access Speed Classic Tickets
- 4 VIP Parking Passes
- Access to Test & Demo Onsite Off-Road Course
- Placement of Sponsor Banners (max height 3')

6 SPACES AVAILABLE

*Limited Special Track Time Available

SPECTATOR SEATING

A unique sponsorship opportunity prominently placed for maximum branding exposure.

Includes:

- Private Seating Section (to include 10x20 canopy)
- Branded Signage
- 2 Sponsor Badges
- 10 All-Access Speed Classic Tickets
- 2 VIP Parking Passes
- Placement of Sponsor Banner (max height 3')

SPEED CLASSIC PARTNER PACKAGE

Enjoy a weekend at the Speed Classic with daily tickets and VIP parking. This is a great opportunity to promote your company and entertain clients. Includes:

- 10 All Access Speed Classic Tickets
- 5 VIP Parking Passes
- Placement of Sponsor Banner (max height 3')

CONCOURS RACE CAR CLASS

Unique sponsorship opportunity of select Concours class of race cars prominently placed in Grand Prize Park. Includes:

- Display Footprint (150 sq. ft. within exhibit)
- Opportunity for Branded Signage
- 2 Sponsor Badges
- 10 All-Access Speed Classic Tickets
- 2 VIP Parking Passes
- Identified as Class Sponsor in Promotional Material
- Placement of Sponsor Banner (max height 3')

STRAPPED IN, FULL THROTTLE, UP CLOSE & PERSONAL



EXPO DISPLAY

Located in the main thoroughfare between the Pit/Paddock and Grand Prize of America Park, expo displays provide great multi-day exposure to Speed Classic attendees.

Includes:

- 4 Sponsor Badges
- 2 Vendor Parking Passes
- 8' Table and 2 Chairs and Linen
- Placement of Sponsor Banner (max height 3')