

ADVERTISING

The Motoring Festival offers a variety of advertising options. The souvenir program is available to attendees at both venues. In addition, advertising is offered on the official Festival website. With over 41,000 unique visitors in 2013 coming from throughout the United States, people are using the website as a tool to research the event and plan their trip.

PRINT ADVERTISING

Includes:

- Specified Ad Space in Souvenir Program
- Opportunity for Promotion on Facebook Page
- Listing Under Area Info Section of Website

PREMIUM POSITIONS :

BACK COVER (full page)	\$ 3,000
INSIDE BACK COVER (full page)	\$ 2,500
INSIDE FRONT COVER (full page)	\$ 2,500

STANDARD POSITIONS :

FULL PAGE	\$ 1,500
HALF PAGE	\$ 850
QUARTER PAGE	\$ 475

***Design service available at additional cost.**

ONLINE ADVERTISING

Includes:

- Listing Under Area Info Section of Website
- Company Name, Address & Phone Number
- 1 Image (sized 240 x 115 pixels)
- Link to Company Website
- Opportunity for Promotion on Facebook Page
- Inclusion in Trip Planner eBlast
- Inclusion in Mobile Event Application-**NEW**

WEBSITE LISTING	\$ 250
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