

# STA 250/MTH 342 – Intro to Mathematical Statistics

## Lecture 8

## Summary of what we have learned so far

- ▶ The general inference procedure based on Bayes Theorem.
- ▶ How to construct point estimates/estimators based on the posterior distribution. (The Bayes estimate/estimator).
- ▶ The sampling view of inference—parameters are fixed unknown quantities.
- ▶ Measures of good estimators under the sampling view (the “before-the-experiment” view).
  - ▶ Risk functions: e.g. mean error risk, mean square error risk, etc.
  - ▶ They represent the average distance between the estimate and the true  $\theta$  under repeated experiments.

The natural question is: How do we construct good point estimators that tend to have good risk measures?

- ▶ In principle, any statistic can be used as an estimator.
- ▶ Of course such arbitrary estimators are unlikely to be “good”, that is close to the true parameter.

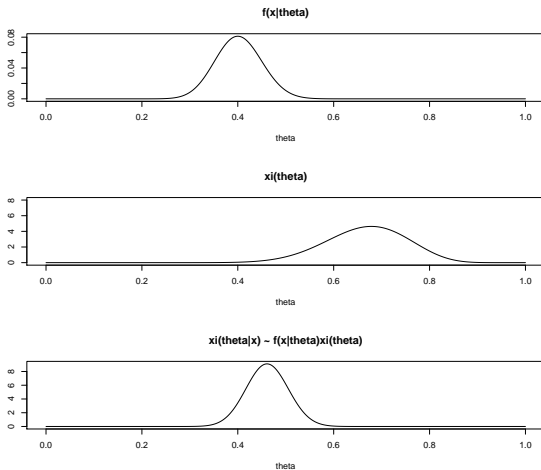
# The principle of maximum likelihood

Recall Bayes' theorem

$$\xi(\theta|x) \propto \xi(\theta)f(x|\theta)$$

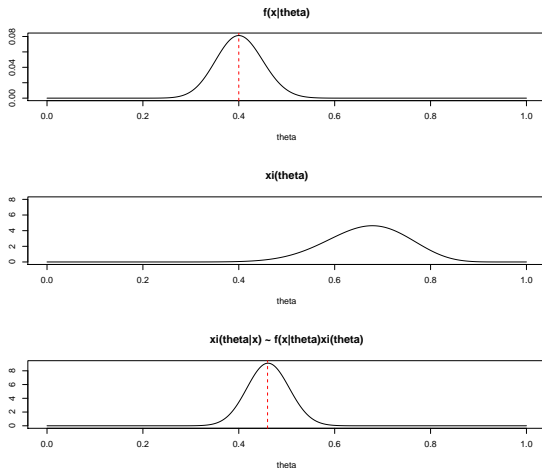
- ▶ One good candidate for an estimator based on the posterior distribution is the posterior mode. That is the value of  $\theta$  that maximizes  $\xi(\theta)f(x|\theta)$ .
- ▶ Now let us take a skeptic's view and drop the prior  $\xi(\theta)$  from the right hand side. How about we find the value of  $\theta$  that maximizes  $f(x|\theta)$ ?
- ▶ *In doing this, we are viewing  $f(x|\theta)$  as a function of  $\theta$ , not of  $x$ !*
- ▶ If  $\xi(\theta)$  is relatively constant for  $\theta$  values near the value that maximizes  $\xi(\theta)f(x|\theta)$ , then the maximizer of  $f(x|\theta)$  should be very close to the maximizer of the posterior pdf.

The maximizer of  $f(x|\theta)$  and the posterior mode.



Note that the horizontal axes are all  $\theta$ , not  $x$ !

The maximizer of  $f(x|\theta)$  and the posterior mode.



Note the closeness between the maximizer of  $L(\theta) = f(x|\theta)$  and that of  $\xi(\theta|x)$ . This holds for many different choices of  $\xi(\theta)$ .

# The likelihood function

Let us define

$$L(\theta) = f(x|\theta)$$

as the *likelihood function*. The notation suggests that it is viewed as *a function in  $\theta$* .

- ▶ It is the “probability” for the data to arise under  $\theta$ . So we use it as the *empirical evidence* to support the value  $\theta$ .
  - ▶ *Note that as we repeat the experiment, with different observed data values,  $L(\theta)$  changes.*
  - ▶  $L(\theta)$  represents the empirical evidence for different  $\theta$  values corresponding to the observed data.
- ▶ For example, if  $L(0.8) \gg L(0.2)$ , then the data seems to support  $\theta = 0.8$  much more than  $\theta = 0.2$ .

In the case of multiple observations  $X_1, X_2, \dots, X_n$ ,

$$L(\theta) = f_n(\mathbf{x}|\theta) = f(x_1, x_2, \dots, x_n|\theta).$$

## Likelihood function for the political poll example

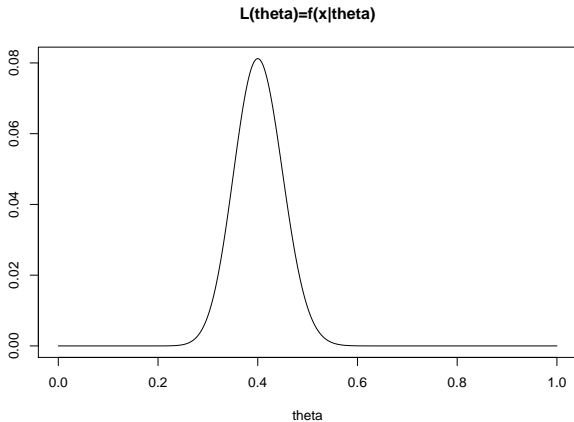
For  $X = x$ , the likelihood function is

$$L(\theta) = p(x|\theta) = \binom{n}{x} \theta^x (1 - \theta)^{n-x} \quad \text{for } 0 \leq \theta \leq 1.$$

Now let us look at it as a function of  $\theta$ .

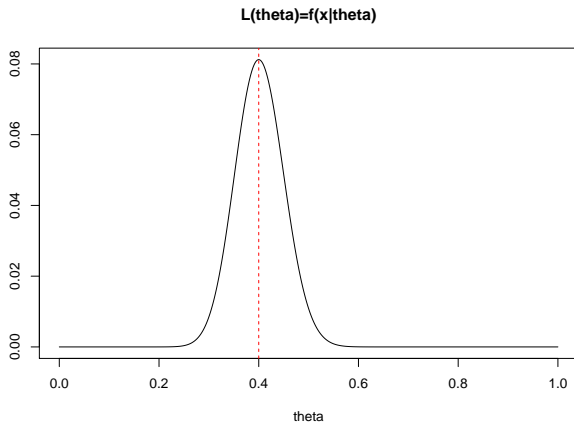


Example:  $X = 40$ ,  $n = 100$ .



$$L(\theta) = \binom{100}{40} \theta^{40} (1 - \theta)^{60} \quad \text{for } 0 < \theta < 1.$$

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# The maximum likelihood estimator

- ▶ Given data  $\mathbf{X} = \mathbf{x}$ , the value of  $\theta$  that maximizes the likelihood function  $L(\theta)$  is said to be the *maximum likelihood estimate*.
- ▶ It is often denoted by  $\hat{\theta}(\mathbf{x})$ .
- ▶ The corresponding estimator constructed this way is denoted by  $\hat{\theta}(\mathbf{X})$ , and is called the *maximum likelihood estimator* or *MLE*.
- ▶  $\hat{\theta}$  is often used as a short notation for either the estimator  $\hat{\theta}(\mathbf{X})$ , or the estimate  $\hat{\theta}(\mathbf{x})$ , depending on the context.

# How to find the MLE?

The usual way to find the maximizer of a function  $L(\theta)$  is the following two steps:

1. We find a value  $\theta$  such that

$$\frac{d}{d\theta}L(\theta) = 0.$$

2. Then we verify that this value of  $\theta$  indeed is a maximizer by checking that for this value of  $\theta$

$$\frac{d^2}{d\theta^2}L(\theta) < 0.$$

Note that

1. The solution to the first equation may not be unique.
2. Strictly speaking these two steps will only find *local* maxima, while the MLE is the *global* maximum.

## Political poll

$$\begin{aligned}\frac{d}{d\theta}L(\theta) &= \frac{d}{d\theta} \binom{n}{x} \theta^x (1-\theta)^{n-x} \\ &= \binom{n}{x} \theta^{x-1} (1-\theta)^{n-x-1} (x(1-\theta) - (n-x)\theta) \\ &= 0\end{aligned}$$

This equation has three roots 0, 1, or  $x/n$ . Generally  $x/n$  is the maximizer while the other two are minimizers.

- ▶ So the maximum likelihood estimate of  $\theta$  is  $\hat{\theta} = x/n$ .
- ▶ The maximum likelihood estimator (MLE) is  $\hat{\theta} = X/n$ .

- ▶ Strictly speaking one should check  $\frac{d^2}{d\theta^2}L(\theta)$  to make sure that our claim above is correct.
- ▶ But the computation seems to get very tedious.
- ▶ Is there an easier way?
- ▶ Yes! It's often much easier to maximize  $\log L(\theta)$  then directly maximizing  $L(\theta)$  itself.
- ▶ Since  $\log$  is a monotone function the  $\theta$  that maximizes  $L(\theta)$  also maximizes  $\log L(\theta)$  and vice versa.

## Back to the political poll example

We have

$$\log L(\theta) = \log \binom{n}{x} + x \log \theta + (n - x) \log(1 - \theta).$$

Let's take a derivative and set it to zero

$$\frac{d}{d\theta} \log L(\theta) = 0 + \frac{x}{\theta} - \frac{n - x}{1 - \theta} = 0.$$

The solution to this equation is

$$\hat{\theta} = \frac{x}{n}.$$

It is also easier to check the second-order derivative

$$\frac{d^2}{d\theta^2} \log L(\theta) = -\frac{x}{\theta^2} - \frac{n - x}{(1 - \theta)^2} < 0$$

for all  $\theta \in (0, 1)$ . Therefore we know  $L(\hat{\theta})$  is a global maximum.

Another way to see that  $\hat{\theta}$  is the *global* maximum

$$\frac{d}{d\theta} \log L(\theta) = \frac{(1-\theta)x - \theta(n-x)}{\theta(1-\theta)} = \frac{n}{\theta(1-\theta)} \left( \frac{x}{n} - \theta \right) = \frac{n}{\theta(1-\theta)} (\hat{\theta} - \theta).$$

So

- ▶  $\frac{d}{d\theta} \log L(\theta) > 0$  for  $0 < \theta < \hat{\theta}$
- ▶  $\frac{d}{d\theta} \log L(\theta) < 0$  for  $\hat{\theta} < \theta < 1$ .

Therefore  $\hat{\theta}$  must be the *global* maximum of  $\log L(\theta)$  and hence of  $L(\theta)$ .

- ▶ So  $\hat{\theta} = X/n$  is indeed the MLE.
- ▶ What is its MSE?



## Example: Estimating average failure time of light bulbs

A particular type of light bulb will last time  $X$ , which can be modeled as an  $\text{Exponential}(1/\theta)$  random variable

$$f(x|\theta) = \frac{1}{\theta} e^{-x/\theta} \quad \text{for } x > 0.$$

Under this distribution  $E(X) = \theta$  and  $\text{Var}(X) = \theta^2$ .

- ▶ Suppose  $\theta$  is unknown, and we want to estimate it.
- ▶ We observe the life time of  $n$  such light bulbs  $X_1, X_2, \dots, X_n$ .
- ▶ What is the MLE of the expected life time  $\theta$ ?

The likelihood function is

$$L(\theta) = f(x_1, x_2, \dots, x_n | \theta) = \prod_{i=1}^n f(x_i | \theta) = \frac{1}{\theta^n} e^{-\frac{\sum_{i=1}^n x_i}{\theta}} \quad \text{for } \theta > 0.$$

Again before finding the maximizer, let us take the log

$$\log L(\theta) = -n \log \theta - \frac{\sum_{i=1}^n x_i}{\theta}.$$

Now let us find the maximizer of  $\log L(\theta)$ . The derivative is

$$\frac{d}{d\theta} \log L(\theta) = -\frac{n}{\theta} + \frac{\sum_{i=1}^n x_i}{\theta^2}.$$

Setting this to zero and solve for  $\theta$ , we get

$$\hat{\theta} = \frac{\sum_{i=1}^n x_i}{n} = \bar{x}.$$

Again, we can verify that this is indeed a maximum by checking the second-order derivative

$$\frac{d^2}{d\theta^2} \log L(\theta) = \frac{n}{\theta^2} - 2 \frac{\sum_{i=1}^n x_i}{\theta^3} = \frac{n}{\theta^2} \left(1 - 2 \frac{\hat{\theta}}{\theta}\right).$$

At  $\theta = \hat{\theta}$ , this is equal to  $-n/\hat{\theta}^2 < 0$ . So this is indeed a maximum.

Strictly speaking, up to this point we only know this is a *local* maximum. We don't know whether this is a global maximum.

$$\frac{d}{d\theta} \log L(\theta) = \frac{n}{\theta^2} (\bar{x} - \theta) = \frac{n}{\theta^2} (\hat{\theta} - \theta).$$

So

- ▶  $\frac{d}{d\theta} \log L(\theta) > 0$  for  $0 < \theta < \hat{\theta}$ , and
- ▶  $\frac{d}{d\theta} \log L(\theta) < 0$  for  $\theta > \hat{\theta}$ .

Thus  $\hat{\theta}$  is a *global* maximum of  $\log L(\theta)$  and hence of  $L(\theta)$ .

- ▶ The MLE of  $\theta$  is  $\hat{\theta} = \bar{X}$ .
- ▶ What is the MSE of  $\hat{\theta} = \bar{X}$ ?

## Another example

Let  $X_1, X_2, \dots, X_n$  be i.i.d. observations from the following distribution

$$\begin{aligned} f(x|\theta) &= \frac{1}{\theta} && \text{for } 0 < x < \theta \\ &= 0 && \text{otherwise.} \end{aligned}$$

What is the MLE for  $\theta$ ?

$$L(\theta) = \frac{1}{\theta^n} \quad \text{for } \theta > x_1, x_2, \dots, x_n \\ = 0 \quad \text{otherwise.}$$

What is the global maximizer for  $L(\theta)$ ?

- ▶ The closer  $\theta$  is to  $\max\{x_1, x_2, \dots, x_n\}$ , the larger the likelihood is.
- ▶ *MLE for  $\theta$  doesn't even exist!*
- ▶ Question: What is the MLE if the data are uniform on  $[0, \theta]$  rather than on  $(0, \theta)$ ?
  - ▶ Is it unbiased? What is its MSE?