



Maintainer Month 2025 Partnerships

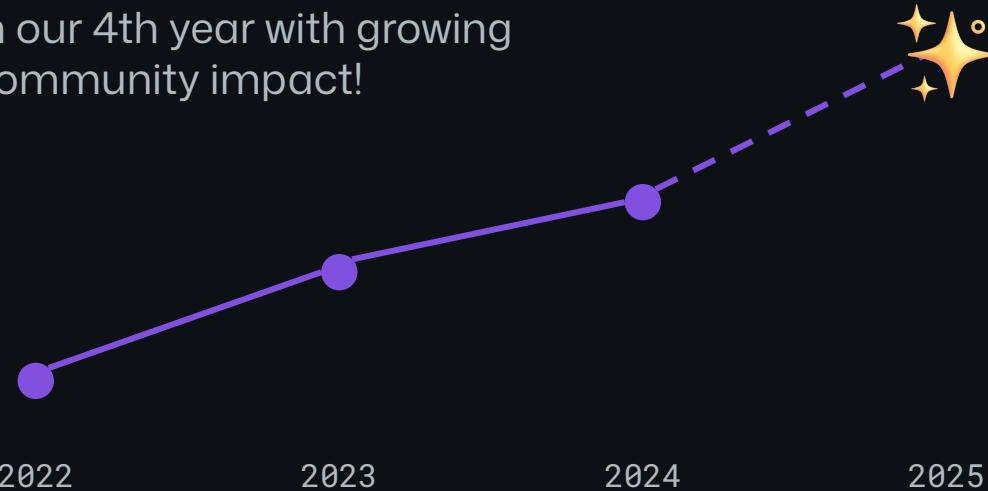
May 2025: Support the People Behind Open Source



What is Maintainer Month?

A month for open source maintainers to gather, share, and be celebrated.

In our 4th year with growing community impact!

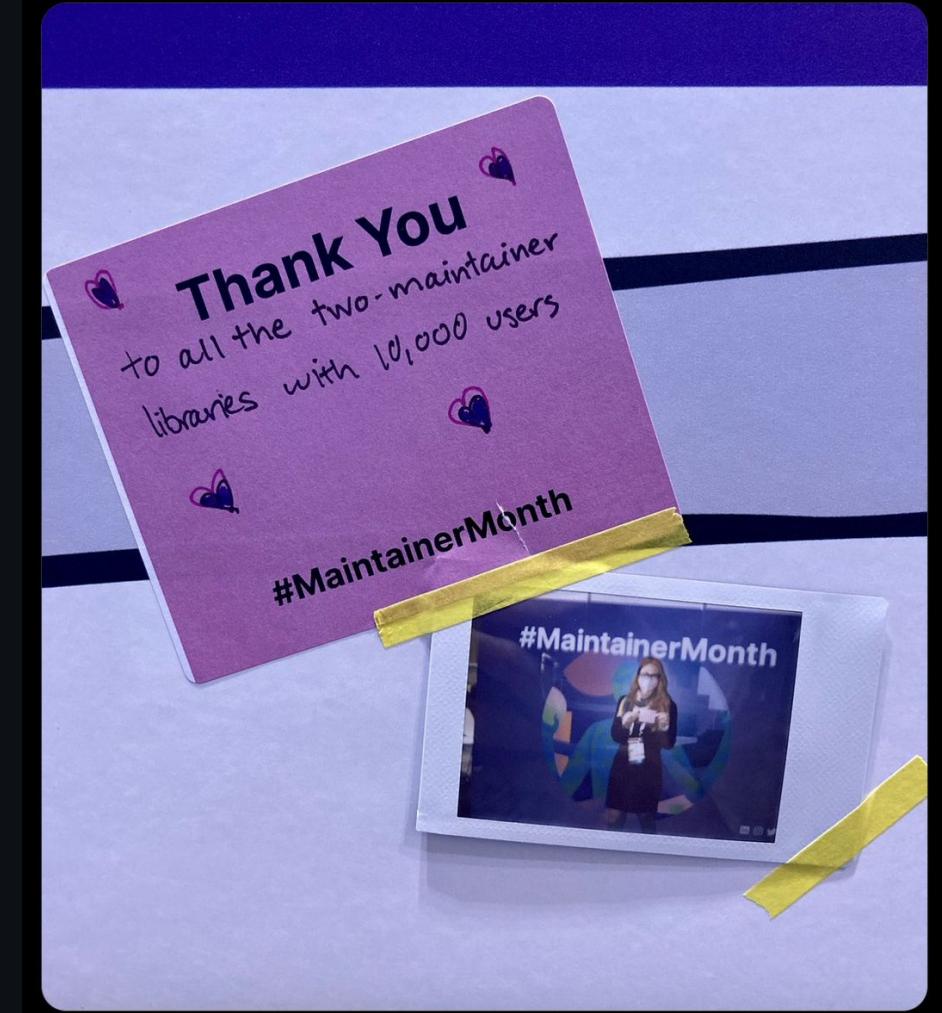


anne bertucio
@WhyHiAnnabelle



...

Making my “contribution” to the #MaintainerMonth wall at #OSSummit #OSSummit! Thank you to all the two-maintainers keeping up libraries with 10,000+ users!



Theme for 2025

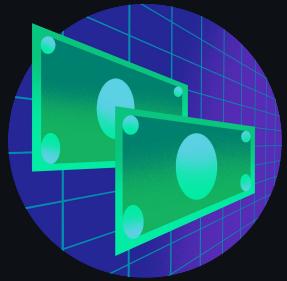
Securing Open Source

- 🛡️ Adopting Security Best Practices
- 💰 Recognizing Security Contributions
- 🌐 Collaborating on More Secure Ecosystem



GitHub Initiatives for Maintainer Month

How GitHub is Supporting Maintainers This May



Security & Sponsorship
\$ for security adoption &
maintainer recognition



Public Programming
Educational content and
maintainer spotlights
throughout May



Maintainer Summit
Exclusive private event for the
most influential maintainers on
the platform

Partnership Overview

Four Ways to Support Maintainers



Partner Pack

Provide valuable offerings and resources to maintainers



Host Events

Create spaces for maintainers to connect and learn



Create Content

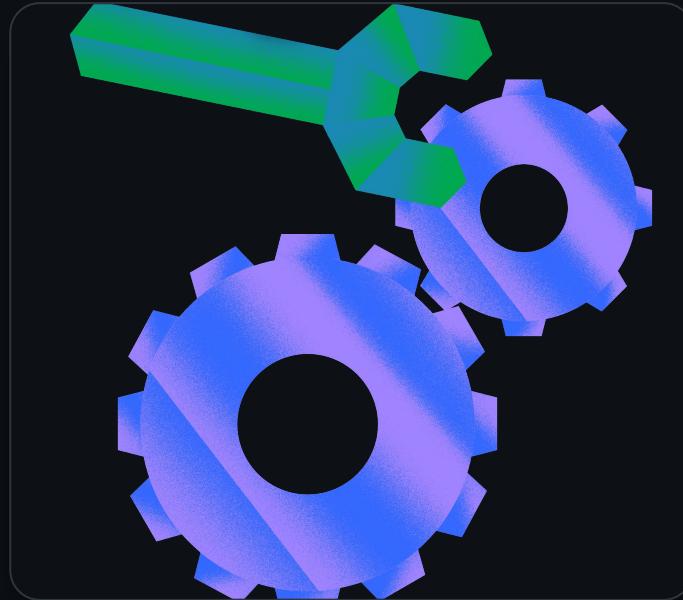
Develop resources for and amplify voices of maintainers

Recognition & Funding

Celebrate maintainers through public thanks and financial support

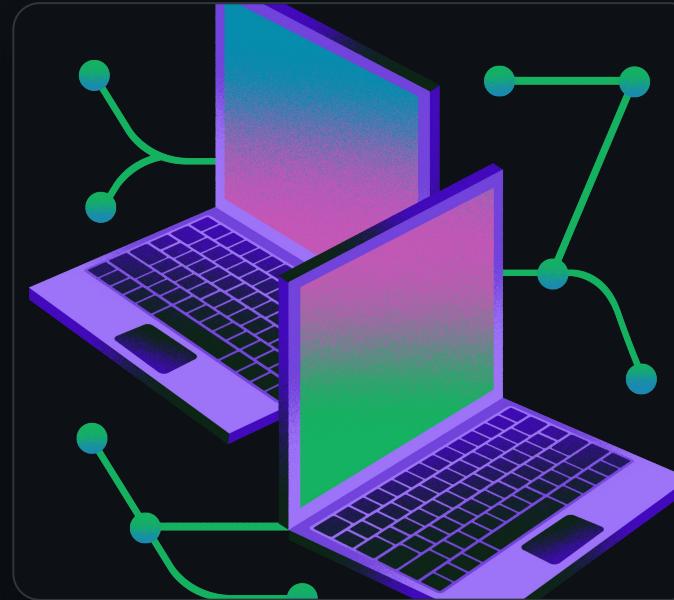
Partner Benefits

Why Join Maintainer Month?



Strengthen Security

Help build a more secure open source ecosystem



Reach Maintainers

Reach maintainers who drive technology adoption



Gain Recognition

Showcase your commitment to open source sustainability



Support Open Source with Your Offerings

What You Can Offer

- Developer tools:** 25% off IDEs, CI/CD platforms
- Cloud credits:** \$500 in free deployment credits
- Security audits:** Discounted services to secure projects
- Free tickets** for certifications, workshops, or conferences

Who You Can Reach

Choose a distribution channel

Public Maintainer Month Website

Available to everyone; Your logo featured

Private Maintainer Community

Exclusive to ~5,000 vetted maintainers

Why join the Partner Pack?

Your logo featured on Maintainer Month website, shoutouts on GitHub's social channels, connect with influential maintainers, and showcase your leadership in open source.

Join the Partner Pack!

Submit your offering by April 15
maintainermonth@github.com

👤 Option 2: Host Events

Create Spaces for Maintainers

Workshops

Panels

Networking

Hackathons

All events featured on the Maintainer Month calendar and promoted to our community



Flag icon Option 3: Create Content

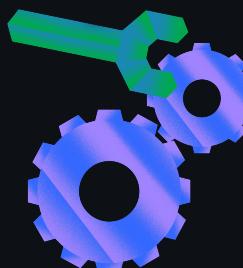
Educate & Celebrate

Security guides and spotlight stories for and about maintainers

Podcasts



Video & livestreams



Guides & resources

All content featured in the Maintainer Month library and promoted through our channels.



Option 4: Recognition & Funding

Support Sustainability



Recognition Ideas:

- Highlight maintainers or projects you depend on
- Share maintainer stories on social media using #MaintainerMonth
- Create awards or recognition programs
- Sponsor maintainers or projects
- Launch or join a FOSS fund to support critical projects

Timeline & Next Steps

Key Dates for Maintainer Month 2025

✨ APR 1 - APR 15

Submit interest

APR 15-23

Finalize details & provide assets

MAY 1-31



Maintainer Month!



JUN

Impact Report

Partner pack: Email your proposed offering to maintainermonth@github.com

Add Events to the Maintainer Month Calendar:
gh.io/mm-add-event

Add Resources to the Maintainer Month Library:
gh.io/mm-add-resource

Work with our team to shape your contribution. Share logos, redemption details, promotional copy.

Maintainer Month Launch on May 1st!
Throughout the month: promotion of all partner activities

Impact report shared with partners

Q&A

email: maintainermonth@github.com

**Thank you for
supporting open
source maintainers!**

