SHWETA BIRADAR

Data Analyst

CONTACT

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187/1, Bangalore, Karnataka, 560097, India

EDUCATION

2022
B E , Computer Science and Engineering
Bheemanna Khandre Institute of Technology, Bhalki

2018
Pre-University Course – Science (PCMB)
Diamond PU College, Bhalki

CORE COMPETENCIES

- Data Visualization & Dashboards (Power BI, Excel, Oracle BI)
- SQL Development: Views, Stored Procedures, Triggers, Joins
- **Tailored Technical Skills: [KEYWORDS]**
- KPI Reporting & Automation
- Data Cleaning, Transformation & Validation
- ETL Support and Query Optimization
- Report Performance Tuning
- Business Requirement Analysis & Translation
- Data Quality & Governance
- Client-Facing Analytics Presentations

IT SKILLS

BI Tools:
Power BI, Oracle BI Discovery Desktop, Power Query, Excel (Pivot Tables, Charts, VLOOKUP)

Databases:
SQL (MySQL, PostgreSQL, Oracle,SQL Server Management Studio (SSMS))

Programming & Scripting:
SQL, Python, Java, Bash

Web & Front-End:
HTML, CSS, JavaScript, Angular

Reporting & ETL Automation:
SSMS Jobs, Power BI Scheduled Refresh, Data Modeling

Version Control: Git, GitHub

ABOUT ME

Analytical and results-driven **Data Analyst** with over 3 years of experience in transforming business needs into scalable reporting solutions and actionable insights. Strong expertise in **SQL development, data modeling**, and dashboard creation using Power BI, Excel, and Oracle BI. Proven track record of automating reporting processes, **optimizing query** performance, and building stakeholder-ready visualizations to drive business decisions. Skilled in working with cross-functional teams and managing large-scale datasets to extract meaningful patterns and trends

PROFILE SUMMARY

- Spearheaded development of automated Power BI dashboards, streamlining manual reporting processes and improving stakeholder visibility by 40%.
- Designed and i**mplemented complex SQL views, joins, and stored procedures** to support real-time analytics and scheduled business reporting.· Optimized SQL
- queries and database logic, achieving up to 60% performance improvement through indexing, partitioning, and tuning strategies.
- Translated ambiguous business needs into clear **technical reporting requirements,** aligning analytics with strategic goals.
- Built data models and reusable logic to ensure accuracy and efficiency in reporting across diverse business functions.
- Delivered impactful insights to cross-functional teams, **enabling timely and data-driven decision-making** at operational and leadership levels.
- Automated recurring reporting tasks, resulting in a 40% reduction in manual effort and improved reporting consistency.
- Collaborated closely with business stakeholders to understand KPIs, and implemented interactive dashboards that enhanced decision support.
- Ensured **data integrity and validation** across reporting pipelines through robust testing, error handling, and quality checks.

WORK EXPERIENCE

Data Analyst | Wildfox Business Advocacy | Jun 2023 – Present

- Designed and automated Power BI dashboards, improving reporting efficiency by 40%.
- Built **SQL views and stored procedures** for real-time and scheduled reports.
- Presented client-ready visualizations and insights, enhancing decision-making.
- Enhanced performance of **long-running queries using indexing** and optimization techniques.
- Collaborated with **stakeholders** to understand business logic and deliver effective reporting.
- Created interactive dashboards with Power BI for internal business use cases.
- Wrote SQL scripts for **data cleaning, transformation, and aggregation. Designed and tested stored procedures** to simulate real-time reporting.
- Supported requirement gathering and translated into data solutions

Achievements:

- Automated Power BI dashboards, reducing manual reporting effort by 40% and improving decision-making speed.
- Improved SQL query performance by 60% through indexing, optimization, and stored procedure tuning.
- Delivered real-time insights by building dynamic SQL views integrated with live business dashboards.

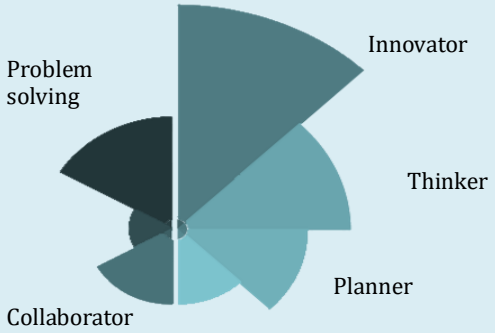
Data Tools & Platforms: Excel Advanced, Power Query, SSMS, Oracle SQL Developer ●●●●●

Operating Systems: Linux ●●●●●

CERTIFICATIONS

- Java Full Stack Developer – JSpiders
- HackerRank(SQL,Angular,JavaScript)

SOFT SKILLS



PERSONAL DETAILS

Date of Birth	: 21-02-2000
Languages Known	:English, Kannada, Hindi,Marathi

- Recognized by leadership for transforming complex business needs into clear, actionable visual reports.

PROJECTS

E-Commerce Sales Analysis :

- Created a full-stack Power BI dashboard using MySQL queries, tracking top-selling categories and regional sales performance.
- Delivered visual insights that helped business teams optimize product placement and regional marketing strategies.

F-Financial KPI Dashboard:

- Analyzed over 3,000 sales records and built interactive dashboards in Power BI to highlight profit leakages and under performing SKUs .
- Enabled leadership teams to make timely decisions on pricing, bundling, and stock control

G-Zomato Restaurant Analysis:

- Cleaned and transformed Zomato sales data using SQL and Power Query, ensuring data accuracy and readiness for analysis.
- Built intuitive dashboards to identify market behavior patterns, customer preferences, and order frequency trends.

- **DSR Reporting System:**

- Developed SQL views and stored procedures to segment data by country, category, and profit center.
- Enhanced executive reporting efficiency by automating daily, weekly, and monthly report generation pipelines.