

ASHISH GARG

Madhya Pradesh, India

ashishgargofficial6548@gmail.com | +91 97523 37964 | linkedin.com/in/ashish-garg-2b896432a

EDUCATION

B.Tech in Computer Science and Design Madhav Institute of Technology and Science, Gwalior	Expected 2028 CGPA: 8.00/10.0
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EXPERIENCE

Graphic Designer <i>Blue Planet Info Solutions, Mumbai, Maharashtra</i>	March 2025 – September 2025
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- Designed 40+ recruitment posters and visual creatives for multiple companies, effectively communicating job roles and employer branding across digital platforms
- Collaborated with internal teams to deliver on-brand creatives within tight deadlines, supporting multiple concurrent hiring drives
- Managed company social media accounts with consistent posting schedule, improving reach and engagement by 25–30% during active recruitment periods

Freelance Designer <i>Self-Employed</i>	June 2022 – Present
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- Delivered 20+ freelance design projects including posters, social media creatives, and branding assets with 100% on-time delivery
- Collaborated directly with clients to translate ideas into high-quality visual designs, achieving 90%+ client satisfaction rate
- Managed projects end-to-end from concept to final delivery while balancing multiple clients simultaneously

Fundraising Intern <i>Muskurahat Foundation</i>	May 2021 – June 2021
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- Engaged 20+ potential donors through direct communication, helping raise 2,000 for foundation initiatives
- Achieved 100% of assigned fundraising targets within stipulated timeframe
- Strengthened donor engagement processes, contributing to improved response rates

PROJECTS

UniCred – College Engagement Platform unicred.vercel.app	April 2025 – June 2025
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- Designed user-centered interfaces for 10+ core features including event participation, leaderboards, and certificate uploads
- Developed 20+ high-fidelity prototype screens, increasing student engagement by 30% during testing
- Conducted iterative user testing with 15+ students to refine layouts and accessibility

GreenScore AI – Sustainability Metrics Platform greenscore-six.vercel.app	October 2025 – December 2025
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- Crafted engaging dashboards to display tree-count and sustainability metrics for 100+ simulated users
- Designed interactive visualizations reducing user comprehension time of satellite analysis by 40%
- Iterated on layouts and visual hierarchy based on feedback from 10+ test users

SKILLS

Design: UI/UX Design, Graphic Design, Figma, Adobe Creative Suite, Prototyping, Visual Design

Development: Web Development, App Development, HTML/CSS

Other: Marketing, Social Media Management, Client Communication, Project Management

PORTFOLIO

Behance: behance.net/ashishgargofficial | **Figma:** figma.com/@itsishhh2346