



**Moody Church Media**

Sponsored •

You can have twice the impact in sharing hope with a world in crisis! But the countdown is on for you to take advantage of this opportunity.

A photograph of a man with white hair and glasses, wearing a blue suit, white shirt, and red tie. He is standing behind a clear acrylic podium, holding an open book or magazine in his hands and looking down at it. The background is black.

**An Amazing Opportunity!**

**8/31 Deadline**

Moody  
Church  
media

## Double Your Impact!

A matching challenge will double your gift to help change even more lives through Gospel-driven publications and programs.

[www.moodychurch.org](http://www.moodychurch.org)

88 Likes 5 Comments 13 Shares

Like

Comment

Share



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# An Amazing Opportunity!

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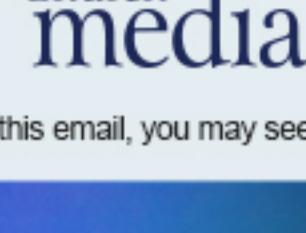
Share

From: Pastor Erwin W. Lutzer

To: [username@isp.com](mailto:username@isp.com)

Subject: Change even more lives

Preheader: I am thankful to see the past two years behind us. They were some of the most difficult many of us have ever experienced. But our country . . .



If you're having trouble viewing this email, you may see it online. [Send this to a friend](#)



## The Truth of God's Word Is Urgently Needed TODAY!

[HELP NOW](#)

Dear <Salutation>,

After two of the most difficult years many of us have ever experienced, I would like to say we are safe and secure . . .

**But our country is still in crisis, particularly with Christianity under attack. That's why the programs and publications of Moody Church Media are more vital than ever.**

We recently heard from John, who says, "I've lived with anxiety for many years. When I started listening to your programs a few years ago, I found that it really helped me. I've learned to turn all my anxiety and trust over to Christ, staying close to Him. When I remember it's His way and not mine, life is just better." Stories like this is why we exist: To create resources that help more people run all the way to the finish line.

**To help make that happen, I have great news: Concerned friends have issued a \$90,000 Matching Challenge to DOUBLE the impact of any gift you share with this ministry to expand the kingdom of God.**

This means your support by the Matching Challenge deadline on August 31 will be DOUBLED to impact TWICE the number of lives in desperate need of the Word of God right now—and for eternity.

But time is short: We must unlock the full potential of the Matching Challenge by our **August 31 fiscal year-end deadline** to meet the \$424,000 needed to continue growing the ministry and reaching more people on the air, online, and through publications **to reach hundreds of thousands with God's truth.**

With a new station in D.C., and brand-new resources coming out this fall, your support is critical to sharing the message that prepares you and other listeners to *live out your convictions and stand strong for your faith*.

We must seize this chance to speak into the hearts and minds of men, women, and the children who will be the believers and leaders of tomorrow.

*Your commitment and caring will also continue helping you and others navigate the tumultuous road we've been experiencing over the past two and a half years with solid, fearless biblical teaching.*

**That's why I ask you to respond today to help us raise the \$424,000 necessary before our fiscal year ends on August 31.**

I thank you in advance for your friendship and partnership.

Sincerely,

A handwritten signature in black ink that reads "Pastor Lutzer".

Pastor Lutzer

**DOUBLE YOUR IMPACT by making your best gift today**

[GIVE NOW](#)

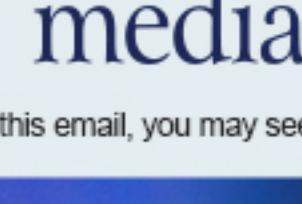
[unsubscribe info](#)

From: Pastor Erwin W. Lutzer

To: [username@isp.com](mailto:username@isp.com)

Subject: The Gospel matters—now more than ever!

Preheader: It is definitely exciting to see God providing a special opportunity to change more lives! This is what we have before us right now . . .



If you're having trouble viewing this email, you may see it online. [Send this to a friend](#)

A photograph of Pastor Erwin W. Lutzer, an elderly man with white hair and glasses, speaking from behind a wooden podium. He is gesturing with his right hand. To his right, the text reads "Your Support for the Gospel Matters—Now More Than Ever!" and a red button below it says "GIVE NOW".

Your Support for  
the Gospel Matters—  
Now More Than Ever!

GIVE NOW

Dear <Salutation>,

**It is definitely exciting to see God providing a special opportunity to change more lives!** Three listeners from Southeast Africa write:

"Running To Win is teaching us to handle this battle of life with wisdom from God."

"I am totally blind from a brutal attack. Thank you for Pastor Lutzer's teaching. I'm always glued to the radio because I know I'll be spiritually uplifted."

"I thank God for Running to Win. It has changed my mindset. I am going to start praying for my country and its leadership's welfare."

Your gifts are an investment into lives like these around the world. This is what we have before us right now at Moody Church Media—a **\$90,000 Matching Challenge gift** in effect through **August 31** to equal your gift for greater outreach in bringing God's truth to our troubled world.

This is great news—but as you can see, this opportunity won't last much longer. **So I'm writing today to give you a chance to make your much-needed and appreciated gift** to help reach countless thousands of listeners here and around the world with God's saving Word.

Your gift will also help Moody Church Media reach the goal of closing our fiscal year-end August 31 on solid financial footing. It will take \$424,000 in gifts by this date to make that happen—for the glory of God and the growth of His work in many lives!

*This is crucial because the programs and publications of this ministry are more vital than ever as a light in the darkness of this world.*

And through the Matching Challenge, faithful partners like you can become more active in bringing the Good News of Christ to searching hearts in a culture that has eroded everything people thought they could stand on.

But to maximize our effectiveness, we need to take hold of this opportunity afforded us for greater ministry by fully meeting this Matching Challenge to reach lives in desperate need of God's Word for today and for eternity.

Doors are open to bring God's Word to more people than ever! **Your generous gift today will make a difference, and will go twice as far through the Challenge!**

So please respond now via the button below. Thank you.

Sincerely,

A handwritten signature in black ink that reads "Pastor Lutzer".

Pastor Lutzer

P.S. August 31 will be here before you know it! So please **send your gift right away** to reach every person possible with the life-changing truth of God's Word. Thank you again!

[HELP NOW](#)

[unsubscribe info](#)

From: Dr. Erwin W. Lutzer  
To: [username@isp.com](mailto:username@isp.com)  
Subject: Time is running out!  
Preheader: With the clock ticking down steadily, right now is the very best time to make a kingdom impact . . .



If you're having trouble viewing this email, you may see it online. [Send this to a friend](#)

00 : 00 : 00 : 00

DAYS

HOURS

MINUTES

SECONDS

## Time is Running Out to Double Your Impact!

[GIVE NOW!](#)

Dear <Salutation>,

Great news! The \$90,000 Matching Challenge provided by friends of Moody Church Media is still in effect!

**That's why I'm writing one last time to ask for your help.**

You can see your gift DOUBLED by the Challenge, giving you TWICE the impact for the work of Christ. **But you must act before August 31!**

And with the clock ticking down steadily, right now is the very best time for you to **make your gift**.

Please help us seize this special moment to double your generous gift and your impact for the gospel in a spiritually decaying culture.

**Your faithful response right now** will help transform lives here in America and across the globe.

**Once again, the deadline for this \$90,000 Matching Challenge is August 31.** You still have time to DOUBLE your gift for eternal impact!

Sincerely,

A handwritten signature in cursive script that reads "Pastor Lutzer".

Pastor Lutzer

P.S. **August 31 will come quickly! Act now to DOUBLE your ministry impact.** Thank you!

[GIVE NOW!](#)

P.P.S. Your gift makes stories like this possible: *"I'm married with young kids and work as a miner. When I heard you preach the unadulterated Word of God, I broke down and confessed to my wife that I had previously committed adultery. She chose to forgive me. Over a year after the confession, by the grace of God, our marriage is saved and getting stronger every day! Through tears, I often thank God for not leaving me in that sin and hypocrisy. I'm so blessed by Running To Win and by your books."* —Frank\*

\*name changed for privacy

[unsubscribe info](#)



**DOUBLE the Impact  
of Your Gift Today!**

**HELP TRANSFORM LIVES**

X

# Your Support for the Gospel Matters— Now More Than Ever!

**DOUBLE YOUR  
IMPACT TODAY**



“But it did not fall, because it had been founded on the rock” (Matthew 7:25). The storm. “and great was the fall of it” (Matthew 7:27).

Powered by **JOURNITY**

## SHINE THE LIGHT OF GOD'S WORD ALL SUMMER

Right now, the Lord has provided a special Matching Challenge opportunity to help you double the impact of your gift for Gospel outreach through Moody Church Media.

And at the same time, your gift will help us reach a critically important fiscal year-end goal—the \$424,000 needed to continue on the air, online, and through publications **to reach hundreds of thousands with God's truth!**

But the days are growing short for you to take advantage of this incredible opportunity to expand God's kingdom work. So we urge you to act today, while the need and opportunity are on your heart. Your support is critical to sharing the message that prepares you and other listeners to live lives of faithfulness to Christ and share His love with others.

Thank you in advance for your generosity.



### Request your copy for a gift of any amount

\* Enter a Gift Amount:

\$25	\$50	\$100	\$250	\$500	Other
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Yes, automatically repeat this gift every month and become an Endurance Partner.

### Billing Information

\* First Name:

\* Last Name:

\* Street 1:

Street 2:

\* City:

\* State/Province:

\* Zip:

\* Billing Country:

Phone Number:

\* Email Address:

Yes, I'd like to receive email updates from this organization.

Email Interests:

Weekly Newsletter

Where do you listen?

Radio

Online

### Payment Information



\* Credit Card Number:

\* Expiration Date:

\* CVV Number: [What is this?](#)

**PROCESS**

#### Our Mission:

We are called to provide a biblical voice to the challenges we all encounter en route to the finish line of life.

#### Our Vision:

We exist to bring glory to God through the transformation of lives.

[Send Us A Message >](#)

#### Connect With Us:



[Upcoming Events >](#)

#### Sign up for our weekly digest

Stay informed of what's new and what's coming up on the air and on the web.

Enter your email

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