

JERRY JANQUART

ART DIRECTOR /// JERRYJANQUART.COM/PORTFOLIO

SUMMARY

I am a graphic designer and web developer adept in all stages of print and website development. I have worked for more than 15 years with publishers and non-profits, bringing over 100 issues through the entire production process from text to page to screen. My professional work includes web graphics, stationary, books, website creation, fund-raising letters, mail merges, epubS, database integration, flyers, calendars, article layout, advertisements, cover design, illustration, online forms, and weekly eblasts. I enjoy crafting a design that fits the client's brand and style. **Equipped with a diverse skill-set, I thrive on problem-solving and creative challenges.**

PROFESSIONAL WORK

2005–present: The Fellowship of St. James, publisher of Touchstone and Salvo

as ART DIRECTOR

Touchstone & Salvo Magazines

- Designed full magazine layouts, developing appropriate themes
- Oversaw magazine branding for successful fund-raising campaigns
- Ad creation from conception to execution
- Flyers and forms creation for mailings and special events

SOFTWARE / APPLICATIONS

- javascript • HTML • CSS • PHP
- InDesign • Photoshop • Illustrator
- Word • Excel • Visual Studio Code
- Constant Contact • Wordpress
- Donor Perfect • Eventbrite • Git
- Proton Mail • G-Suite • Bootstrap

as WEB DEVELOPER

touchstonemag.com, salvomag.com

- Planned, designed, developed, tested, deployed, and maintained www.touchstonemag.com
- Managed content and maintain Laravel website www.salvomag.com
- Developed and designed eMarketing campaigns
- Set up and operate 3rd party online shopping cart
- Set up a subscriber login using 3rd party gatekeeping methodology, setting PHP variables from JSON data
- Designed and coded 3rd party subscription and donation pages
- Developed custom javascript web app for tracking freelance projects
- Created web traffic reports from Google Analytics data
- Created quarterly ePubs with subscriber login functionality