

JERRY M. JANQUART

JMJ

Senior Designer & Developer —> 18 Years Exp.

CONTACT

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DESIGN / DEV

InDesign
Photoshop
Illustrator
Acrobat
Visual Studio Code
Filezilla
HTML5
PHP
MySQL
Javascript
Bootstrap

TEXT

Word
Excel
Powerpoint
Google Workspace

WEB APPS

Constant Contact
Mailchimp
Donor Perfect
Google DFP
Proton Mail
Shift4Shop
Wordpress
Laravel CMS
Facebook
Twitter
Vimeo

WORK PORTFOLIO

www.jerryjanquart.com/portfolio

KEYWORDS

Graphic Design —> *Thousands of articles*
Web Development —> *Numerous sites / landing pages*
Print Production —> *Hundreds of issues / covers*
Data Management —> *php / mysql / javascript*
Email Developer —> *Constant Contact / Mailchimp*
Direct Mail / Fundraising —> *Design / production*
Advertising —> *Print / web*

OBJECTIVE

I am currently (and have been since 2006) the sole graphic designer and web developer for a small Chicago-based non-profit magazine and book publisher, continually expanding my role & consistantly creating high-quality visuals for whatever projects are needed to increase subscriptions and raise funds. Equipped with a very diverse skill-set, I thrive on problem-solving both creative and technical challenges.

WORK HISTORY

2006–Present: Art Director, *Touchstone & Salvo Magazines*

- Designed full magazine layouts, developing appropriate themes
- Oversaw branding for successful fund-raising campaigns
- Ad creation from conception to execution
- Flyers and forms creation for mailings and special events

2006–Present: Dev Ops, *touchstonemag.com & salvomag.com*

- Designed, developed, tested, deployed websites
- Developed and designed eMarketing campaigns
- Set up and operate 3rd party online shopping cart
- Set up a subscriber login using 3rd party gatekeeping methodology, setting PHP variables from JSON data
- Designed and coded 3rd party subscription and donation pages
- Developed javascript web app for tracking freelance projects
- Created web traffic reports from Google Analytics data
- Created quarterly ePubs with subscriber login functionality