
GRAPHIC DESIGNER & WEB DEVELOPER

Jerry M. Janquart: I am adept in all stages of print and website development. I have worked for more than 17 years with publishers and non-profits, bringing over 150 issues through the entire production process from text to page to screen. I enjoy crafting a design that fits the client's brand and style. Equipped with a diverse skill-set, I thrive on problem-solving and creative and technical challenges.



PROFESSIONAL WORK

2005–present: The Fellowship of St. James,
publisher of ***Touchstone*** and ***Salvo*** magazines

as ART DIRECTOR

Touchstone & Salvo Magazines

- Designed full magazine layouts, developing appropriate themes
- Oversaw magazine branding for successful fund-raising campaigns
- Ad creation from conception to execution
- Flyers and forms creation for mailings and special events

SOFTWARE / APPLICATIONS

- javascript • html • css • php • mysql
- InDesign • Photoshop • Illustrator
- Word • Excel • Visual Studio Code
- Constant Contact • Wordpress
- Donor Perfect • Eventbrite • Git

FREELANCE CLIENTS

- **Publishing Managements Associates** — Web and Print ads, brochures, fundraising letters
- **Biretta Books** — Books, brochures, flyers, web ads
- **Douglas Shaw & Associates** — email marketing layout and design

as WEB DEVELOPER

touchstonemag.com, salvomag.com

- Planned, designed, developed, tested, deployed, and maintained www.touchstonemag.com
- Managed content and maintain Laravel website www.salvomag.com
- Developed and designed eMarketing campaigns
- Set up and operate 3rd party online shopping cart
- Set up a subscriber login using 3rd party gatekeeping methodology, setting PHP variables from JSON data
- Designed and coded 3rd party subscription and donation pages
- Developed custom javascript web app for tracking freelance projects
- Created web traffic reports from Google Analytics data
- Created quarterly ePubs with subscriber login functionality