Georgia Institute of Technology

Computational Investing, Part I

042: Company Value

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Find out how modern electronic markets work, why stock prices change in the ways they do, and how computation can help our understanding of them. Learn to build algorithms and visualizations to inform investing practice.

News Affects Prices

Why/How Does Information Affect Price?

- Informs traders about the company's capacity to make money in the future.
- Examples
  - CEO effectiveness.
  - Cost of raw materials.

Local and Global Affects