

# SynergyAI – Executive Presentation

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## What is SynergyAI?

SynergyAI is an ecosystem of generative AI models that collaborate with each other to solve complex tasks more efficiently, ethically and humanely.

Instead of relying on a single model, SynergyAI splits queries between coordinated specialized models, improving results and reducing energy consumption.

## What problem does it solve?

Currently, users must switch between multiple AI tools for different tasks, generating interruptions, unnecessary consumption, and inconsistent results.

SynergyAI integrates and orchestrates different models from a single collaborative interface.

## How does it work?

- Division of complex tasks between specialized models
- Language refinement before shipping
- Smart orchestration based on task type
- Final response unified with text, image or code

## Why is it ethical and sustainable?

- Lower energy consumption due to precise use of models
- Accessibility for non-technical users
- Transparency in model decisions
- Educational and social potential

## Who is behind?

Alexander Moore – Freelancer and founder of the project, with experience in education, technology and social impact.

I am looking for allies with a vision from AI, UX, sustainability, ethics, education and community.

### **1. SynergyAI for End Users (AI Professionals and Freelancers)**

Value Proposition: Platform that orchestrates multiple generative AI models for complex tasks, optimizing time, quality and resources.

Customer Segments: Content professionals, AI and data science freelancers, educators, course creators, technology startups.

Sales Strategy: Freemium model: free access with limitations + premium subscriptions for volume, speed or customization. It can be sold as a universal AI assistant for daily work, with an emphasis on productivity and time saving.

### **2. SynergyAI as an Ethical Infrastructure for Startups**

Value Proposition: Ethical, modular and efficient infrastructure to integrate AI into digital products.

Client Segments: Edtech startups, legaltech, fintech, technology consultants.

Sales Strategy: B2B licensing (white-label), APIs per consumption, premium technical support. Ideal to sell to CTOs or founders as a quick and ethical solution to accelerate AI adoption.

### **3. SynergyAI for Education and Sustainability**

Value Proposition: Accessible collaborative AI for education, with a focus on low energy consumption and transparency.

Customer Segments: Schools, universities, ethical technology NGOs, training centers.

Sales Strategy: Institutional sales, agreements with ministries or foundations, workshops and bootcamps. It can also be offered as a pedagogical tool to teach about AI and sustainability.

## **Are you interested in collaborating or giving feedback?**

Presentation + Demo (2:51):

<https://youtu.be/Mb6KtDq9Ulc>

Quick Demo no audio (1:09):

<https://youtu.be/MZiub3PaKWY>

GitHub: <https://github.com/githubmoore/SynergyAI>

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