

# Checkout Flow for “Clothomatic” App

## Cart Page

- Place an order will be from the Cart page
- Place Order Button - This will allow you to place an order of chosen items.
  - The place order button will be at the end of the page
  - When the button is clicked it will show you the address where user chooses item(s) to be delivered.
  - Will also show orders that are to be placed.
- If delivery charges are applied on an order, then it will so be displayed, else it will be displayed saying: **Kudos! We will deliver the order for free.**
- Show total number of items to be placed with details of each item- brand name, item name, seller name, size, quantity, price, offer, estimated delivery date of the item
- Show button to go back to shopping, to add more items to cart
- Show App-credit available
- Show Gift pack option
- Show 'Show details of items on package?' option
- Show the total bill details with total cost, item discount applied, coupon discount, delivery charges, credit used.

## My analysis on this page.

### Reasons for adding the following features




- Gift pack –It will allow users to ask to pack the items as a gift
- Show details of items on package- some users might not want the details of items bought to get displayed on the package at times.

### Reasons for not adding the following features

- Available offers/coupons – directly apply the offers/coupons available.
- Item suggestions – instead, add 'go back to shopping' button to add additional items to cart

## References – Billing details

PRICE DETAILS (1 Item)	
Total MRP	₹4,949
Discount on MRP	-₹3,366
Coupon Discount	<a href="#">Apply Coupon</a>
Convenience Fee <a href="#">Know More</a>	₹99 FREE
Myntra Credit used	
<b>Total Amount</b>	

 Genuine Products •  Contactless Delivery •  Secure Payments

1 Item selected for order

PLACE ORDER

Once Order is Placed

## Personal Info Page

- Show user name
- Show current address where user wants item to be delivered – Show 'Edit address' button below it
- Show user Mobile number - Show 'Edit mobile number' button besides it
- Show continue button

My analysis on this page.

Reasons for adding the following features

- Edit address – It will allow users to add new address or edit /remove the existing address, if the address where order to be delivered needs to be changed.
- Edit mobile number- It will allow users to add new mobile number or edit /remove the existing mobile number as needed

### Reference – Address page

← ADDRESS

Bag Address Payment

HOME

Mobile:

CHANGE OR ADD ADDRESS

DELIVERY ESTIMATES

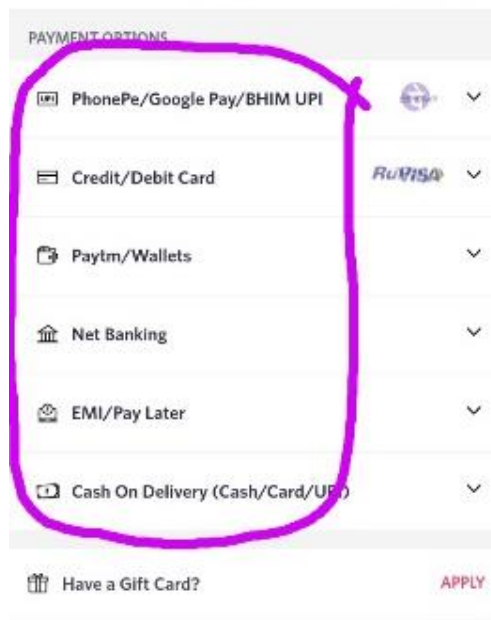
Estimated delivery by 30 Aug 2022

CONTINUE

# Payment Method

- Show app credit used with remaining balance
- Show different payment options- Phone Pe/Google Pay/BHIM UPI, credit/debit card, paytm/wallets, net banking, EMI/pay later, Cash on delivery(cash/card/UPI)
- Show total price details of all items in bill with total cost, item discount applied, coupon discount, delivery charges, credit used.
- Below is Place order button. On click of which, an OTP will be sent on mobile number which will be verified automatically.
- If payment option other than cash on delivery is chosen then accordingly payment will be done, else cash on delivery will be chosen.
- Once payment and all the necessary steps are done, order placement will be confirmed via email and sms.

## Reference- Payment options

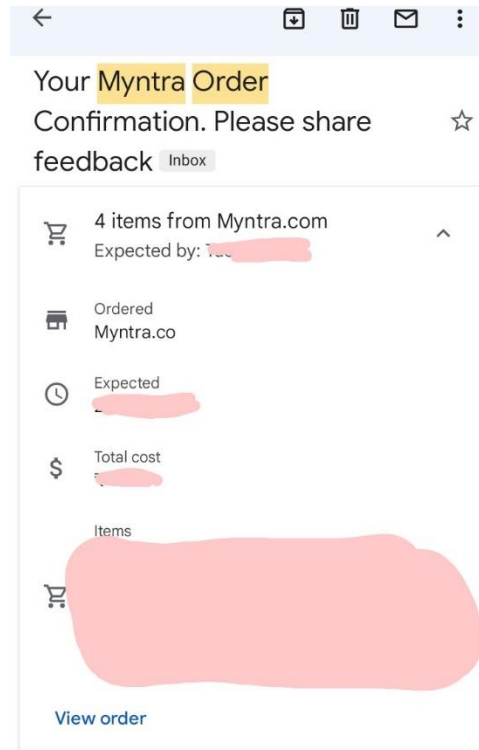


## Email

Email to be sent out to the user as soon as the order has been placed.

- Title - Order Confirmation | Order id
- Show total number of items ordered, estimated delivery, ordered from, total cost of items, items details
- Show view order button- Links to the Order
- Order message - Hello <name>, Your ordered items will be at your door by estimated delivery date. You can track order below.
- Show track order button below.
- Show order details with order id
- Show delivery address with billing details

## Reference - Emails



## SMS

SMS indicate order was placed

- Order placed: <Item names (100 char)> have been placed and estimated delivery is by <date>. Order details: <link>

## Other Notes

What should be done if any item in cart is not to be placed?

- If an item is of no interest then it can be removed by clicking a 'x' cancel button on item on cart page and removed from the cart page

How to cancel placed order?

- If order is already placed but is now to be cancelled, then item order can be cancelled by clicking on the cancel order button on particular item order from orders section in user's profile
- The message will show up saying the item order has been cancelled.