



# HACKATHON: 1002

## TERM DEPOSIT TELEMARKETING ANALYSIS

[Home](#)[Dashboard](#)

TELEMARKETING  
PREDICTION

TELEMARKETING  
PREDICTION

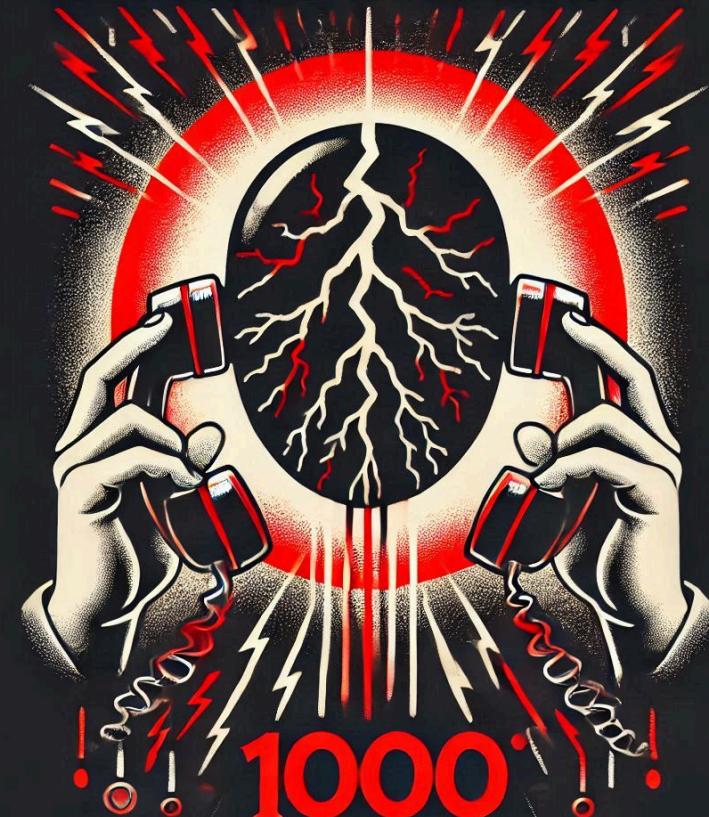


198 1957 13  
13% 136% 63  
95% 1957 19%  
15% 955 35  
15% 1.0% 3%  
19% 1959 37  
33% 957 27

**1000**

MAKE SURE IT

TELEMARKETING PREDICTION:



TELEMENKI  
PREDICTION

TELEMACKIN  
PREDICTION



35% 215 35  
25% 55 35  
95% 95 35  
95% 55 35  
95% 55 35  
95% 55 35  
33% 55 35

**1000**

MAKE SURE IT

What do you seek from this dashboard?

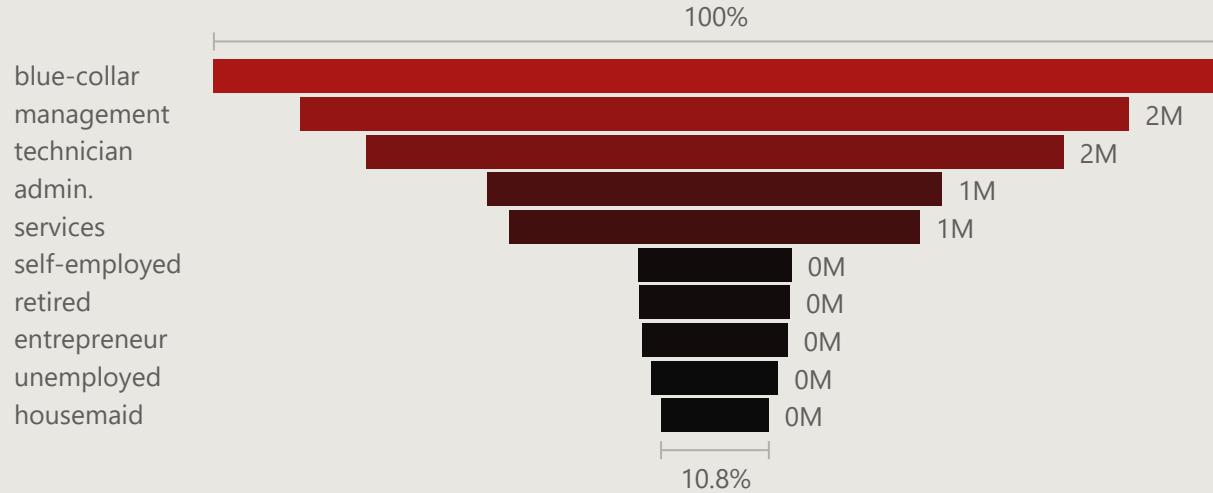
I want someone  
who is below 25 age  
and works as a  
management and is  
single



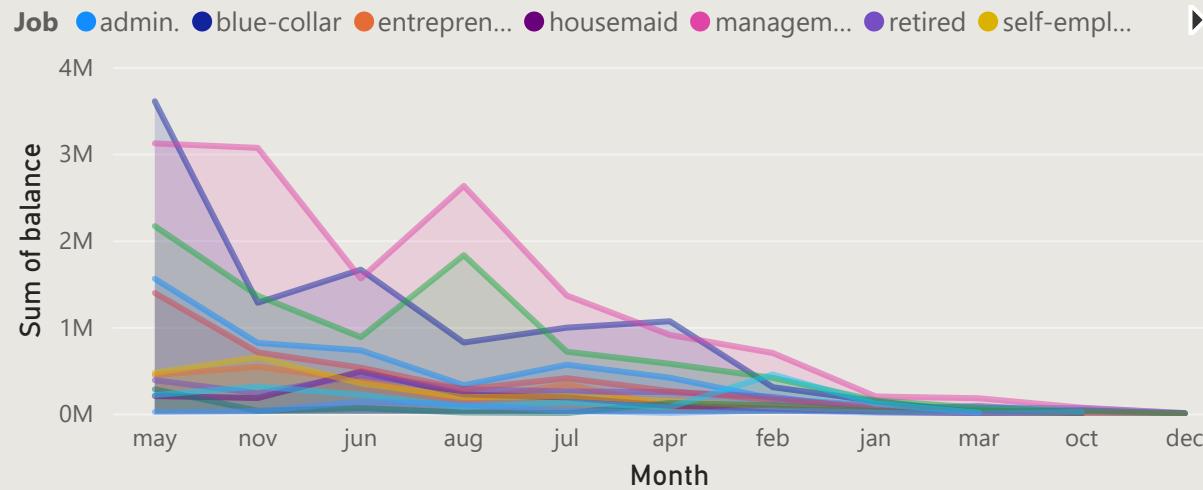
Showing Single management  
results hackathon\_1002  
for train\_mysqls with age < 25

job	marital	education	default_status	b
management	single	secondary	no	
management	single	secondary	no	
management	single	secondary	no	
management	single	secondary	no	
management	single	tertiary	no	

## Top 10 Job Categories by Total Call Duration in Customer Engagement Funnel



## Trends in Total Account Balance by Job Category (Monthly)



## Select the Age and Marital

- Select all
- ✓  19
- ✓  20
- ✓  21
- ✓  22
- ✓  23
- ✓  24
- ✗  25
- divorced



Total Duration

10M

Total Clients

40K

AVG. Balance

1.27K

## Customer Subscription Rate

