James Hooper

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Portfolio: http://jameshooper.live

FRONT END DEVELOPER

A 10 year veteran web developer with a solid background in design and building of websites. A business minded person with a strong ability to problem solve to meet and exceed goals for projects. A desire to connect in the tech community to stay on the latest trends in the world of web development. A fast-paced learner willing to work hard using my skill sets to make concise coding decisions for an optimal user experience. Excellent presentation, organizational, and follow through skills. Available for travel and relocating.

TECHNICAL SKILLS/TOOLS

HTML5, CSS3, XML, JSON, Javascript, Typescript, jQuery, MongoDB, Express, React, Node Angular, Docker, Webpack, Redux, Gulp, Grunt, Babel, Material UI, Bootstrap, Materialize, Less Sass, Github, Postman, BrowserStack, Adobe Photoshop, Optimizely, Salesforce, Jira, Marketo, Big Commerce, Wordpress, Sublime Text, Visual Studio Code, Basecamp, Google Analytics

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EDUCATION

UNIVERSITY OF TENNESSEE, Chattanooga, TN

Bachelor of Science Degree in Business Administration (Aug. 2005 / Dec. 2009)
Concentration: Entrepreneurship

PROFESSIONAL EXPERIENCE

Self-Employed
Front End Developer

Austin, TX
(Nov. 2017 / Current)

- Created a stock trading application in React and Node with stock APIs and RXJS
- Built eCommerce Shopify CRO experiments to increase conversions for clients
- Worked contracts building CRO experiments for brands like Taylormade Golf
- Built a land application for Land Accrue that compares buy comps. vs sold comps.
- Coded my portfolio website TV experience in React using responsive design

FloSports
Front End Developer

Austin, TX
(Sept. 2016 / Nov 2017)

- Worked on the Flosports vertical sites in Angular 4: Flotrack.org, Flowrestling.org, Flovolleyball.tv etc…
- Coded in Angular 4 doing a complete rebuild of the application creating custom components and services using RXJS, Typescript, Node/NPM
- Developed in a functional paradigm with version control systems(Github) in an agile environment
- Experimented with A/B tests in Optimizely to capture analytics to help improve the sales funnel
- Collaborated with marketing to accomplish their goals with Marketo, Kissmetrics, Segment, GA

Volusion
Front End Developer

Austin, TX
(May 2015 / Sept 2016)

- Programmed on the 3 main Volusion marketing websites: Volusion.com, Material.com, Mozu.com
- Used AngularJS, vanilla JS, Node/NPM, Gulp, Prismic.io(CMS), Materialize, Github, Optimizely, Browser-stack
- Developed in a Scrum environment with JIRA ticketing using continuous integration
- Added third party APIs(Salesforce) for workflow to help sales

Mass Relevance/Spredfast
Front End Developer

Austin, TX
(Nov. 2013 / March 2015)

- UX developer for marketing campaigns using social media data to make visualizations/microsites
- Worked with top-tier clients such as the Oakley, MTV, iHeartradio, MasterCard, LaSenza, IBM
- Collaborated with project managers and designers to meet campaign deadlines on tight schedules
- Wrote in JS(ES5), CSS3 and HTML5 with a focus on clean code, fast page loads, responsiveness
- Integrated libraries including: Bootstrap, jQuery, Underscore.js, D3.js

Cart Designers
Front End Developer

Austin, TX
(Apr. 2013 / Oct. 2013)

- Built eCommerce websites for small to midsize businesses with HTML, CSS, PHP, JS(ES5)
- Used photoshop designs to create pixel perfect responsive BigCommerce and Wordpress sites.
- Created a better client-side user experience using jQuery and Javascript.
- Utilized third party APIs to pull data into the websites.