James Hooper

5717 China Berry Rd. – Austin, TX 78744
Cell: 512-769-0980 - Email: jamesthomashooper@gmail.com

WEB DEVELOPER

A 7 year veteran web developer with a solid background in design and building of websites. A business minded person with a strong ability to problem solve to meet and exceed goals for projects. A desire to connect in the tech community to stay on the latest trends in the world of web development. A fast-paced learner willing to work hard using my skill sets to make concise coding decisions for an optimal user experience. Excellent presentation, organizational, and follow through skills. Available for travel and relocating.

TECHNICAL SKILLS/TOOLS

HTML5, CSS3, XML, JSON, Javascript, Typescript, jQuery, MongoDB, Express, React, Node NPM, Angular, Webpack, Gulp, Grunt, Babel, Material UI, Bootstrap, Materialize, Less Sass, Github, Postman, BrowserStack, Adobe Photoshop, Optimizely, Salesforce, Jira, Marketo, Big Commerce, Wordpress, Sublime Text, Visual Studio Code, Basecamp, Google Analytics

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EDUCATION

UNIVERSITY OF TENNESSEE, Chattanooga, TN

Bachelor of Science Degree in Business Administration (Aug. 2005 / Dec. 2009)
Concentration: Entrepreneurship

PROFESSIONAL EXPERIENCE

Self Employed
Stock Trader

Austin, TX
(Nov. 2017 / Oct. 2020)

- Performing day and swing trades on US equities capitalizing on liquidity and volatility
- Created a proprietary application in Angular 6 with stock APIs(ally.com, AlphaVantage.com)
- Earned 80% ROI on 1,400 trades in 2018 using technical analysis
- Averaged a Risk Reward Ratio of 2.30 and winning percentage of 60% on 350 trades in 2017

FloSports
Web Developer

Austin, TX
(Sept. 2016 / Nov 2017)

- Worked on the Flosports vertical sites in Angular 4: Flotrack.org, Flowrestling.org, Flovolleyball.tv etc…
- Coded in Angular 4 building components and services using RXJS, Typescript, Node/NPM
- Developed in a functional paradigm with version control systems(Github) in an agile environment
- Experimented with A/B tests in Optimizely to capture analytics to help improve the sales funnel
- Collaborated with marketing to accomplish their goals with Marketo, Kissmetrics, Segment, GA

Volusion
Web Developer

Austin, TX
(May 2015 / Sept 2016)

- Programmed on the 3 main Volusion marketing websites: Volusion.com, Material.com, Mozu.com
- Used AngularJS, vanilla JS, Node/NPM, Gulp, Prismic.io(CMS), Materialize, Github
- Developed in a Scrum environment using continuous integration
- Added third party APIs(Salesforce) for workflow to help sales

Mass Relevance/Spredfast
Web Developer

Austin, TX
(Nov. 2013 / March 2015)

- UX developer for marketing campaigns using social media data to make visualizations/microsites
- Worked with top-tier clients such as the Oakley, MTV, iHeartradio, MasterCard, LaSenza, IBM
- Collaborated with project managers and designers to meet campaign deadlines on tight schedules
- Wrote in JS(ES5), CSS3 and HTML5 with a focus on clean code, fast page loads, responsiveness
- Utilized libraries including: Bootstrap, jQuery, Underscore.js, D3.js

Cart Designers
Web Developer

Austin, TX
(Apr. 2013 / Oct. 2013)

- Built websites for small to midsize ecommerce businesses with HTML, CSS, PHP, JS(ES5)
- Used photoshop designs to create pixel perfect BigCommerce and Wordpress sites.
- Created a better client-side user experience using jQuery and Javascript.
- Sent AJAX API calls to pull third party data into the websites.