Sung-Duk Kang

Front-End Developer & Web Designer

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EXPERIENCE

Freelance Web Developer & Graphic Designer   June '17 - Present

- Developed both dynamic (CMS-driven) and static websites for multiple clients including small businesses, non-profits, podcasts, and e-commerce
- Built several small scale front-end web apps
- Designed logos, merchandise, and other graphic design materials for various clients including flyers, t-shirts, and digital assets for social media

DEAKO SMART LIGHTING | Web Developer & Graphic Designer (Contract)   May '18 - Jan '19
Seattle, WA

- Redesigned and created new content for the company's various websites including a Wordpress site, a Zendesk support site, and a Shopify e-commerce site
- Developed UI screens for the company's mobile app using React Native
- Created marketing materials for digital and print mediums using Sketch, Adobe Creative Suite (Illustrator, Photoshop, and InDesign) and Hubspot (for email campaigns and web forms)
- Designed and developed several marketing landing pages

AMAZON | Student UX Designer & Researcher   Jan '17 - June '17
Seattle, WA

- Worked with Amazon's Seller Support & Performance team to research and design new automation features to improve the UX of the Seller Central interface
- Performed various UX research, including conducting 10 user interviews and creating a competitive analysis
- Recommended new features and a visual redesign for Amazon's Automate Pricing tool for sellers

EDUCATION

UNIVERSITY OF WASHINGTON | Seattle, WA   Sept '13 - June '18
B.S. Human Centered Design & Engineering, Human-Computer Interaction (HCI) Specialization
Dean's List: 2014-2017
Overall GPA: 3.58 / 4.00

SKILLS

- HTML5 (Expert)
- CSS3 (Expert) - SASS, grid-systems, responsive design
- JavaScript (Intermediate) - React.js, Node.js, jQuery
- Mobile App Development - React Native
- Knowledge of PHP and Java
- CMS Platforms - Webflow, Wordpress, Shopify, Zendesk
- UX / UI Design & Research

- Graphic Design
- Digital Marketing
- Adobe Creative Suite (Illustrator, Photoshop, Indesign)
- Sketch App
- Adobe XD
- Microsoft Office Suite