

# TECHNOLOGY TREND: REVEALING INSIGHTS FROM SURVEY DATA

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# OUTLINE



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# **EXECUTIVE SUMMARY**

#### **Purpose:**

Analyze current trends in programming languages, databases, frameworks, platforms, and future tech preferences among professionals and students.



#### **Recommendations:**

- Upskill: JavaScript, HTML/CSS, and Python.
- Invest in Cloud Infrastructure: Supports scalable and agile workflows.

## **Findings**

- Top Desired Languages: JavaScript, HTML/CSS, and Python rank highest for demand, suggesting a shift toward web development and data-related skills Finding 2
- Platform Diversification: Demand for versatile languages (e.g., Python) suggests an increasing emphasis on crossplatform functionality.
- Cloud platforms (AWS, Google Cloud Platform, Microsoft Azure) are gaining popularity, with AWS being the most preferred.
- MySQL and Microsoft SQL Server are the most popular and still expected to be the most popular databases in upcoming years, while PostgreSQL follow closely behind and shows a significant increase in popularity, suggesting a growing trend towards open-source options.

# INTRODUCTION



### **Analysis Purpose:**

 Examine trends in programming language, database, framework, and platform usage.

#### **Problem Statement:**

Organizations need data to understand technology trends for strategic decision-making and resource allocation.

## **Research Questions:**

- What are the most widely used programming languages, databases, and frameworks
- How do platform and tool preferences vary by role?
- What are future trends in technology preferences among professionals?

# **METHODOLOGY**



#### Data Sources:

- Survey responses from worldwide tech professionals and students.
- Data includes demographics, role, industry, and tech preferences.
- Job posting and salary information of technology professionals

#### Data Collection:

- Online survey with both multiple-choice and open-ended questions.
- Targeted outreach to diverse tech industry roles.
- Job posting data from Github

#### Analysis Methods:

- Trend Analysis: Identifying emerging tech and shifts in usage.
- Descriptive Statistics: Quantitative summaries for each technology category.
- Cluster Analysis: Grouping of respondents by technology preferences.

# **RESULTS**

## Data Insights:

- Programming Languages: HTML/CSS leads, followed by JavaScript; strong interest in C#.
- Database Preferences: MySQL, SQL Servers and PostgreSQL are Top 3, with rising interest in MongoDB and ElasticSearch.
- Frameworks: Jquery and Angular dominate frontend; ASP. Net and React. is for backend.
- Platforms: Linux, Android and Windows are the preferred OS (45%), with cloud services (AWS, Google Cloud, Docker) widely adopted.

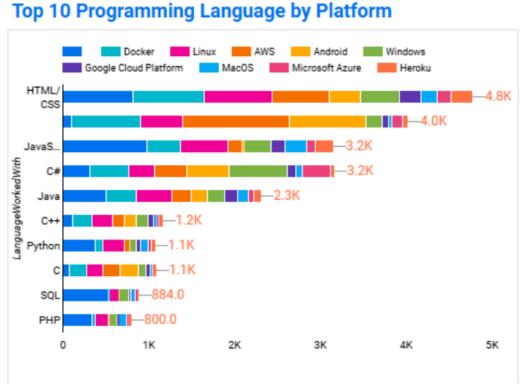
## • Findings:

- Strong shift toward cloud-based databases (MongoDB).
- Lesering demand for PHP

# PROGRAMMING LANGUAGE TRENDS

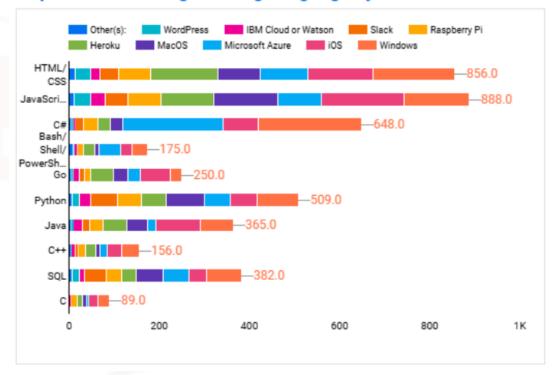
## **Current Year**

## Ton 10 Programming Language by Platform



## **Next Year**

#### Top 10 Desired Programming Language by Platform



# PROGRAMMING LANGUAGE TRENDS - FINDINGS & **IMPLICATIONS**

## **Findings**

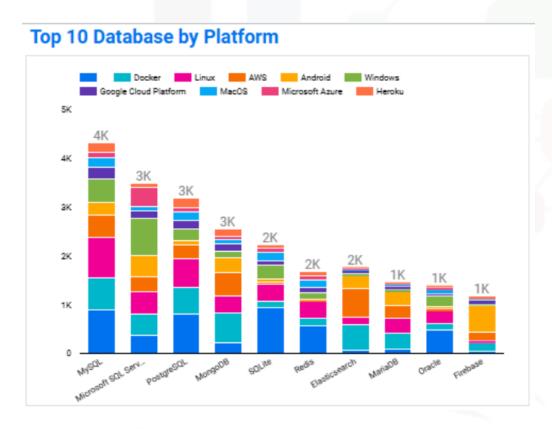
- Top Desired Languages: JavaScript, HTML/CSS, and Python rank highest for demand, suggesting a shift toward web development and data-related skills.
- Diverse Platform Compatibility: Popular languages show compatibility with a broad range of platforms, indicating high adaptability across tech stacks.
- Platform Diversification: Demand for versatile languages (e.g., Python) suggests an increasing emphasis on cross-platform functionality.

## **Implications**

- Skill Development: Developers should focus on JavaScript, HTML/CSS, and Python to meet future demand.
- Cross-Platform Proficiency: Familiarity with diverse platforms (e.g., Windows, iOS, and cloud services) may enhance employability.
- Web and Data Focus: Companies may prioritize candidates with web development and data skills, aligning with broader industry trends.

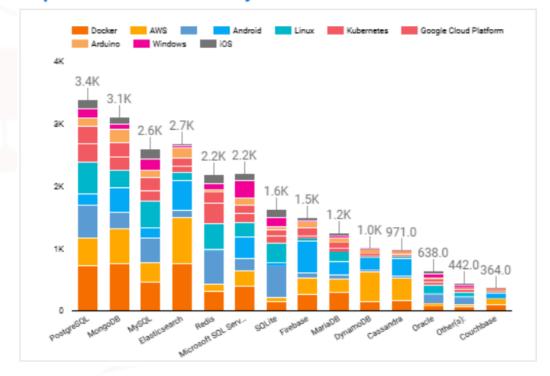
# DATABASE TRENDS

## **Current Year**



## **Next Year**

#### **Top 10 Desired Database by Platform**



# DATABASE TRENDS - FINDINGS & IMPLICATIONS

#### **Findings**

- MySQL and Microsoft SQL Server are the most popular and still expected to be the most popular databases in upcoming years
- PostgreSQL follow closely behind and shows a significant increase in popularity, suggesting a growing trend towards open-source options.
- Cloud platforms (AWS, Google Cloud Platform, Microsoft Azure) are gaining popularity, with AWS being the most preferred.
- **Docker** and **Kubernetes** are also becoming significant platforms for database deployment.
- PostgreSQL Cloud platforms continue to be a major trend, with Google Cloud Platform gaining momentum.
- **Kubernetes** is expected to be the most popular platform for database deployment.

#### **Implications**

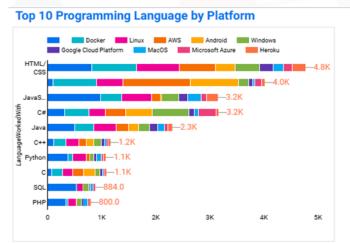
- MySQL and Microsoft SQL Server remain the safe choices for database solutions due to their widespread adoption and maturity.
- PostgreSQL is emerging as a strong contender, especially for organizations looking for open-source alternatives and advanced features like JSON support.
- Cloud platforms are becoming the preferred way to deploy databases, offering scalability, cost-effectiveness, and ease of management.
- Kubernetes is establishing itself as the leading platform for container orchestration, making it a crucial tool for managing database deployments in a cloud-native environment.
- The popularity of NoSQL databases like MongoDB and Elasticsearch is increasing, indicating a growing need for flexible and scalable data storage solutions.
- The rise of **serverless databases** like **Firebase** and **FaunaDB** could further disrupt the traditional database landscape.

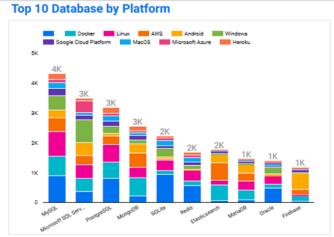


# **DASHBOARD**



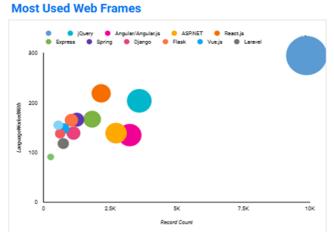
## DASHBOARD TAB 1: CURRENT TECHNOLOGY USAGE





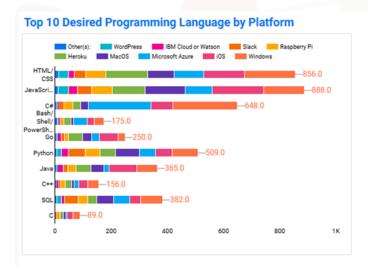
#### **Most Used Platforms**

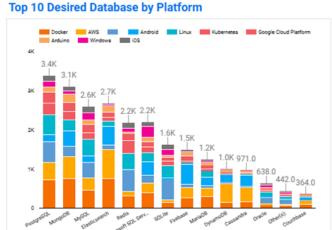




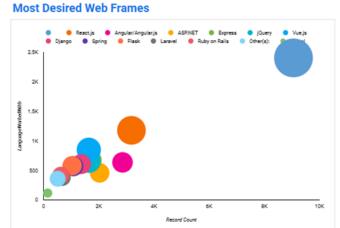


## DASHBOARD TAB 2: FUTURE TECHNOLOGY TREND

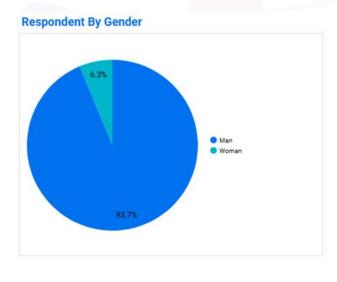


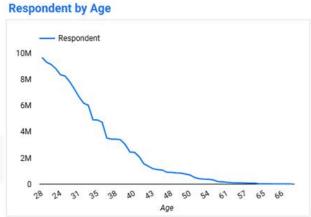


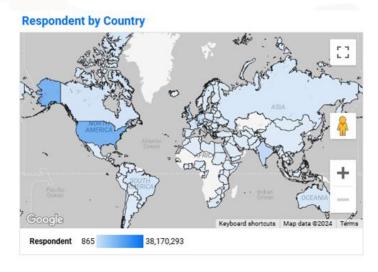


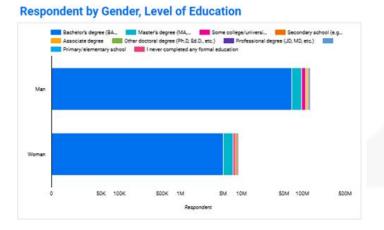


# DASHBOARD TAB 3: DEMOGRAPHICS









# **DISCUSSION**



- What are the benefits of cloud-native development, including scalability, flexibility, and cost-effectiveness and explore the role of cloud platforms (AWS, GCP, Azure) in this paradigm.
- Open-Source Technologies: Discuss the advantages of opensource technologies such as Python
- Data-Driven Decision Making: Discuss the importance of data in modern organizations and the role of databases and data analytics tools in extracting valuable insights.

# OVERALL FINDINGS & IMPLICATIONS

## **Findings**

- Top Desired Languages: JavaScript, HTML/CSS, and Python rank highest for demand, suggesting a shift toward web development and data-related skills Finding 2
- Platform Diversification: Demand for versatile languages (e.g., Python) suggests an increasing emphasis on cross-platform functionality.
- Cloud platforms (AWS, Google Cloud Platform, Microsoft Azure) are gaining popularity, with AWS being the most preferred.
- MySQL and Microsoft SQL Server are the most popular and still expected to be the most popular databases in upcoming years, while PostgreSQL follow closely behind and shows a significant increase in popularity, suggesting a growing trend towards opensource options.

## **Implications & Recommendations**

- Skill Development: Developers should focus on JavaScript, HTML/CSS, and Python to meet future demand.
- Web and Data Focus: Companies may prioritize candidates with web development and data skills, aligning with broader industry trends.
- Cloud platforms are becoming the preferred way to deploy databases, offering scalability, costeffectiveness, and ease of management.
- Staying updated with emerging technologies like
   TypeScript and serverless computing can help developers stay ahead of the curve.

# CONCLUSION



#### **Database Trends:**

- MySQL and Microsoft SQL Server remain dominant, but PostgreSQL is gaining popularity due to its open-source nature and advanced features.
- Cloud platforms (AWS, GCP, Azure) are increasingly being used for database deployments, offering scalability and flexibility.
- **Kubernetes** is emerging as the preferred platform for containerized database deployments.

#### **Programming Language Trends:**

- HTML/CSS and JavaScript continue to be the core technologies for web development.
- Python and Go are gaining traction for backend development and system programming.
- Cloud platforms and container orchestration (Kubernetes) are becoming essential for modern application deployment.

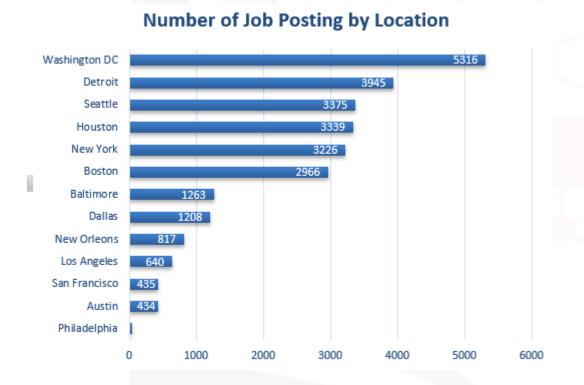
Overall, the trends indicate a shift towards cloud-native development, open-source solutions, and a focus on productivity and scalability.

# **APPENDIX**

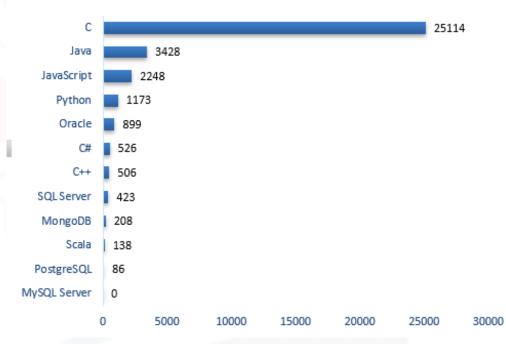


- Job Posting chart
- Salary of Programmer by Popular Language

# JOB POSTINGS



## **Number of Job Posting by Key Skill**



# POPULAR LANGUAGES

