# Proto Pro:

Overview:

Proto Pro is the first major innovation in Ich and Protozoa treatment in nearly 40 years. We originally announced a release date of April, 2023. Due to unforeseen delays, our release date has been revised to late 2023.

Product Description:

* Compressed tablets
  + Tablet goes into the water
* For Marine and Freshwater fish
* Instructions for dosage included on packaging
* all-natural formulation powered by Biokos

Teaser Video can be found here: <https://www.youtube.com/shorts/e2fPRj9oIS0>

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Proto Pro Phone Call Script:

1. Asking for the date of availability:
   1. Thank you for your interest in Proto Pro! Due to unforeseen delays, our release date has been revised to be later this year (2023). Stay tuned as we reveal more information on social media in the near future.
      1. If they are OK with this response, thank them for calling and to have a great day.
      2. If they are upset and demanding an update:
         1. We are thrilled to see your excitement and passion for our new product! As mentioned, we will be revealing more information as we approach our release date.