Sample PDF file for magazines

CMYK IMAGE 300 DPI

1. **Images.**
   a. Use CMYK images with resolution of 300 dpi.
   b. Download correct ICC-profile from www.kroonpress.ee/icc.
   c. Set up Color Management of Adobe Photoshop with correct ICC.
   d. Convert RGB images to CMYK using ICC-profile of Kroonpress
2. **Colours.**
   a. Use CMYK colours for lines, text and backgrounds.
3. **Print PostScript file.**
   a. Produce postscript-files from layout with Adobe PS printer drivers.
   b. Enlarge your printer page size with bleed sizes.
   c. Do not add any crops, marks and colour information to postscript file.
4. **Generate PDF file.**
   a. Download Distiller joboption file from www.kroonpress.ee.
   b. Tune Acrobat Distiller with correct *.joboptions file.
   c. Generate PDF-file with Distiller from your postscript-files.
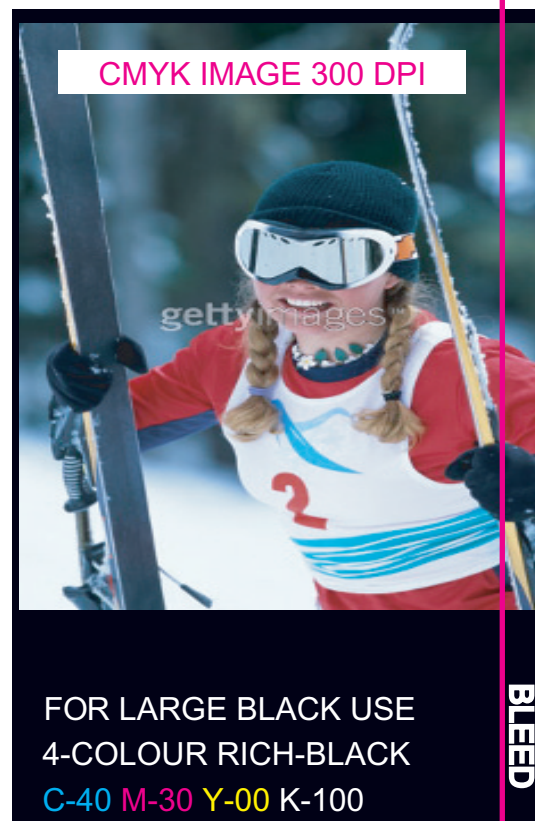5. **Pre-flight PDF file.**
   a. Download pre-flight profile from www.kroonpress.ee
   b. Tune Pre-Flight Panel with correct profile.
   c. Check PDF files and ensure that pre-flight Raport has no errors.
6. **Upload PDF files.**
   a. Ask sales manager for FTP address and account name.
   b. Upload correct PDF files to Kroonpress FTP server.
7. **Softproof imposition.**
   a. Kroonpress generates PDF files of 200 dpi from plate-ready imposition.
   b. Download softproof PDF files from Kroonpress FTP server.
   c. Check (or print them out) and approve signatures.

FOR LARGE BLACK USE
4-COLOUR RICH-BLACK
C-40 M-30 Y-00 K-100

BODY TEXT SHOULD CONSIST OF NOT MORE
THAN 2 COLOURS (here 80% C + 60% K)

A4

210 x 297 - layout document and final magazine page size

220 x 307 - final PDF page size

Knockout text size not less than 8 pt

LOGO CMYK EPS

EESTI   PÄEVALEHT

Postimees

critical objects - at least 4 mm

at least 4 mm