Data Integration (how tables are related)

Customer Relationship Management

CRM

Enterprise Resource Planning

ERP

Product Categories

erp_px_cat_g1v2

id

PRODUCT

Current & History Product Information

crm_prd_info

prd_key

PRODUCT

Transactional Records about Sales & Orders

crm_sales_details

prd_key

cst_id

SALES

Extra Customer Information (Birthdate)

erp_cust_az12

cid

CUSTOMER

Customer Information

crm_cust_info

cst_id

cst_key

CUSTOMER

Location of Customers (Country)

erp_loc_a101

cid

CUSTOMER