

REPORT

ACKNOWLEDGMENT

I would like to express my sincerest gratitude to Mr. Milan Khadka for providing me the opportunity to learn and enhance my skills in Adobe Photoshop and Adobe XD. His dedication, knowledge, and patience have been invaluable in helping me understand the fundamentals of graphic design, image editing and user interface design. I would like to thank the Butwal Kalika Campus for providing me with the resources and environment necessary for me to succeed in my training. The support and guidance he provided have been instrumental in my growth and development as a designer.

Manish Ghimire

Introduction

The purpose of this report is to provide an overview of my recent training on Adobe Photoshop. Adobe Photoshop is a software tool for designers, web developers, and graphic designers. It is widely used for image editing, website mockups, and adding effects in image. The training aimed to provide the basic fundamentals of image editing, manipulation, and design using Adobe Photoshop. I further learned some basics of Adobe XD including creating user interface, working with prototypes, using plugins, and sharing and collaboration. The training was conducted over a period of a month. In the training, we used Adobe Photoshop CC 2019 and latest version of Adobe XD.

Objectives

The objective of the training was to provide the basic knowledge on the following topics:

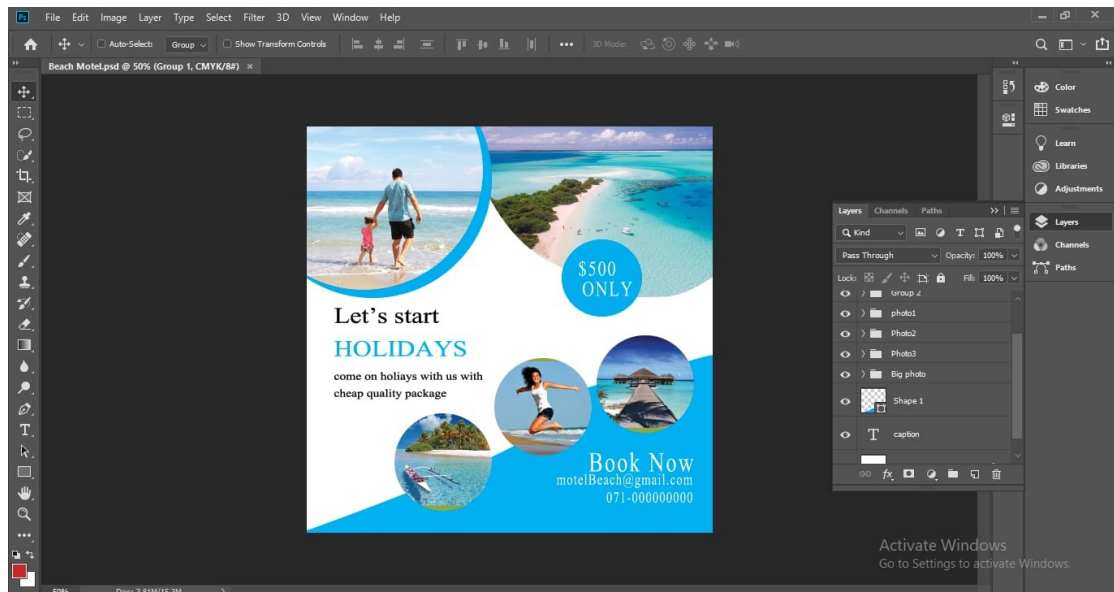
- 1. Basic tools and interface:** I was introduced to the basic tools of Adobe Photoshop , including layers, brushes, selection tools, pen tool, and filters. I learned about the interface and to customize it as per my needs.
- 2. Image editing and manipulation:** I learned about various tools for editing and manipulating images using compositions, hue & saturation, color balance, and filters etc.
- 3. Design principles:** In the training, I learned some fundamentals to understand before designing including color theory, typography and to apply correctly in the designs to make the best of the best.
- 4. Other features:** I also learned to import and export my images and designs on various formats such as PDF, png, psd etc.

Task – 1



The aim of this task was to design an advertisement for new admissions. In the design **pen tool** is used to draw curves and various colors were filled to make the advertisement eye catching. The logo of the campus is placed at top and an image of a scholar is used to give emphasis on academic theme. The **select tool** is used to remove the background of the image. Also **shape tool** was used to make the circles highlighting various programs available in the campus.

Task - 2



The aim of this task was to create an advertisement to sell holiday packages. In the design **pen tool** is used to make curves and **shape tool** is used to make the circles and masked the images with the circle . In the images there used **color balance** , **hue and saturation** to make it more relevant to the design.

Task – 3



The aim of the above design is to create an advertisement post of Denver Perfume. In this design logo is inserted and different **filters** are used in the image of the perfume. Drop shadow is used to show the shadow of the perfume. **Color balance** is also used in the image to make look more attractive. **Hue & saturation** is also used in the image to make it more brighter than before.

Conclusion

In conclusion, my training on Adobe Photoshop and Adobe XD has equipped me with the necessary skills to effectively use the software for various image editing, design, and user interface design tasks. With continued practice and application of the learned principles, I can further improve my skills in Adobe Photoshop and Adobe XD and produce high-quality graphics, designs, and user interface.