

SHAMBHAVI PALNI

UI/UX Designer

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Design Portfolio: www.shambhavi-palni.onrender.com

Summary

Innovative UI/UX Designer with a passion for crafting intuitive, user-centered digital experiences. Skilled in user research, wireframing, prototyping and interaction design with the knowledge of software tools like Figma, Adobe Photoshop, Adobe Illustrator, Axure RP, Miro, Blender, Rhinoceros, and AUTOCAD. Possesses a sound understanding of HTML, CSS, Javascript and responsive design principles. Adept at turning complex ideas into intuitive interfaces that enhance user engagement and meet business goals.

Education

- **M.Sc. in Human Computer Interaction Design (HCID)**
 - City St George's, University of London (2024-2025)
 - Elective: Web Design and Development (HTML, JavaScript, CSS)
- **B.DES – NIFT, Bachelor in Design**
 - National Institute of Fashion Technology India (2019-2023) - 8.0 CGPA
 - Interdisciplinary Major- Accessory Design
- **Higher Secondary**
 - Cambridge School Indirapuram, India (2017-2019) - 88% PCB
- **Matriculation (10th)**
 - Cambridge School Indirapuram, India (2016-2017) - 9.2 CGPA

Experience

UX Design Intern | Firexit Software Pvt. Ltd. Bengaluru India. | Jan 2023 – May 2023

- Conducted user research with over 50 users and created 3+ personas, empathy maps, user flows, journey maps, and information architecture to improve navigation.
- Designed wireframes and interactive prototypes and developed a brand-aligned UI.
- Collaborated with developers and conducted usability testing with 15+ users.
- Designed e-commerce merchandise to increase product interaction.

Product Design Intern | LittleBird Noida India. | Jun 2022 – Aug 2022

- Researched market trends and user needs, analyzing over 100 data points to guide product strategy.
- Developed 5+ product concepts from insights, refining ideas for feasibility.
- Designed with 2D/3D software to ensure accurate AutoCAD specifications for manufacturing.
- Supervised factory manufacturing to ensure production accuracy.

Graphic Designer - Freelance | Firexit Software Pvt. Ltd. Bengaluru India. | Jan 2022 – Feb 2022

- Designed thumbnail posters that represent the content of their movie streaming app.
- Selected suitable images, typography, font, color schemes, and graphic elements that convey the storyline of the content.

Skills

- Proficiency in User Research & Usability Testing, Prototyping, Interaction Design and Accessibility.
- Tools- Figma, Axure RP, Miro, Adobe Photoshop, Adobe Illustrator, Blender, Rhinoceros, AUTOCAD.
- Language: English & Hindi (Full professional/ bilingual proficiency).