

# Customer Analysis

CLEAR

2014 2015 2016

Q1 Q2 Q3 Q4

- Customer Names
- Search
- ☐

21st Ltd
- ☐

3LAB, Ltd
- ☐

Amylin Group
- ☐

Apollo Ltd
- ☐

Apotheca, Ltd
- ☐

Ascend Ltd
- ☐

AuroMedics Corp
- ☐

Avon Corp
- ☐

Bare
- ☐

Burt's Corp
- ☐

Capweld
- ☐

Dharma Ltd
- ☐

E. Ltd
- ☐

Ei
- ☐

Elorac, Corp
- ☐

Eminence Corp
- ☐

ETUDE Ltd
- ☐

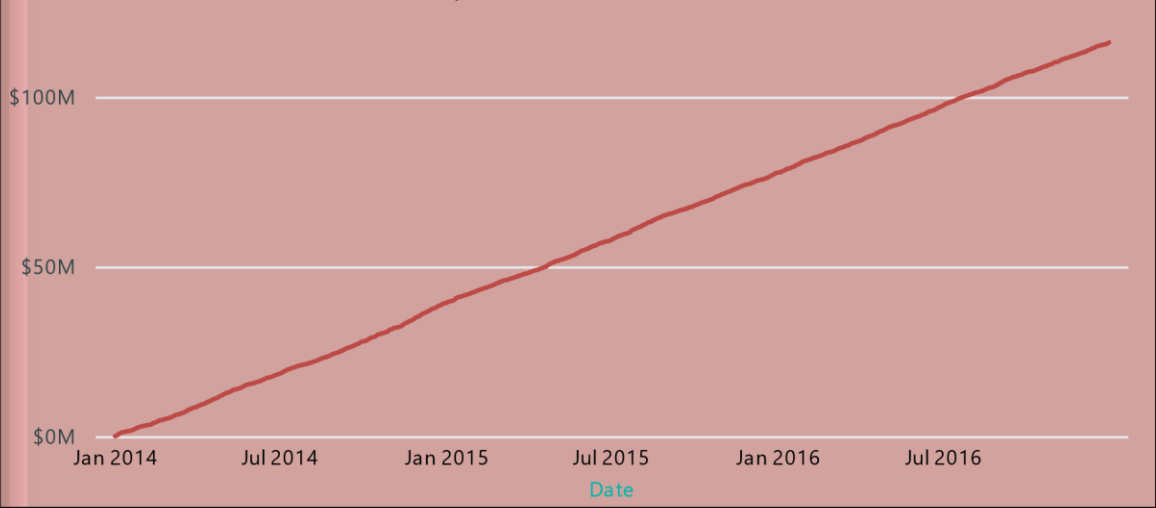
Exact-Rx, Corp
- ☐

Fenwal, Corp
- ☐

Linde
- ☐

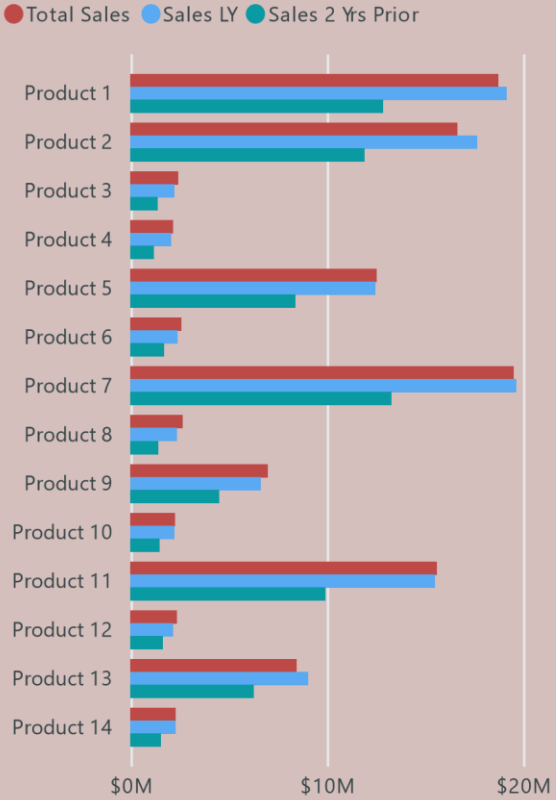
Llorens Ltd
- ☐

Cumulative Sales Time Frame Comparisons



City	Product Name	OrderDate	Total Sales	Total Profits	Profit Margin
Donetsk	Product 1	31-12-2016	\$10,720.00	\$2,680.00	25%
Genova	Product 2	31-12-2016	\$45,908.40	\$12,395.27	27%
WARSAWA (Warsaw)	Product 9	30-12-2016	\$2,291.40	\$1,054.04	46%
SARAJEVO	Product 11	30-12-2016	\$1,407.00	\$675.36	48%
Valencia	Product 13	30-12-2016	\$16,013.00	\$6,405.20	40%
VILNIUS	Product 1	29-12-2016	\$4,254.50	\$1,659.26	39%
Dortmund	Product 2	29-12-2016	\$20,193.80	\$5,856.20	29%

Sales Comparisons



\$56.63K  
Last Sale Amount

31-12-20...  
Last Sales Date

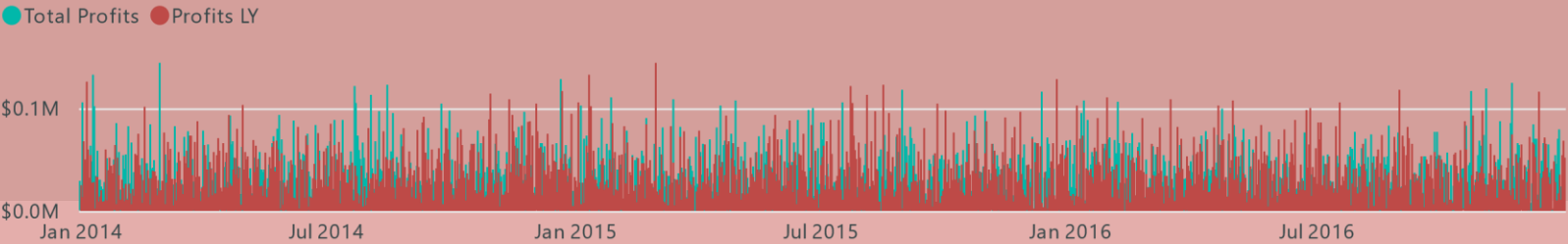
\$115.27M  
Total Sales

\$116.04M  
Sales LY

-0.7%  
% Sales Growth to LY

\$43.24M  
Total Profits

Total Profits per Day this Year vs Last Year



Profit Margin vs Lifetime Profit Margin %

